

Napa High School INSTRUMENTAL MUSIC

PO Box 2133, Napa, CA 94558 | 707-253-3705

Business & Patron Sponsorships

2018-2019



100 years of music excellence.

Established over 100 years ago, the marching band and instrumental music program at Napa High School has a long tradition in music excellence. Countless students have had the *life-changing opportunity* to spend their high school years with music at their hearts, performing in concerts, marching in parades, and leading school spirit at decades of football games. After graduation, their experience in high school music continues to enrich their lives.



The need for your support.

Our job, as the community surrounding these high school musicians, is to help ensure that the amazing opportunities of past generations remain open now and in the future. Sadly, arts education in California's public schools is extremely underfunded. As much as 90% of the cost of supporting Napa High School's Instrumental Music program comes *not* from the school district, but from the support of the families of students, and the community in which we live. This means that we must raise from \$50,000 - \$75,000 *each and every year*, even for just the basics of instrumental music - instruments, uniforms, music, and instruction.

Without the support of our community, there simply would not be a Napa High School marching band; there would be no orchestra, no color guard, and no drumline or jazz band.

Please help us continue the tradition.

We hope you will consider becoming a sponsor of Napa High School's Instrumental Music Program. As a sponsor, you'll not only help us to continue the more than 100-year tradition of excellence; you will also

have a direct, immediate, and long-lasting impact on the lives of almost 200 students each school year.

From "*Maestro*" to "*Patron*" there is a sponsorship level for every business or individual. Your support of our program is at least partly tax deductible, and will be rewarded with many benefits and incentives - please see all options and details inside. Please accept our sincere gratitude for your investment in the future of our students!

THANK YOU SINCERELY,

Mike Riendeau
NHS Instrumental Music Director

Kirsty Cringan, Christina Roberts, Suzy Banuelos, Molly Roberts
NHS Instrumental Music Boosters

Sponsorship Levels

The Maestro: 5-year Sponsorship >>..... 5 yr: \$5000

- Largest logo placement on our website, plus all website footers
- Largest logo placement on our band banner displayed at games and events
- Full-page ad in all concert programs
- Onstage recognition at all concerts
- Two (2) sponsor tickets to all concerts
- PLUS! Live performance by our Jazz Band!
- (Student Incentive: \$750)

The Director: 1- or 3- year Sponsorships >>..... 1 yr: \$1200 / 3 yr: \$3200

- Large logo placement on our website
- Large logo placement on our band banner displayed at games and events
- Full-page ad in all concert programs
- Onstage recognition at all concerts
- Two (2) sponsor tickets to all concerts
- (Student Incentive: \$200/\$500)

The Conductor: 1- or 3- year Sponsorships >>..... 1 yr: \$800 / 3 yr: \$2100

- Logo placement on our website
- Logo placement on our band banner displayed at games and events
- ½ page ad in all concert programs
- Two (2) sponsor tickets to all concerts
- (Student Incentive: \$150/\$350)

The Drum Major: 1- or 3- year Sponsorships >>..... 1 yr: \$500 / 3 yr: \$1300

- Your name on our website
- Your name on our band banner displayed at games and events
- ¼ page ad in all concert programs
- Two (2) sponsor tickets to all concerts
- (Student Incentive: \$100/\$225)

The Concert Master: Concert Ad-Only Sponsorships >>..... 1 yr (3 Concert Programs): \$150 - \$400

* Full page sponsors also receive two (2) sponsor tickets to all concerts.

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|----------------------------------|-------|----------------------------------------|--------|
| • 1/8 page (business card) | \$150 | • Full page (interior) | \$370* |
| • 1/4 page | \$210 | • Full page (inside covers) | \$420* |
| • 1/2 page | \$290 | • (Student Incentive: 20% of ad price) | |

The Patron: Sponsor a Program or Need >>..... \$100 - \$1000+

Direct your sponsorship to a specific program or need. Sponsorship levels: \$100, \$250, \$500, \$1000, or more. Patron sponsors recognized on website & concert programs; \$500+ patrons also receive two (2) tickets to all concerts. Patron donations are 100% tax deductible.

- | | | |
|---------------------------|---------------------|----------|
| • Instruments & Equipment | • Tour Scholarships | • Other? |
| • Uniforms & Concert Wear | • Winter Guard/Line | |
| • Sheet Music | • Competition Fees | |
| • Senior Scholarships | • Transportation | |

Sponsorship Form

SPONSOR INFO >>

Sponsor/Business Name: _____ Date: _____

Business Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Website: _____

Did an NHSIM student sell you this sponsorship? If so, who? _____

SPONSORSHIP LEVELS >> Select your sponsorship amount below:

<input type="checkbox"/> The Maestro	<input type="checkbox"/> \$5000/5 years				
<input type="checkbox"/> The Director	<input type="checkbox"/> \$1200/1 year	<input type="checkbox"/> \$3200/3 years			
<input type="checkbox"/> The Conductor	<input type="checkbox"/> \$800/1 year	<input type="checkbox"/> \$2100/3 years			
<input type="checkbox"/> The Drum Major	<input type="checkbox"/> \$500/1 year	<input type="checkbox"/> \$1300/3 years			
<input type="checkbox"/> The Concert Master					
	<input type="checkbox"/> Full (cover)	<input type="checkbox"/> Full (inside)	<input type="checkbox"/> ½ pg	<input type="checkbox"/> ¼ pg	<input type="checkbox"/> ⅛ (business card)
<input type="checkbox"/> The Patron					
	<input type="checkbox"/> \$100	<input type="checkbox"/> \$250	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1000	<input type="checkbox"/> other _____

PAYMENT & DETAILS >>

Check (Please make check out to "NHS Band Boosters" and turn in or mail to PO Box below)

Credit/Debit Card

CC #: _____ Exp: _____ Code: _____

Name on Card: _____ Billing Zip: _____

Signature: _____ Date: _____

Details on artwork dimensions and format will be forwarded as soon as your sponsorship is received. The Napa High School Instrumental Music Boosters is a non-profit organization (Tax ID #94-6102864). **THANK YOU!!!**