



February 2018 – Northern Ireland (NI) Wide Tracker Poll LucidTalk Tracker Poll (Northern Ireland) Results Report

TRACKER POLL QUESTIONS RESULTS - GENERAL REPORT Version 1 (15th March 2018)

This report covers results and commentary for the LT February 2018 NI Opinion Panel 'Tracker' Poll - Topics and results covered: **Party-Political preference, Irish Language Act (ILA) – attitudes from political voter bases. DUP-Sinn Fein Talks: Was there an agreement? – What do the NI public believe?, NI Government – What's the best option going forward?, MLA Salaries – Should they be stopped, reduced, or stay as they are now?, and the NI Trust Index – Who do we trust most and least in NI?**

The report has been compiled by LucidTalk with the assistance of Northern Slant who are LucidTalk's Blog/Website partners – see: www.northernslant.com



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Subject LT Opinion Panel Polling Projects

Issue 15th March 2018: LT NI Opinion Panel Poll-Project – Spring 2018 Quarterly Tracker Poll: Version 1 Report (main-report)

Date (Version 1 – main-report): 15th March 2018

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LUCIDTALK MONTHLY TRACKER POLLS - Introduction and Background

LucidTalk run scheduled regular 'Tracker' polls of their established Northern Ireland online Opinion Panel - usually on a quarterly basis (every three months). The LucidTalk Opinion Panel (now 10,387 members) consists of Northern Ireland residents (age 18+) and is balanced by gender, age-group, area of residence, and community background, in order to be demographically representative of Northern Ireland. This is the report from LTs February 2018 poll – Main topics covered: Party Political preference for a NI Assembly election, Irish Language Act, NI Trust Index, MLA Salaries, preference for future NI government, and attitudes to NI media.

The objective of these scheduled and regular 'Tracker' polls is to research opinion on key issues at key points in time + track changes in trends and opinions about key topics and issues.

For this 'Tracker' poll-project our 10,387 member NI Opinion Panel was targeted, and invited to participate, 3,131 responses were received, and after data auditing to ensure:

- (a) 'one person-one vote' responses, and
 - (b) the collation of a robust, accurate, and balanced representative NI sample,
- 2,079 full responses were recorded and used for analysis in terms of the final results.

Methodology:

Polling was carried out by Belfast based polling and market research company LucidTalk. The project was carried out online for a period of 80 Hours from 1pm 23rd February 2018 to 9pm 26th February 2018 (80 Hours). The project targeted the established Northern Ireland (NI) LucidTalk online Opinion Panel (10,387 members) which is balanced by gender, age-group, area of residence, and community background, in order to be demographically representative of Northern Ireland. 3,131 full responses were received, and a data auditing process was carried out to ensure all completed poll-surveys were genuine 'one-person, one-vote' responses, and also to collate a robust and accurate balanced NI representative sample. This resulted in 2,079 responses being considered in terms of the final results - the results presented in this report.

All data results have been weighted by gender and community background to reflect the demographic composition of Northern Ireland resulting in 2,079 responses being considered in terms of the final results. All data results produced are accurate to a margin of error of +/-3.0%, at 95% confidence.

All reported margins of sampling error include the computed design effects for weighting.

LucidTalk – Professional Credentials

LucidTalk is a member of all recognised professional Polling and Market Research organisations, including the UK Market Research Society (UK-MRS), the British Polling Council (BPC), and ESOMAR (European Society of Market Research organisations). The BPC are the primary UK professional body ensuring professional Polling and Market Research standards. All polling, research, sampling, methodologies used, market research projects and results and reports production are, and have been, carried out to the professional standards laid down by the BPC and AIMRO (Association of Irish Market Research Organisations).

Note to Publishers: According to agreed British Polling Council and UK IPSO procedure - Parts in Red **MUST** be published - if not in full then in a format that conveys the same meaning. This can be in 'small-type' e.g. in a box at the bottom of the coverage etc. Parts in black type are desirable to be included, but not essential.

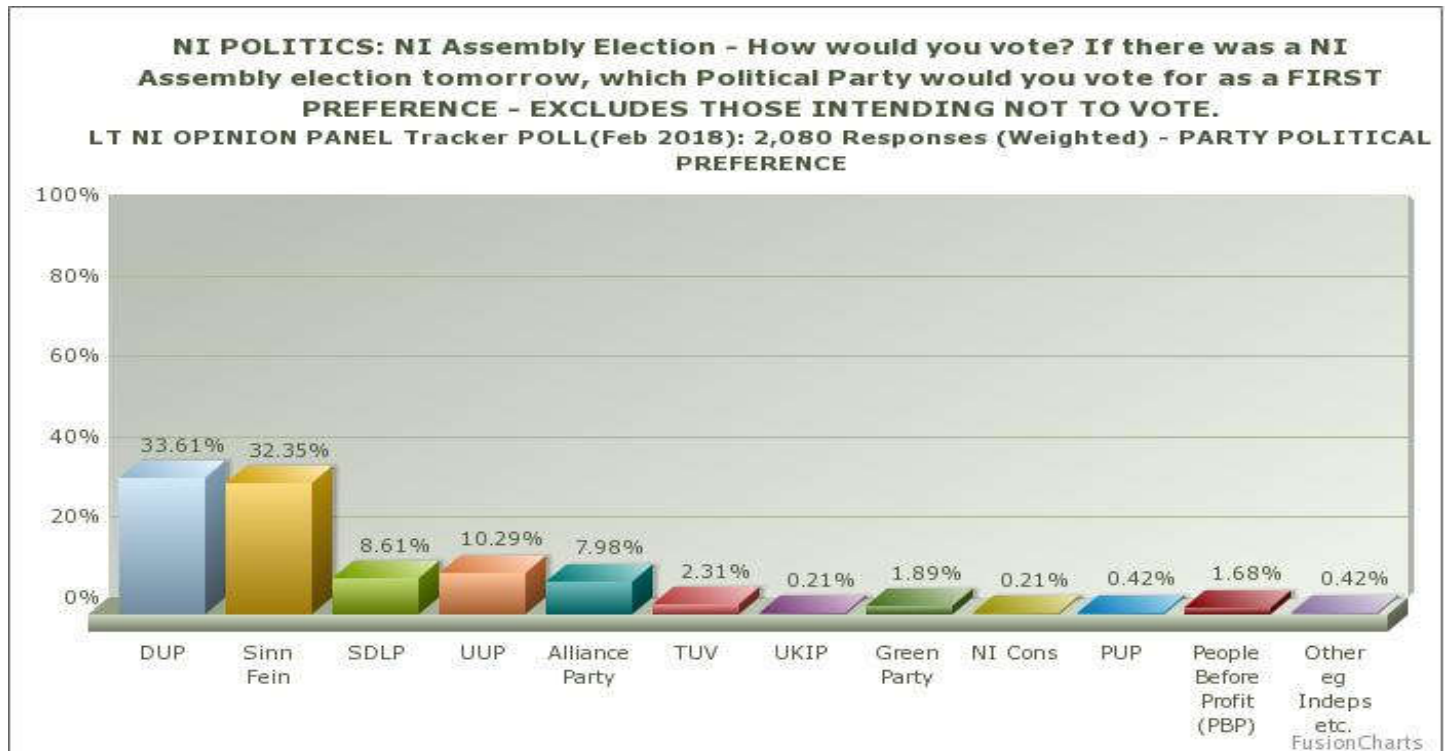
LT February 2018 NI Tracker Poll: REPORT AND COMMENTARY (Sub-Report – Version 1):
LT NI 'Tracker' POLLS: February 2018 – Topics include: Party Political preference for a NI Assembly election, Irish Language Act, DUP-SF: Was there an agreement?, Government structures for NI – What's best?, MLA Salaries, NI Trust Index, and attitudes to NI media.

The benefit of LucidTalk's regular scheduled polling is that it shows changes in trends and opinions at regular intervals over time – both pre and post elections, and during non-election periods. This report covers results from the LT Quarterly NI Opinion Panel 'Tracker' Polls – Spring NI-Wide 'Tracker' poll: February 2018.

NB All commentary is provided 'for guidance' and for information purposes only. Commentary and analysis is not meant to be absolute determinations from the poll results, as poll and market research results can be subject to differing interpretations, commentary, and conclusions.

QUESTION 1: BASE POLITICAL PARTY PREFERENCE – AT A NI ASSEMBLY ELECTION TOMMOROW, WHO WOULD YOU VOTE FOR? -

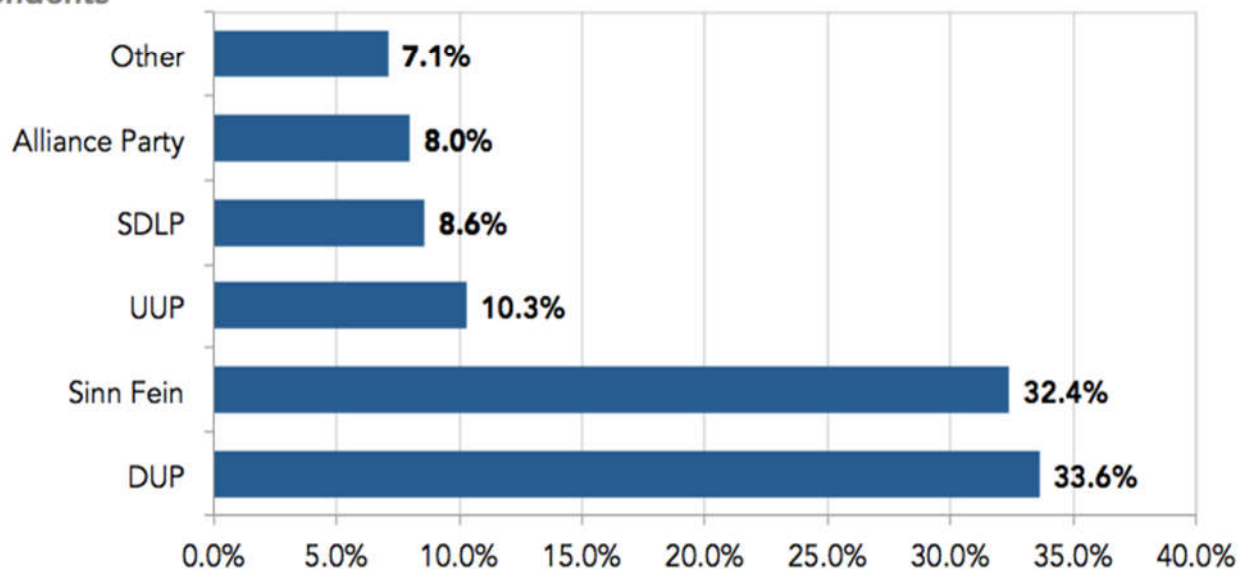
NI POLITICAL PARTY PREFERENCE – NI Assembly Election (Poll: February 2018) – Graphic 1A



- In terms of the detailed comparison between all the poll figures (as per graph above) – see table below.

If there was a Northern Ireland Assembly Election tomorrow which party would you vote for as first preference?

All respondents



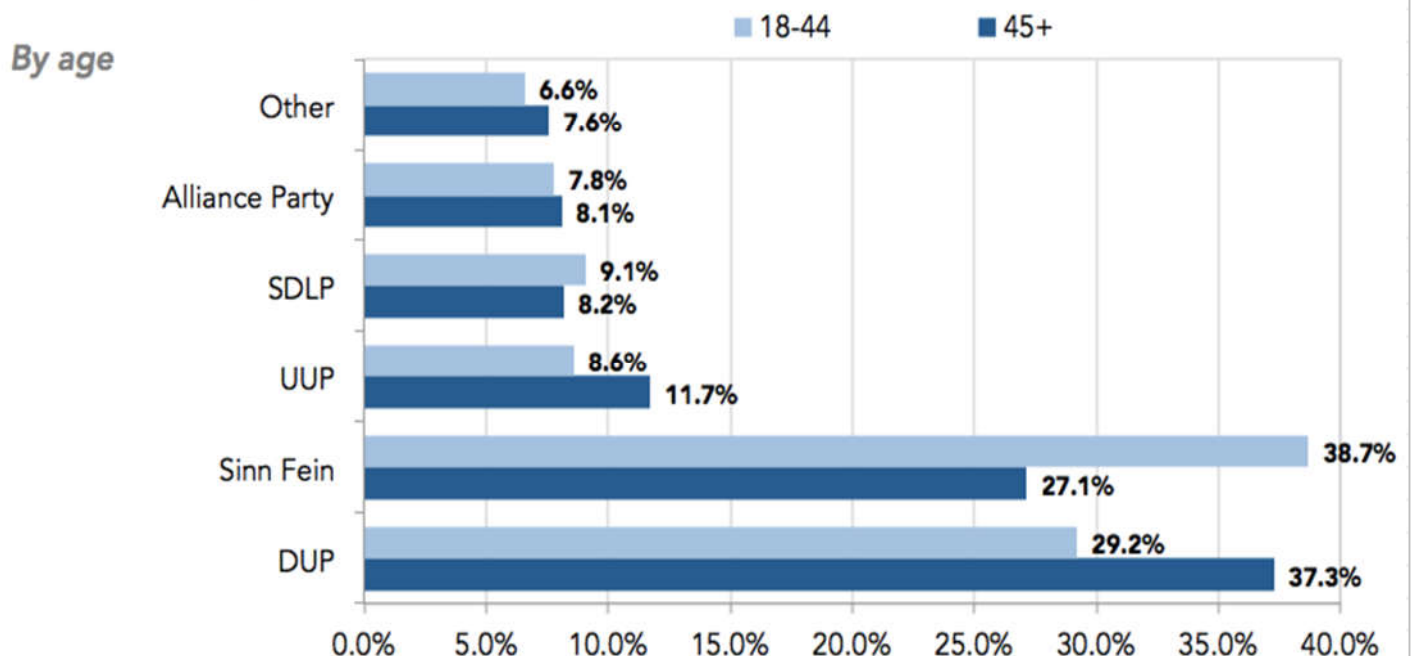
NI POLITICAL PARTY PREFERENCE – NI Assembly Election (Poll: February 2018) – Table 1B

This shows comparison with the last LT Tracker poll (September 2017). NB The February 2018 poll results in this table are the same as Graph 1A above.

LUCIDTALK - NI Tracker Polls - February 2018. 2,079 responses (NI Representative - Weighted)	Feb 2018 - THIS POLL	Change vs Sept 2017 LT Poll
	Feb18 Poll	
DUP	33.6%	-1.9%
SINN FEIN	32.4%	1.2%
SDLP	8.6%	-0.8%
UUP	10.3%	0.7%
ALLIANCE	8.0%	-0.6%
TUV	2.3%	1.0%
UKIP	0.2%	0.0%
GREEN PARTY	1.9%	0.2%
NI CONSERVATIVES	0.2%	0.0%
PUP	0.4%	0.0%
People before Profit (PBP)	1.7%	0.2%
OTHERS	0.4%	0.0%

POLITICAL PARTY VOTER PREFERENCE - Age-Group Analysis:

If there was a Northern Ireland Assembly Election tomorrow which party would you vote for as first preference?

