





October 2017 – Tracker Poll LucidTalk Tracker Poll (Northern Ireland) Results Report TRACKER POLL QUESTIONS RESULTS - GENERAL REPORT

1st November 2017 – Version 1 – Full Report

This report covers all results and commentary for the complete poll-survey project – LT NI Opinion Panel 'Tracker Poll' October 2017 Poll: Border Poll – Should there be one?, Border Poll – What timescales?, Border Poll – 'Winning' margin, Border Poll – What way would you vote?, Border Poll – Issues to consider?

The report has been compiled by LucidTalk with the assistance of Northern Slant who are LucidTalk's Blog/Website partners – see: www.northernslant.com



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Subject LT Opinion Panel Polling Projects

lssue 1st November 2017: LT NI Opinion Panel Poll-Project – Quarterly Tracker Poll: Final Results – General Report (Version 1)

Date (Base Version): 1st November 2017 (Version 1)

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LUCIDTALK MONTHLY TRACKER POLLS - Introduction and Background

LucidTalk run scheduled regular 'Tracker' polls of their established Northern Ireland online Opinion Panel - usually on a quarterly basis (every three months). The LucidTalk Opinion Panel (now 10,417 members) consists of Northern Ireland residents (age 18+) and is balanced by gender, age-group, area of residence, and community background, in order to be demographically representative of Northern Ireland. This is the report from LTs October 2017 poll – Main topics covered: Border Poll - Timescales, Border Poll - Should there be one, Border Poll – Issues to consider. etc.

The objective of these scheduled and regular 'Tracker' polls is to research opinion on key issues at key points in time + track changes in trends and opinions about key topics and issues over the period of the NI Westminster Election campaign.

For this 'Tracker' poll-project our 10,417 member NI Opinion Panel was targeted, and invited to participate, 3,813 responses were received, and after data auditing to ensure:

- (a) 'one person-one vote' responses, and
- (b) the collation of a robust, accurate, and balanced representative NI sample,
- 2,080 full responses were recorded and used for analysis in terms of the final results.

Methodology:

Polling was carried out by Belfast based polling and market research company LucidTalk. The project was carried out online for a period of 80 Hours from 1pm 20th October 2017 to 9pm 23rd October 2017 (80 Hours). The project targeted the established Northern Ireland (NI) LucidTalk online Opinion Panel (10,417 members) which is balanced by gender, age-group, area of residence, and community background, in order to be demographically representative of Northern Ireland. 3,813 full responses were received, and a data auditing process was carried out to ensure all completed poll-surveys were genuine 'one-person, one-vote' responses, and also to collate a robust and accurate balanced NI representative sample. This resulted in 2,080 responses being considered in terms of the final results - the results presented in this report.

All data results have been weighted by gender and community background to reflect the demographic composition of Northern Ireland resulting in 2,080 responses being considered in terms of the final results. All data results produced are accurate to a margin of error of +/-3.0%, at 95% confidence.

All polls and surveys may be subject to sources of error, including but not limited to, sampling error, coverage error, and measurement error. All reported margins of sampling error include the computed design effects for weighting.

LucidTalk - Professional Credentials

LucidTalk is a member of all recognised professional Polling and Market Research organisations, including the UK Market Research Society (UK-MRS), the British Polling Council (BPC), and ESOMAR (European Society of Market Research organisations). The BPC are the primary UK professional body ensuring professional Polling and Market Research standards. All polling, research, sampling, methodologies used, market research projects and results and reports production are, and have been, carried out to the professional standards laid down by the BPC and AIMRO (Association of Irish Market Research Organisations).

Note to Publishers: According to agreed British Polling Council and UK IPSO procedure —Parts in Red MUST be published and accompany any publication of any of the poll results contained in this report - if not in full then in a format that conveys the same meaning. NB This can be in 'small-type' e.g. in a box at the bottom of the coverage etc. Parts in black type are desirable to be included, with results publication, but not essential.





LT October 2017 NI Tracker Poll - Poll: FULL REPORT AND COMMENTARY

LT NI 'Tracker' POLLS: October 2017 – Topics include: BORDER POLL – SHOULD THERE BE ONE?, BORDER POLL – WHICH WAY WOULD YOU VOTE?, BORDER POLL ISSUES, IMPACT OF BREXIT

KEY POINTS AND HEADLINES

The benefit of LucidTalk's regular scheduled polling is that it shows changes in trends and opinions at regular intervals over time – both pre and post elections, and between elections. This report covers results from the LT Quarterly NI Opinion Panel 'Tracker' Poll – Autumn NI-Wide 'Tracker' poll: October 2017.

NB All commentary is provided 'for guidance' and for information purposes only. Commentary and analysis is not meant to be absolute determinations from the poll results, as poll and market research results can be subject to differing interpretations, commentary, and conclusions.

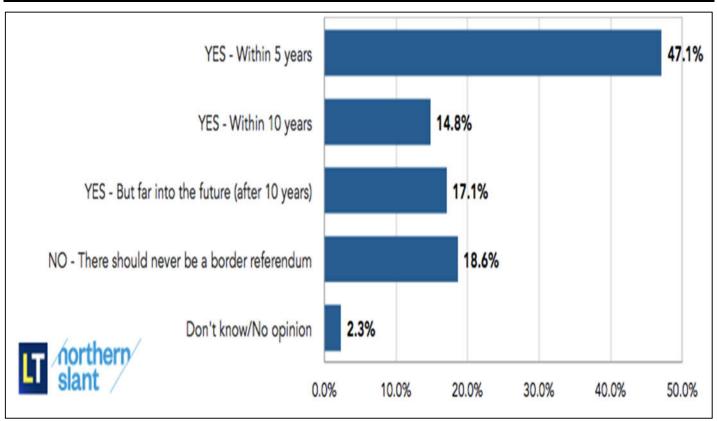
<u>ALL RESPONDENTS – TOTAL RESULTS</u>

NI Opinion Panel Tracker Poll (online) October 2017 - 2,080 responses (Weighted-NI Representative sample).

Question 1. NI BORDER POLL - SHOULD THERE BE ONE?: Results

Do you think there should be a Northern Ireland (NI) Referendum on NI's constitutional position within the United Kingdom (UK) - a 'Border Poll'?

ALL RESPONDENTS - TOTAL NI-WIDE RESULTS (NI-Wide: 2,080 NI Representative Sample)



KEY HEADLINES:

Substantial support for a Border Poll to happen within 5 years – though still a minority at 47%. But overall 62% of NI would like a Border poll within 10 years.

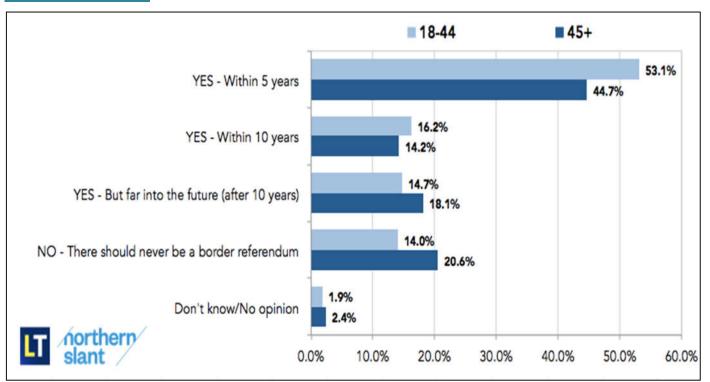




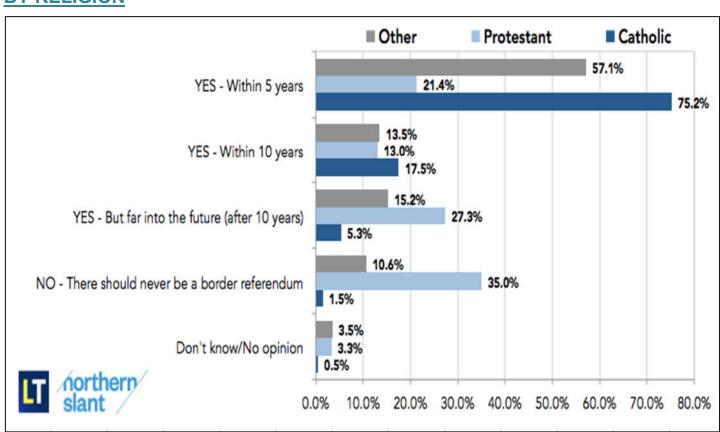
Question 1. DEMOGRAPHIC ANALYSES: By Age-Group and Community Group

Do you think there should be a Northern Ireland (NI) Referendum on NI's constitutional position within the United Kingdom (UK) - a 'Border Poll'?

BY AGE GROUP



BY RELIGION



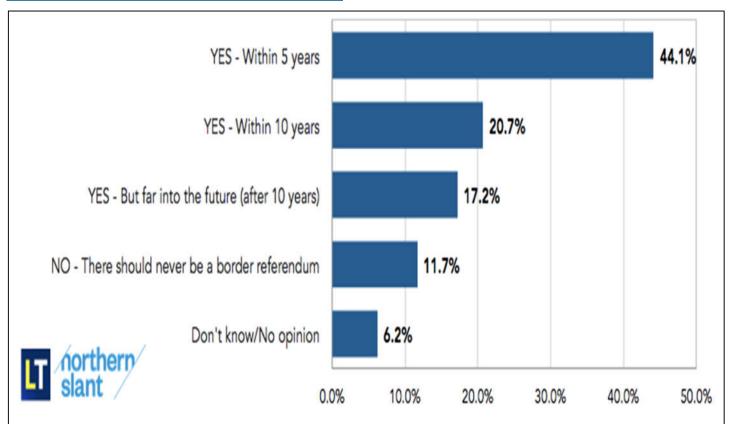




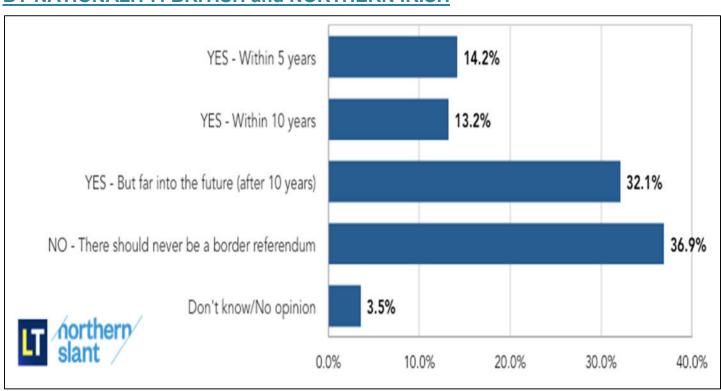
Question 1. DEMOGRAPHIC ANALYSES: By Nationality Group

Do you think there should be a Northern Ireland (NI) Referendum on NI's constitutional position within the United Kingdom (UK) - a 'Border Poll'?

