Northern Ireland (NI) Tracker Poll Results Report:

BBC-RTE joint Northern Ireland (NI) and Republic of Ireland (ROI) poll-project for ‘Nolan Live’ and ‘Claire Byrne Live’

November 2018

POLL QUESTIONS RESULTS - GENERAL REPORT

19th November 2018 – Version 1 – Full Report

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Subject LT Opinion Panel Polling Projects – BBC/RTE joint ‘Nolan live’ – ‘Claire Byrne Live’ TV programme


Date (Base Version): 19th November 2018 (Version 1)

Author(s) Bill White – LucidTalk
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LUCIDTALK - BBC/RTE POLL-PROJECT:
1,100 Northern Ireland (NI) representative sample(weighted): Poll Period - 8th to 9th November 2018

Methodology – and Press Publication notes – suggested for publishers and media:

Note to Publishers and Media: According to agreed British Polling Council and UK IPSO procedure - Parts in Red MUST be published - if not in full then in a format that conveys the same meaning. This can be in 'small-type' e.g. in a box at the bottom of the coverage etc. Parts in black type are desirable to be included, but not essential.

NI polling was carried out by Belfast based polling and market research company LucidTalk. The project was carried out online for a period of 35 Hours from 8th September 2018 to 9th September 2018. The project targeted the established Northern Ireland (NI) LucidTalk online Opinion Panel (11,227 members) which is balanced by gender, age-group, area of residence, and community background, in order to be demographically representative of Northern Ireland. 1,574 full responses were received, and a data auditing process was carried out to ensure all completed poll-surveys were genuine 'one-person, one-vote' responses, and also to collate a robust and accurate balanced NI representative sample. This resulted in 1,436 responses being considered in terms of the final base dataset results. Then in order to produce a robust and accurate balanced NI representative sample, this base data-set was then reduced to 1,099 and was then weighted by gender, community background, and additional demographic measurements to reflect the demographic composition of Northern Ireland resulting in the weighted data tables and weighted results set i.e. the final results - the results presented in the Data-Results report.

Data was weighted to the profile of all NI adults aged 18+. Data was weighted by age, sex, socio-economic group, previous voting patterns, constituency, constitutional position, party support and religious affiliation. All data results produced and reported are accurate to a margin of error of +/-3.0%, at 95% confidence. See Appendix 1 for more details.

LucidTalk – Professional Credentials

LucidTalk is a member of all recognised professional Polling and Market Research organisations, including the UK Market Research Society (UK-MRS), the British Polling Council (BPC), and ESOMAR (European Society of Market Research organisations). The BPC are the primary UK professional body ensuring professional Polling and Market Research standards. All polling, research, sampling, methodologies used, market research projects and results and reports production are, and have been, carried out to the professional standards laid down by the BPC and AIMRO (Association of Irish Market Research Organisations).

The full poll-project Data-Results report can be accessed on the LT website – including full individual data-tables for each of the individual poll questions which are presented as a separate report on the applicable report section on the LucidTalk website:

LucidTalk is a member of The British Polling Council and abides by its rules: http://www.britishpollingcouncil.org.

For further information, please contact:
Bill White at LucidTalk: 07711 450545 - Email: bill.white@lucidtalk.co.uk

This commentary and methodology description are confidential and subject to the provisions of the UK Data Protection Act. Any publication, distribution, or communication, of this commentary report, or parts thereof, are not permitted without the authorisation of LucidTalk Limited except as directed above for publishers and media outlets.
MAIN RESULTS – GRAPHICS:

QUESTION 1:
Do you think the UK should proceed with BREXIT even if it means a hard border in Ireland?

BBC–RTE Poll–Project: November 2018. QUESTION 1 Do you think the UK should proceed with BREXIT even if it means a hard border in Ireland? – NI sample 1,100: Balanced–Representative (weighted)

- Yes %, 36%
- No %, 61%
- Don’t Know/Not Sure %, 3%

QUESTION 2:
Do you think that BREXIT will make a united Ireland more or less likely?

BBC–RTE Poll–Project: November 2018. QUESTION 2 Do you think that BREXIT will make a united Ireland more or less likely? – NI sample 1,100: Balanced–Representative (weighted)

- More Likely %, 62%
- Neither %, 24%
- Less Likely %, 11%
- Don’t Know/Not Sure %, 3%
QUESTION 3:
After Brexit how do you believe your own financial situation will be..

![Bar chart showing financial situation after Brexit]

Worse Off %: 55%
No Difference %: 29%
Better Off %: 9%
Don't Know/Not Sure %: 7%

QUESTION 4:
Some people have suggested that if there is a hard border resulting from Brexit there could be a threat to the NI peace process. Do you..