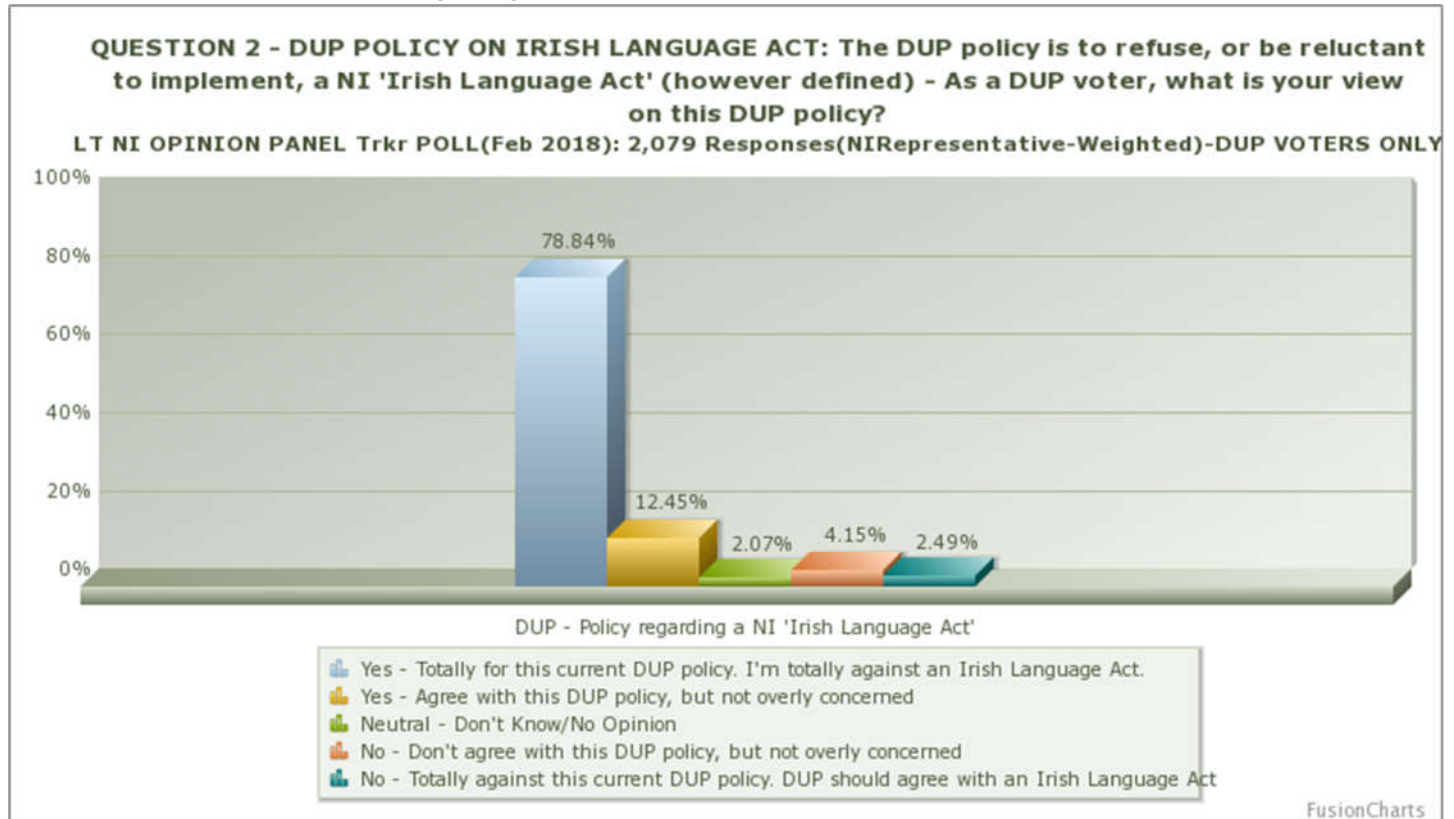


KEY HEADLINES and CONCLUSIONS – Party Political Preference Question:

- Comparing this February 2018 poll to the last LT 'Political Party Preference' (September 2017): Dark Red = Notable Drop, Dark Blue = Notable Rise, Light Red = Small Drop, Orange = Small Rise
- Summary – main changes: **DUP down 1.9 points, SDLP down 0.8 points, Alliance down 0.6 points, Sinn Fein up 1.2 points, TUV up 1 point, UUP up 0.7 points.**
- Comments collected as part of the poll-project suggest that although the majority of the Unionist community as a whole support the DUP position on being anti an Irish Language Act, a section are critical as to how the DUP have managed this issue, and the overall talks process. This has probably lead to the approx. 2-point drop in DUP support, and rises for the UUP, and the TUV in particular (TUV up 1 point).
- Sinn Fein have consolidated their position again as the leading party of the Nationalist and Republican community, up 1.2 points from our September 2017 poll. The SDLP have dropped a small amount i.e. 0.8 points.
- However, the DUP and Sinn Fein are still the two leading parties by far. This poll shows that the DUP have jumped 5.5% points since the NI Assembly election in March 2017, similarly Sinn Fein are up 4.5% since the last NI Assembly election (March 2017).

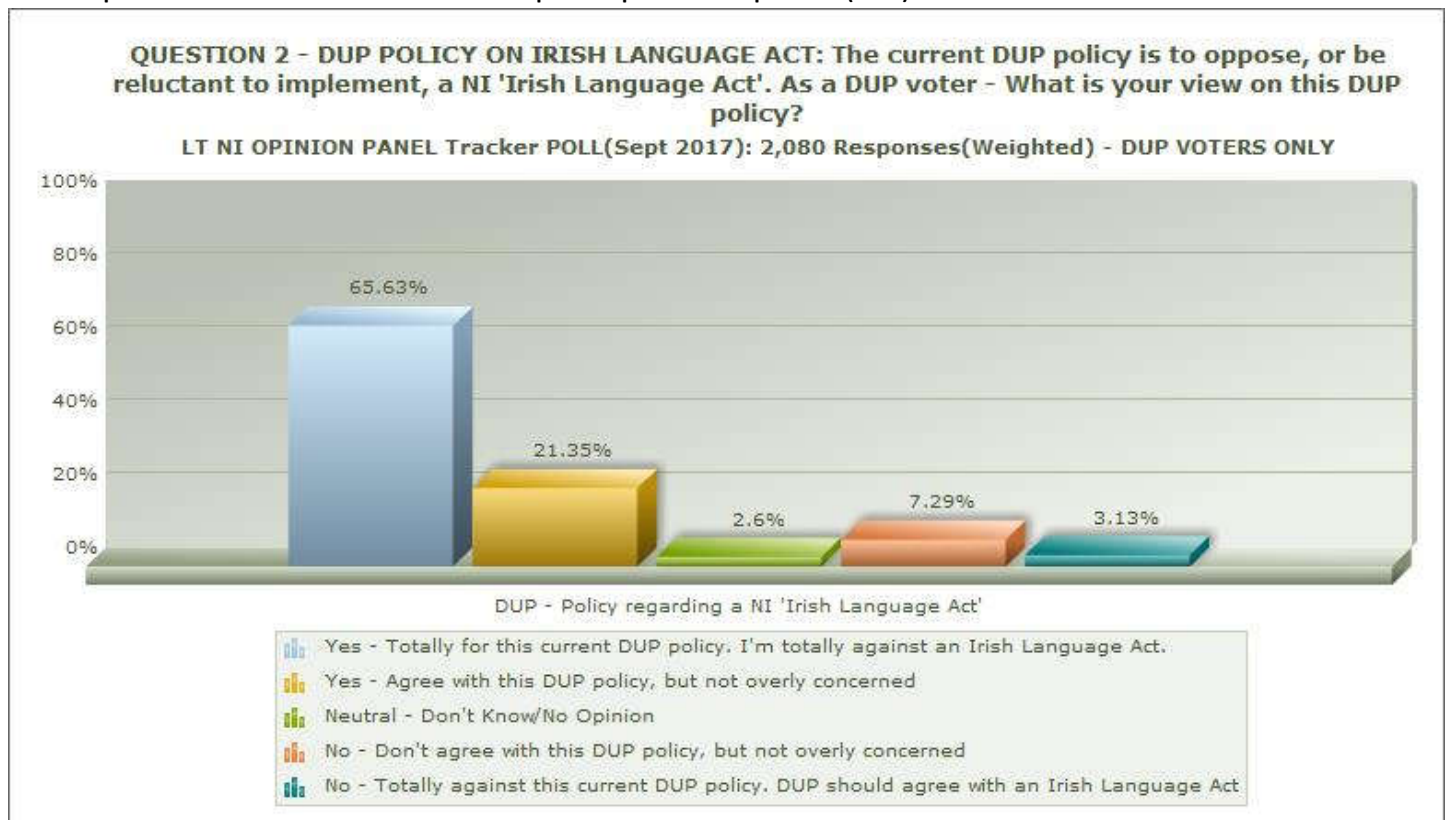
QUESTION 2: IRISH LANGUAGE ACT (ILA) ISSUES

Graphic 2 – DUP VOTERS ONLY – Regarding an ILA:



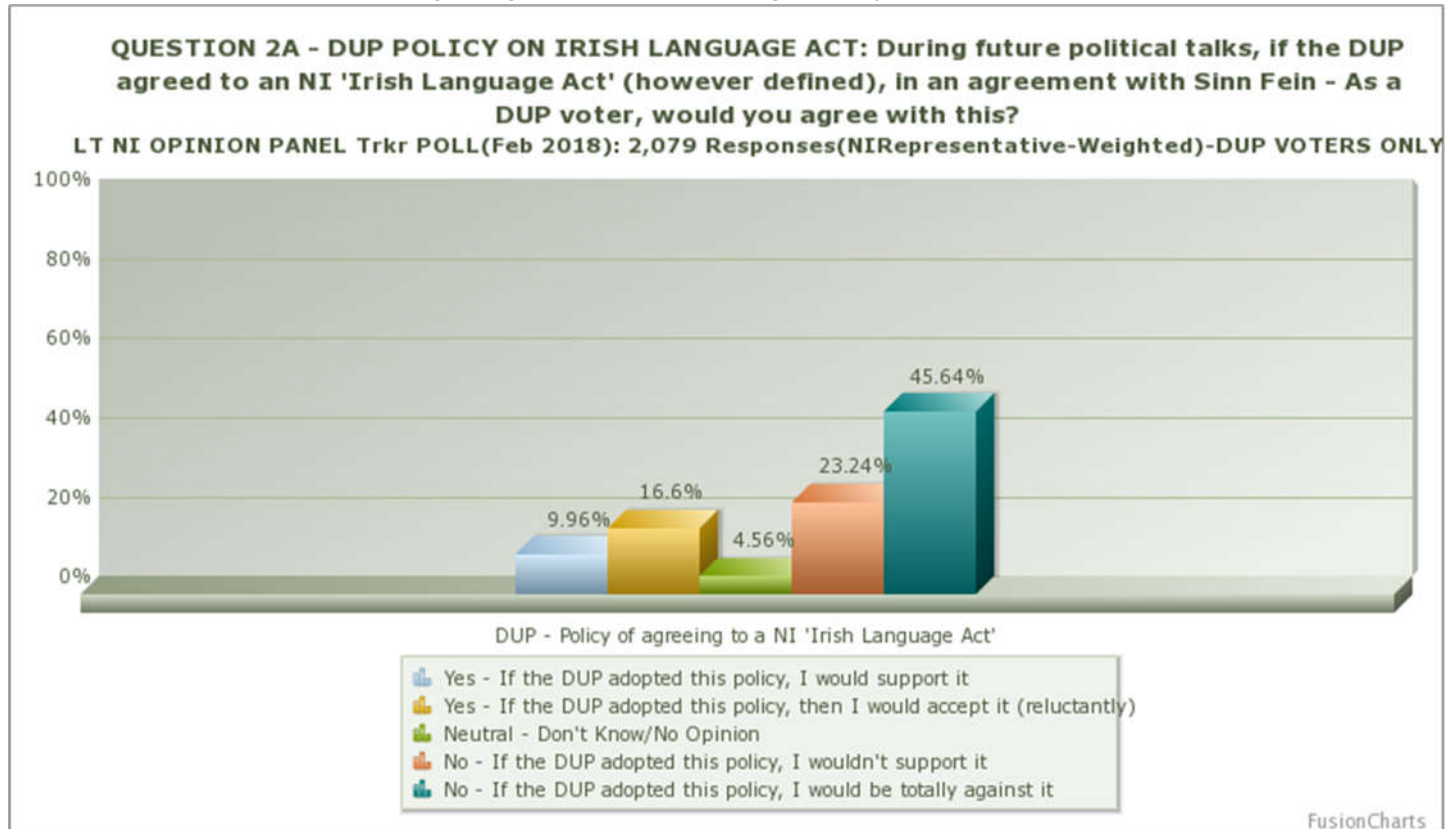
Graphic 2S:

Now compare the above to the results for the same question polled last September (2017) – attitudes have hardened even further:

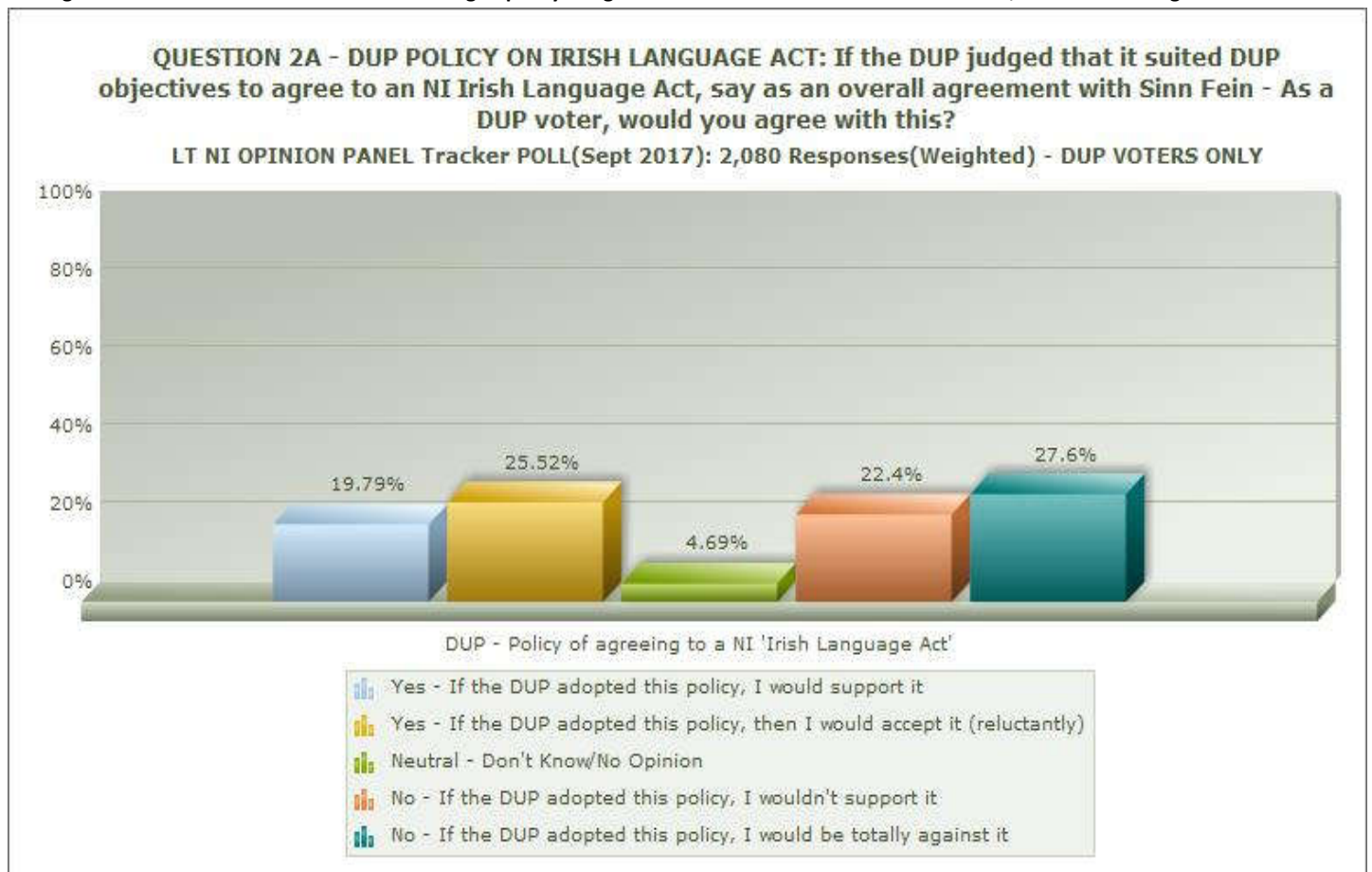


Key Note: Large support from the DUP base for the current DUP policy of opposing an Irish Language Act, and support has grown from last September – 66% to 79% growth in 'total' support of DUP anti-ILA policy from DUP voters.