BY NATIONALITY: BRITISH and IRISH



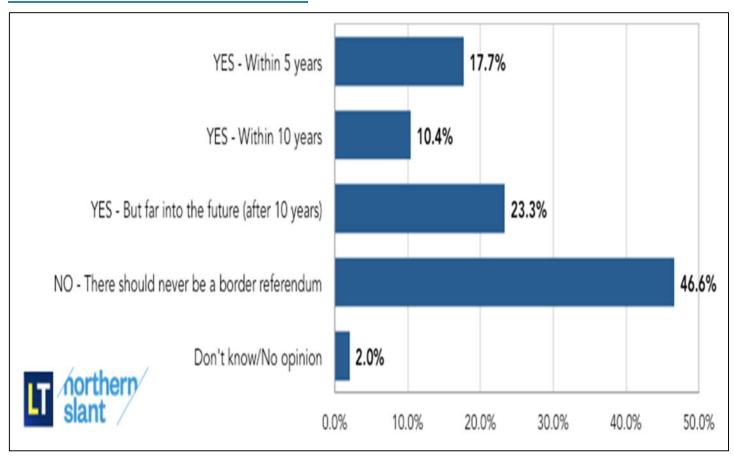
BY NATIONALITY: BRITISH and NORTHERN IRISH



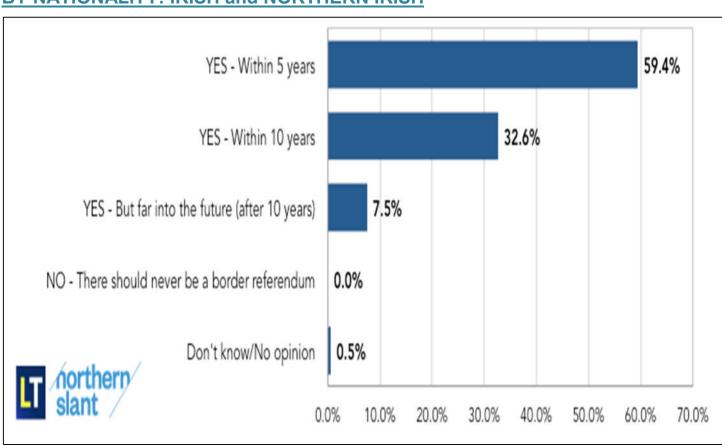




BY NATIONALITY: BRITISH ONLY



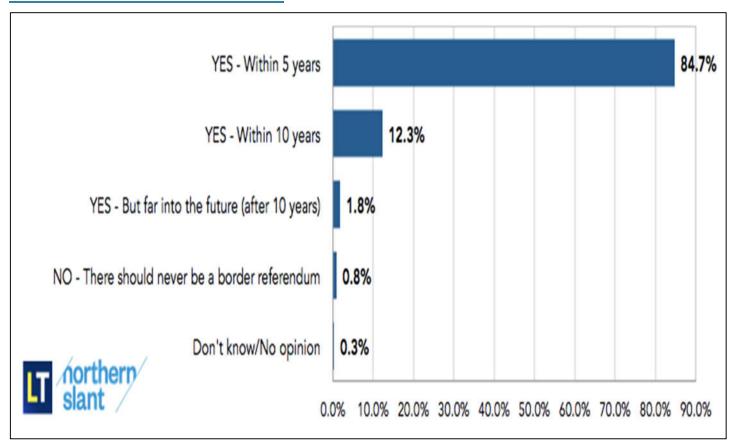
BY NATIONALITY: IRISH and NORTHERN IRISH



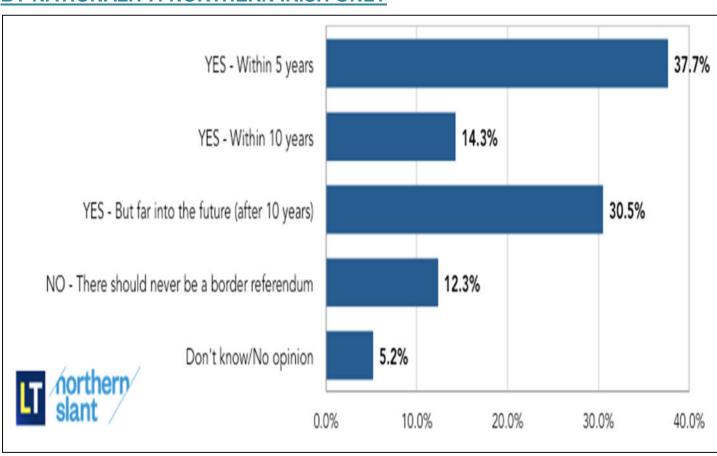




BY NATIONALITY: IRISH ONLY



BY NATIONALITY: NORTHERN IRISH ONLY



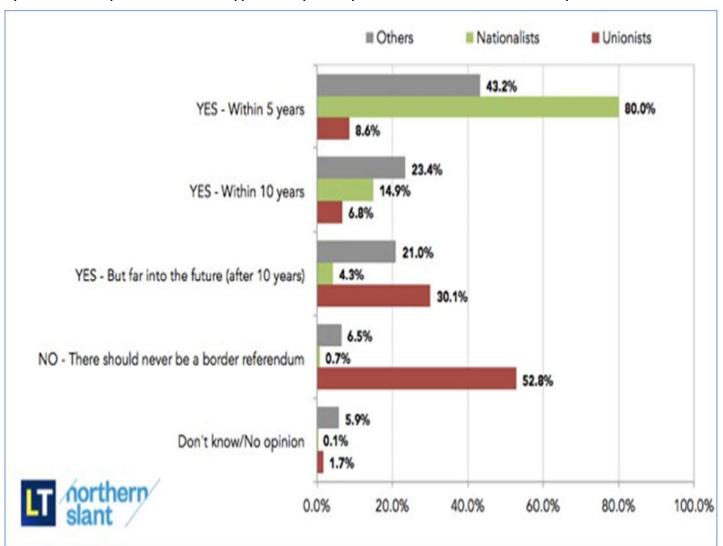




Question 1. DEMOGRAPHIC ANALYSES: By Political Group

Do you think there should be a Northern Ireland (NI) Referendum on NI's constitutional position within the United Kingdom (UK) - a 'Border Poll'?

BY POLITICAL GROUP – This is modelled via internal systems within the LT online polling system linking how respondents in this poll indicated their support for NI political parties in the three LT 2017 'election' polls.



Political Group Analysis - Key Points:

- As can be seen Unionists are not on for a Border poll at all. Although interestingly there is a small minority of Unionists who have the attitude of 'bring it on' i.e. sort of 'let's get it out of the way, because it's going to happen sometime anyway'! NB The items in quotes are direct quotes from the comments section in the poll.
- Not surprisingly Nationalists/Republicans are heavily pro having a NI Border poll within the next 5 years.
- The key result for this poll question is to analyse the Alliance/Green/Others group. This group sort of holds the balance of power for this question i.e. between the two big blocks of Unionists and Nationalist/Republicans. As can be seen, a substantial part of this group would like to see a NI Border poll within 10 years i.e. nearly 67% i.e. 2 out of 3, and 43% would like to see a Border poll within 5 years. These results then feed into the overall NI results and help swing the total NI results towards the 'within 5 years' or 'within 10 years' columns.





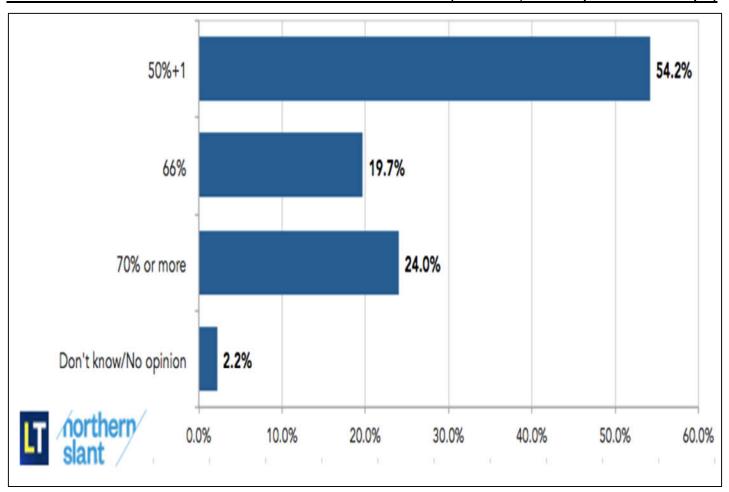
ALL RESPONDENTS - TOTAL RESULTS

NI Opinion Panel Tracker Poll (online) October 2017 - 2,080 responses (Weighted-NI Representative sample).

Question 2. NI BORDER POLL - RULE FOR 'WINNING': Results

There is debate that perhaps the 'winning point' for a Northern Ireland (NI) Referendum on NI's constitutional position within the United Kingdom (UK) - a 'Border Poll', should be more than 50%+1 - What do you think the 'winning point' should be in such a referendum?

ALL RESPONDENTS - TOTAL NI-WIDE RESULTS (NI-Wide: 2,080 NI Representative Sample)



• This is a key result i.e. regardless of Leo Varadkars comments a majority in NI believe the 'winning post' in a NI Border poll referendum should be 50+1%. NB a small minority of Unionists actually believe this as well hence leading to the overall total NI results above, showing a slim overall NI majority. As one Unionist said 'I wouldn't like it, but how can you carry on with Northern Ireland if a majority here say they want a United Ireland'.