![Pie chart showing attitudes towards a hard border]

Disagree %: 40%
Agree %: 55%
Don't Know/Not Sure %: 5%
QUESTION 5:
If the UK and the EU agree a deal on the terms of Brexit should there be a second referendum on whether to accept that deal and leave, or to reject the deal and remain in the EU

BBC-RTE Poll-Project: November 2018. QUESTION 5 If the UK and the EU agree a deal on the terms of Brexit should there be a second referendum on whether to accept that deal and leave or to reject the deal and remain in the EU - NI sample 1,100: Balanced-Representative (weighted)

Don’t Know/Not Sure %, 3%
No %, 38%
Yes %, 58%

Yes %
No %
Don’t Know/Not Sure %
### MAIN DATA-TABLE RESULTS – analysed by the main demographic measurements:

**LUCIDTALK – BBC/RTÉ POLL – PROJECT: MAIN RESULTS SUMMARY – 1.100 NI representative sample (weighted): Poll Period – 8th to 9th November**

#### QUESTION 1: Do you think the UK should proceed with BREXIT even if it means a hard border in Ireland

<table>
<thead>
<tr>
<th>GENDER</th>
<th>AGE-GROUP</th>
<th>NI REGION/AREA</th>
<th>SOCIO-ECONOMIC CLASS</th>
<th>CONSTITUTIONAL POSITION</th>
<th>COMMUNITY-RELIGION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>Male</td>
<td>Female</td>
<td>18-24</td>
<td>25-44</td>
<td>45-64</td>
</tr>
<tr>
<td>Yes</td>
<td>36%</td>
<td>34%</td>
<td>33%</td>
<td>34%</td>
<td>33%</td>
</tr>
<tr>
<td>No</td>
<td>64%</td>
<td>66%</td>
<td>67%</td>
<td>66%</td>
<td>67%</td>
</tr>
<tr>
<td>Don't know</td>
<td>5%</td>
<td>4%</td>
<td>4%</td>
<td>3%</td>
<td>3%</td>
</tr>
</tbody>
</table>

#### QUESTION 2: Do you think that BREXIT will make a united Ireland more or less likely?

<table>
<thead>
<tr>
<th>GENDER</th>
<th>AGE-GROUP</th>
<th>NI REGION/AREA</th>
<th>SOCIO-ECONOMIC CLASS</th>
<th>CONSTITUTIONAL POSITION</th>
<th>COMMUNITY-RELIGION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>Male</td>
<td>Female</td>
<td>18-24</td>
<td>25-44</td>
<td>45-64</td>
</tr>
<tr>
<td>More likely</td>
<td>62%</td>
<td>61%</td>
<td>73%</td>
<td>61%</td>
<td>73%</td>
</tr>
<tr>
<td>Less likely</td>
<td>11%</td>
<td>11%</td>
<td>13%</td>
<td>12%</td>
<td>11%</td>
</tr>
<tr>
<td>Neither</td>
<td>27%</td>
<td>27%</td>
<td>15%</td>
<td>25%</td>
<td>15%</td>
</tr>
<tr>
<td>Don't know</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
</tbody>
</table>

#### QUESTION 3 After BREXIT how do you believe your own financial situation will be?

<table>
<thead>
<tr>
<th>GENDER</th>
<th>AGE-GROUP</th>
<th>NI REGION/AREA</th>
<th>SOCIO-ECONOMIC CLASS</th>
<th>CONSTITUTIONAL POSITION</th>
<th>COMMUNITY-RELIGION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>Male</td>
<td>Female</td>
<td>18-24</td>
<td>25-44</td>
<td>45-64</td>
</tr>
<tr>
<td>Better off</td>
<td>9%</td>
<td>13%</td>
<td>8%</td>
<td>6%</td>
<td>9%</td>
</tr>
<tr>
<td>Worse off</td>
<td>93%</td>
<td>87%</td>
<td>9%</td>
<td>98%</td>
<td>9%</td>
</tr>
<tr>
<td>No difference</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>Don't know</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
</tbody>
</table>

#### QUESTION 4 Some people have suggested that if there is a hard border resulting from Brexit, there could be a threat to the NI peace process. Do you?

<table>
<thead>
<tr>
<th>GENDER</th>
<th>AGE-GROUP</th>
<th>NI REGION/AREA</th>
<th>SOCIO-ECONOMIC CLASS</th>
<th>CONSTITUTIONAL POSITION</th>
<th>COMMUNITY-RELIGION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>Male</td>
<td>Female</td>
<td>18-24</td>
<td>25-44</td>
<td>45-64</td>
</tr>
<tr>
<td>Agree</td>
<td>55%</td>
<td>50%</td>
<td>60%</td>
<td>65%</td>
<td>60%</td>
</tr>
<tr>
<td>Disagree</td>
<td>44%</td>
<td>47%</td>
<td>35%</td>
<td>35%</td>
<td>35%</td>
</tr>
<tr>
<td>Don't know</td>
<td>11%</td>
<td>13%</td>
<td>11%</td>
<td>11%</td>
<td>11%</td>
</tr>
</tbody>
</table>

#### QUESTION 5 If the UK and the EU agree a deal on the terms of Brexit, should there be a second referendum on whether to accept that deal (and leave) or to reject the deal (and remain in the EU)?