Graphic 2A – DUP VOTERS ONLY (regarding an ILA) – If DUP changed policy:

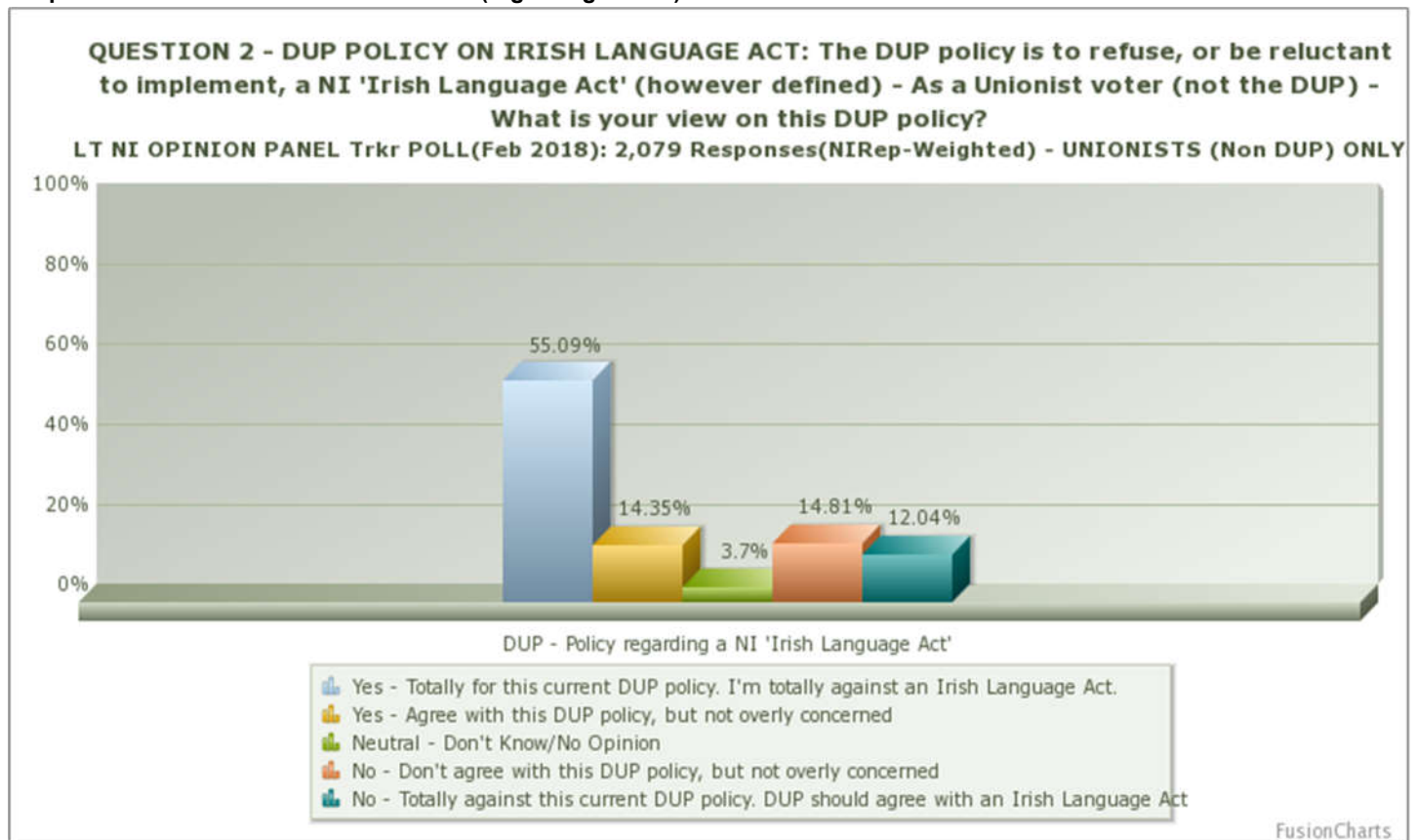


Graphic 2AS: Now again, compare the above to the results for the same question polled last September (2017) – as per first question, attitudes amongst DUP voters in terms of 'if the DUP changed policy to agree to an ILA' have hardened even further, in terms of being anti-ILA:

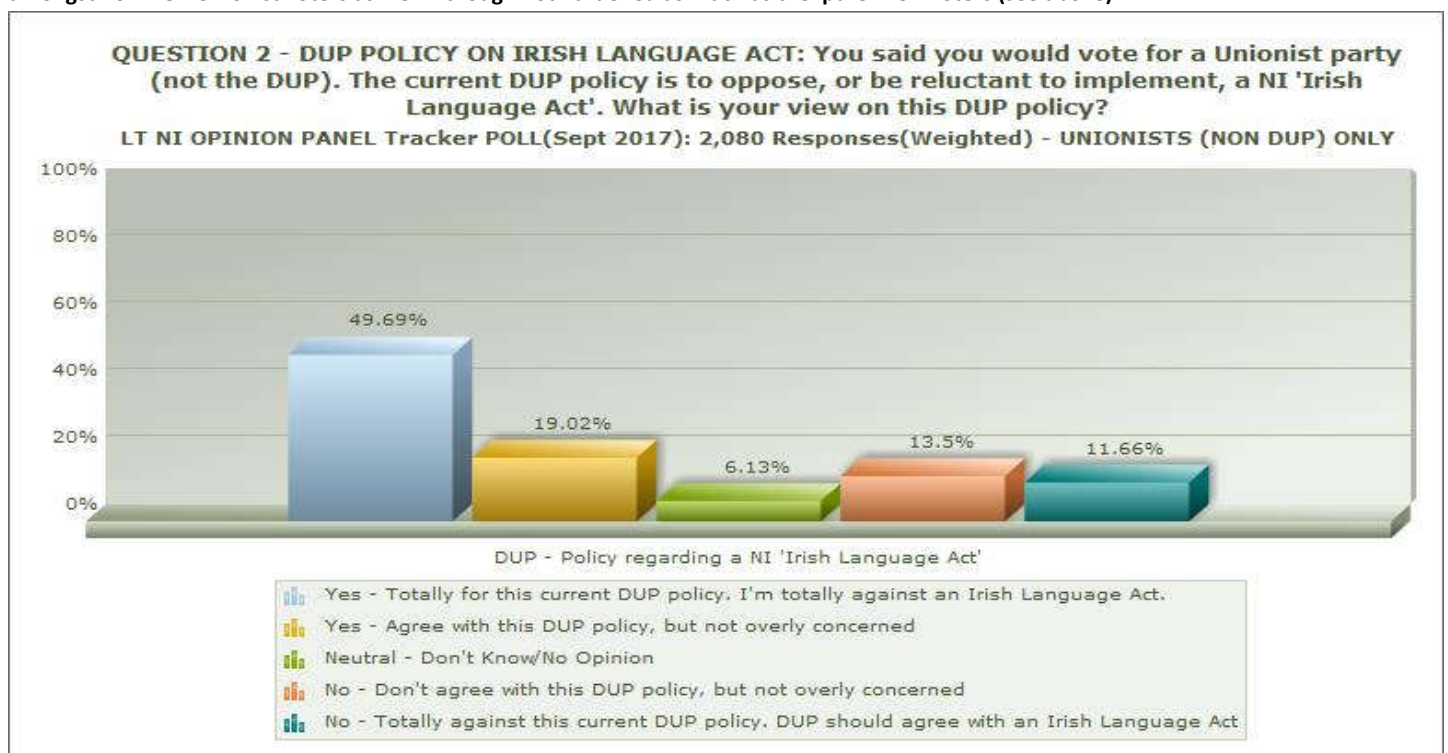


Key Notes – DUP Voters: Large part of DUP support base wouldn't support a change in the current DUP Irish Language Act policy. Note nearly 20% of DUP voters would've went along with a DUP ILA policy change last September (i.e. 19.79% as on the left-hand-side of the graph immediately above)– this has now dropped to only 10% (9.96%) in this current LT February 2018 NI Tracker poll, - see the two immediate graphs above. Plus, the total of those (DUP voters) who would object to a change in the DUP anti-ILA policy was 50% last September (i.e. 1 in 2 DUP voters at that time would've objected to the DUP changing their anti-ILA policy and agreeing to an ILA). This has now gone up to 69% (of DUP voters) in this poll (February 2018) so attitudes have notably hardened amongst DUP voters in terms of being anti-ILA. With this current level of opposition (from their own supporters) it would be difficult for the DUP to change this policy.

Graphic 3 – NON-DUP UNIONIST VOTERS (regarding an ILA):

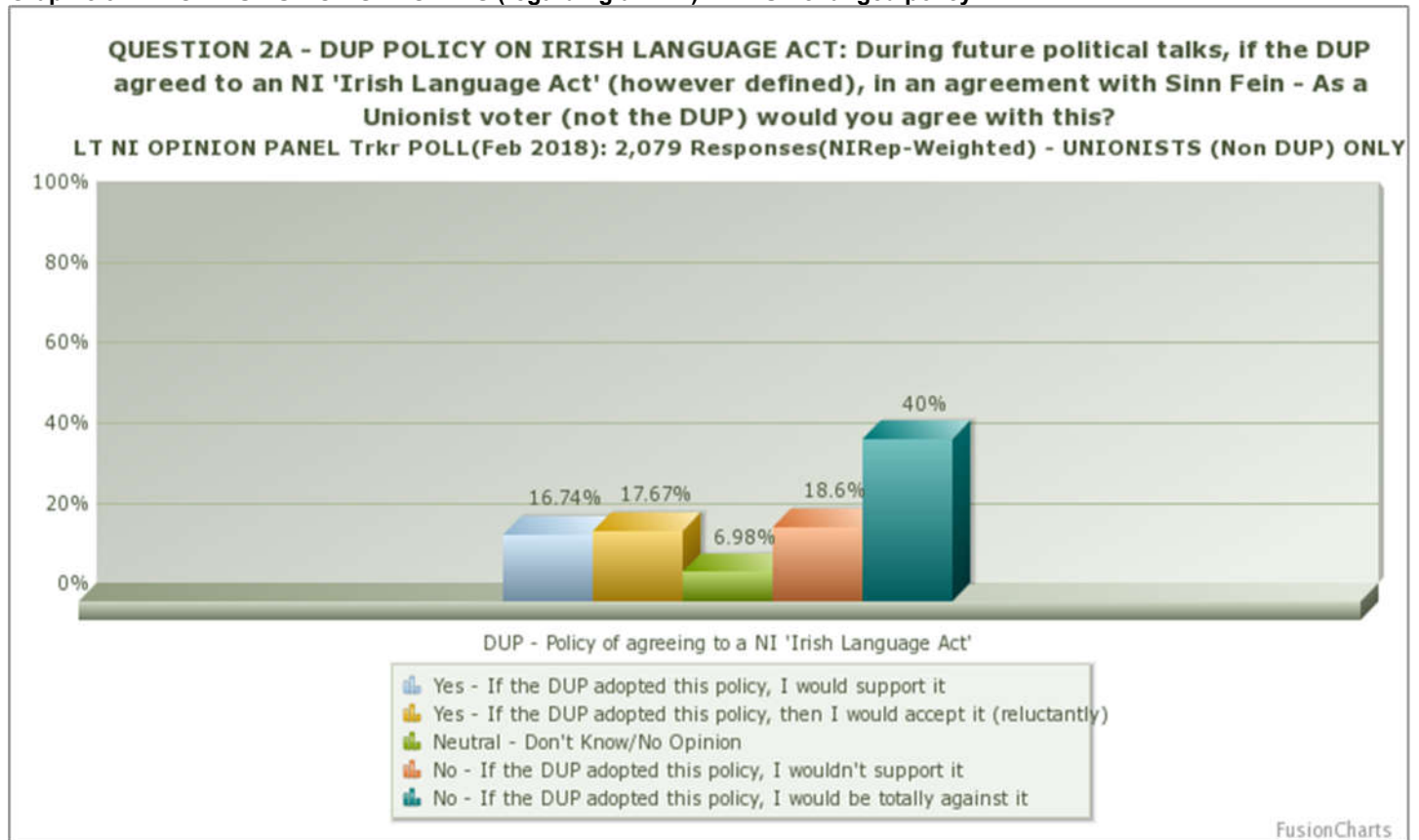


Graphic 3S: Now compare the above to the results for the same question polled last September (2017) – attitudes have hardened even further amongst non-DUP Unionist voters as well – though not hardened as much as the ‘pure’ DUP voters (see above):

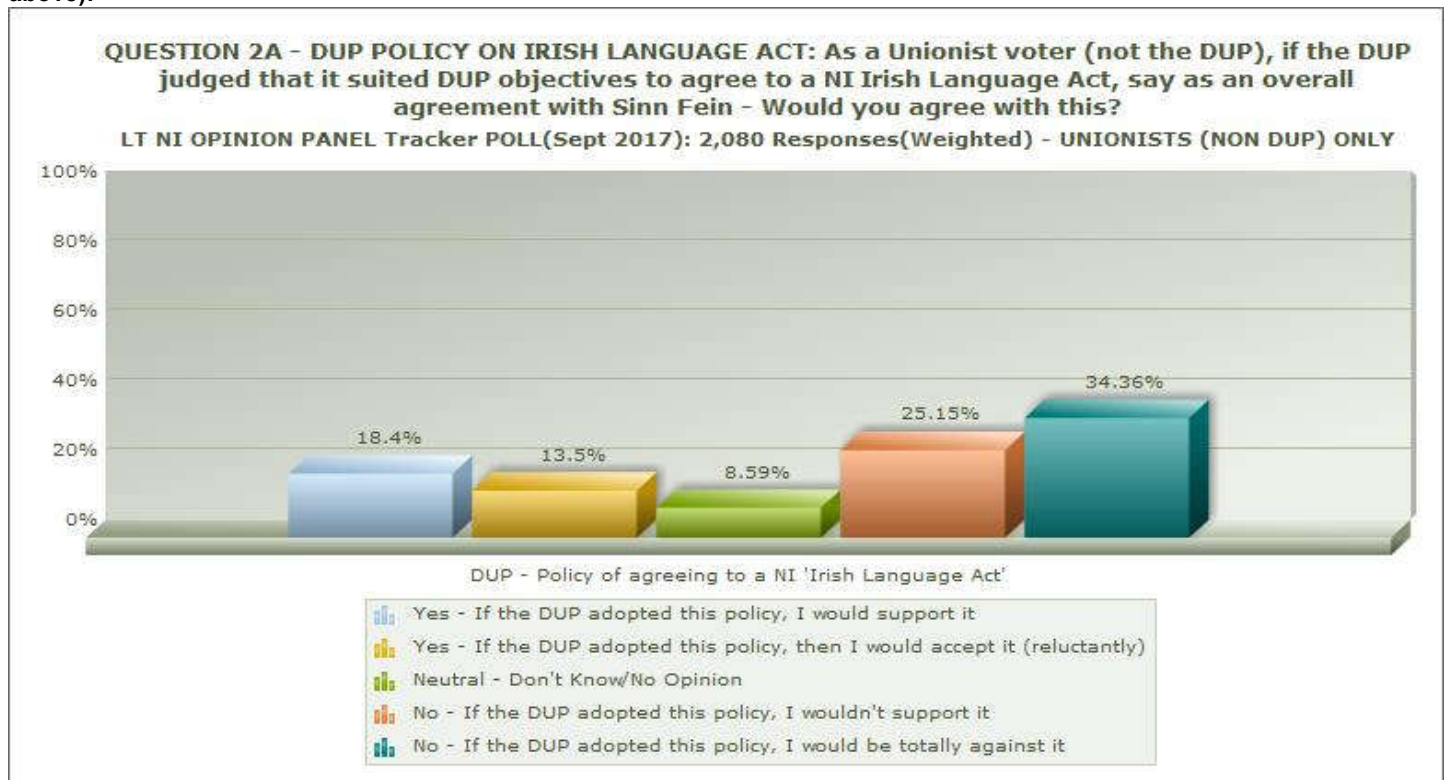


Key Notes – UNIONIST VOTERS (non DUP): Support for the DUP policy of opposing an ILA amongst ‘Other Unionists’ (non DUP) support base (UUP, TUV, UKIP, PUP, etc.) has also grown from last Septembers poll from 50% to 55%. Though this is not as big an increase as with the ‘pure’ DUP voters (see above).

Graphic 3A – NON-DUP UNIONIST VOTERS (regarding an ILA) – If DUP changed policy:

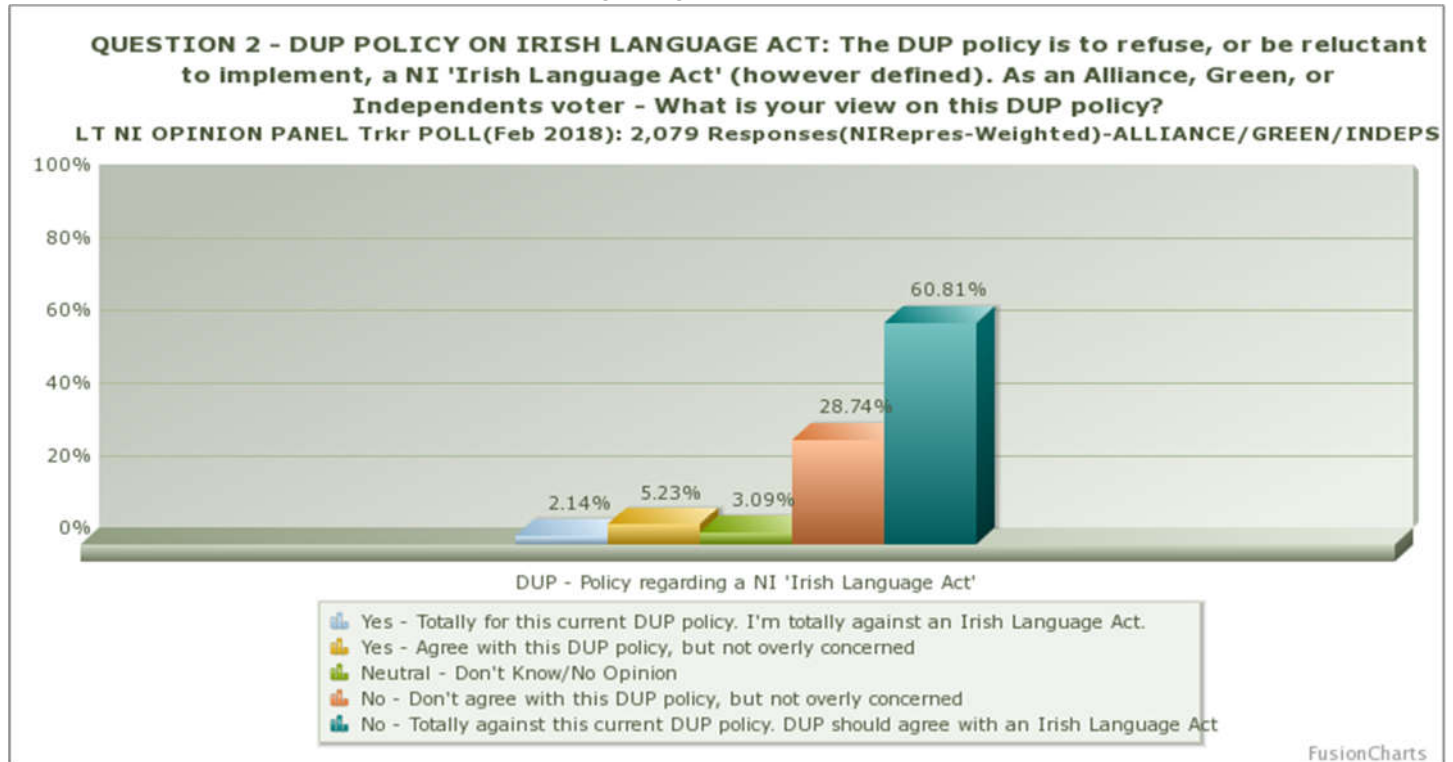


Graphic 3AS: Now compare the above to the results for the same question polled last September (2017) – as per previous questions, attitudes amongst non DUP Unionist voters have also hardened even further (similar to the 'pure' DUP voters – see above):

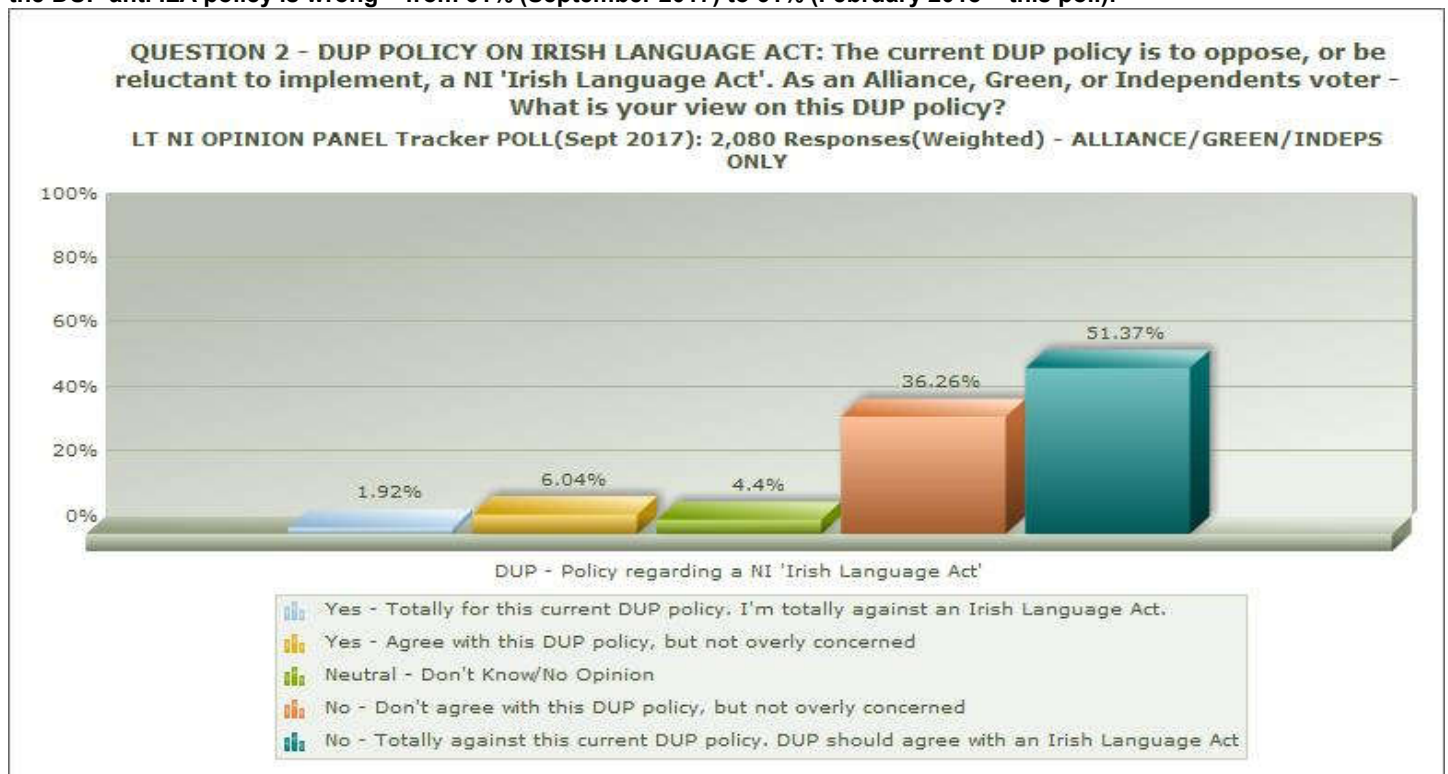


Key Note: Again, a large part of the 'Other Unionists' support base (UUP, TUV, UKIP, PUP, etc.) wouldn't support a change in the current DUP Irish Language Act policy – and that has increased from last September's LT Tracker poll i.e. strong opposition (i.e. to DUP changing policy re. an ILA) up from 34% to 40% amongst Unionist non-DUP voters.

Graphic 4 – ALLIANCE/GREEN/INDEPS VOTERS (regarding an ILA):

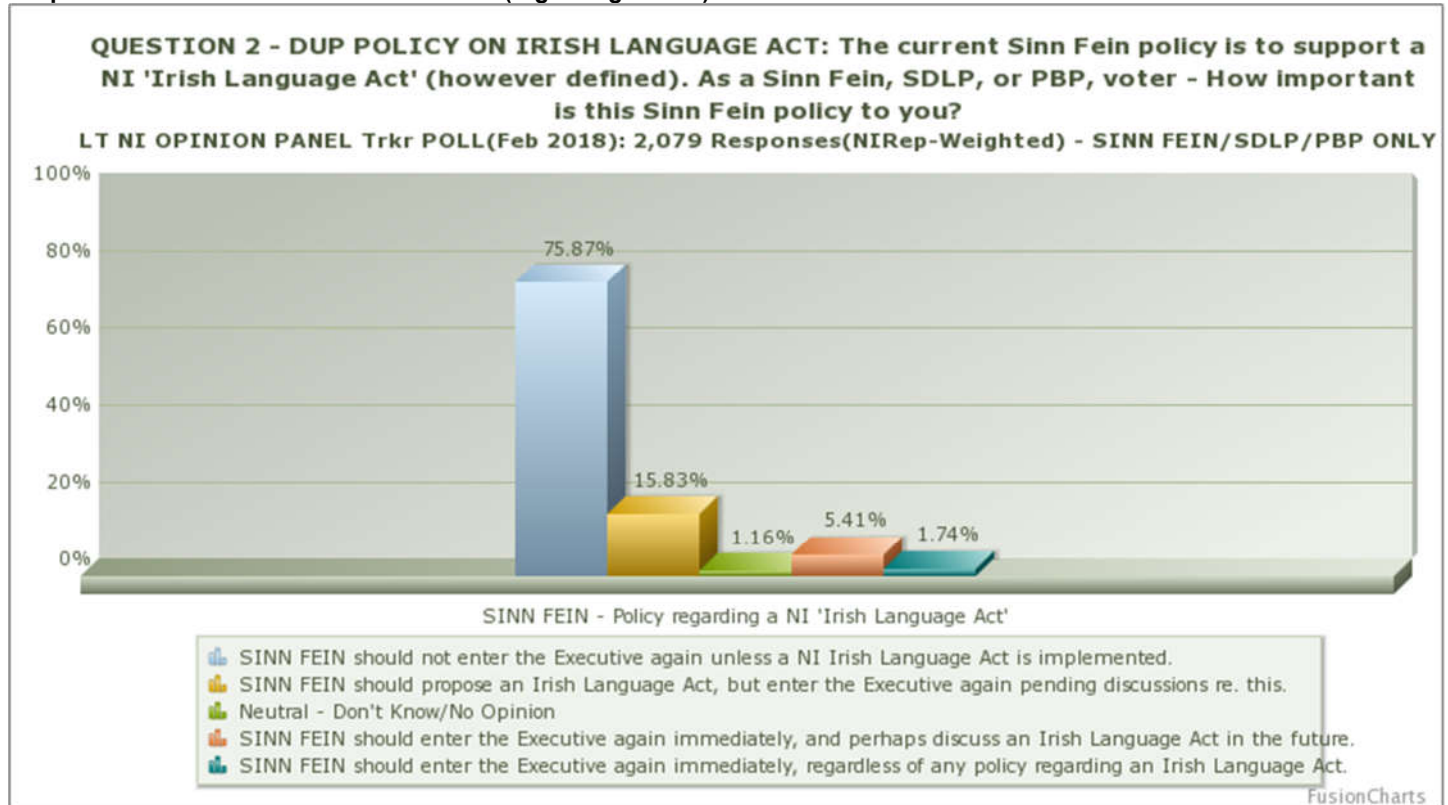


Graphic 4S: Now compare the above to the results for the same question polled last September (2017) – as per previous questions, attitudes even amongst Alliance/Green/Independents voter block have 'hardened' increased i.e. in terms of thinking the DUP anti ILA policy is wrong – from 51% (September 2017) to 61% (February 2018 – this poll):

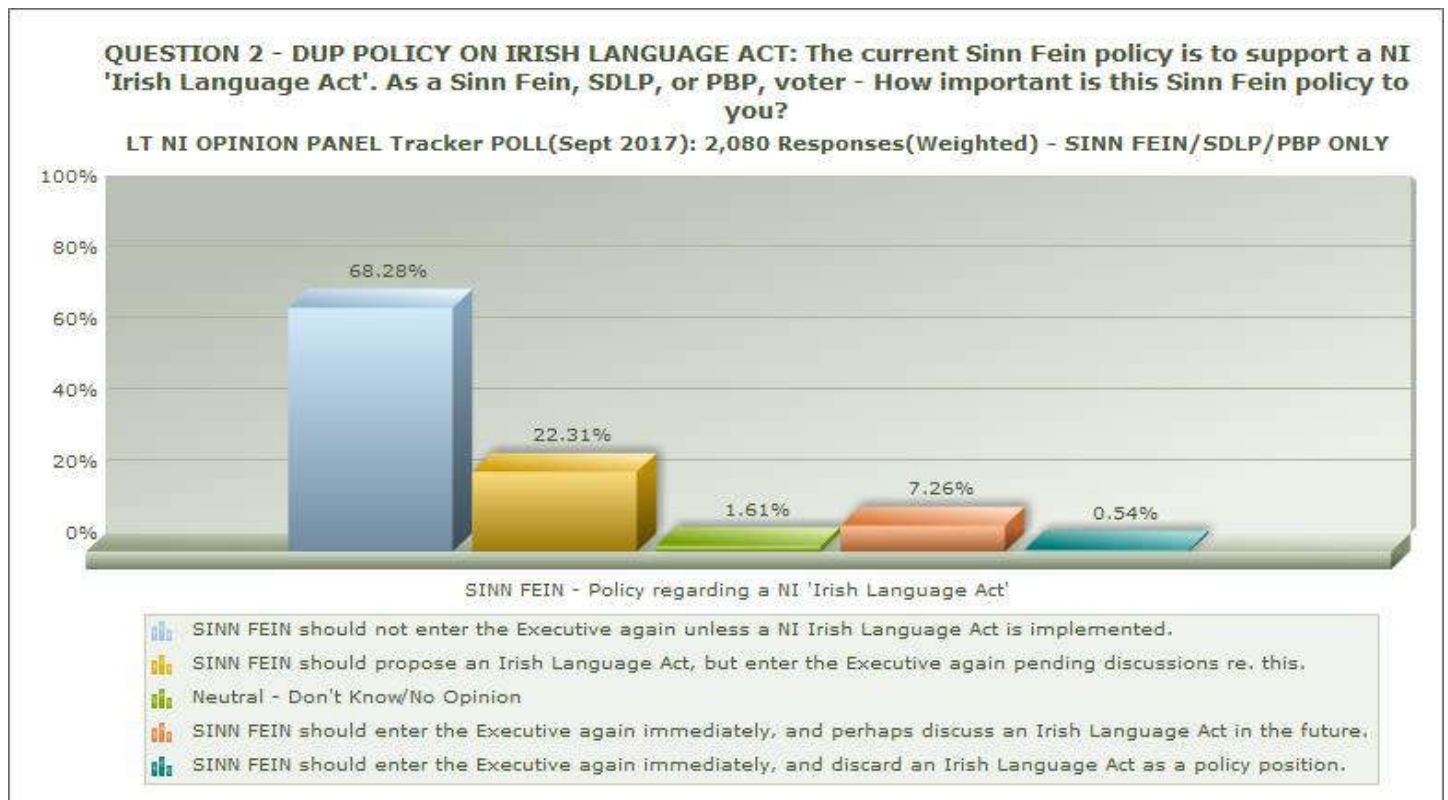


Key Note: Not surprisingly, large Nos of Alliance/Green/Independents think the current DUP anti-Irish Language Act policy is wrong, and think the DUP should change policy and support an Irish Language Act. Note again, that even amongst Alliance/Green/Independents voters attitudes have hardened since the LT September 2017 Tracker poll – with 51% of Alliance/Green/Others voters in our September 2017 poll thinking that the DUP ILA policy was wrong, and now this has grown to 61% of Alliance/Green/Independents voters in this current poll.

Graphic 5 – SINN FEIN/SDLP/PBP VOTERS (regarding an ILA):

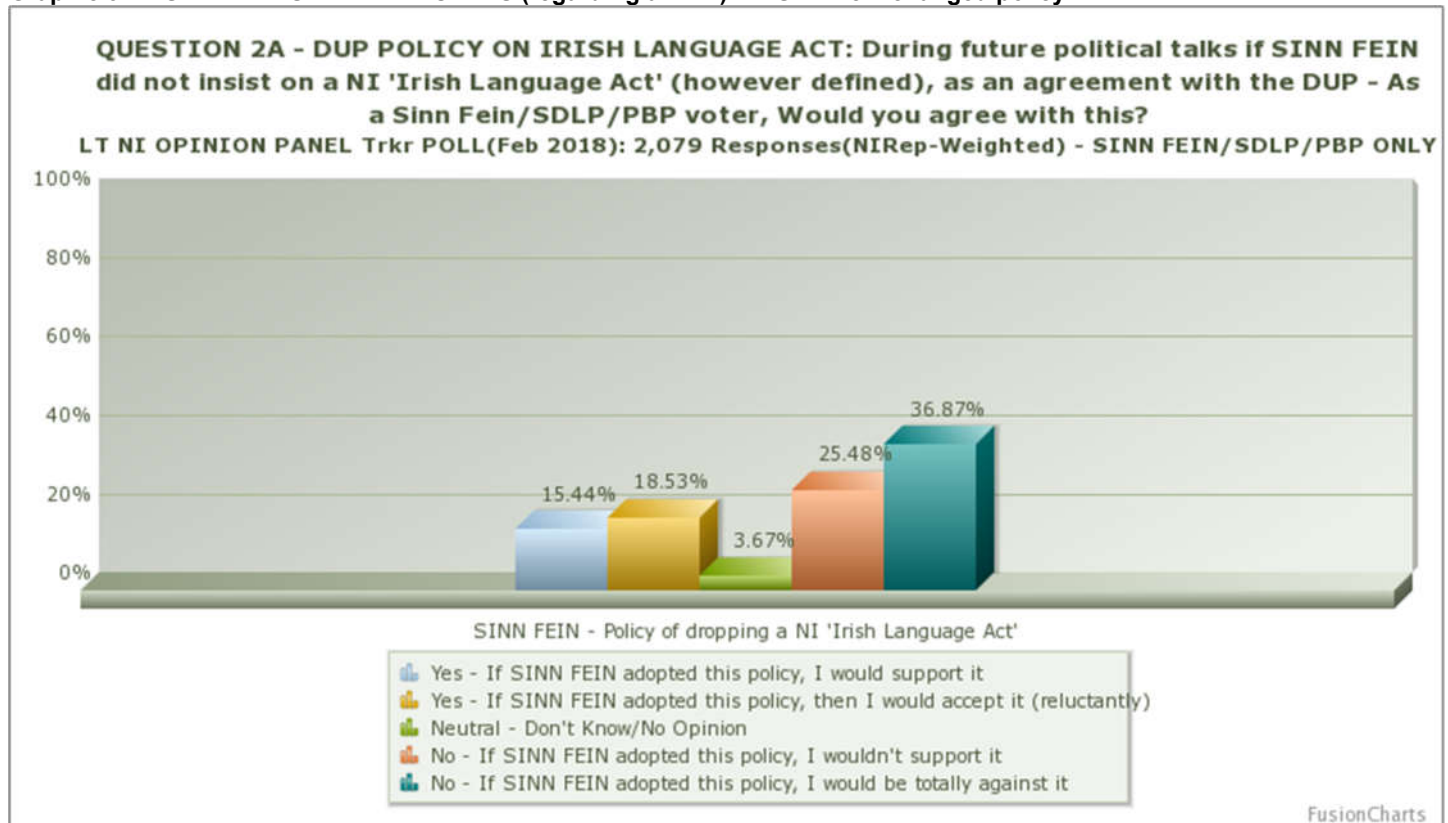


Graphic 5S: Now compare the above to the results for the same question polled last September (2017) i.e. below – similar to DUP voters attitudes have also hardened amongst Sinn Fein/SDLP/PBP voters in terms of their views on an ILA:

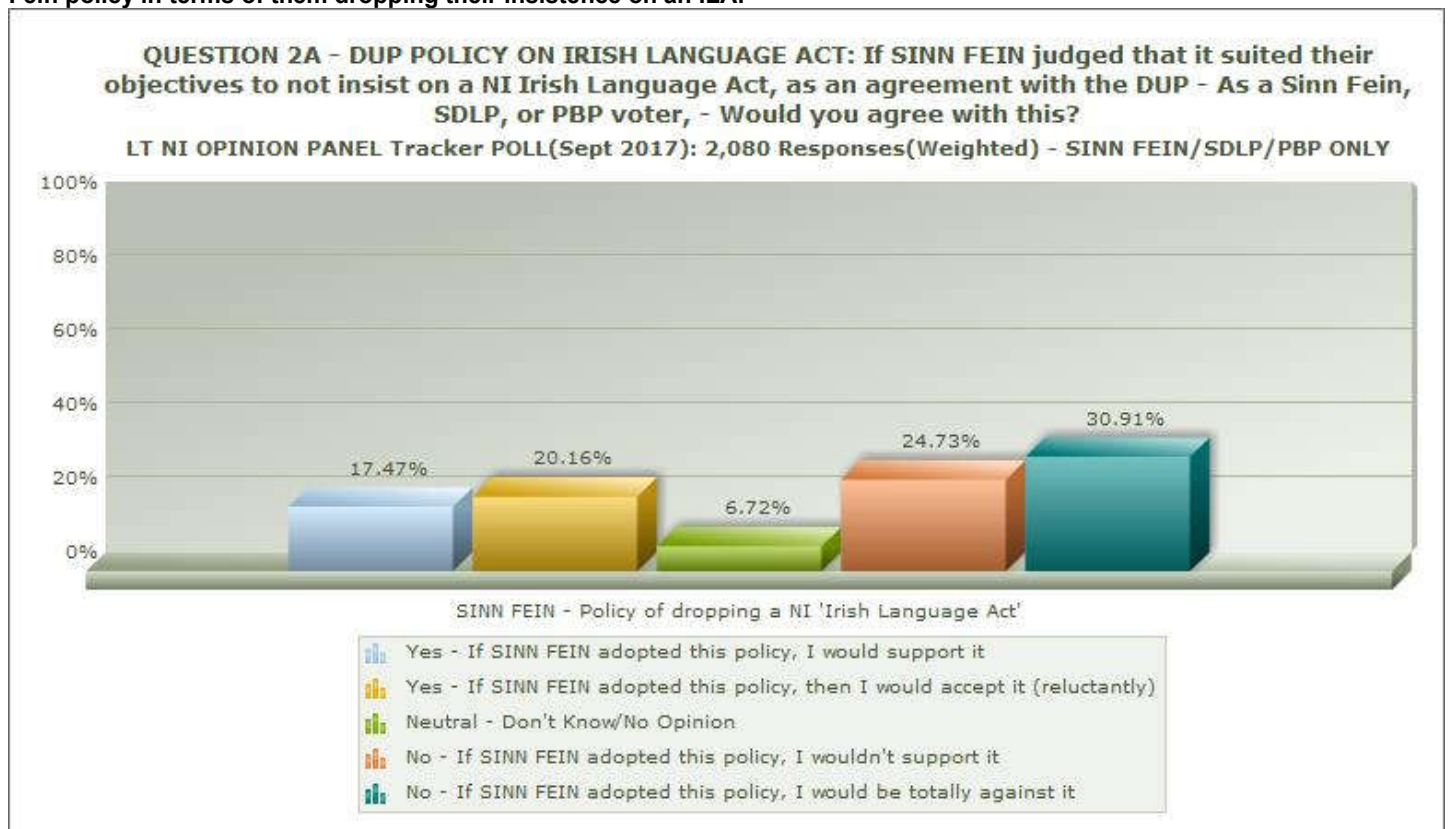


Key Note: Large part of Sinn Fein's support base support SF's strong stance on insisting on a NI Irish Language Act (ILA) i.e. 76% (75.87% in Feb 2018 results graph above) of the Nationalist/Republican voter base say don't go back into a NI Executive until an Irish Language Act is implemented – and this is up from 68% (68.28% in the Sept 2017 results graph above) in our last poll in September 2017.

Graphic 5A – SINN FEIN/SDLP/PBP VOTERS (regarding an ILA) – If Sinn Fein changed policy:



Graphic 5AS: Now compare the above to the results for the same question polled last September (2017) i.e. below – similar to DUP voters attitudes have also hardened amongst Sinn Fein/SDLP/PBP voters in terms of how they would view a change in Sinn Fein policy in terms of them dropping their insistence on an ILA:



Key Note: Large part of Sinn Fein support base wouldn't support a change in the current Sinn Fein Irish Language Act policy, i.e. 37% (36.87% in Feb 2018 results graph above) think this, up from 31% (30.91% in Sept 2017 results graph above) in last Septembers LT NI Tracker poll. 62% overall would be against any change in Sinn Fein policy re. an ILA.

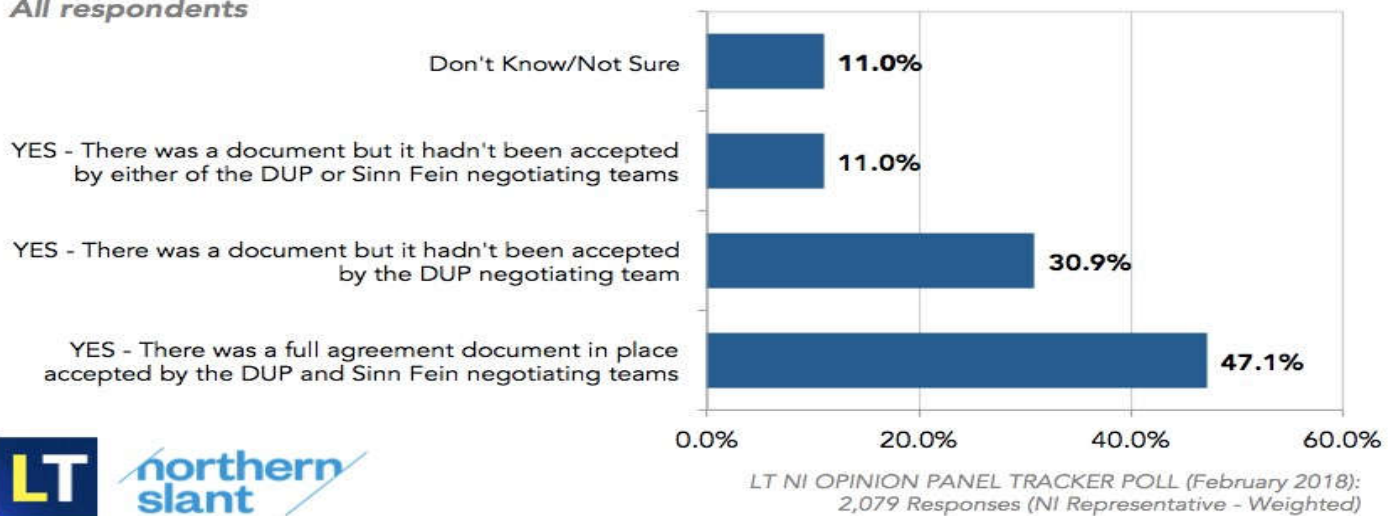
IRISH LANGUAGE ACT – NOTES:

- Irish Language Act: As expected DUP and Sinn Fein supporters overwhelmingly support their own party's positions i.e. SF for an Irish Language Act, DUP against. These positions have got even more entrenched since the LT Autumn 2017 (September 2017) NI Opinion Panel Tracker poll – see results and analyses above.
-
- However, the key question is/was 'What would be your attitude if your parties reversed their position?' e.g. What would DUP supporters think if the DUP leadership 'agrees to' an Irish Language Act?, and What would SF supporters think if SF dropped their demand for an Irish Language Act? – The results for both these questions are above: GRAPHS 2A and 5A RESPECTIVELY. Both these questions show that, Yes, as expected there is/was a section (but a smaller section of each party's supporter base than was shown in last September's poll) who would go along with those 'significant' changes in policy. However, what is very noteworthy is that 62% of the Sinn Fein support base would be against any change in Sinn Fein's policy of supporting a NI ILA, and similarly 69% of the DUP supporter base would be against the DUP changing their anti-ILA policy. Both these latter figures are notably up from the figures recorded in our last polling re. this issue – September 2017.
- Just to put the above figures in perspective, with these types of questions if more than 10% of a party's supporter base are 'very against' this type of policy change (i.e. in effect a major policy change for either party) then that is too high for either party to move/change policy (at least immediately) - as a vociferous minority (even just 10%) can/could derail this type of major policy change. But, as shown above, the figures are a lot more than 10%! i.e. 62% (Sinn Fein) and 69% (DUP) are 'against' any change in their respective party's policies. These are very large 'anti' figures, and as such the DUP and Sinn Fein have currently very little room for manoeuvre in terms of their own party's policies re. an Irish Language Act.
- It should be taken into account that on the Nationalist/Republican side we have collated together the responses from Sinn Fein, SDLP, and PBP voters – so this is not a pure Sinn Fein view. However, we thought it important to gauge the whole Nationalist/Republican base as this is something Sinn Fein themselves will have to consider, and not just their own supporter base. Indeed, it could be said, that the results above would probably be even more in support of a 'hardline' position regarding the Irish Language Act, if only Sinn Fein supporters' views were considered i.e. on their own.
- NB although a No. of PBP supporters object to their support being bundled in with Sinn Fein and the SDLP, we have taken a pragmatic judgement in that 95% of the PBP support base still comes from the nationalist/republican communities.

QUESTION 3: DUP/Sinn Fein STORMONT TALKS – WAS THERE AN AGREEMENT?

The current Stormont talks process has broken down. There is a debate as to whether there was an actual agreement in place between the two major political parties involved: the DUP and Sinn Fein. What do you believe?

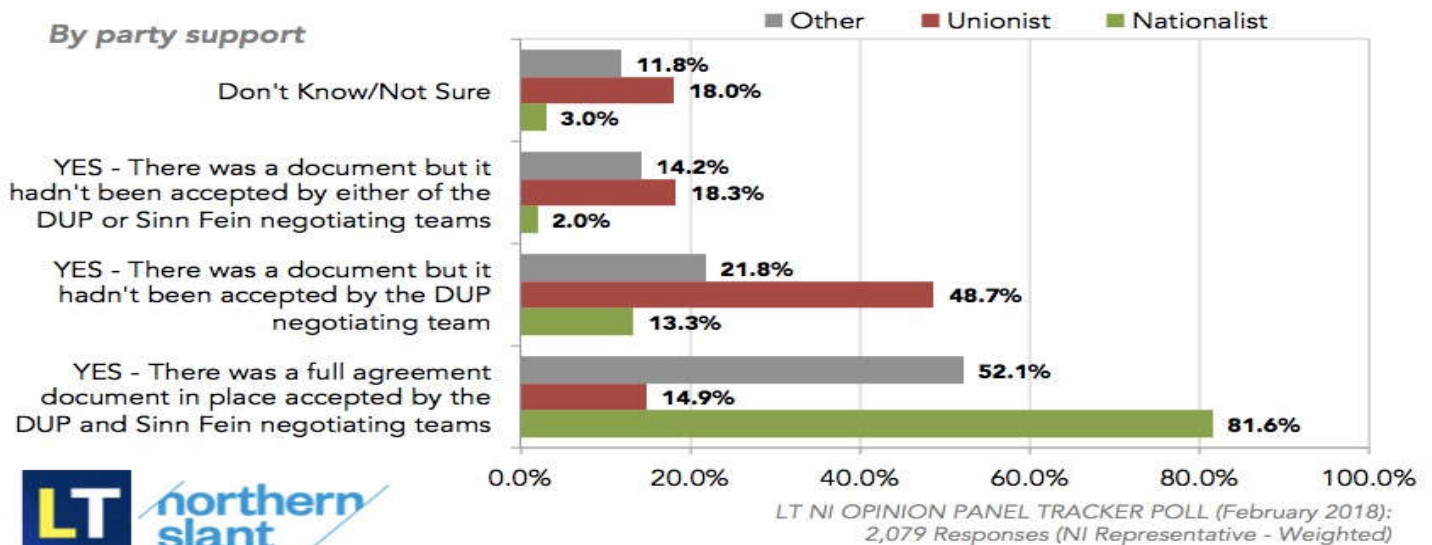
All respondents



STORMONT TALKS - WAS THERE AN AGREEMENT?: Political Group Analysis

The current Stormont talks process has broken down. There is a debate as to whether there was an actual agreement in place between the two major political parties involved: the DUP and Sinn Fein. What do you believe?

By party support



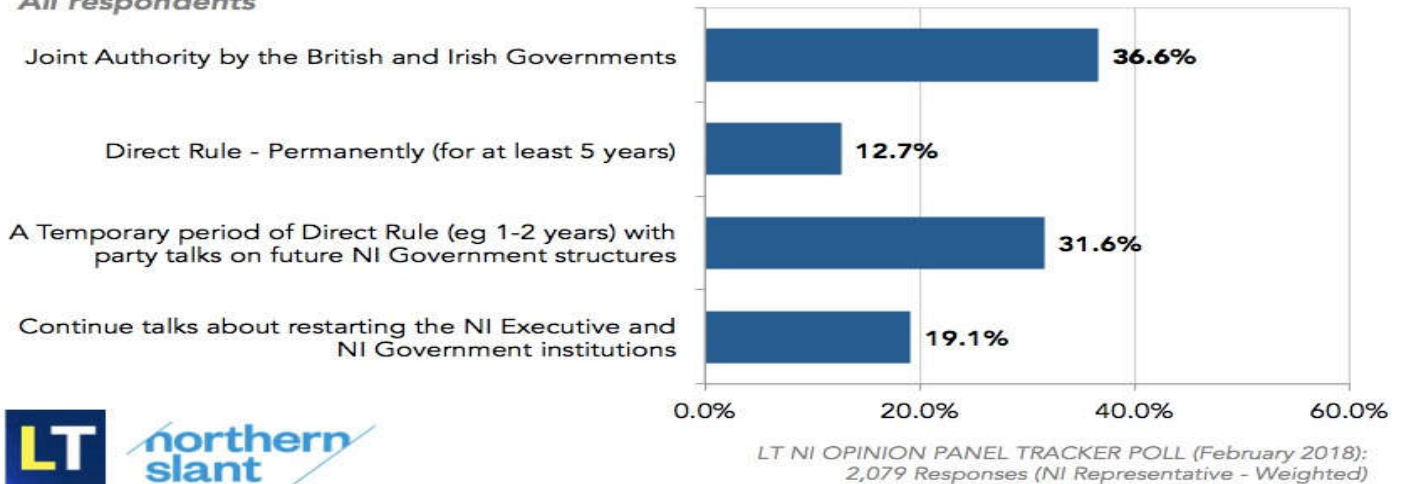
Key Note: We would suggest the key part of this question is how many Unionists believe there was an agreement in place between the DUP and Sinn Fein at the recent Stormont talks – we can see that nearly 15% of unionists thought this (i.e. 14.9%). This is 3 Unionist voters out of every 20, so yes it's a minority, but what could be termed a 'notable minority'. Plus, you have to put this alongside the 'Don't Knows/Not Sures' result for this question, and we see the largest political grouping in the 'Don't Knows/Not Sures' are the Unionists at 18% (i.e. 18% of Unionists are 'Don't Know/Not Sure' about this question) – that's heading towards 1 in 5 Unionists. So basically 1 in 3 Unionists (15% + 18% = 33%) are either 'Don't Know/Not Sure' about this question, or else think there was an agreement in place between the DUP and Sinn Fein at/after the recent Stormont talks.

NB Other demographic analyses for this question are available on request e.g. age-group, constituency area etc.

QUESTION 4: GOVERNMENT OF NORTHERN IRELAND – BEST OPTIONS

Discussions are currently taking place about re-establishing the NI Government institutions - Which outcome would you say is the best result for the government of Northern Ireland?

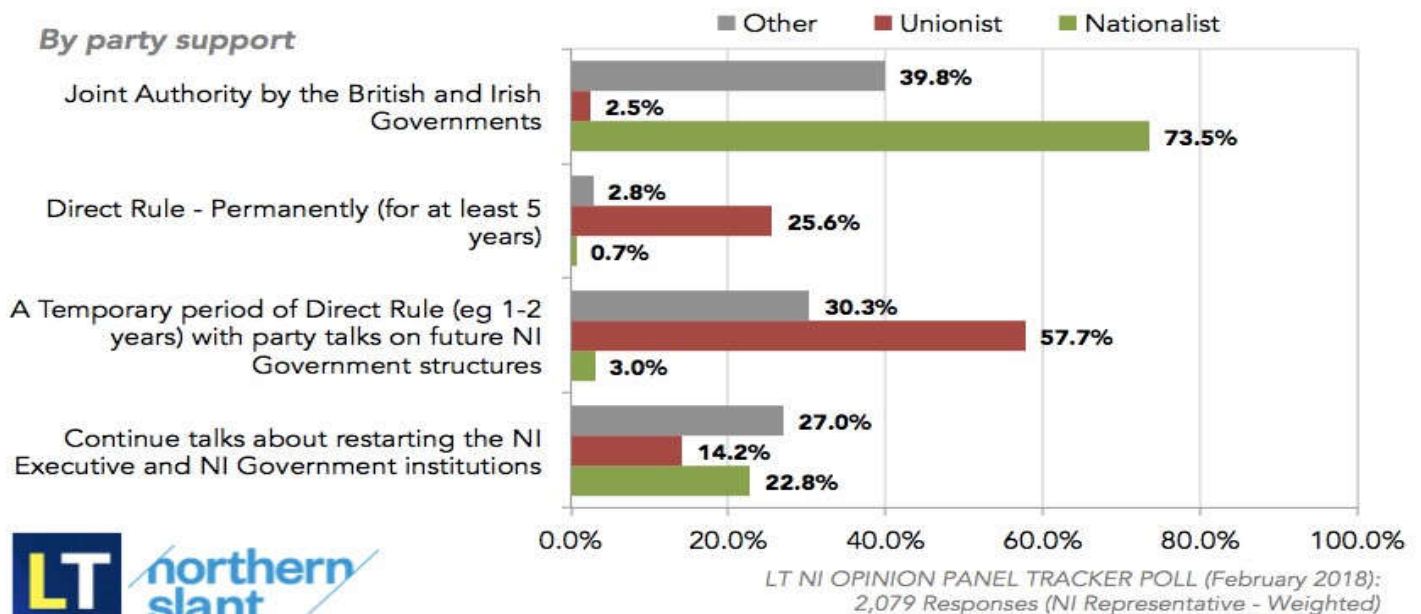
All respondents



NI GOVERNMENT - BEST OPTIONS: Political Group Analysis

Discussions are currently taking place about re-establishing the NI Government institutions - Which outcome would you say is the best result for the government of Northern Ireland?

By party support



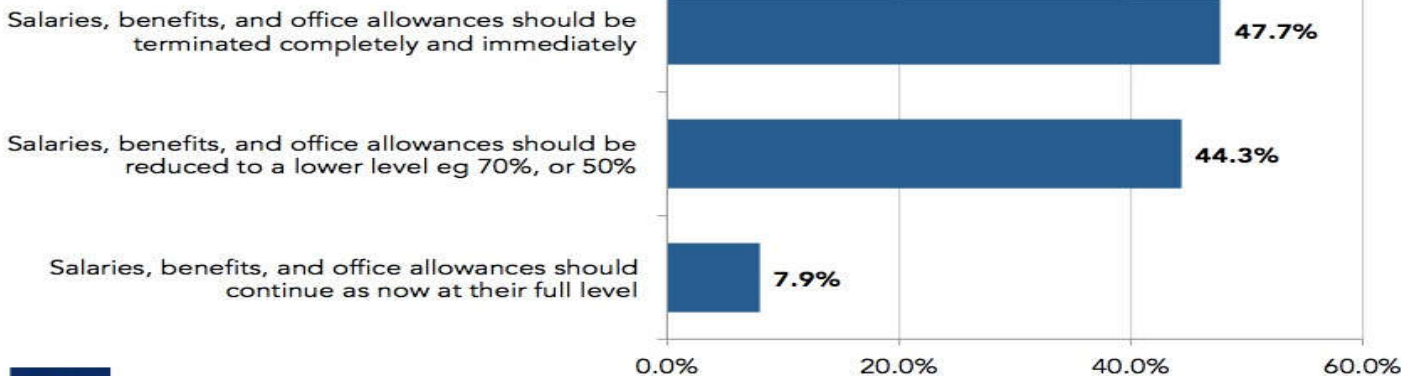
Key Note: Not surprisingly 'Joint Authority' is favoured by the vast majority of Nationalists/Republicans at 73.5%. However, its noteworthy that 39.8% of Alliance/Green/Independents think the same way i.e. support joint authority. We see that a quarter of Unionists (25.6%) think permanent direct rule would be the best solution, but 57.7% of unionists think a short period of direct rule would be best, with talks on Stormont returning, i.e. basically showing that a majority of Unionists still favour devolution in some form. Some SDLP spokespeople have said that the nationalist community are 'turning off' Stormont, and this is backed up by the poll results above i.e. only about 1 in 4 i.e. 25.8% (22.8%+3% above) Nationalist/Republicans now favour talks (in some form) about Stormont returning.

NB Other demographic analyses for this question are available on request e.g. age-group, constituency area etc.

QUESTION 5: MLA SALARIES – WHAT SHOULD BE DONE?

If the current NI political discussions fail and the UK Government implements 'Direct Rule', what is your view as to what should happen regarding the remuneration of the members of the NI Assembly (MLAs)?

All respondents

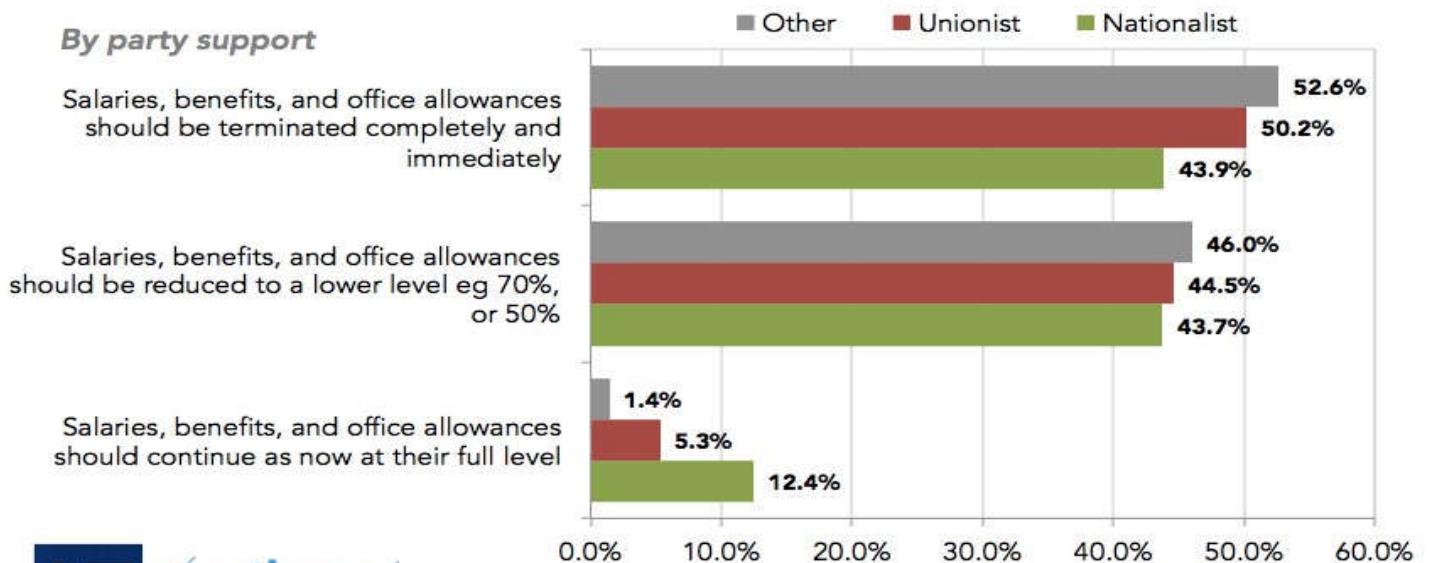


LT NI OPINION PANEL TRACKER POLL (February 2018):
2,079 Responses (NI Representative - Weighted)

MLA SALARIES – WHAT SHOULD BE DONE?: Political Group Analysis

If the current NI political discussions fail and the UK Government implements 'Direct Rule', what is your view as to what should happen regarding the remuneration of the members of the NI Assembly (MLAs)?

By party support



LT NI OPINION PANEL TRACKER POLL (February 2018):
2,079 Responses (NI Representative - Weighted)

Key Note: 92% of respondents (NB Of full NI Representative poll) say that the MLA salaries, should at the very least be reduced to some extent, with 47.7% saying they should be stopped completely. Only 7.9% of total respondents say the MLA salaries and allowances should continue as they are. There is an interesting slight 'difference of opinion' between Unionists and Nationalists/Republicans on this issue. Unionists are more 'harder' in terms of their views re. stopping, or lowering, the MLA salaries/allowances, compared to Nationalists/Republicans. Note that 12.4% of Nationalists/Republicans say that MLA salaries and allowances should continue as they are, with only 5.3% of Unionists thinking the same, and only 1.4% of Alliance/Green/Independents voters thinking this as well.

NB Other demographic analyses for this question are available on request e.g. age-group, constituency area etc.

QUESTION 6: NI TRUST INDEX: WHO DO WE TRUST IN NI?

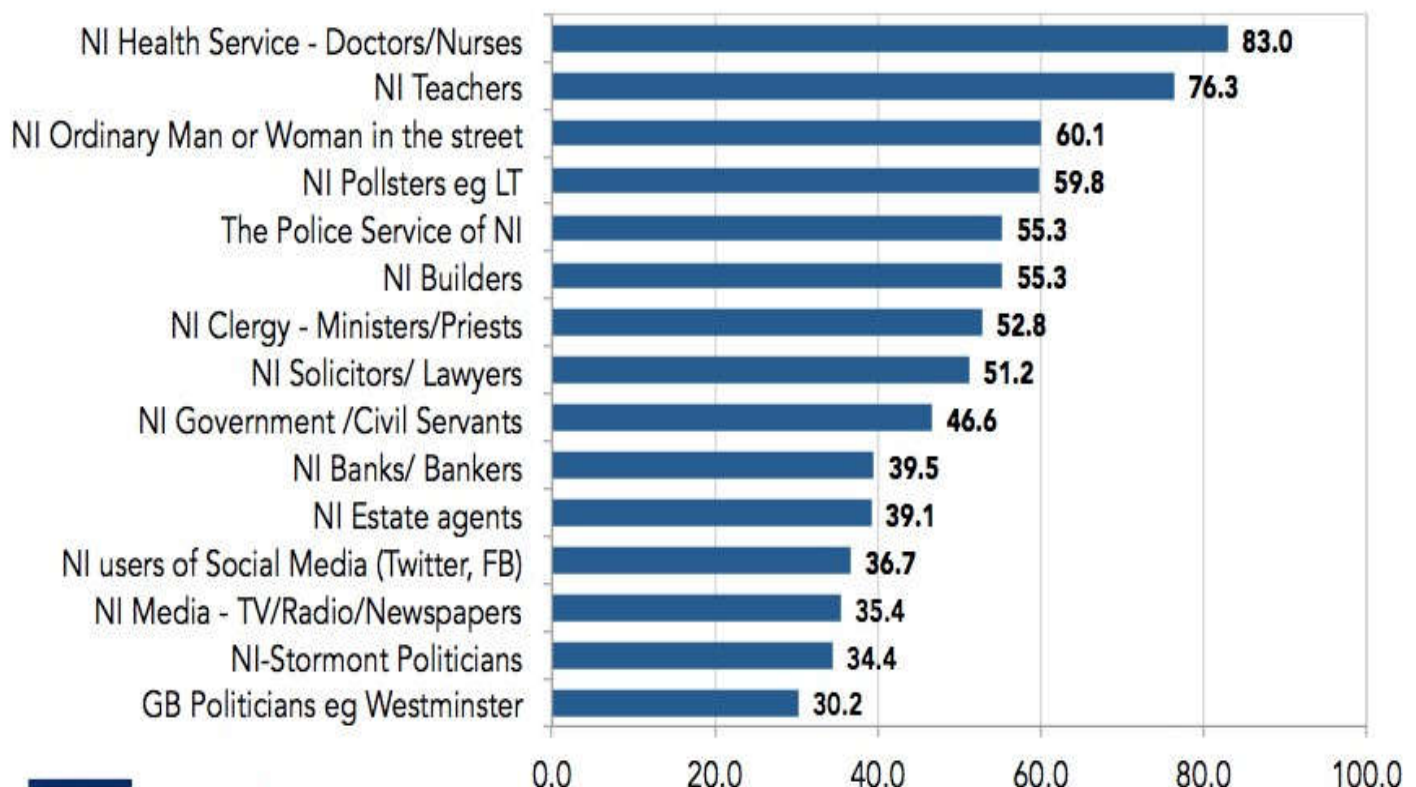
This is our latest 'NI Trust Index' polling from our quarterly NI Opinion Panel 'Tracker' polls – February 2018. We provided various occupation groups as choices to our 10,000-member online NI Opinion Panel –and asked our respondents to score these 0 = zero trust, to 100 = 100% trust (or of course anywhere in between). The results are enclosed – in order they are:

- **NI Trust Index - Total NI Results**
- **NI Trust Index - Results: Unionists only**
- **NI Trust Index - Results: Nationalists/Republicans only**
- **NI Trust Index - Results: Alliance/Green/Independents only**
- **NI Trust Index - Results: 18-44 age-group only**
- **NI Trust Index - Results: 45+ age-group only**
- **NI Trust Index - Results: Belfast Westminster political constituencies only** (North, South, East, & West - Belfast)
- **NI Trust Index - Results: East NI Westminster political constituencies only** (North Antrim, East Antrim, South Antrim, Lagan Valley, Upper Bann, South Down, North Down, Strangford)
- **NI Trust Index - Results: West NI Westminster political constituencies only** (Foyle, East Londonderry, Mid-Ulster, West Tyrone, Fermanagh & South Tyrone, Newry & Armagh)

TOTAL NI RESULTS: Who does NI Trust?

For the following groups/professions/jobs in Northern Ireland, what is your level of trust? For each group - Score 0 to 100 on the slider where 0 = Totally Untrustworthy to 100 = Totally Trustworthy.

All respondents



LT NI OPINION PANEL TRACKER POLL (February 2018):
2,079 Responses (NI Representative - Weighted)

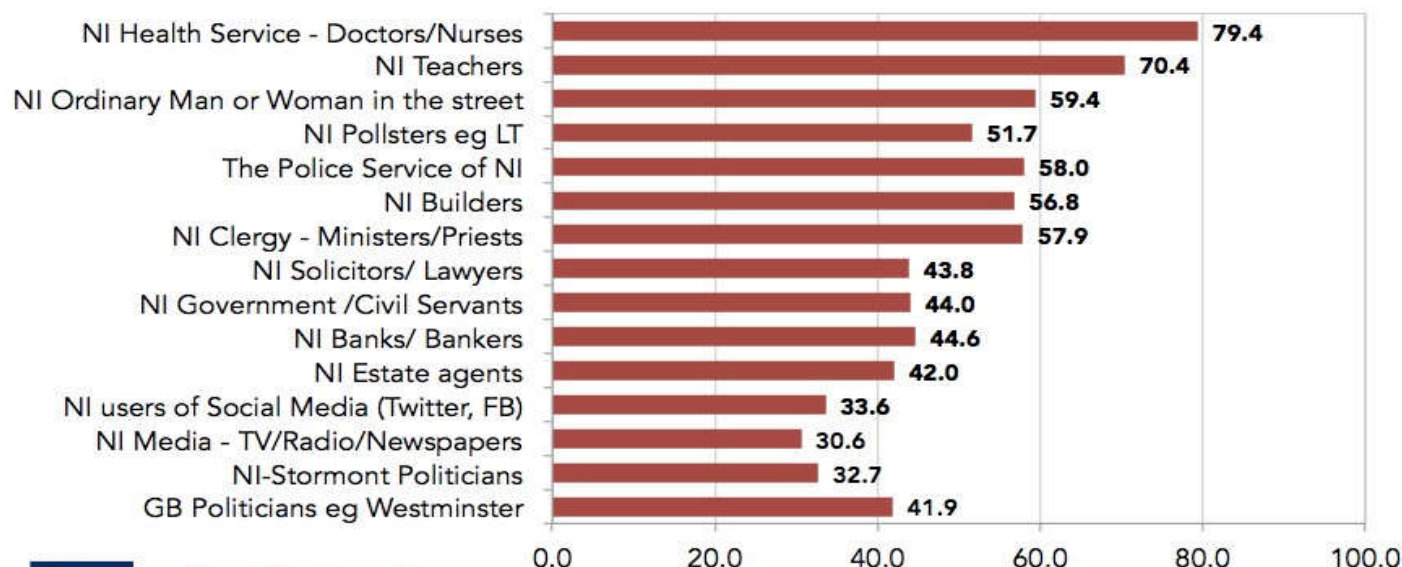
Key Notes – Related to above total NI ‘Trust’ results, and the demographic analyses below:

- Politicians of whatever source (i.e. Stormont or Westminster) near the bottom. However, it’s interesting that Westminster politicians are viewed as less trustworthy than Stormont politicians.
- The ‘NI Media – TV/Radio/Newspapers’ come in with a low score at 35.4, just ahead of ‘NI-Stormont Politicians’. However, this is bundling all NI media together, so it’s hard to tell if one aspect of the media is pulling this score down. Just to be a bit controversial, and going by the 100’s of comments picked up as part of the poll project, certain radio political chat shows come in for a fair amount of criticism, so these sorts of views may be pulling this score down to the low overall score of 35.4.
- We see that Unionists score ‘NI Media – TV/Radio/Newspapers’ at 30.6 whereas Nationalist/Republicans score ‘NI Media – TV/Radio/Newspapers’ at 37.3. Low scores from both groups, but Nationalist/Republicans seem a bit more trustworthy of the NI media when compared to Unionists.
- However, as far as the ‘NI Media – TV/Radio/Newspapers’ scores are concerned the noticeable score among the political groupings was that the Alliance/Green/Independents scored ‘NI Media – TV/Radio/Newspapers’ at a relatively high 50.5 i.e. this score is totally out of sync with the Unionists and Nationalist/Republican voter groups re. the NI media – see their scores above.
- ‘NI-Stormont politicians’ come in with a low trust score at 34.4, however it’s interesting to note that ‘GB Politicians’ are viewed slightly worse in terms of trust on 30.2.
- It’s interesting that Unionist and Nationalists have sort of reverse opinions on politicians trust i.e. ‘NI-Stormont politicians’: Unionists – 32.7, Nationalists/ Republicans – 38.6, but ‘GB Politicians’: Unionists – 41.9, Nationalists/ Republicans – 18.5. Maybe the Conservative-DUP link has had an impact on Nationalists/Republicans views on Westminster and GB politicians?
- There is an area difference with ‘NI-Stormont politicians’ – Belfast and Eastern constituencies score ‘Trust’ for this group at 33.8 and 32.5 respectively, whereas people in the Western constituencies are a bit more trusting of ‘NI-Stormont politicians’ scoring them at 38.2.
- The PSNI score 55.3% which is ‘an OK to good’ result especially compared to similar results (from poll questions like these) re. other UK Police services.
- The PSNI score ahead of NI Solicitors/Lawyers who score 51.2% (i.e. 55.3% vs 51.2%).
- However, Unionists score Solicitors/Lawyers much lower than Nationalist/Republicans which lowers the NI Solicitors/Lawyers score overall – and Nationalist/Republicans score Solicitors/Lawyers at 57.8% vs 48.6% for the PSNI. The reverse is the case for Unionists: Solicitors/Lawyers – 43.8%, vs PSNI – 58%.
- The PSNI: more trusted in the Unionist community vs the Nationalist/Republican community i.e. 58.0% vs 48.6%.
- However, similar to the pattern shown by the NI media trust results, the Alliance/Green/Independents political group are very trusting of the PSNI (i.e. compared to Unionists and Nationalists/Republicans) scoring the PSNI at 71.3.
- The PSNI are more trusted amongst older age-groups i.e. 45+ age-group: 57.9%, compared to 18-44 age-group: 52.3%.
- There is not much regional difference in the PSNI Trust score but Belfast and West NI score the lower scores i.e. 53% & 52.1% respectively – compared to the PSNI score for East NI i.e. 58.8%.
- As far as pollsters (like ourselves - LT) are concerned the score of 59.8 overall can be considered satisfactory, taking into account the bad press and publicity that pollsters have had in recent years. However, the difference between Unionists view of pollsters – 51.7, and Nationalists/Republicans view of pollsters – 67.2 is noteworthy, and has to be concerning to companies like LucidTalk who strive for complete impartiality.
- Its noteworthy that Unionists (and therefore mostly from the protestant community) score ‘NI clergy – Ministers/Priests’ at 57.9, vs Nationalists/Republicans (and therefore mostly from the Catholic community) who score ‘NI clergy – Ministers/Priests’ at 48.1. Maybe the recent ‘scandals’ in the Catholic church are having an impact on the catholic community’s view of their own clergy? However, it has to be said that both these scores, and therefore the overall total NI result score for ‘NI clergy – Ministers/Priests’ at 52.8 is not particularly high overall, i.e. when compared to other professions e.g. Doctors, Teachers etc.
- It should also be noted that ‘NI Government/Civil Servants’ score 46.6 in the total results, and come in behind e.g. NI Builders on 55.3, the PSNI on 55.3, and well behind the ‘NI Ordinary man or Woman in the street’ on 60.1. It maybe that ‘NI Government/Civil Servants’ have suffered a bit in terms of trust with the RHI scandal publicity etc.?
- Note that younger people i.e. the 18-44-year-old age-group score NI Solicitors/Lawyers at 53.3 slightly ahead of the PSNI who they (i.e. the 18-44 year-olds) score at 52.3. This younger age-group sector also scores ‘NI Clergy-Ministers/Priests’ – 51, which is slightly lower than the 45 year-old+ age-group who scored ‘NI Clergy-Ministers/Priests’ – 54.

NI TRUST INDEX – Unionist Voters Only

For the following groups/professions/jobs in Northern Ireland, what is your level of trust? For each group - Score 0 to 100 on the slider where 0 = Totally Untrustworthy to 100 = Totally Trustworthy.

Unionist voters

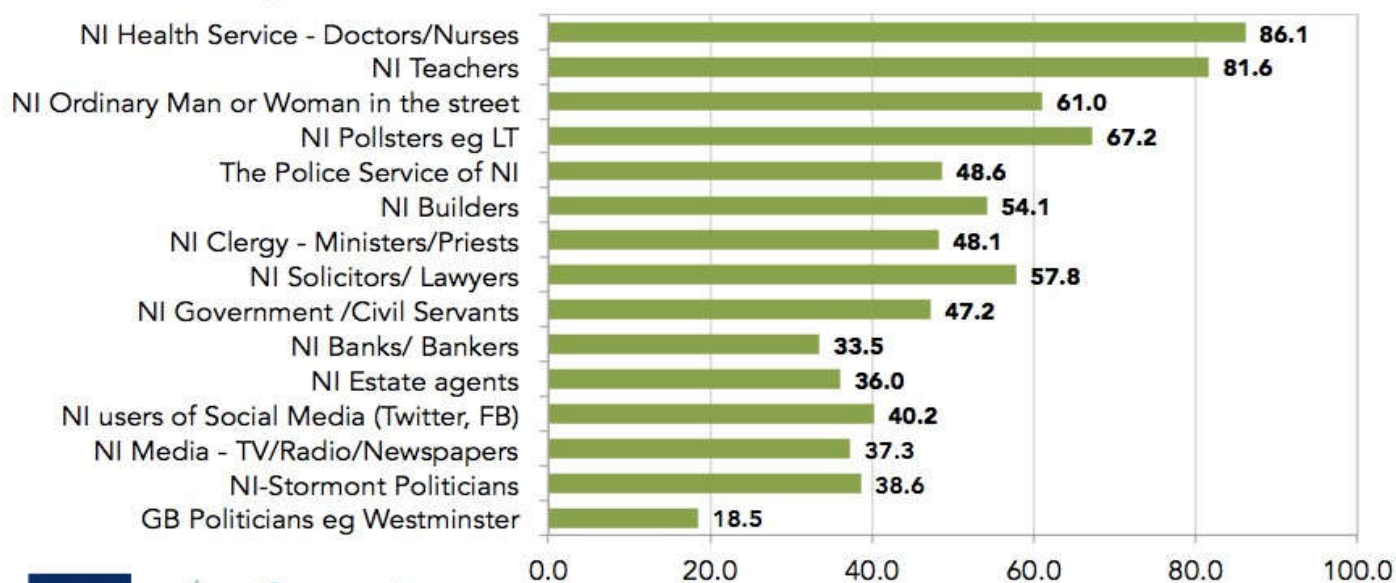


LT NI OPINION PANEL TRACKER POLL (February 2018):
2,079 Responses (NI Representative - Weighted)

NI TRUST INDEX – Nationalist/Republican Voters Only

For the following groups/professions/jobs in Northern Ireland, what is your level of trust? For each group - Score 0 to 100 on the slider where 0 = Totally Untrustworthy to 100 = Totally Trustworthy.

Nationalist/Republican voters

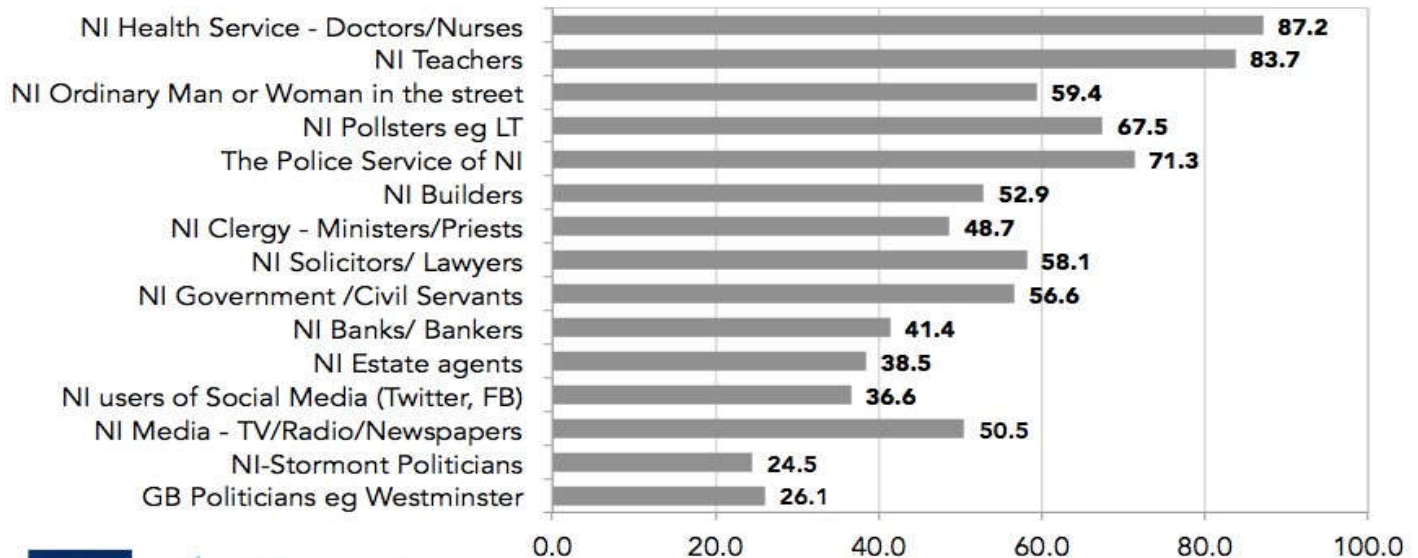


LT NI OPINION PANEL TRACKER POLL (February 2018):
2,079 Responses (NI Representative - Weighted)

NI TRUST INDEX – Alliance/Green/Independents Voters Only

For the following groups/professions/jobs in Northern Ireland, what is your level of trust? For each group - Score 0 to 100 on the slider where 0 = Totally Untrustworthy to 100 = Totally Trustworthy.

Others (Alliance/Green/Independent voters)

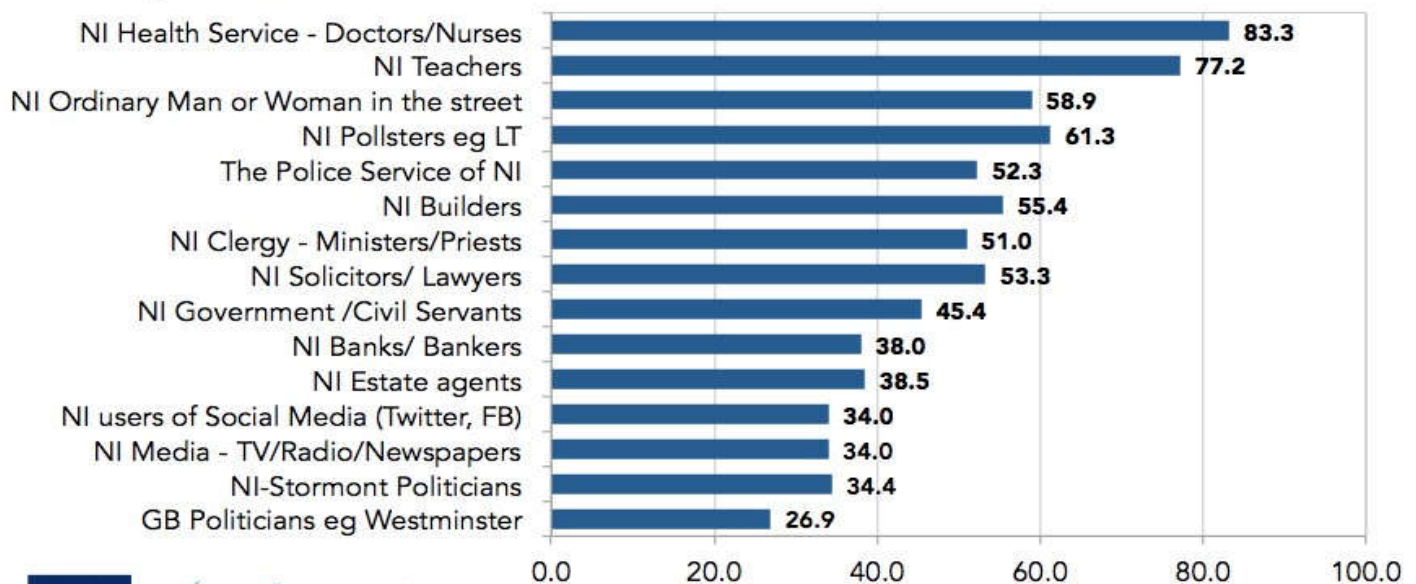


LT NI OPINION PANEL TRACKER POLL (February 2018):
2,079 Responses (NI Representative - Weighted)

NI TRUST INDEX – 18 to 44 Year Age-Group Only

For the following groups/professions/jobs in Northern Ireland, what is your level of trust? For each group - Score 0 to 100 on the slider where 0 = Totally Untrustworthy to 100 = Totally Trustworthy.

18-44-year-olds

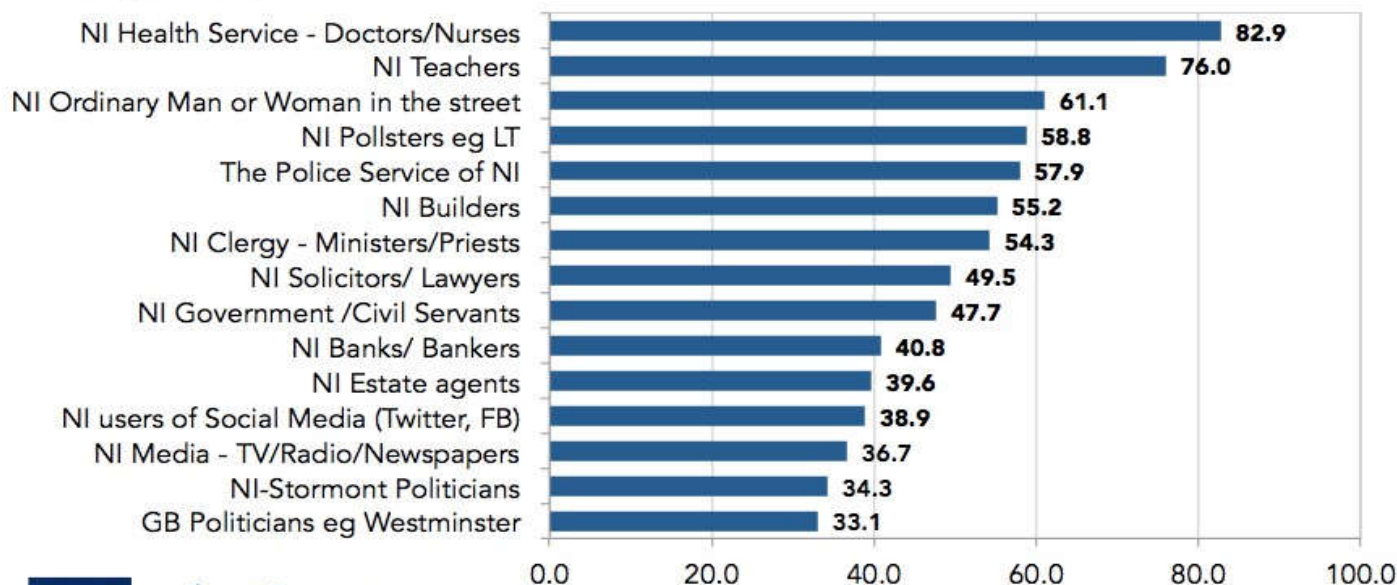


LT NI OPINION PANEL TRACKER POLL (February 2018):
2,079 Responses (NI Representative - Weighted)

NI TRUST INDEX – 45+ Year Age-Group Only

For the following groups/professions/jobs in Northern Ireland, what is your level of trust? For each group - Score 0 to 100 on the slider where 0 = Totally Untrustworthy to 100 = Totally Trustworthy.

45+-year-olds

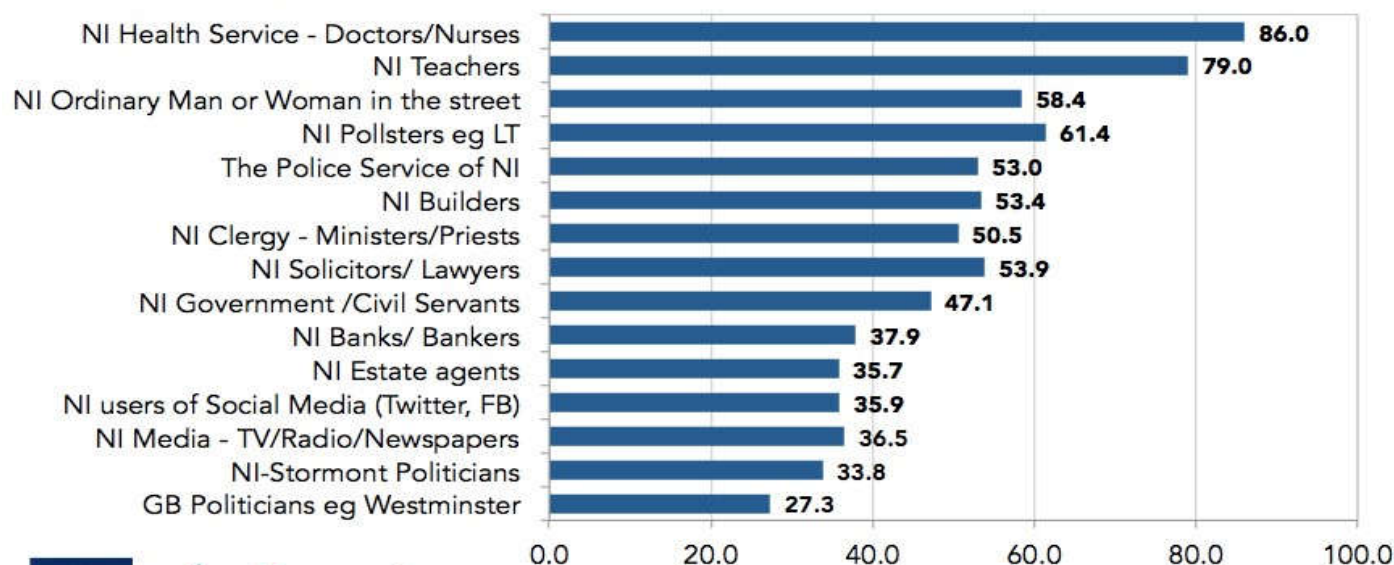


LT NI OPINION PANEL TRACKER POLL (February 2018):
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NI TRUST INDEX – Belfast Constituencies Only

For the following groups/professions/jobs in Northern Ireland, what is your level of trust? For each group - Score 0 to 100 on the slider where 0 = Totally Untrustworthy to 100 = Totally Trustworthy.

Belfast constituencies

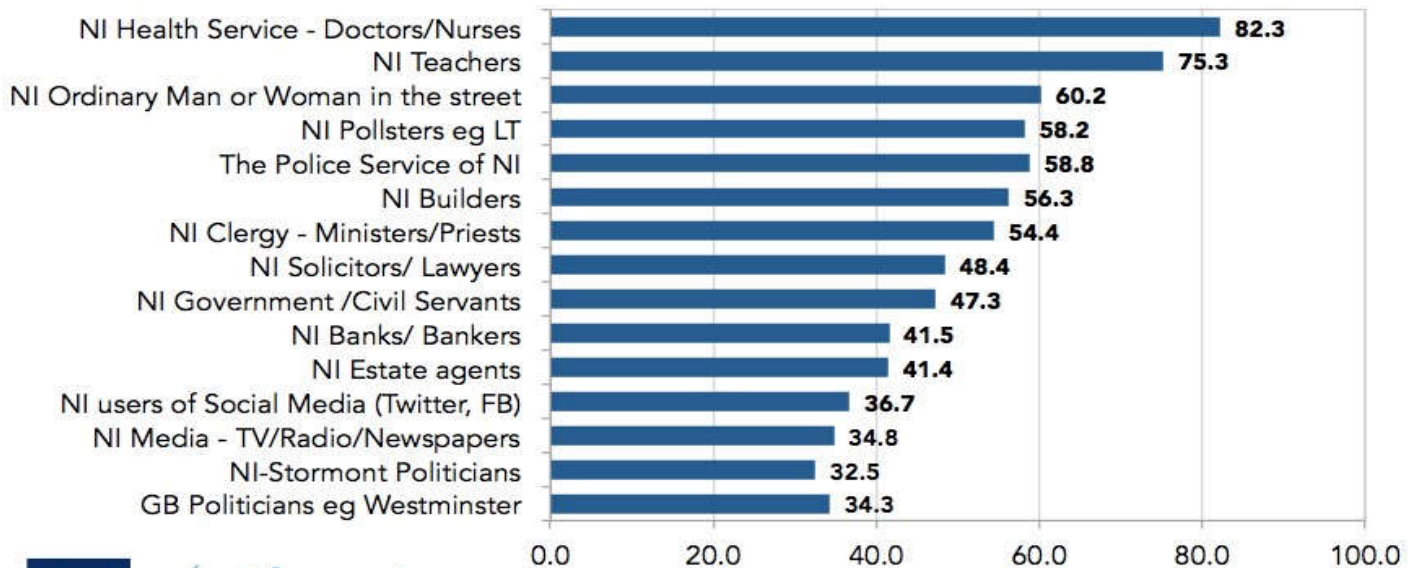


LT NI OPINION PANEL TRACKER POLL (February 2018):
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NI TRUST INDEX – Eastern Constituencies Only

For the following groups/professions/jobs in Northern Ireland, what is your level of trust? For each group - Score 0 to 100 on the slider where 0 = Totally Untrustworthy to 100 = Totally Trustworthy.

Eastern constituencies

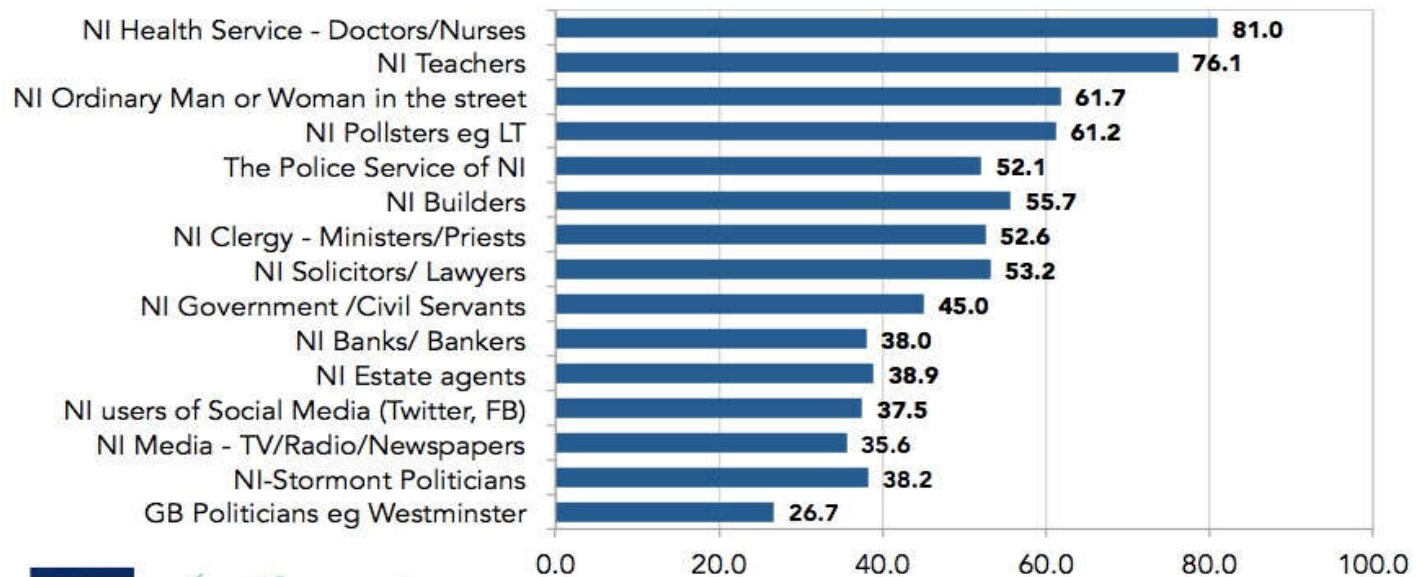


LT NI OPINION PANEL TRACKER POLL (February 2018):
2,079 Responses (NI Representative - Weighted)

NI TRUST INDEX – Western Constituencies Only

For the following groups/professions/jobs in Northern Ireland, what is your level of trust? For each group - Score 0 to 100 on the slider where 0 = Totally Untrustworthy to 100 = Totally Trustworthy.

Western constituencies



LT NI OPINION PANEL TRACKER POLL (February 2018):
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QUESTIONS 7-9: NI MEDIA QUESTIONS

Results from the 'media poll questions' were collated as a full joint project with the blog, analysis, and commentary web site - NORTHERN SLANT. As such, full poll results, analysis, and commentary relating to the NI media poll questions can be found on the NORTHERN SLANT website at: www.northernslant.com

The full base data-set of 2,079 audited poll responses (NI Representative Sample – Weighted) in excel/csv format is/will be published in association with this full report on the LucidTalk website: www.lucidtalk.co.uk. This will include the date-stamped auditing procedure used to ensure all responses were 'one-person, one-response' only.

NEXT LT NI 'TRACKER' POLL:

THE NEXT LUCIDTALK NI-WIDE 'TRACKER' POLL WITH OUR NOW 10,000+ MEMBER NORTHERN IRELAND (NI) REPRESENTATIVE ONLINE NI OPINION PANEL IS SCHEDULED FOR 25TH TO 28TH MAY 2018

- COVERING: NI Retail preferences, Cultural issues, Identity, NI Lifestyle, and more..

Full results will be published from 4th June.

Want to join the LT NI Opinion Panel and take part? – then go to: <http://surveys.lucidtalk.co.uk/s/LTNIOPnl/>

If you have a query about this poll project, or about any aspect of LucidTalk's products and services then please contact: info@lucidtalk.co.uk or go to lucidtalk.co.uk + if you would like a copy of the base data-set of the 2,080 NI poll responses used for this project in Excel/CSV format then please contact: info@lucidtalk.co.uk