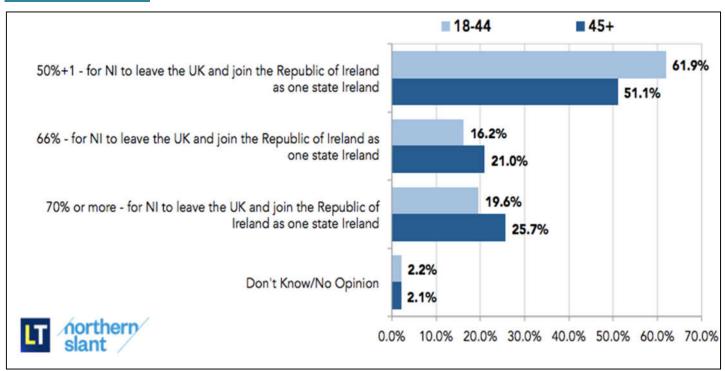




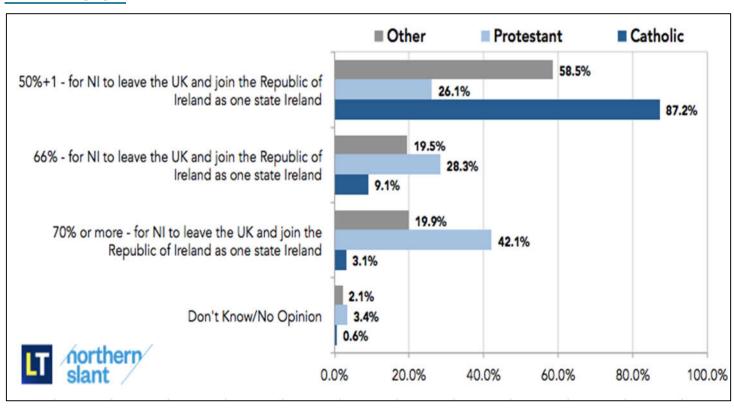
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BY AGE GROUP



BY RELIGION



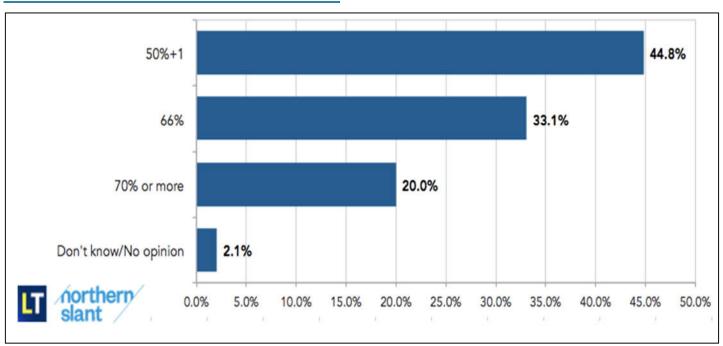




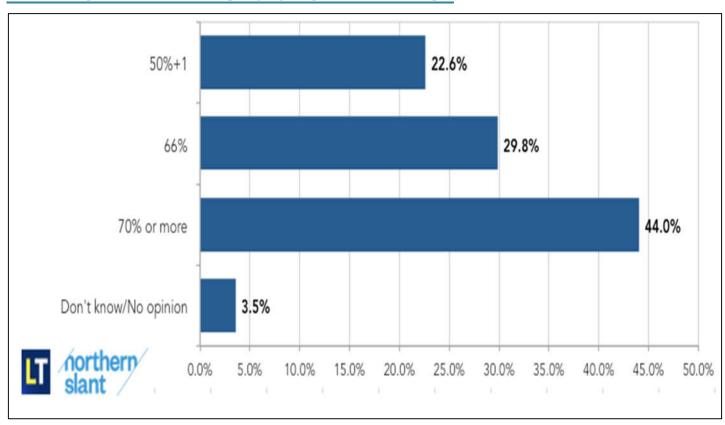
Question 2. DEMOGRAPHIC ANALYSES: By Nationality Group

There is debate that perhaps the 'winning point' for a Northern Ireland (NI) Referendum on NI's constitutional position within the United Kingdom (UK) - a 'Border Poll', should be more than 50%+1 - What do you think the 'winning point' should be in such a referendum?

BY NATIONALITY: BRITISH and IRISH



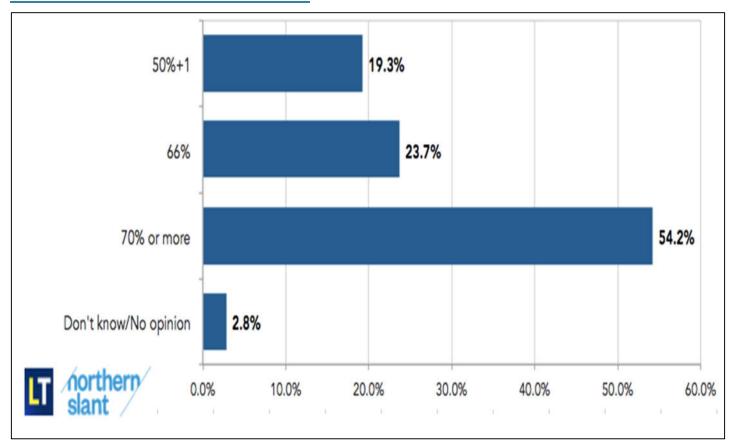
BY NATIONALITY: BRITISH and NORTHERN IRISH



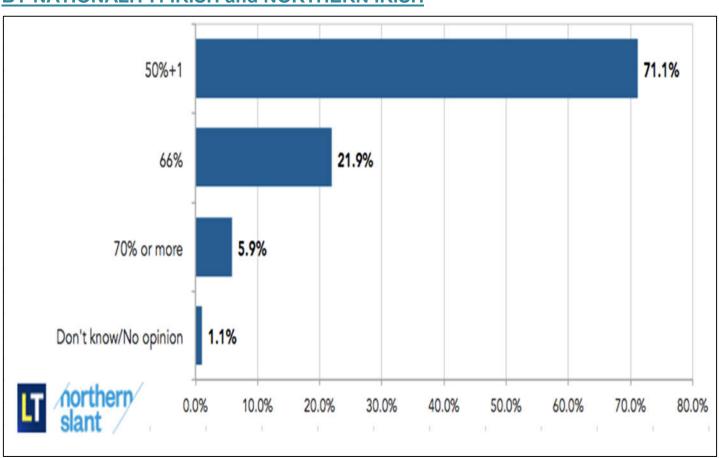




BY NATIONALITY: BRITISH ONLY



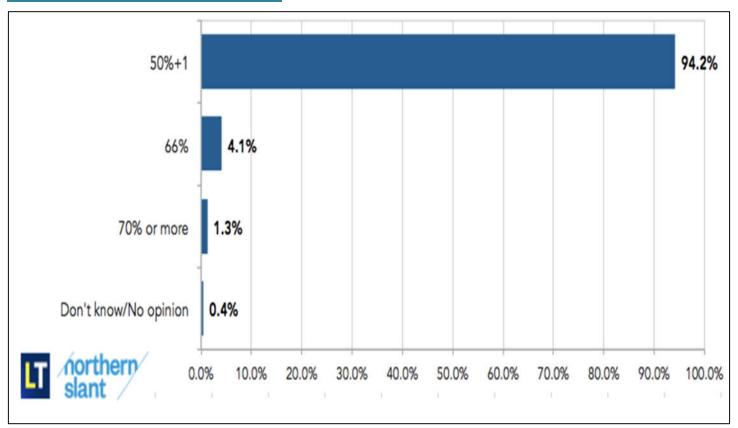
BY NATIONALITY: IRISH and NORTHERN IRISH



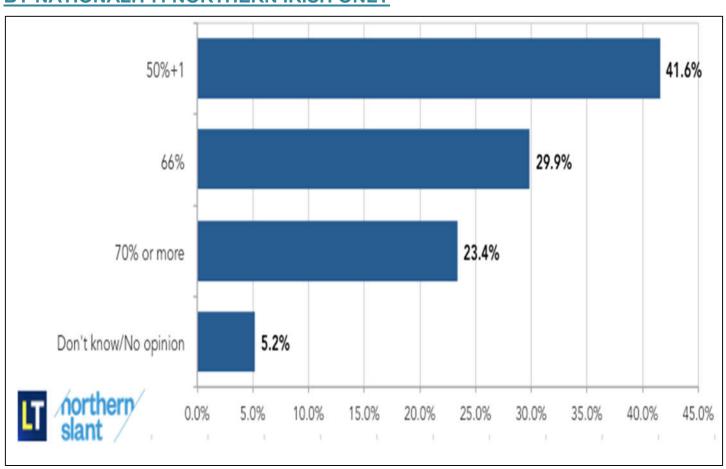




BY NATIONALITY: IRISH ONLY



BY NATIONALITY: NORTHERN IRISH ONLY



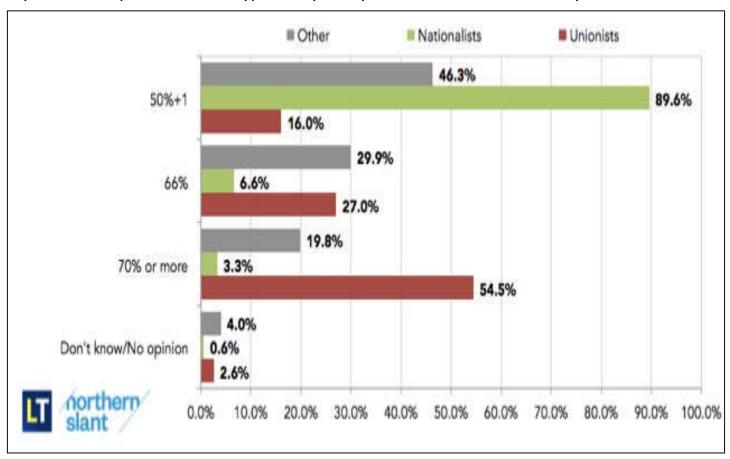




Question 2. DEMOGRAPHIC ANALYSES: By Political Group

There is debate that perhaps the 'winning point' for a Northern Ireland (NI) Referendum on NI's constitutional position within the United Kingdom (UK) - a 'Border Poll', should be more than 50%+1 - What do you think the 'winning point' should be in such a referendum?

BY POLITICAL GROUP – This is modelled via internal systems within the LT online polling system linking how respondents in this poll indicated their support for NI political parties in the three LT 2017 'election' polls.



- Not surprisingly Unionists lean towards a higher 'winning post' with 70%+ being the favourite but note that 16% want it at the 50%+1 level see main total NI results graphic results chart above Graphic 2.
- Not surprisingly Nationalists/Republicans are overwhelmingly in favour of the 50%+1 'winning post' for a NI Border poll referendum.
- Again this proves to be the deciding factor in the overall results Nearly 1 in 2 (i.e. 46%) of Alliance/
 Green/Others voters/supporters support the 50%+1 winning margin this leads to a majority of the overall NI results above also supporting the 50%+1 margin i.e. narrowly Total NI results show 54% support the 50%+1.





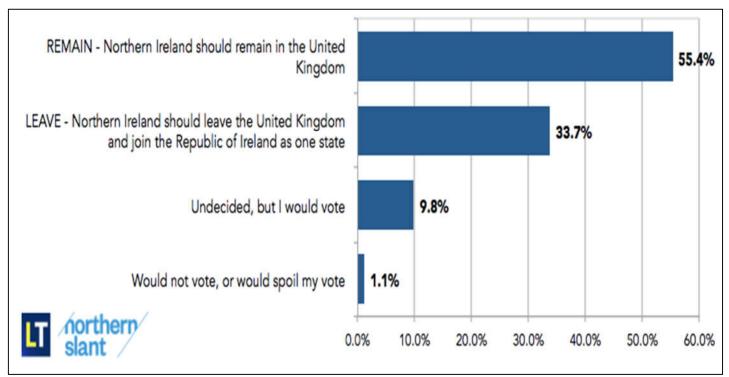
ALL RESPONDENTS - TOTAL RESULTS

NI Opinion Panel Tracker Poll (online) October 2017 - 2,080 responses (Weighted-NI Representative sample).

Question 3.: NI BORDER POLL - BASE QUESTION: Results

Based on the question that was used in the UK EU Referendum - Here is the question that would probably be used in a NI Border Poll Referendum: Should Northern Ireland REMAIN a part of the United Kingdom or LEAVE the United Kingdom and join the Republic of Ireland as one nation state Ireland? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

TOTAL RESULTS - ALL RESPONDENTS (NI-Wide: 2,080 NI Representative Sample)



So in a NI Border Poll tomorrow a majority would support NI remaining in the UK. However, this margin i.e. 55-56% pro NI staying in UK is less than previous polls. Noticeably there are a high No. of Undecideds – but would be voters in such a poll i.e. at nearly 10% (i.e. 1 in 10 current voters are undecided).

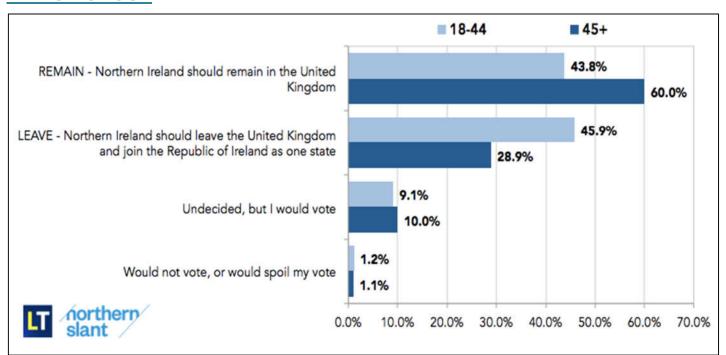




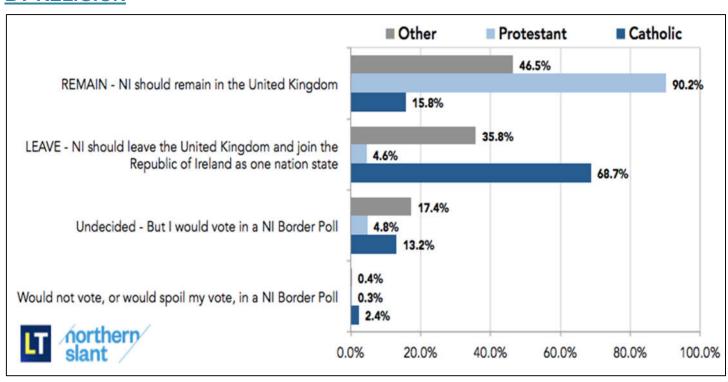
Question 3. DEMOGRAPHIC ANALYSES: By Age-Group and Community Group

Based on the question that was used in the UK EU Referendum - Here is the question that would probably be used in a NI Border Poll Referendum: Should Northern Ireland REMAIN a part of the United Kingdom or LEAVE the United Kingdom and join the Republic of Ireland as one nation state Ireland? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

BY AGE GROUP



BY RELIGION



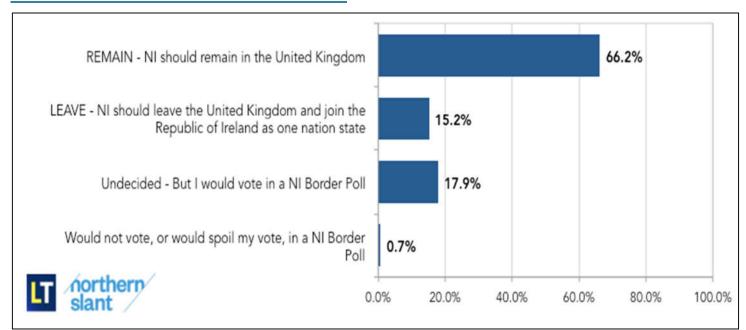




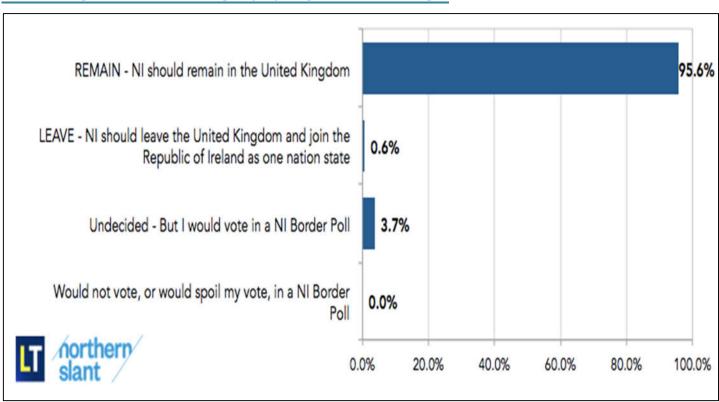
Question 3. DEMOGRAPHIC ANALYSES: By Nationality Group

Based on the question that was used in the UK EU Referendum - Here is the question that would probably be used in a NI Border Poll Referendum: Should Northern Ireland REMAIN a part of the United Kingdom or LEAVE the United Kingdom and join the Republic of Ireland as one nation state Ireland? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

BY NATIONALITY: BRITISH and IRISH



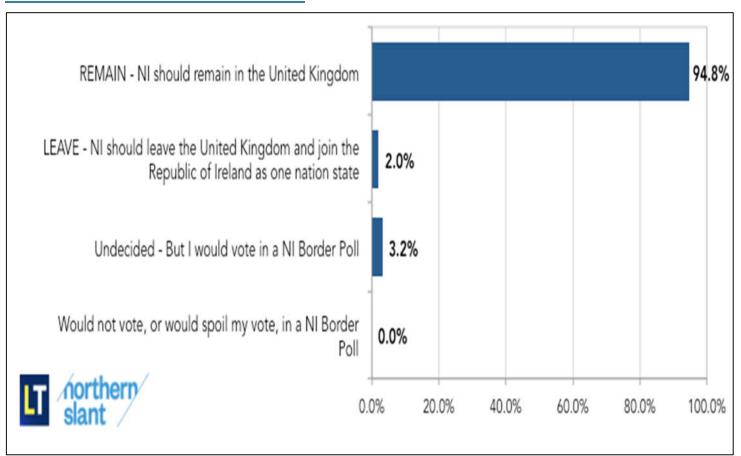
BY NATIONALITY: BRITISH and NORTHERN IRISH



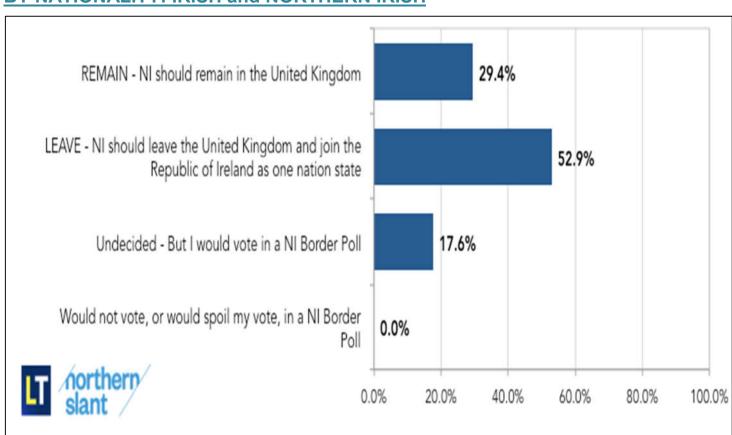




BY NATIONALITY: BRITISH ONLY



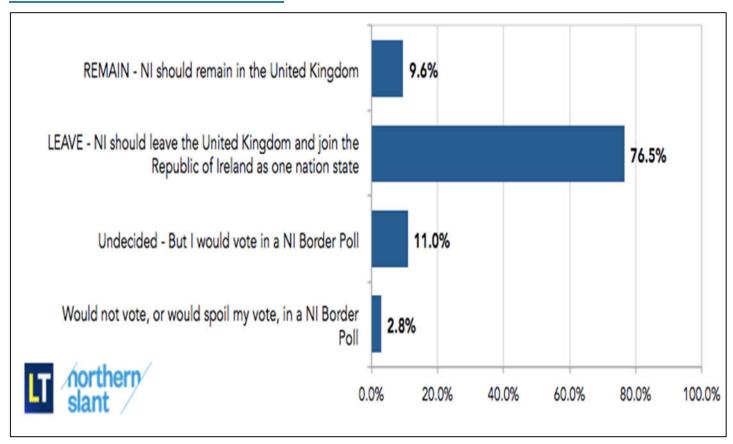
BY NATIONALITY: IRISH and NORTHERN IRISH



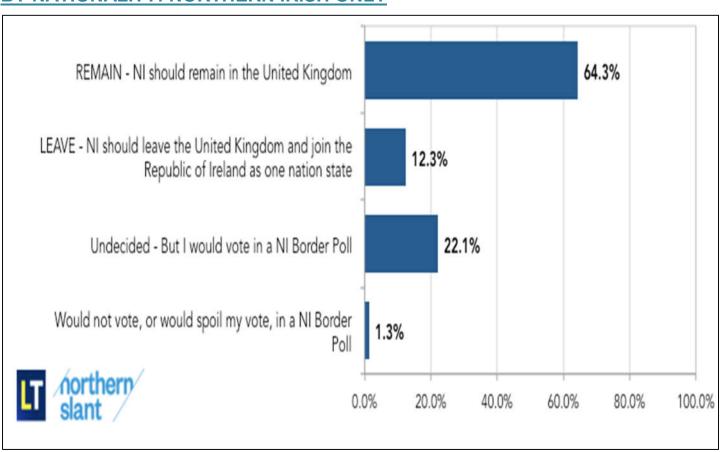




BY NATIONALITY: IRISH ONLY



BY NATIONALITY: NORTHERN IRISH ONLY







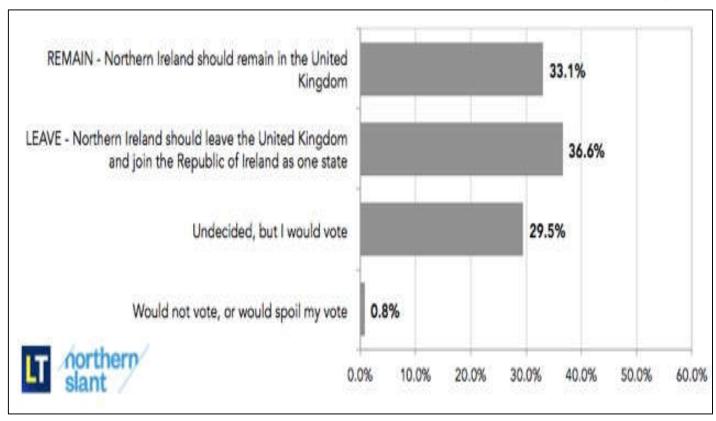
Question 3. DEMOGRAPHIC ANALYSES: By Political Group

Based on the question that was used in the UK EU Referendum - Here is the question that would probably be used in a NI Border Poll Referendum: Should Northern Ireland REMAIN a part of the United Kingdom or LEAVE the United Kingdom and join the Republic of Ireland as one nation state Ireland? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

BY POLITICAL GROUP – This is modelled via internal systems within the LT online polling system linking how respondents in this poll indicated their support for NI political parties in the three LT 2017 'election' polls.

NB For the purposes of this question we are analysing the Alliance/Green/Others voting group – as it is of little benefit to analyse Unionist and Nationalist/Republican voting groups regarding a NI Border Poll/Referendum for obvious reasons.

DEMOGRAPHIC ANALYSES: By Political Group – ALLIANCE/GREEN/OTHERS only



- As per above, there is not much point in analysing this question by Unionist/Nationalist as obviously 99-100% of Unionists are pro Remain (i.e. acc. to poll question above) and 99-100% of Nationalists/Republicans are pro Leave (i.e. NI to leave UK and join in a United Ireland).
- However, we show above how the Alliance/Green/Others group view and answer this question and this is critical to the overall total NI results (see total results above). We see that this group (i.e. Alliance/Green/Others) are fairly evenly divided on this key Border Poll question with a sizable No. of Don't Knows, i.e. at 30% nearly 1 in 3 'Undecided but would vote in a border poll'.





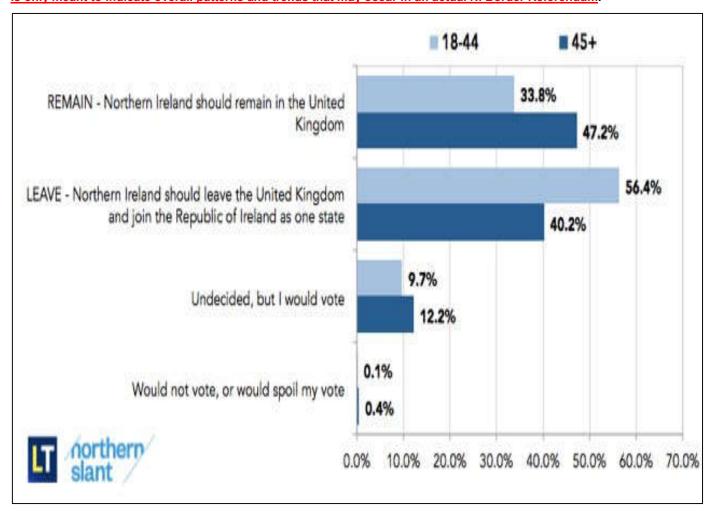
Question 3. NI BORDER POLL - BASE QUESTION

DEMOGRAPHIC ANALYSES: By Age-Group - LIKELIHOOD TO VOTE

LucidTalk are trialling a 'Likelihood to Vote' model which may be used in future poll-projects to enable forecasts/predictions of election results which of course are dependent on people actually voting. We have therefore taken the actual base-data age-group voting analysis above, and remodelled this data based on past voting patterns of the participants in previous LT polls.

This is modelled via internal systems within the LT online polling system linking how respondents in this poll indicated in previous LT polls (a) their frequency of voting in elections, and also (b) participation in previous LT polls, and in particular the three LT 2017 'election' polls. This is to try and model 'Likelihood of voting' in a NI Border Poll/Referendum.

NB This is a model only and includes analysis of several sets of polling data (including this current poll), plus trend assumptions. As such, it has a higher error than the base data poll results (see base-data age-group poll results above) and is only meant to indicate overall patterns and trends that may occur in an actual NI Border Referendum.



• As per the base data age-group analysis we can see that younger age-groups are more supportive of a United Ireland than older age-groups, and the 'pro United Ireland' under 45s are more committed to their choice, and therefore more likely to vote in a NI border referendum. This model is an approximate indication of 'enthusiasm' for each of the respective positions – NB approximate only, and is only an indication of trends.



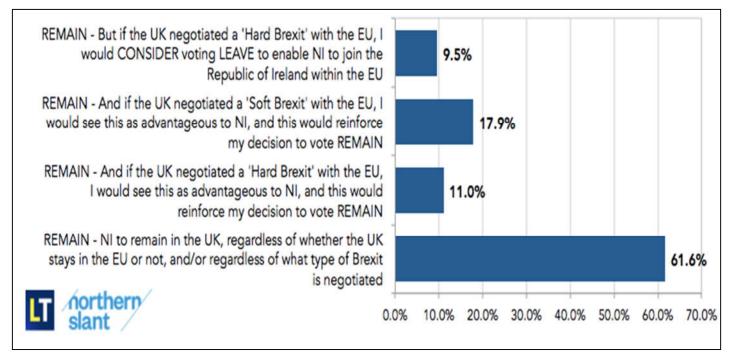


Question 3A. NI BORDER POLL - BASE QUESTION

DRILL-DOWN/DEMOGRAPHIC ANALYSES: By Voter Type

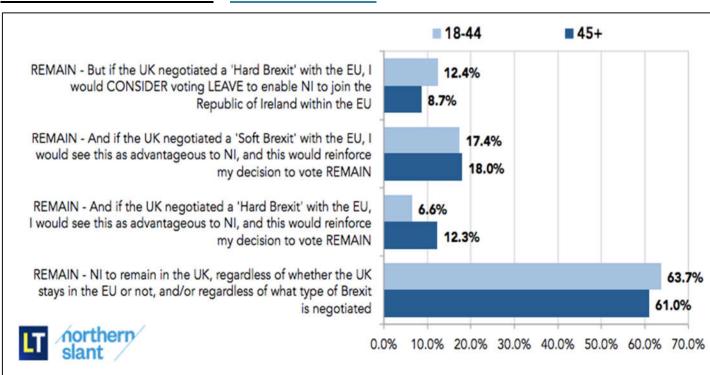
WHAT TYPE OF REMAIN VOTER ARE YOU? - REMAIN VOTERS ONLY

(This question was only asked of the 55.4% of respondents who answered 'Remain' to the main NI Border Referendum question – Question 3 above)



Not surprisingly a sizable No. would vote Remain (NI to remain in UK) regardless of Brexit, or what type of Brexit happens – i.e. 62%. The key result from this graph is the 10% who would vote Remain, but would consider voting Leave, if (in their opinion) there was a bad/hard Brexit with the EU i.e. in terms of its affect/impact on NI.

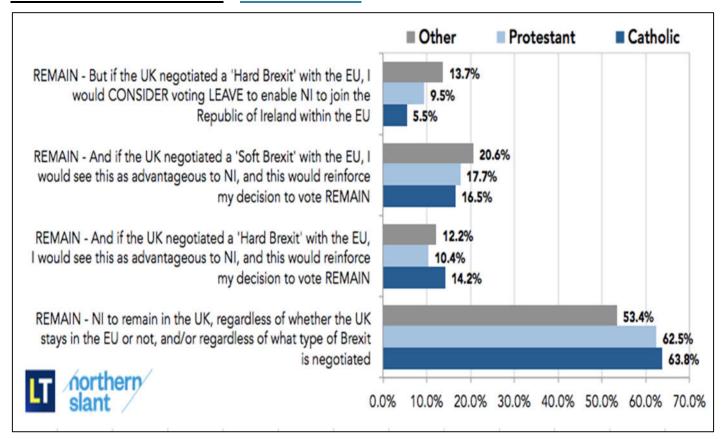
REMAIN VOTERS ONLY - BY AGE-GROUP



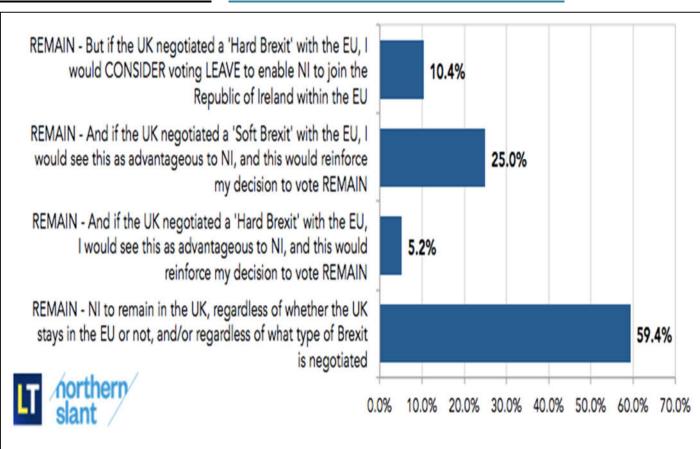




REMAIN VOTERS ONLY - BY RELIGION



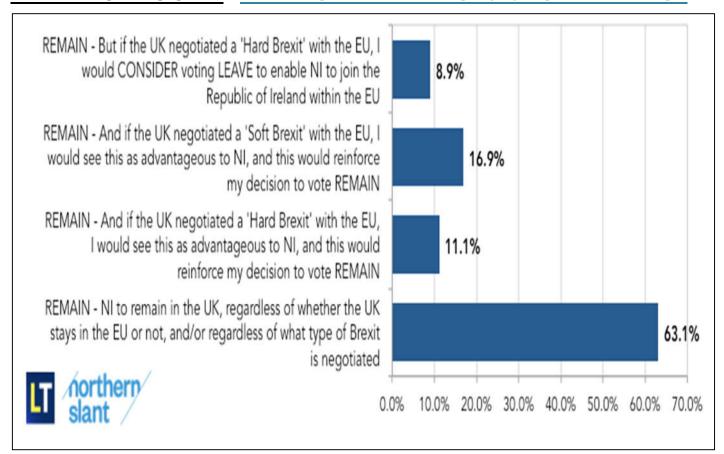
REMAIN VOTERS ONLY - BY NATIONALITY: BRITISH and IRISH



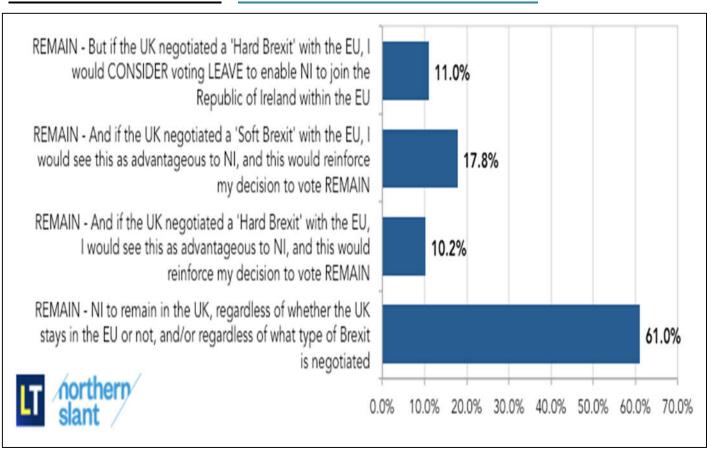




REMAIN VOTERS ONLY - BY NATIONALITY: BRITISH and NORTHERN IRISH



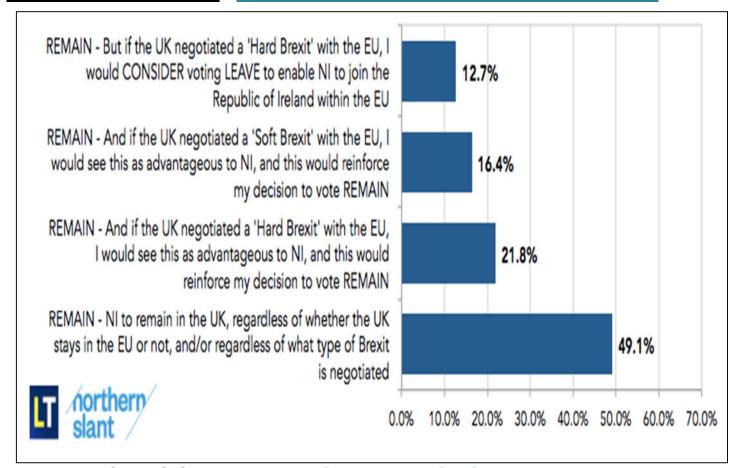
REMAIN VOTERS ONLY - BY NATIONALITY: BRITISH ONLY



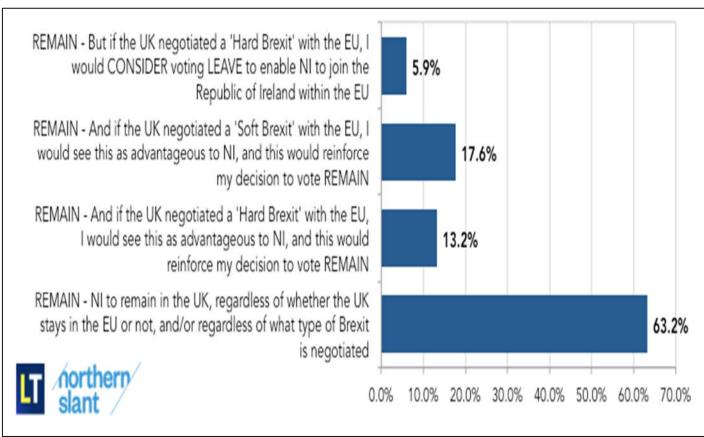




REMAIN VOTERS ONLY - BY NATIONALITY: IRISH and NORTHERN IRISH



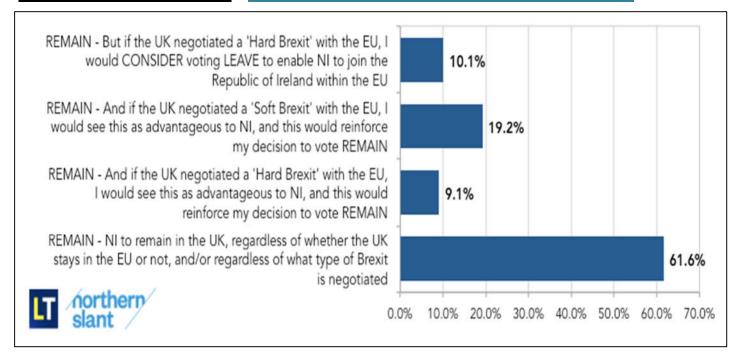
REMAIN VOTERS ONLY - BY NATIONALITY: IRISH ONLY







REMAIN VOTERS ONLY - BY NATIONALITY: NORTHERN IRISH ONLY



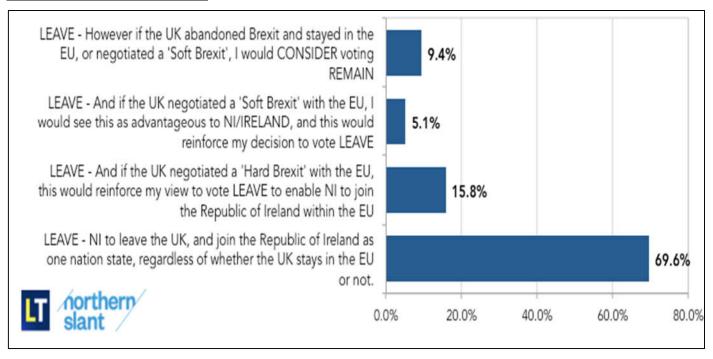
Question 3A. NI BORDER POLL - BASE QUESTION

- DRILL-DOWN/DEMOGRAPHIC ANALYSES: By Voter Type

WHAT TYPE OF LEAVE VOTER ARE YOU? - LEAVE VOTERS ONLY

(This question was only asked of the 33.7% of respondents who answered 'Leave' to the main NI Border Referendum question – Question 3 above)

LEAVE VOTERS ONLY



Similar to the results for remain voters, not surprisingly a sizable No. would vote leave (NI to join ROI) regardless
of Brexit, or what type of Brexit happens – i.e. 70%. However, the key result from this graph is the 9.4% who
would vote Leave, but would consider voting Remain, if (in their opinion) there was a good/soft Brexit with the
EU i.e. in terms of its affect/impact on NI.

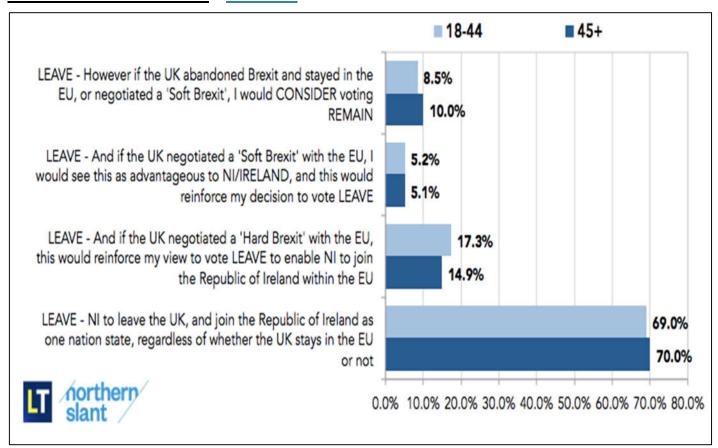
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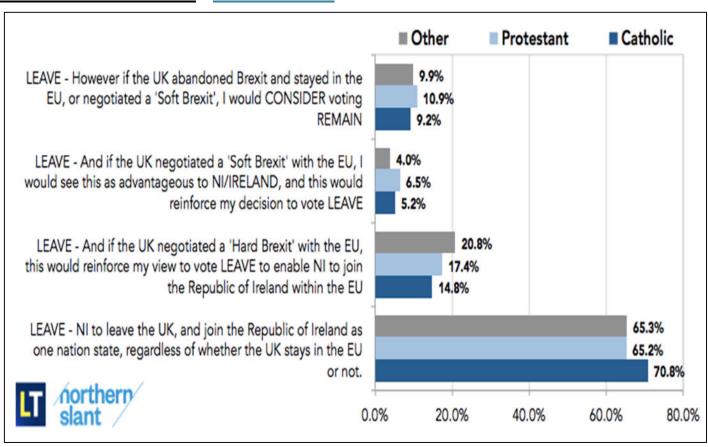




LEAVE VOTERS ONLY - BY AGE



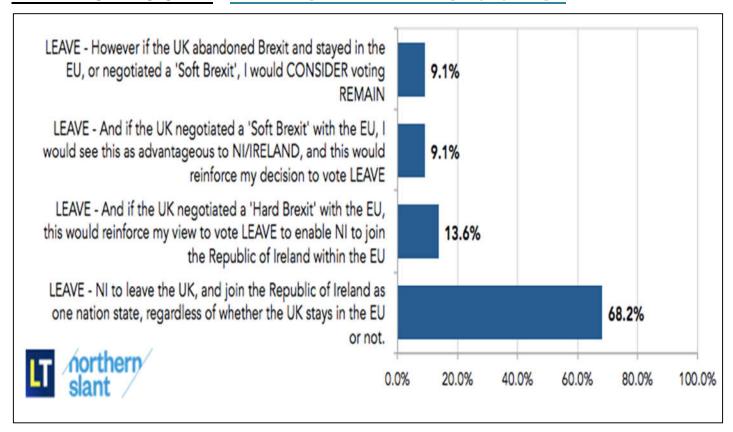
LEAVE VOTERS ONLY - BY RELIGION



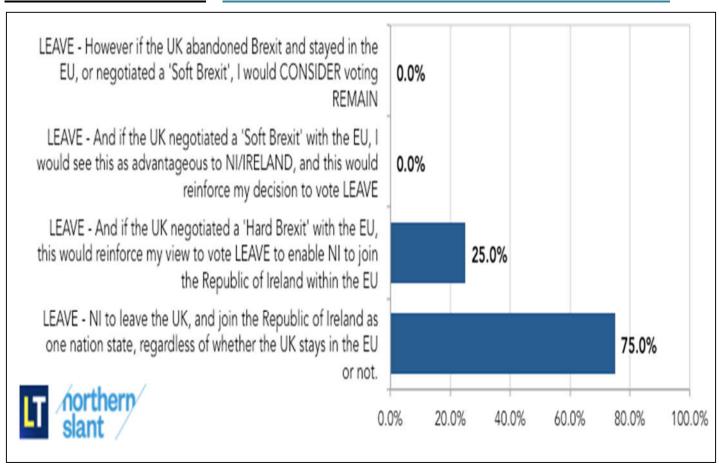




LEAVE VOTERS ONLY - BY NATIONALITY: BRITISH and IRISH



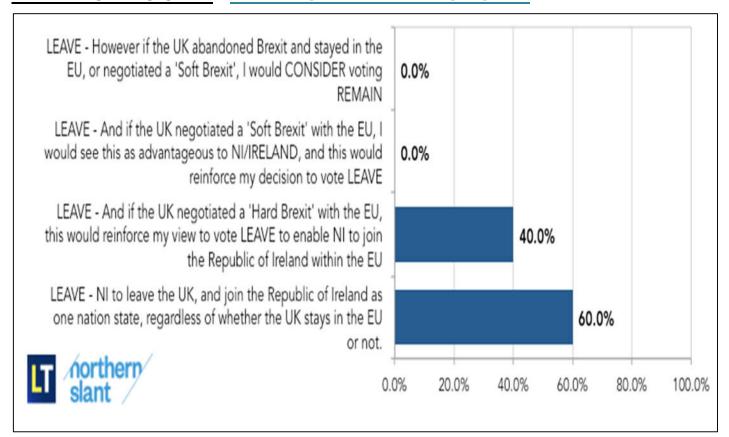
LEAVE VOTERS ONLY - BY NATIONALITY: BRITISH and NORTHERN IRISH



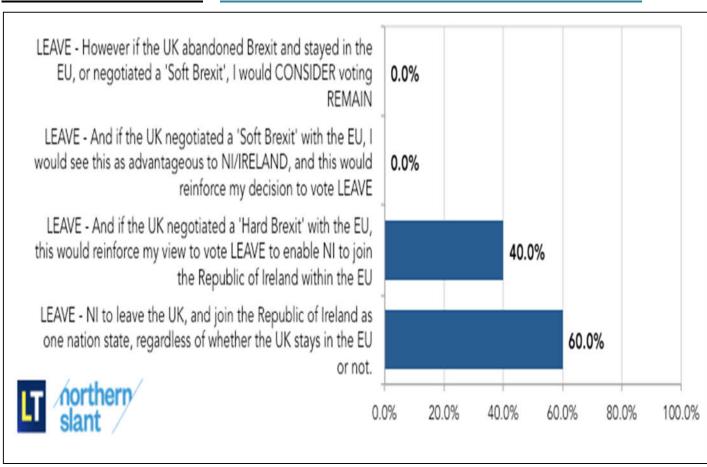




LEAVE VOTERS ONLY - BY NATIONALITY: BRITISH ONLY



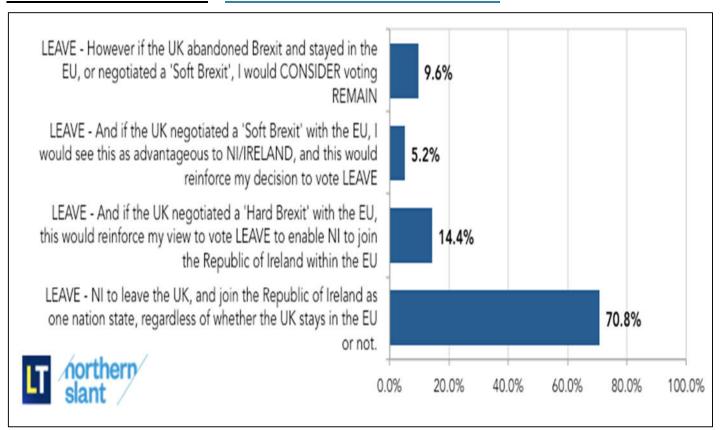
LEAVE VOTERS ONLY - BY NATIONALITY: IRISH and NORTHERN IRISH



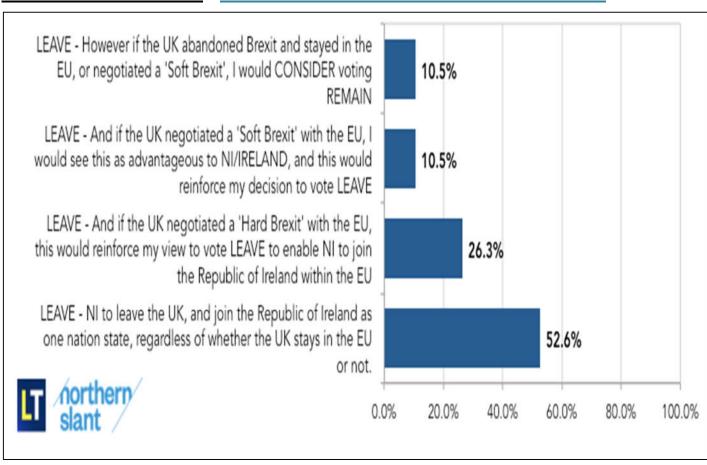




LEAVE VOTERS ONLY - BY NATIONALITY: IRISH ONLY



LEAVE VOTERS ONLY - BY NATIONALITY: NORTHERN IRISH ONLY





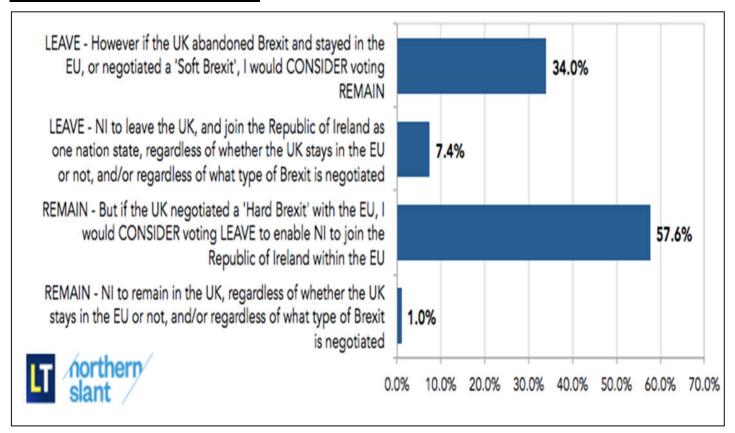


Question 3A. NI BORDER POLL - BASE QUESTION

- DRILL-DOWN/DEMOGRAPHIC ANALYSES: By Voter Type

WHAT TYPE OF UNDECIDED VOTER ARE YOU? – UNDECIDED VOTERS ONLY (This question was only asked of the 9.8% of respondents who answered 'Undecided' to the main NI Border Referendum question – Question 3 above)

UNDECIDED VOTERS ONLY

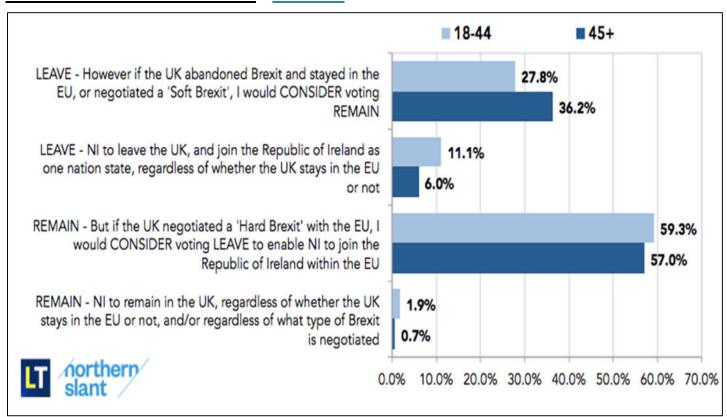


• This again has turned out to be the critical result for this question i.e. what Undecideds are currently thinking about this key poll question. We see that 57% are leaning towards Remain but would consider voting Leave if, in their view, Brexit was detrimental to them and their life in NI. This compares to only 34% who would think of the reverse 'switch' i.e. currently leaning towards Leave, but may consider voting Remain. This shows most of the 'danger' in a border poll situation is on the Remain side (i.e. pro NI remaining in the UK).

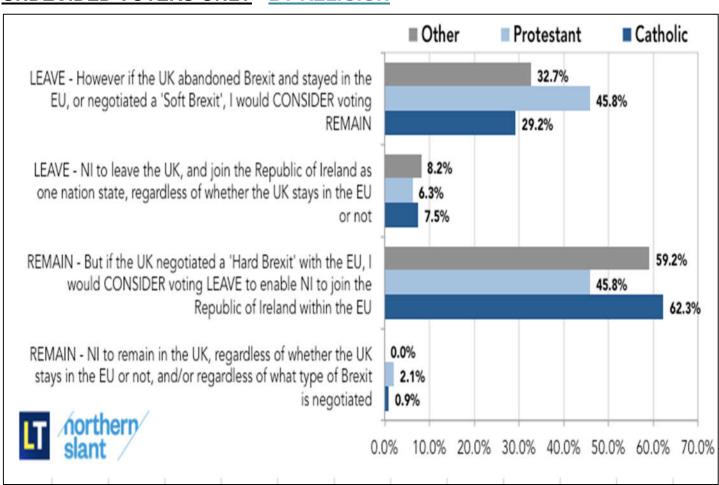




UNDECIDED VOTERS ONLY - BY AGE



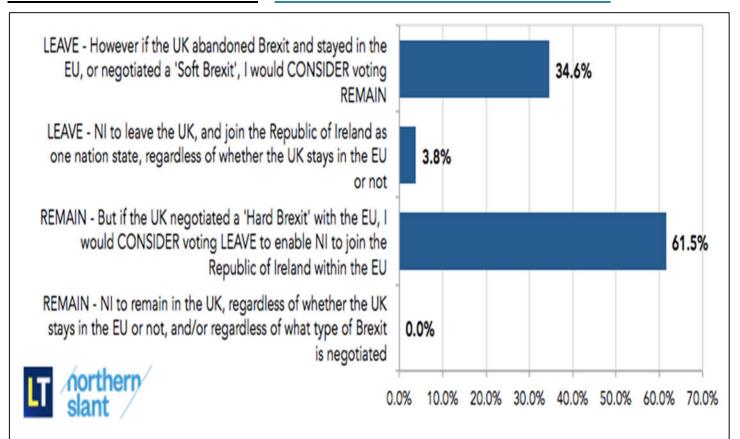
UNDECIDED VOTERS ONLY - BY RELIGION



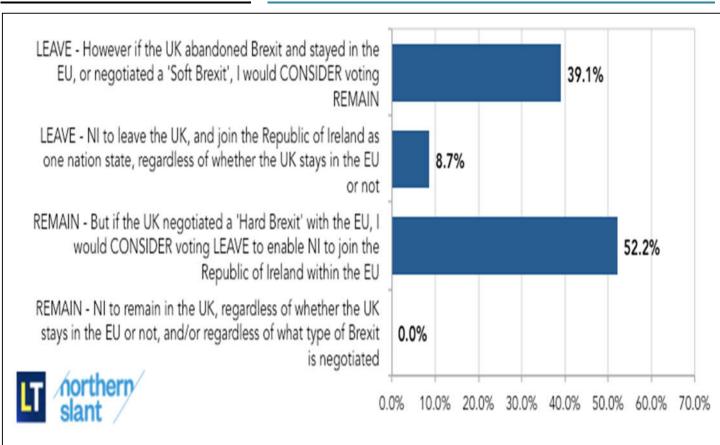




UNDECIDED VOTERS ONLY - BY NATIONALITY: BRITISH and IRISH



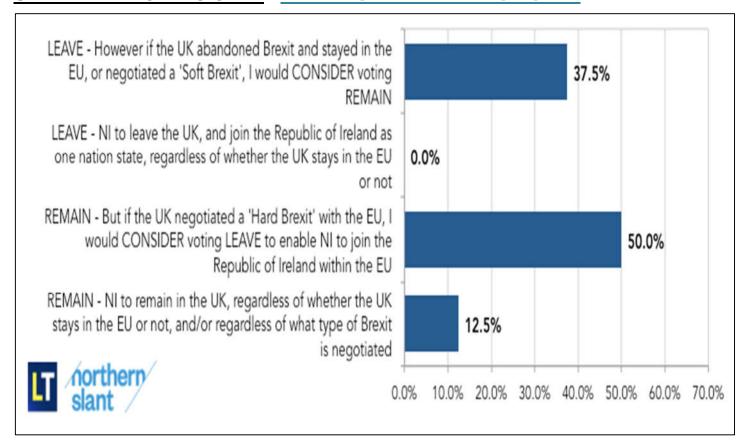
UNDECIDED VOTERS ONLY - BY NATIONALITY: BRITISH and NORTHERN IRISH



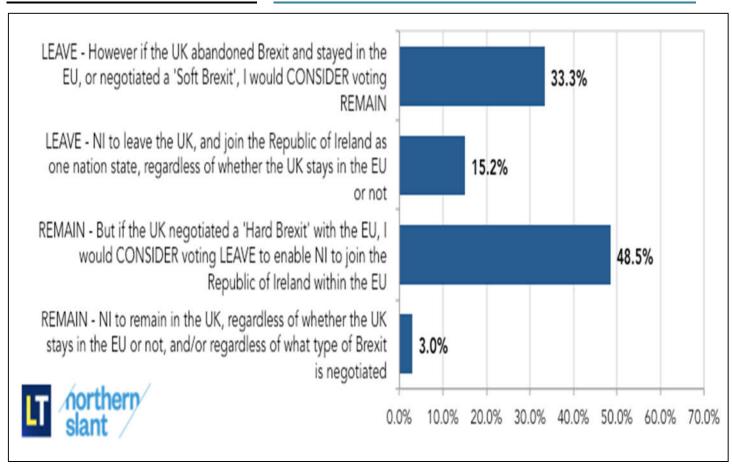




UNDECIDED VOTERS ONLY - BY NATIONALITY: BRITISH ONLY



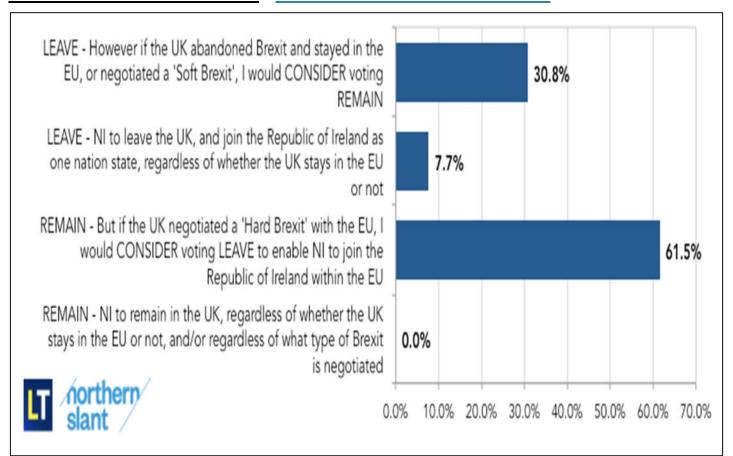
UNDECIDED VOTERS ONLY - BY NATIONALITY: IRISH and NORTHERN IRISH



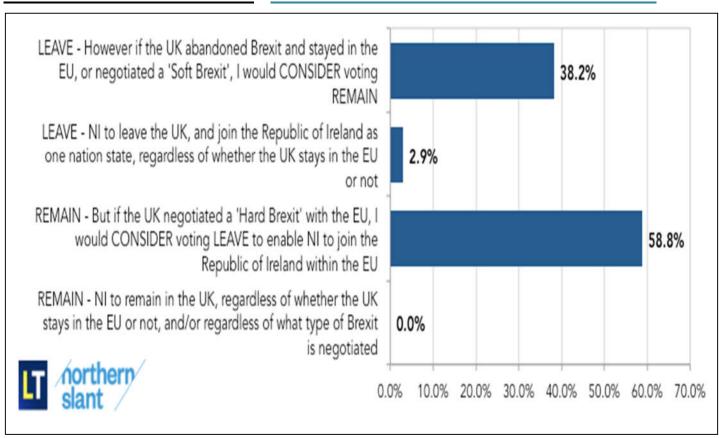




UNDECIDED VOTERS ONLY - BY NATIONALITY: IRISH ONLY



UNDECIDED VOTERS ONLY - BY NATIONALITY: NORTHERN IRISH ONLY







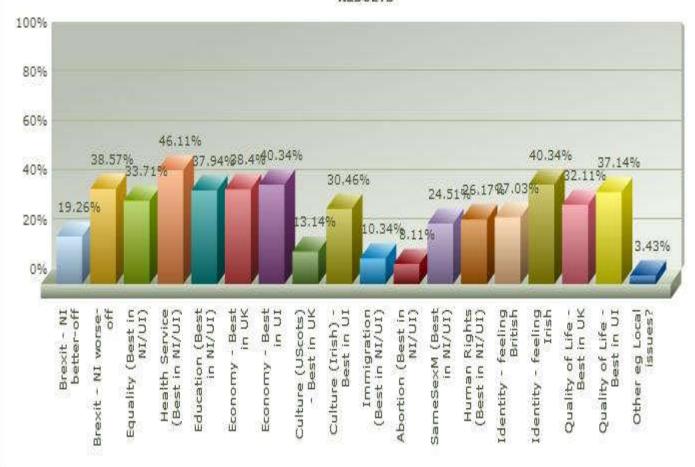
ALL RESPONDENTS - TOTAL RESULTS

NI Opinion Panel Tracker Poll (online) October 2017 - 2,080 responses (Weighted-NI Representative sample).

Question 4.: NI BORDER POLL – REASONS FOR VOTING DECISION: Results NAME UP TO SIX REASONS FOR YOUR NI BORDER POLL VOTING (non-voting) DECISION

NI BORDER POLL - ISSUES QUESTION 4: Please pick UP TO SIX (i.e. ONE, TWO, THREE, FOUR, FIVE, or SIX) of the 'NI Border Poll' referendum issues listed below, that you consider are the most important in making YOUR NI Border Referendum voting (or non-voting) decision.

LT NI OPINION PANEL Trkr POLL(Oct 2017): 2,080 Rspns(NIRepresentative-Weighted) - TOTAL NI RESULTS



- Here we see the various factors/reasons that people (i.e. in terms of the total NI results) that people are thinking about in terms of their Border poll decision.
- Key points to note: 'Brexit NI worse off' scores 39%, whereas the opposite 'Brexit NI better off' scores only
 19% showing that how Brexit turns out for NI will be critical to any NI Border poll result. It should be worrying to
 the 'Unionist' side that there is such a difference in these scores.



Equality

Brexit -



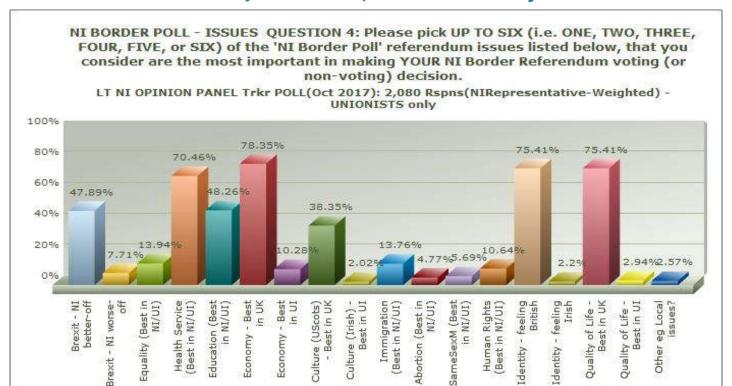
Quality of L Best i

Other

Question 4.: DEMOGRAPHIC ANALYSES: By Political Group

BY POLITICAL GROUP - This is modelled via internal systems within the LT online polling system linking how respondents in this poll indicated their support for NI political parties in the three LT 2017 'election' polls.

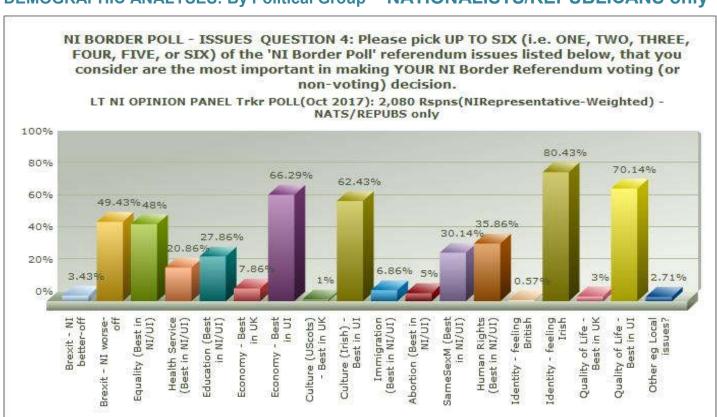
DEMOGRAPHIC ANALYSES: By Political Group - UNIONISTS only



DEMOGRAPHIC ANALYSES: By Political Group - NATIONALISTS/REPUBLICANS only

E

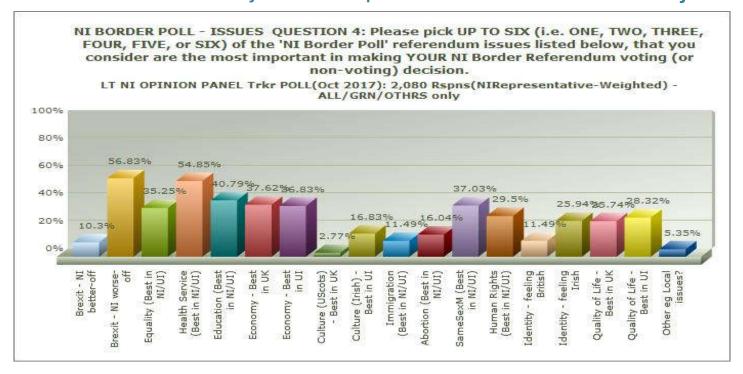
Identity







DEMOGRAPHIC ANALYSES: By Political Group - ALLIANCE/GREEN/OTHERS only



- Taking the first two graphics above together i.e. comparing how the two main communities answer this question, we see the deep divide in NI. Basically all the high scoring columns for 'one side' (i.e. Unionist or Nationalist/ Republican) score zero/near zero for the other side!
- Note that 'Identity' scores more highly on the Irish side (i.e. for Nationalists/Republicans) 80% vs 75%
 respectively, showing perhaps that nationalists/republicans are more passionate about their nationality than
 the Unionists are about their Britishness.
- Its noticeable that the UK Health Service scores high with Unionists i.e. 71%, in terms of their reasons to vote Remain (NI to remain in UK), with Leave voters score it at 21%. Doing an analysis of this, if the pro United Ireland campaign could satisfy the Undecideds that the NI Health Service would be just as good in a United Ireland then that would be a major boost to their cause.
- When we look at the third graphic above i.e. the graphic for the Alliance/Green/Others group this again has turned out to be the critical result for this question i.e. what Alliance/Green/Others are currently thinking about in terms of their reasons/topics to consider for their NI Border poll decision. Note that for this group Identity Irish scores 26%, compared with Identity British only 11%.
- Following on from the graphs and commentary above, note the high score for the Health service with the
 Alliance/Green/Others group. But critically the most dramatic score comparison is the two left-hand columns for
 the Alliance/Green/Others group i.e. 'Brexit NI better-off' compared with 'Brexit NI worse-off' i.e. 10%
 compared to 57% respectively. This is a big danger signal for the pro-union campaign (i.e. NI in UK) i.e. if Brexit
 goes bad for NI (i.e. in this group of voter's opinion) then that could aid the pro-United Ireland campaign.

If you have a query about this poll project, or about any aspect of LucidTalk's products and services then please contact: info@lucidtalk.co.uk or go to lucidtalk.co.uk + if you would like a copy of the base data-set of the 2,080 NI poll responses used for this project in Excel/CSV format then please contact: info@lucidtalk.co.uk.