<table>
<thead>
<tr>
<th>GENDER</th>
<th>AGE-GROUP</th>
<th>NI REGION/AREA</th>
<th>SOCIO-ECONOMIC CLASS</th>
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<tbody>
<tr>
<td>Total</td>
<td>Male</td>
<td>Female</td>
<td>18-24</td>
<td>25-44</td>
<td>45-64</td>
</tr>
<tr>
<td>Yes</td>
<td>58%</td>
<td>52%</td>
<td>64%</td>
<td>59%</td>
<td>64%</td>
</tr>
<tr>
<td>No</td>
<td>38%</td>
<td>33%</td>
<td>39%</td>
<td>34%</td>
<td>39%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Notes: NI Region/Area is analysed as follows: by the NI constituencies which we record: East NI = Belfast/Belfast area – the 4 Belfast constituencies (North, South East, and West) + North Down/Legan Valley/South Antrim/East Antrim South NI – South Down/Dromore/Neavy and Aimagh/Upper Bann West NI – Fermanagh and South Tyrone/Mid-Ulster/West Tyrone. So-Ci-Eco-Grp - Others = Students, Retired, etc. Constitutional Position = Neutral + typically Alliance, Green, Independents voter group

LucidTalk Limited | The Innovation Centre | NI Science Park | Queen’s Road | Queen’s Island | Belfast BT3 9DT
Telephone: 028 9073 7800 (Switchboard) | 028 9040 9980 (Direct) | 07711 450545 (Mobile)
Fax: 028 9073 7801 | Email: info@lucidtalk.co.uk
Appendix 1 – Background on Project Methodology and Data Weighting

LUCIDTALK NORTHERN IRELAND TRACKER POLLS
– Introduction, Background, and Project Methodology

LucidTalk run scheduled regular 'Tracker' polls of their established Northern Ireland online Opinion Panel - usually on a quarterly basis. The LucidTalk Opinion Panel (now 11,227 members) consists of Northern Ireland residents (age 18+) and is balanced by gender, age-group, area of residence, and community background, in order to be demographically representative of Northern Ireland. The objective of these scheduled and regular 'Tracker' polls is to research opinion on key issues at key points in time + track changes in trends and opinions about key topics and issues over targeted periods of time.

In terms of this project, polling was carried out by Belfast based polling and market research company LucidTalk. The project was carried out online and by telephone for a period of 2 days from 8th September to 9th September 2018. For this 'Tracker' poll-project the LT 11,227 member NI Opinion Panel was targeted, and invited to participate, 1,574 responses were received, and after data auditing to ensure:
(a) 'one person-one vote' responses, and
(b) the collation of a robust, accurate, and balanced representative NI sample,
- 1,099 full responses were recorded and used for analysis in terms of the final results.

Then in order to produce a robust, accurate, balanced NI representative sample, this base data-set was weighted to reflect the demographic composition of Northern Ireland.

**Data Weighting**: Data was weighted to the profile of all NI adults aged 18+. Data was weighted by age, sex, socio-economic group, previous voting patterns, constituency, constitutional position, party support and religious affiliation. This resulted in a robust and accurate balanced NI representative sample, reflecting the demographic composition of Northern Ireland, resulting in 1,535 responses being considered in terms of the final results - these are the results presented in this report. Data was weighted using a raking algorithm, in R, otherwise known as iterative proportional fitting or sample-balancing. Raking ratio estimation is a method for adjusting the sampling weights of the sample data based on known population characteristics.

As is referenced in the Excel spreadsheet reports two weights are shown. These are the normal weight and the trimmed weight – with the trimmed weight being the one that is used in the results tables shown in this report. The trimmed weight is preferable as it reduces the influence of outlying observations. The total amount trimmed is divided among the observations that were not trimmed, so that the total weight remains the same. The weights are trimmed at 4 and 0.1 meaning that no observation is allowed to exceed these limits of relative importance.

For the main poll the following weights were used. These were/are calculated from data such as the 2016 and 2017 Northern Ireland (NI) elections, NI census estimates, and electorate election figures for gender, age, religion, constituency etc. This data analysis was then combined with previous polling information and results from LucidTalk NI polls in the last 3 years for party and constitutional position. As such, the weights applied are as follows:

LucidTalk is a member of The British Polling Council and abides by its rules:

For further information, please contact:
Bill White at LucidTalk: 07711 450545 - Email: bill.white@lucidtalk.co.uk

Full individual data-tables for each of the individual poll questions is/are presented as a separate report on the applicable report section on the LucidTalk website: