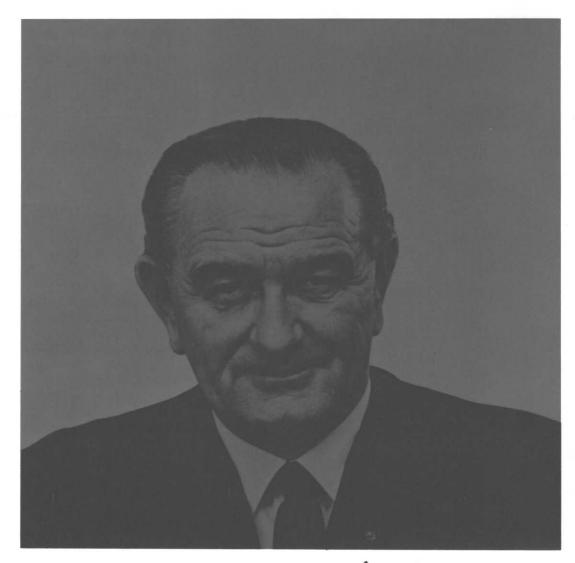


**Dedicated** to all members who contributed to the Society's accomplishments in the first century of its existence.

# Table of Contents

Portuguese Protective and		Pag
Benevolent Association	٠	9
Supreme Council of the A. P. P. B		19
Period of Transition  World War II Our Contributions		
The Society Continues to Expand Benevolent Society of California		25
Uniao Portuguesa Continental do Estado da California		37
Mergers and Consolidations		45
United National Life Insurance Society		49
Luso-American Fraternal Federation .		57
The Youth of the Society		79
Society's Action in other Cultural and Civic Organizations		85
Centennial and Convention Activities .		90
Centennial Queen and Her Court Acknowledgment Benefactors Patrons Sponsors		



To the Member of the Curs-hurian Fritunal Actuation with het with on your 100th Curing - Colffee Commissiony - Colffee Commissiony - Colffee Commission - Colffee Col

### State of California

GOVERNOR'S OFFICE SACRAMENTO 95814



August 8, 1968

TO THE LUSO-AMERICAN FRATERNAL FEDERATION

On behalf of the people of California, I am most pleased to have this opportunity to extend greetings to the Luso-American Fraternal Federation.

By your civic, cultural and economic contributions, californians of Portuguese descent have earned an honored place in the life of the Golden State. Your adherence to the ways of liberty and your tradition of helping one another have been important factors in the continued growth and prosperity of California.

As Governor of California, I congratulate the Luso-American Fraternal Federation on the occasion of its Centennial and extend best wishes for a most enjoyable state convention.

Sincerely,

JOSEPH L. ALIOTO

and 1 RONALD REAGAN

Governor

SACRAMENTO ADDRESS D STATE CAPITOL 93814 PHONE: 445-7575 REPLY DISTRICT ADDRESS
P. O. BOX 614
NORWALK, CALIF. 90650 NORWALK, CALIF, 90650 DISTRICT OFFICE 12340 EAST FIRESTONE BLVD. NORWALK, CALIFORNIA 90650 PHONE: 868-7710

Dear Friends:

Assembly California Legislature

JOE A. GONSALVES CHAIRMAN
COMMITTEE ON RULES
JOINT COMMITTEE ON LEGISLATIVE ORGANIZATION

GREETINGS

On behalf of the people of the City and County of San Francisco, I am pleased to welcome the Luso-American Fraternal Organization on the occasion of their Annual State Convention in our City, August 8 through 18, 1968.

It is particularly appropriate that this year celebrates the centennial of the founding of the first Fraternal Society established by Portuguese immigrants in California, the "Portuguese Protective and Benevolent Association of the City and County of San Francisco," on August 6, 1868

Having passed through many phases and changes of name, the original society eventually merged with "Uniao Portuguesa Continental" and became a division of the United National Life Insurance Society as the "Luso-American Fraternal Federation."

You have my most sincere best wishes for a successful centennial celebration in San Francisco and for continued growth and prosperity as you enter your second century of organization.

San Francisco bids you welcome.

Joseph L. Misto UJoseph L. Alioto

Mayor

March 20, 1968

I am pleased to have this opportunity to congratulate the Luso-American Fraternal Federation on its one hundredth year of service to the Portuguese people of California. My sincere best wishes for continued success are extended to the significant Society.

Se a Somewhee



OFFICE OF THE MAYOR

# MENSAGEM

È sempre muito grato ao Embaixador de Portugal associar-se às demonstrações de fraternidade dos portugueses que vieram estabelecer-se nesta grande nação americana. No caso das comemorações da data da fundação da "Portuguese Protective and Benevolent Association" o regozijo é particularmente grande pois estão em causa cem anos de história prestigiosa das associações portuguesas da California. No decorrer da sua existência têm as Federações Fraternais da Califórnia, de que a Luso-Americana roi a pioneira, sabido corresponder aos objectivos dos seus fundadores e estreitar os laços espirituais dos portugueses e luso-americanos da Costa do Pacífico com a Pátria que lhes deu origem. Formulando votos para que as celebrações se revistam do maior brilho e exito e a Federação Fraternal Luso-Americana prossiga no caminho devotamente traçado em 8 de Agosto de 1808, desejo que esta mensagem de afecto leve as minhas mais cordeals saudações a todos os descendentes dos portugueses que tão laborio samente honram o nome de Portugal. Vasco Vieira Garin

Vasco Vieira Garin

Portugal

Embaixador de Portugal

# CONSULATE GENERAL OF PORTUGAL

Um século passou sobre a fundação da "Portuguese Protective and Benevolent Association", primeira das Sociedades Fraternais Portuguesas da Califórnia.

Olhando para tráz, verifica-se que a vida dos imigrantes portugueses desta região andou sempre tão estreitamente ligada à vida das Sociedades Fraternais que é dificil de separar os dois aspectos. É, assim, falar na fundação da "Sociedade Benevolente" dos imigrantes portugueses na Califórnia.

O aparecimento tão rápido daquelas Sociedades mostra quanto esse tipo de organização correspondia a uma necessidade real e urgente do imigrante português. De facto, elas vinham dar-lhe um grau de segurança que enquanto indivíduo isolado ele não podia atingir; por outro lado, forneciam-lhe um instrumento precioso para cultivar as tradições portuguesas e manter vivos os laços da ligação à sua Pátria de origem.

Em 1957 a "Sociedade Beneficente" e a "União

Portuguesa Continental", reconhecendo que a realização
de obras de maior amplitude requere, em regra, a

conjugação de esforços que se encontram dispersos,
resolveram criar a "Federação Fraternal Luso-Americana".

Esta Organização tem sabido honrar da melhor maneira
as tradições do passado, e preparar os caminhos para
as jornadas futuras. Assim, no momento da celebração
do 1º Centenário da fundação da "Sociedade Beneficente"

"Americana" uma palavra de saudação e os desejos das
maiores felicidades.

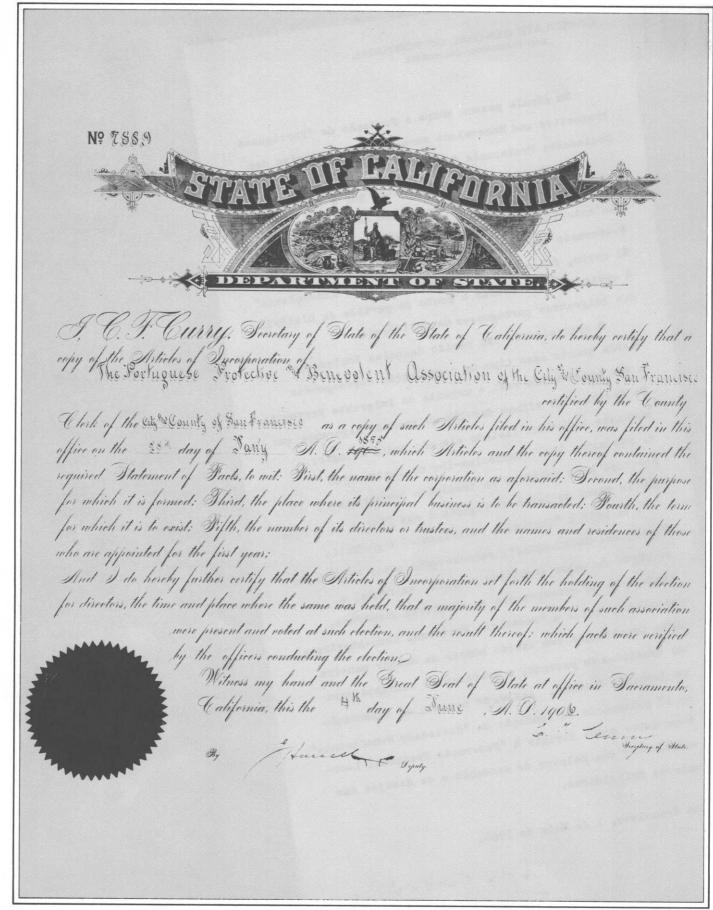
San Francisco, 1 de Maio de 1968.

Ade Col. V. V. le

António da Costa Lobo Cônsul Geral de Portugal



Antonio da Costa Lobo



# Portuguese Protective and Benevolent Association

FOR 100 YEARS, Portuguese immigrants have been contributing in great measure to the wealth and growth of California. The earliest Portuguese settlers brought with them old-world "know-how" and experience—a combination of cultural heritage and agricultural background that has enriched our State's social and economic structure. As a result, the melting pot that is California has received these contributions—as it has those of many nationalities—and has made them an integral part of its rich and colorful history.

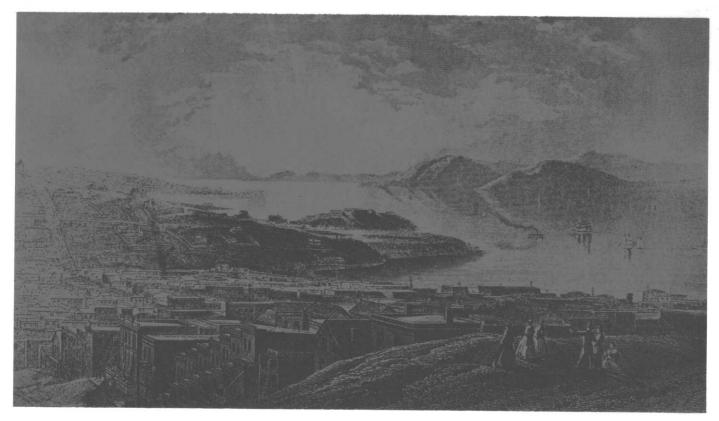
Like many newcomers to California in the Nineteenth Century, the Portuguese faced almost insurmountable problems on their arrival in this country. Language was the main barrier because it isolated them and prevented them from learning the social and political customs of their new home. Loneliness was another. Many arrived without family or friends, and were forced to face the problems of adjustment without the assistance of a friendly face or a helping hand in times of trouble or illness.

Quick to see the difficulties facing them and recognizing that "in unity there is strength," a group of enterprising pioneers formed the first fraternal society, the Portuguese Protective and Benevolent Association. This historic event, which occurred in 1868, marked the beginning of all collective activities initiated and developed by Portuguese in California.

Today, a Century later, the Portuguese Protective and Benevolent Association exists as the Luso-American Fraternal Federation, a division of the United National Life Insurance Society. While dramatic changes have taken place in name, membership and corporate structure, the Society's original concepts remain unchanged.

The following history presents memorable highlights and acknowledges the efforts of individuals who contributed so much to make this Society the successful operation it is today. While most records relating to early years were destroyed in the earthquake and fire that ravaged San Francisco on April 18, 1906, some original documents were salvaged; together with information recorded by succeeding leaders of the Society, they were sufficient to sketch a general picture of that period. The events of subsequent years were recorded by conscientious members, who saw the value of preserving facts and figures of the organization's dramatic evolution. In many ways this history parallels that of the State of California and provides valuable insight into the tenacity and selfreliance demonstrated by Portuguese pioneers in the development of California and of the Society itself.

# 1868-1921



# In the beginning

Even though the Portuguese were the first to set foot upon the soil of the Golden State—when Joao Rodrigues Cabrilho sailed into the Bay of San Diego on September 28, 1542—few if any of them settled here until the middle of the Nineteenth Century. As far as is known, it was during the "Gold Rush" days that the Portuguese finally began their westward march. Attracted by the gold fever that had spread everywhere, the Portuguese, until then engaged in the more adventurous life of whaling on the eastern coast of the United States, sailed west, abandoned their ships and set out in quest of the

precious metal. Most of them, no doubt, failed to find the wealth they had anticipated in the gold mines, but failure did not discourage them for they had found instead, something that was even more appealing to them: a wealth of fertile soil and unequaled climate where they could establish their homes. Few at first, their number soon increased as others in the far-off islands of the Azores heard of the great opportunities to be found in the western part of the United States.

As we have mentioned before, instead of finding opportunities, many were faced with great difficulties due to the language barrier and to the fact that they had no family or friends. The creation, therefore, of some form of organization for mutual assistance and protection was a vital ne-

cessity. Thus we had the beginning of the fraternal movement among the Portuguese people in California.

It was on August 6, 1868, that a small group of Portuguese immigrants gathered in the City by the Golden Gate to found the "Portuguese Protective and Benevolent Association of the City and County of San Francisco." The primary purposes of the Society were to provide its members with mutual protection, assistance in time of sickness and a proper burial in case of death. Beyond this, the Society was also to serve as a medium for contact between members, a center for recreation, an employment agency, and a forum where the members could express themselves.

Information recently discovered reveals that what was considered for many years the date of the Society's original incorporation—January 29, 1875—was, in reality, the date of re-incorporation. The original incorporation is believed to have taken place a few short weeks after the founding of the Society in August, 1868.

From the preamble to the By-laws, it can be concluded that the founders were people of limited education who were much impressed by the American democratic form of government. This can be inferred from the fact that the preamble, which we have reprinted in its original form, was taken from the preamble of the

Constitution of the United States.

As early as 1872, the Society had taken shape and begun to grow. Its founders had already formed a "Grand Council" of the Society and had fostered five subordinate lodges, referred to as "Halls" which were active in San Francisco, San Leandro, Sacramento, Sonora and Center-

## Ainda os Papeis Velhos

Já há tempos que eu tinha vontade de publicar êste documentosinho que aqui tenho e a que me referí no penúltimo número de "A UNIÃO PORTUGUESA"; mas primeiro desejava satisfazer o meu espírito sôbre umas dúvidas que me ficaram duma conversa que tive com o antigo possuidor, alguns anos antes da sua morte. Agora, porém, em vista das palavras de (AN.), publicadas no N.º 2.774 dêste semanário, decidi-me pela publicação. Quanto a essas dúvidas, que em parte persistem, é provável que mais tarde se dissiparão...

Rogo ao sr. Redactor a finesa de observar, não emendan do, todos os êrros ortográficos, gralhas tipográficas, etc., que aqui vão, e que eu mui meticulosamente estou copiando do dito original. Isto a-fim-de que se possa estabelecer confronte com outro documento semelhante que porventura aparêça no futuro...

**UM MEMBRO** 

(CAPA)

A S S U C I A Ç A O

(vinhêta: apêrto de mão fraternal)

PROCTETIVA PORTUGUEZA

DO ESTADO DE CALIFORNIA

O: ranisada no dia 6 de Agosto de 1868.

(gravura: antigas armas de Portugal)

SAN FRANCISCO:

Imprença de C. Dondero, 520 é 522 Rua Clay.

4.

### TRIAMBULO.

Nós Portuguêzes, em ordem para formar mos mais perfeita união, estabelecer justa e recta tranquilidade doméstica, provindo para uma protecção commua para os Portuguézes do Estado de California, que para recebêrmos um protegio mutuál que só por um alimento, poderêmos realizar as virtudes que daqui podem proceder; tomararêmos prucuções contra o poder da negierencia, e formarêmos uma assuciação Proctétiva Portuguéza e dêmos ordem a seguinte constituição.

CONSTITUTÇÃO.

ARTIGO 1"

DENOMINAÇÃO

Secçao 1º — Esta assuciação será denominada Assuciação Proctétiva Portuguéza, os objectos desta assuciação são para beneficiar seus socios, e cultivar amizade e armonia entre seus membros.

ville. The "Grand Council" met twice a year—on the first Thursdays of January and July. Meetings were held in Room No. 16 of a building situated on the southwest corner of California and Davis Streets, San Francisco. Little is known of the "Grand Council" activities, but it can be surmised that primary business dealt with administration and supervision of the five subordinate lodges. Many Grand Council officers also served as officers of the local San Francisco lodge.

# Portuguese Protective and Benevolent Association

FOUNDING MEMBERS

Francisco Pimentel Charles F. Fisher Antonio de Franças J. B. Freitas A. P. Leal J. G. Souto J. A. Venancio J. T. P. Silva Charles Fuller Frank Raymond A. I. Alves F. R. Silveira M. I. Sousa A. S. Martinho H. R. Morton Jose Barcellos Joaquim Coelho Jose Marcial A. J. Toza Jose M. Braga George Fisher

Dr. Henry Morton (Enrique Rocha Martinho) was elected the first president of the Society. A dentist, Dr. Morton was born on the Island of Madeira. Other founder-members are reported to have represented a cross-section of people from the various islands of the Azores.

The San Francisco lodge held its meetings every Thursday night at 610 Front Street, San Francisco. Dates and places of lodge meetings outside San Francisco were not recorded but their locations suggest that they were established to serve the needs of newly arrived immigrants in agricultural centers of the Bay region and in the mining areas of Sacramento and Sonora.

The existence of subordinate lodges in San Leandro and Centerville during this early period lends credence to the oft repeated statement that the U.P.E.C. and I.D.E.S., two other fraternal organizations founded in later years in San Leandro and Mission San Jose, respectively, were formed by dissident members of the San Leandro and Centerville Halls of the Portuguese Protective and Benevolent Association. With the formation of the U.P.E.C. in San Leandro in 1880 and the I.D.E.S. in Mission San Jose in 1889, activities of these two "halls" or subordinate lodges slowed and both gradually went out of existence.

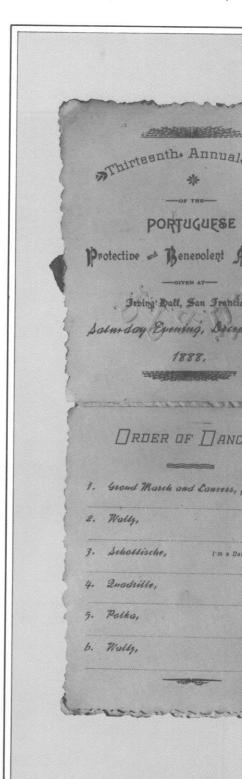
Little is known of the ultimate fate of the Sacramento and Sonora lodges, but as they were established in communities engaged primarily in mining activities, it can be presumed that they went out of existence when the mining subsided.



**INVITATION TO TENTH BALL-1885** 

Subsequently, the Society's activities from 1890 to 1910 were confined to San Francisco and its vicinity. During this period, the San Francisco lodge remained active—particularly in community affairs.

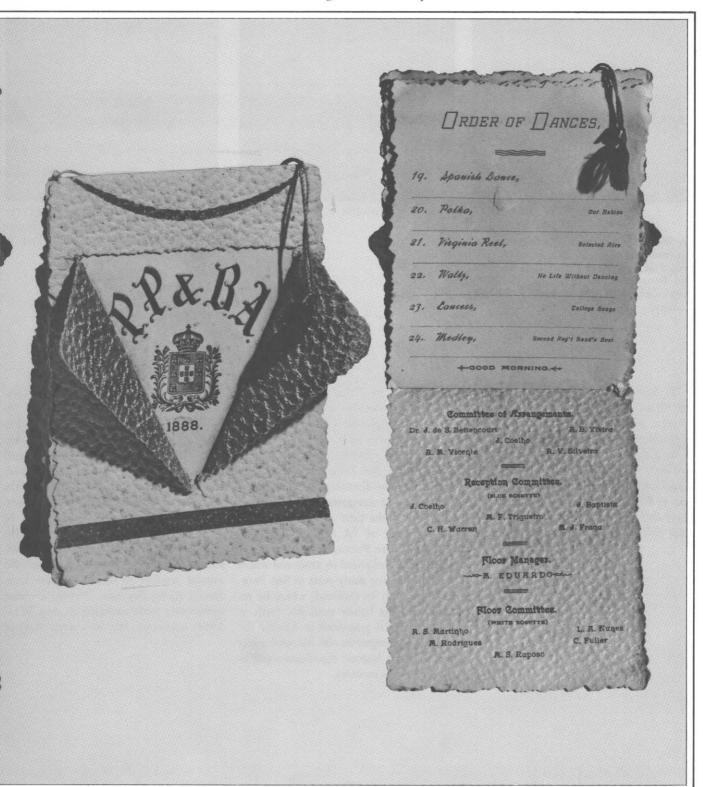
One of the many festivities initiated by



the Society during its early years in San Francisco was the Annual Ball. The selection of December 1 as the date for this event suggests that it was held in commemoration of Portugal's Independence (December 1, 1640), which, during that

period was still widely celebrated by Portuguese communities throughout the world. Because of its historical interest, we are reproducing the program of the 13th Annual Ball, held on December 1, 1888. It contains names of committee members in charge of the event. Sponsors

of the Ball included founders and other Society members, who later became prominent leaders in the Portuguese communities of the San Francisco Bay area. Two deserving special mention are Dr. Jose de Sousa Bettencourt and Manuel Trigueiro.





DR. JOSE DE SOUSA BETTENCOURT

In 1928, Dr. Bettencourt, a distinguished member of the Society, officiated as the Master of Ceremonies at the Banquet commemorating the 60th Anniversary of the founding of the Society.



MANUEL F. M. TRIGUEIRO



MEDAL—"SOCIO BENEMERITO" Presented to Manuel F. M. Trigueiro in 1893 on his leaving the office of President.

Dr. Jose de Sousa Bettencourt, a practicing physician in San Francisco for over 35 years, joined the Society in 1877, served as president in 1884 and continued as one of its guiding lights for many years. He also served the Portuguese community as Vice-Consul of Portugal and played a vital role in Portugal's participation in the St. Louis and Panama Pacific Exposition, the latter held in San Francisco in 1915.

Manuel F. M. Trigueiro followed Dr. Bettencourt's footsteps and became the Society's 20th president in the early "nineties." During his term of office, in 1892, Mr. Trigueiro participated as a local representative at San Diego festivities commemorating the discovery of California by the Portuguese navigator, Joao Rodrigues Cabrilho. At the time of his election, he was publisher of "A UNIAO PORTU-GUESA," the Portuguese newspaper which he had acquired in 1889 and which he published for many years in San Francisco and later in Oakland, where he resided with his family until his death in 1940. A medal presented to him by the Society in recognition of his services is shown for its historic significance and as a tribute to his memory.

In 1892, when the St. Joseph's Portuguese Catholic Church was built at 7th and Chestnut Streets in Oakland, in spite of its meager resources, it was the Society who donated the church bells that, until recently when the church was demolished, tolled morning and night, reminding the parishioners of their religious obligations.

A second major activity sponsored by the Society was the Annual Picnic. This popular event, held initially at the Shellmound Park in Oakland, occasioned the annual reunion of the Portuguese community in the Bay Area. Perhaps the most memorable picnic occurred on August 11, 1918, celebrating the 50th anniversary of



# The Society branches out

the founding of the Society. This was an event marked by great pomp and ceremony. To raise funds for this historic celebration, the Society sponsored its first "Queen Contest." Participants included young ladies of the Portuguese community from all parts of the Bay Area. The winner of the contest was Miss Leopoldina C. Rodrigues (now known by her married name of Alves"), who later became a a leader in the S.P.R.S.I. Society, in which she held the offices of president, treasurer and secretary. After the closing of the Shellmound Park, the Annual Picnic was moved to the California Park in Marin County, where it was held until discontinued in the late Twenties.

Portuguese immigrants continued to flock to California shores but in the late 1800s, a definite trend became apparent. Since the majority were coming from farming and dairying areas in the Azores, they regularly by-passed the lure of San Francisco's metropolitan bustle to establish themselves in rural areas, where their wealth of experience with the land was in great demand. The largest influx of immigrants was directed to the San Joaquin Valley. Here, through tenacious toil, these pioneers helped to develop and expand the rich agricultural and dairy resources

of the region—two industries that even today play a prominent role in California's economy.

To meet the needs of these rural settlers, other Portuguese societies began developing in the Bay Area. These later organizations were so organized as to include corporate structures that allowed them to have subordinate lodges in communities throughout the state.

Regardless of the geographical location of immigrants and the creation of new, broader-based groups, the Society continued to limit its activities to San Francisco. But, at the turn of the century, a newcomer arrived who was destined to play a major

role in changing all this. He was Antonio Martinho Carvalho, a native of "Praia da Victoria," Island of Terceira, Azores, and a man whose influence helped to shape the future of the Society, during the following decades.

Nephew of A. S. Martinho, an active member of the Society during its early years, Carvalho joined the ranks of the Society in 1901—soon after his arrival in San Francisco. Following the 1906 earthquake and fire, he played an active role in reorganizing the Society's affairs. By 1910, Carvalho realized that to be of greatest service to the Portuguese people, the Society should again break out of its San Francisco confines and develop subordinate branches throughout the state—particularly in areas where earlier members had established residence. Under his leadership and influence, a group of aggressive members organized to accomplish this much-needed expansion.

The first subordinate lodge under this new plan was established in Hayward, at



ANTONIO M. CARVALHO

that time a large center of Portuguese activity. This first lodge or "filial" (affiliate), organized December 31, 1911, was designated Number 1 and given the name "Eden."

Meanwhile, Carvalho acquired a traveling agency developed by a man named Frank Silva. This he operated from a one-time Portuguese hotel, located at 65 Jackson Street, San Francisco. His business took him to many areas of the state and, while transacting agency business, he was simultaneously selling the idea of establishing subordinate lodges in the communities.

The creation of Hayward's "filial" was followed by the establishing of No. 2 in Crescent City, July 25, 1915; No. 3 in Colusa, August 6, 1916; No. 4 in Scotia, August 20, 1916; No. 5 in Santa Maria in 1917; No. 6 in Loleta, April 9, 1918; No. 7 in Arcata, April 16, 1918; No. 8 in North Oakland, August 10, 1918; No. 9 in Benicia, November 20, 1921.

# **Pride and Patriotism**

Through the years, members of the Society have contributed generously to their newly adopted country. Their first efforts, as shown, were in developing the economy of the state. But, in 1917, when international discord brought on World War I, the Society responded to the needs of the country in another way. While, due to limited membership in its first fifty years, total resources amounted to a little over \$20,000 (\$20,613.03 as of December 31, 1917), nonetheless \$10,000 were used to purchase Liberty Bonds. (Society minutes reveal that an amendment to the By-laws had to be enacted and approved to permit this investment.) While a modest sum, the fact that the Society invested 50% of its capital to help finance World War I denotes the quality of patriotism shared by the members. An additional \$2,000, or 10% of the capital, was invested in obligations of the City of San Francisco.

Further, in spite of the Society's comparatively small numbers, sixteen mem-

bers served the country honorably in World War I, including the future leaders, M. T. Barcellos and David N. Rocha. Mr. Barcellos was in office as president in 1917, when joining the service and served the Society in later years in many official capacities. David N. Rocha was elected president in 1932 and in 1940 and has served the society continuously in various positions and today is a member of the Advisory Board. To record members' participation in the War, the Society acquired a special Service Flag, on which were placed sixteen stars in honor of the sixteen servicemen. This was used at meetings and other public ceremonies.

Through a generous contribution by its leader, A. M. Carvalho, the Society also acquired a Portuguese flag to be exhibited with the flags of all other allied nations in the central gallery of San Francisco's renowned Ferry Building.



M. T. BARCELLOS

"Enterrar os mortos e tratar dos vivos."

ARABARARARARARARARARARARARARA

ASSOCIAÇÃO PORTUGUEZA PROTECTORA E BENEFICENTE ESTADO DA CALIFORNIA

No. 193



# CERTIFICADO



San Francisco, Cal., Lathe 12 Certificamos que fem Geromone d'Avellar

membro da Associação Portugueza Protectora e Beneficente.

herdeiras Consorte Maria Geronimo d'Arellar



a quantia estipulada n'este certificado como segue: Por fallecimento de qualquer membro d'esta Associação, os seus herdeiros ou legatarios receberão o Beneficio de 1300, do qual serão extrahidas as despezas do funeral nos termos dos Estatutos d'esta Associação. Quando o numero de membros d'esta Associação exceder de 200, que é o actual, o Beneficio de que reza este certificado passará a ser de 5350; quando o numero de socios exceder de 250, será o augmento na razão de \$50 para cada grupo de 50 socios; mas se o numero de socios diminutr, chegando a menos de 150, a importancia do Beneficio será então limitado á quantia de \$1 por cada membro quite existente á data da morte.





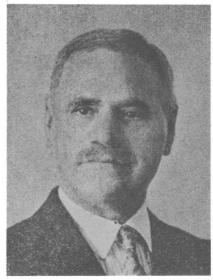
José & de Freitas Presidente



F. C. de SERPA



GUILHERME ARMAS DO AMARAL Vice Consul of Portugal and Member of Society



JOAQUIM de MENEZES



JOAO C. MORAIS



DRAMATIC GROUP "LUIS DE CAMOES who performed during the 60th Anniversary celebration in 19 (composed of members of society and friend

# SUPREME COUNCIL OF THE A.P.P.B.



By April 3, 1921, when the Society had developed eight affiliates in communities outside San Francisco, a special meeting of delegates was called for the purpose of establishing a Grand Council (Conselho Supremo), a body which would administer the affairs of the Society. This called for a revision of the By-laws and a change of name. Thus the Portuguese Protective and Benevolent Association, under the new structure adopted at the convention, held on August 7/8, 1922, became "Conselho Supremo da Associacao Portuguesa Protectora e Beneficente do Estado de California" or "Conselho Supremo da A.P.P.B."-a name under which the Society operated until 1948. As can be seen, aside from the addition of the prefix "Supreme Council" and the translation into Portuguese, the new name was essentially the same as the original.

At this meeting, the Supreme Council was organized and its permanent officers elected. The term of office was set at one year and the annual meetings were fixed for the first Monday in August of each and every year.

After the formation of the Supreme Council, the Society continued to establish affiliates or subordinate lodges throughout the state and thereby increased its membership at a rapid pace. The succeeding presidents made it a point to outdo each other in the establishment of new affiliates and thus they created an atmosphere of friendly competition that contributed, in great measure, to the rapid expansion of the Society.

Because of its limited resources, the services rendered by the officers were either gratis or nominally compensated. Until 1929, the secretary received a very nominal compensation for the services rendered and, consequently, the work of the Society had to be done in the spare time from his regular employment. With the growth of the Society, it became imperative to find someone who could devote the necessary attention to the organization and the operation of its services. Secretary J. C. Morais, who had served from the formation of the Supreme Council, declined to attend the 1929 annual meeting or to continue in office

### FIRST OFFICERS

President: Antonio M. Carvalho Vice President: F. J. Cunha Secretary: I. C. Morais Treasurer: M. M. Bertao Master of Ceremonies: J. A. Mendes Marshall: Jose Lopes Inside Guard: J. V. Macedo Outside Guard: Antonio Nunes T. S. Mello Directors: J. Loureiro F. C. Serpa J. R. Coelho A. T. Bettencourt Finance Committee: J. R. Lewis J. C. Lopes

# 1921-1933



JOAO DUTRA President 1926-1927 and 1928-1929



THEOTONIO I. MARTINS President 1927-1928



JOSE M. GUARDANAPO President 1930-1931



MANUEL S. MACHADO President 1929-1930



J. F. AVILA President 1931-1932 and 1933-1934



VITO LUCIO de FIGUEIREDO

It was at this annual meeting of 1929 that Vito L. de Figueiredo, a prominent member of the Portuguese community of San Francisco, who had been associated with the Portuguese-American Bank until its consolidation with the Mercantile Trust Company in the middle Twenties, became the Secretary and A. M. Carvalho, who had been serving as Chairman of the Board, became Treasurer. Mr. de Figueiredo brought to the Society considerable prestige and business experience and, under his guidance, a complete reorganization of the office records and procedures was initiated.

In March, 1930, only months after he had assumed the position, A. M. Carvalho relinquished the office of Treasurer in order to take an extensive trip abroad in connection with his travel business. The vacancy thus created was filled by Manuel Reis, a newcomer to the ranks of the Society and of the Portuguese community. He was then associated with A. M. Carvalho. With these two key positions of the Society in the hands of men of proven ability, the stage was set for a greater expansion program.

By 1933, the Society had a total of 2,200 members in 52 affiliated lodges established throughout the State of California and its

assets amounted to \$59,676.03. The Supreme Secretary V. L. de Figueiredo died quite suddenly on June 14, 1933 and Treasurer Manuel Reis assumed the office of Secretary pro tem, in addition to that of Treasurer. At the annual meeting of the 1933 Convention he was elected to the office of Secretary and David N. Rocha, who had just finished his first term as president, became the Treasurer.

### \* \* \* \* \*

During the period that followed the formation of the Supreme Council, the Society engaged in many activities, some of which merit special mention.

In 1922, it participated in the parade and other ceremonies carried out by the Portuguese community to celebrate the historic flight across the South Atlantic — from the Coast of Africa to Brazil. The flight was completed by two naval officers, Commander Sacadura Cabral and Admiral Gago Coutinho, who enjoyed the distinction of having been the first to fly the Atlantic guided exclusively by navigational instruments which Admiral Gago Countinho had developed for that purpose.

Next in importance was the commemoration of the 60th Anniversary of the founding of the Society. This was celebrated in conjunction with the 6th Annual Convention of the Society, held in San Francisco on August 5th-9th, 1928.

The meetings were held in the Native Sons' Hall, on Mason Street, and the banquet and ball in the Clift Hotel, at Geary and Taylor Streets. The Consul of Portugal and the Vice Consul, Mr. Guilherme Armas do Amaral, and the entire Portuguese community participated, together with many dignitaries representing the City and County of San Francisco—among them, Mayor James Rolph, Jr., who later became Governor of California. While the Society in later years abstained from involvement in political activities, during that period supported openly the electoral campaign of Mayor Rolph and many other elective officers of San Francisco who held the Society and its leaders in great esteem.

JAMES ROLPH JR. Mayor of San Francisco



DAVID N. ROCHA President 1932-1933 and 1940-1941

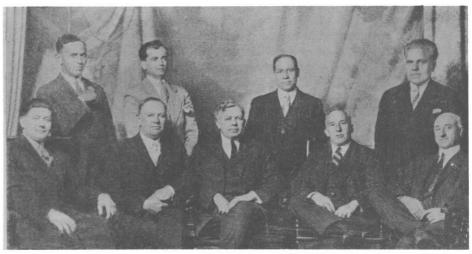




QUEEN OF 60th ANNIVERSARY CELEBRATION (1928)

Queen Miss Olga Mello, San Francisco;
right Miss Mary Barcellos, Tulare
and left Miss Emilia Costa, Oakland, Maids of Honor

	during Period 1922 - 1	
Council No.	Location	Date of Organization
10	Pinole	September 24, 1922
11	Santa Cruz	November 11, 1922
12	Gridley	December 9, 1922
13	Stratford	July 21, 1923
14	Hanford	July 23, 1923
15	Riverdale	July 25, 1923
16	Tulare	October 21, 1923
17	Gustine	December 16, 1923
18	Tranquility	February 24, 1923
19	Newark	June 10, 1925
20	Mt. View	October 18, 1925
21	Los Banos	January 31, 1926
22	Decoto	May 8, 1926
23	Tracy	September 11, 1926
24	Kerman	March 6, 1927
25	East Oakland	March 19, 1927
26	Artesia	October 8, 1927
27	Redwood City	November 22, 1927
28	San Leandro	November 7, 1927
29	Visalia	January 8, 1928
30	Livingston	March 11, 1928
31	Santa Maria	July 1, 1928
32	Lompoc	September 1, 1928
33	Sacramento	November 11, 1928
34	Manteca	April 6, 1929
35	Berkeley	June 9, 1929
36	Woodland	October 20, 1929
37	Antioch	March 8, 1930
38	Chico	March 9, 1930
39	Atwater	June 26, 1930
40	Half Moon Bay	September 1, 1930
41	Arroyo Grande	September 28, 1930
42	Martinez	November 8, 1930
43	Isleton	July 25, 1931
44	Sausalito	October 12, 1931
45	Stockton	December 12, 1931
46	San Luis Obispo	December 13, 1931
47	San Jose	April 24, 1932
48	Patterson	July 28, 1932
49	Modesto	September 19, 1932
50	Turlock	November 6, 1932
51	Byron	December 18, 1932
52	Fresno	January 8, 1933
74	Fresho	August 4, 1933



EXECUTIVE COMMITTEE OF 60th ANNIVERSARY

## MEMBERS WHO SERVED IN ADMINISTRATION A.P.P.B.

1922 - 1933 Presidents

\*Antonio M. Carvalho, San Francisco

\*Joao Dutra, Riverdale

\*Theotonio I. Martins, San Francisco \*Manuel S. Machado, Riverdale

\*Jose M. Guardanapo, Newark \*J. F. Avila, San Francisco

David N. Rocha

Period 1922 - 1926 (4 Terms)

Period 1926 - 1927 & 1928 - 1929

Period 1927 - 1928 Period 1929 - 1930

Period 1930 - 1931

Period 1931 - 1932 Period 1932 - 1933

\*Deceased

### Officers and Directors

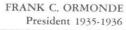
Amaral, Manuel E., Oakland Avila, J. F., San Francisco Barcellos, M. T., Los Banos Bertao, Marcelino M., San Francisco Bettencourt, A. T., San Francisco Brass, John V., Santa Maria Brazil, F. P., Sacramento Brazil, Manuel S., Livingston Cardoso, John P., Arroyo Grande Cardoso, Manuel M., Manteca Carvalho, A. M., San Francisco Carvalho, Antonio M., Tranquillity Carvalho, Hilario, San Francisco Coelho, Jose R., Hayward Cunha, F. J., San Francisco da Silva, Joao, Gustine de Figueiredo, Vito L., San Francisco de Menezes, Joaquim, Oakland de Serpa, F. C., Hayward de Sousa, Joao, Benicia Dutra, Joao, Riverdale Felix, Manuel P., San Francisco

Fernandes, Bernardo, Hayward Freitas, Joao, Benicia Gaspar, Joao, Crescent City Gil, Joe N., Tulare Gomes, Manuel, Mt. View Guardanapo, Jose M., Newark Lemos, F. I., Hayward Lewis, J. R., San Francisco Lopes, Jose, Colusa Lopes, J. C., San Francisco Loureiro, James, San Francisco Lourenco, J. R., San Francisco Lourenco, Manuel M., Colusa Macedo, Jose V., Oakland Machado, Frank B., Gustine Machado, Joaquim, Tulare Machado, Manuel J., Mt. View Machado, Manuel S., Riverdale Martins, Theotonio I., Tulare Mattos, Jose S., San Mateo Mello, Ivo P., San Francisco Melo, Teofilo S., Oakland

Mendes, F. C., San Francisco Mendes, Joaquim A., Benicia Morais, Joao C., San Francisco Moura, Albert, Oakland Nunes, Antonio, Scotia Ormonde, F. C., Hanford Pachao, Jose, Oakland Reis, Manuel, San Francisco Rocha, David N., Manteca Rocha, Frank L., Tulare Rodrigues, Antonio F., Sacramento Silveira, Jose A., Oakland Soares, Francisco M., Gustine Soares, Manuel, Gustine Sousa, Zosimo, Oakland Sylva, Manuel F., San Francisco Toste, Francisco, Tracy Vaz, Augusto C., Hayward Vidal, Joao, San Francisco Vieira, M. S., Hayward



JOHN V. BRASS President 1934-1935





JOSE JUNQUEIRO



FOSTER P. BRAZIL President 1936-1937

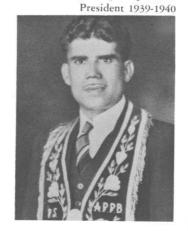


FRANK S. MACEDO President 1937-1938

V. E. MACEDO President 1938-1939



ANTONIO S. MELLO President 1943-1944



J. J. SILVEIRA



FRANK A. MACEDO President 1942-1943





President 1944-1945



JOE F. ROSE



President 1945-1946



# Period of Transition Before and After Benevolent Society of California

The changes and events that took place in the life of the Society during this span of twenty-five years are too numerous to record in this brief history. For that reason we shall confine our remarks to those we consider of major importance.

The first annual meeting held after Manuel Reis assumed the office of Secretary took place in Hanford, California, on August 5th-8th, 1934. The local committee in charge of the convention was headed by Dr. Raul de Campos, a very dynamic young man, who had established himself in the community as a practicing physician and surgeon.

This particular convention was destined to go down in the history of the Society as a turning point in both direction and accomplishments. At this juncture, the Society had already established affiliates in many of the principal communities of California where the Portuguese population was concentrated. In their ranks were already many members of proven ability, from whom to recruit the future leaders of the Society. It had been the practice of this and other Portuguese societies to recruit the officers from the membership of cities in the Bay Area almost to the exclusion of

those who resided in rural areas. At this convention, a complete reversal of the established custom took place. Officers were selected from all areas of California where the Society was established and many younger men were included. Among them was Dr. Raul de Campos, whose influence was to be felt in the affairs of the Society through the following decades.

With this turn of events, the leadership of the Society suddenly passed on to a younger group of members, who systematically proceeded to introduce new business philosophies and practices, so as to adapt operations to the needs of its present membership. By then, these were quite different from the needs of its founders—due to the changes in economic and social conditions of the country.

Aware of these facts, the new leaders of the Society proceeded to develop in the Society an environment that could serve the older members and satisfy the needs of the new. They did this by encouraging participation in educational and recreational programs of activities at community level and by the creation of new and modern plans of insurance to replace the old and outmoded benefit plans in existence.

In pursuance of this plan, the Society applied for and was granted a license in

1938 as a Fraternal Insurer, under the appropriate regulations of the State of California; it amended its by-laws to provide for the creation of a Juvenile Class, that would permit the admission of male members under the age of 16 years. As a consequence of this action, the former president David N. Rocha was once again elevated to the Presidency in August, 1940. During his term of office, with the aid of many devoted adult members, he was able to recruit 511 applicants for membership, in the age group from 0 to 16 years. Thus the Juvenile Class became a reality and was officially established at the Annual Meeting of the Society, held in Hanford on August 4th-6th, 1941.

With the Society now engaged in the expansion of its insurance business, the creation of a Medical Department to supervise its operations became a necessity. Dr. R. de Campos, who since 1934 had been serving as a Director and was the outstanding leader of the Society's activities in Kings and Tulare Counties, became the head of the newly-created Medical Department. He has held the position with distinction through the years right down to the present time.

# 1933-1957

C HN	During Period 1934-19	
Council No.	Location	Date of Organization
53	Newcastle	April 7, 1934
54	Oxnard	April 8, 1934
55	Hollister	April 15, 1934
56	Dixon	July 21, 1934
57	Cayucos	November 1, 1934
58	Salinas	November 17, 1934
59	Bakersfield	December 16, 1934
60	Tipton	May 5, 1935
61	Newman	July 29, 1935
62	Sanger	September 2, 1935
63	Snelling	July 19, 1936
64	Novato	July 21, 1936
65	Paige	July 29, 1937
66	Walnut Creek	September 12, 1937
67	Stevinson	October 16, 1937
68	Santa Clara	January 10, 1938
69	Gilroy	June 9, 1938
70 (1)	Selma	July 7, 1938
71 (2)	El Nido	July 25, 1938
72	Torrance	August 29, 1938
73	Redlands	March 20, 1939
74	Dos Palos	March 29, 1939
75	Watsonville	September 24, 1939
76	Merced	October 2, 1942
77	Warm Springs	September 14, 1943
78	San Diego	June 3, 1944
79	Corcoran	October 22, 1944
80	Monterey	December 17, 1944
81	Orosi	August 7, 1946
82	Chowchilla	May 25, 1947
83	Orland	June 14, 1947
84	Pleasanton	July 22, 1947

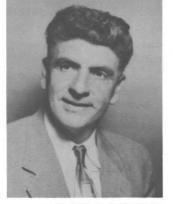
DRILL TEAM OF COUNCIL NO. 34 Manteca in Parade of 1939 Annual Convention held in Tulare, California



MANUEL F. LIMA







MANUEL F. BEBEREIA



ANTONIO C. LUZ





### MEMBERS WHO SERVED IN ADMINISTRATION A. P. P. B. 1933 - 1947

### Officers and Directors

Alves, Domingos B., Woodland Alves, Frank, Tulare Ambrosio, Carlos, Selma Avila, Joe F., San Francisco Barcellos, M. T., Los Banos Bello, M. D., Santa Maria Bento, A. M., Sacramento Bebereia, Manuel F., Torrance Bettencourt, Frank R., San Jose Bettencourt, M. B., Visalia Bettencourt, Manuel G., Mt. View Brass, John V., Santa Maria Brazil, Foster P., Sacramento Brazil, John M., Mt. View Cardoso, John P., Arroyo Grande Cardozo, A. A., Modesto Carvalho, A. M., San Francisco Coelho, Louis J., Fresno Coelho, M. R., Los Banos Costa, Antonio D., San Luis Obispo Costa, Frank L., Byron Costa, Jack, San Leandro de Campos, Dr. Raul, Hanford de Coito, Frank, Tulare de Coito, Joe, Tulare Fialho, John, San Jose Freitas, Antonio M., Los Banos Garcia, Anibal, Scotia Gomes, Antonio, Tulare Goulart, Frank, Livingston Guardanapo, J. M., Newark Guardanapo, J. M. Jr., Tulare Junqueiro, Jose, Stockton Laureano, Tony, Lemoore Lewis, E. R., San Luis Obispo Lima, Manuel F., Visalia Lopes, J. C., Oakland Lourenco, Jose R., Santa Clara Louzado, Joao, Modesto Luz, Antonio C., Modesto Macedo, Frank A., Walnut Creek Macedo, Frank S., Manteca Macedo, V. E., Hanford Maciel, Manuel, Martinez Medeiros, Eddie, San Jose Mello, Antonio S., San Jose Mendes, Manuel V., Corcoran Moura, Albert, Oakland Nunes, John S., Ferndale Oliveira, J. N., San Francisco Ormonde, Frank C., Hanford Ormonde, Frank P., Artesia Ormonde, Joaquim, Hanford Peixoto, Frank, Visalia Pereira, Francisco, Newcastle Pereira, Joao, Manteca Pires, Jose, Antioch Reis, Manuel, San Francisco Ribeiro, Joaquim, Corcoran Rocha, David N., Manteca

### Presidents

*J. F. Avila, San Francisco	1933 - 1934
*John V. Brass, Santa Maria	1934 - 1935
*Frank C. Ormonde, Hanford	1935 - 1936
*Foster P. Brazil, Sacramento	1936 - 1937
*Frank S. Macedo, Manteca	1937 - 1938
V. E. Macedo, Hanford	1938 - 1939
*Jose Junqueiro, Stockton	1939 - 1940
David N. Rocha, Manteca	1940 - 1941
*J. J. Silveira, Santa Maria	1941 - 1942
Frank A. Macedo, Walnut Creek	1942 - 1943
*Antonio S. Mello, San Jose	1943 - 1944
Jose F. Rose, Hanford	1944 - 1945
Manuel F. Simas, Manteca	1945 - 1946
John Fialho, San Jose	1946 - 1947

\*Deceased

### CARLOS SILVEIRA



A. A. CARDOZO

LOUIS J. COELHO



Rose, Joe. F., Hanford
Silveira, Carlos, Sausalito
Silveira, J. J., Santa Maria
Simas, Manuel F., Manteca
Soares, Frank S., Tipton
Sousa, Zosimo, Oakland
Souza, Louis, Byron

# World War II **Our Contributions** to the War Effort

In 1940, soon after the enactment of the National Service Act by the Congress of the United States, the Society voted to exempt all members from the payment of membership dues and insurance premiums, for the duration of their service in the Armed Forces of the country. This same measure was continued after the entry of the United States in World War II, for the duration of the War.

395 members of the Society served actively in the Armed Forces of the United States, during the period of 1940 to the end of the war, and all of them without exceptions were granted the benefits of this patriotic action of the Society. Of the 395, eleven died in the service of their country.

The thousands of dollars appropriated for this benefit came from a special contribution levied on the members and also from surplus reserves of the Society. This benefit was granted not only to the existing members but also to all who were admitted during the war.

The action of the Society in providing assistance toward the war effort did not stop at the granting of benefits to members. With the aid of its affiliate lodges, it maintained a program for the sale of War Bonds and, particularly in San Francisco, it participated in other programs related to the war effort, carried out by the national committees formed for that purpose. It also maintained direct correspondence with all its service members during the war, at least once a year at Christmas time, to assure them that they had not been forgotten by their Society.

All in all, this reveals that the Society continued during this period of national emergency, the policies of patriotism and loyal cooperation to the country established by those pioneers long ago.

### Head Portuguese Association



U. S. war bonds and the church were symbols to which newly-elected officers of the California Portuguese Protective and Benevolent association dedicated their group yesterday in the above picture. The officers, left to right, are Manuel Reis, see-retary; Antonio S. Mello, president, and Joseph F. Rose, vice president.

### Lodge Installs New Officers; Buys \$10,000 In War Bonds

adoption of a resolution authorizing immediate purchase of 810,000 in U. S. war bonds, 96 delegates to the California State Portuguese Protective and Benevolen association closed their three-day conclave last night with installation of newly-elected officers.

Antonio S. Mello of San Josephas in the California State Portuguese Protective and Frank V. Macedo of Walnut Creek.

was installed president, succeeding Frank V. Macedo of Walmut Creek.

Other officers elected were doseph F. Rose, Hanford, vice-president; Manuel Reis, San Francisco, Seeredary, Carlios Silveira, Half Moon Bay, treasurer, Manuel F. Simas, Mantea, master of ceremonies; John Flaho, San Jose, marshalt Louis Souza Byron, inside guard; John S. Yunes, Beatrice, outside guard, and Dr. Raul de Campos, Hantord, medical officer.

Seven directors elected were Frank Macedo, M. M. Louvenco, J. M. Guardanapo Jr., J. N. Oliveira, J. J. Silveira, V. E. Macedo and John M. Brazil.

F. R. Bettencourt of San Jose

DEDICATED TO OUR VETERANS



In tribute to the members of the Armed Forces, whose names are forever inscribed in the Roll of Honor of Our Society and to whom our Nation is indebted, we dedicate this convention and solemnly pledge our efforts to keep this Organization true to the Ideals for which they fought and to pray that with God they may find that Everlasting Justice. Peace and Love for which they have striven and laid down their mortal lives. May God bless our efforts and grant them Peace.



A. S. Mello, member of a prominent San Jose Portuguese mily receives his insignia as the newly-elected superime presi-ent of the State Portuguese Protective Benevolent association om Frank A. Macedo of Walmit Creek, on the left, retiring preme president.—San Jose News photo.

### \* Remembering the Members at the Front \*

The members of the "A.P.P.B." who have been called to serve their country in the present war, have not been forgotten by their Brothers at home.

their brothers at nome.

Ever since the beginning of this war, it has been the policy of the "A.P.P.B." to remember its members in the Armed Forces, as often as possible, with messages of cheer and encouragement, in appreciation of their great sacrifice in the defense of our country.

That this thoughtfulness has been appreciated, goes without saying, for the many letters received from them, some of which we are taking the liberty of publishing, are the best proof we could offer of how much it means to them to know that they have not \* \* been forgotten.

So that their letters may be better understood, we are also publishing chronologically, the messages sent to them at Christmas in 1942, 1943 and 1944.

### Christmas card sent to our members in the services in 1942:



TO YOU, AS ONE OF THE BROTH-ERS, CALLED UPON TO SERVE OUR COUNTRY IN THE GREAT FIGHT TO PRESERVE CIVILIZATION AND EV-ERYTHING THAT IS DEAR TO US, WE WISH TO SEND SINCERE GREETINGS AND BEST WISHES FOR

A Merry Christmas and A Happy New Year 1

> The Officers and Members of the A. P. P. B

### V-Mail Letters sent to our Overseas Members

Wherever you may be on Christmas Day, we wish you to know that you have not been forgotten; that we of the A. P. P. B. are proud of the fact you are serving in the armed forces of our country, and that the sacrifices you are making are deeply appreciated by all of us at home.

We realize how you must feel being away from home on Christmas Day. But cheer up, dear friend, for due to your efforts and those of millions of other Americans, Victory for us is assured, and with God's help, peace will soon be a realize.

reality.

Yes, we feel that the worst is about over and that a year from this coming Christmas Day, you will be celebrating with us the merriest Christmas we have ever had.

With very best wishes for a Merry Christmas and a Happy New Year to you, we remain

Yours fraternally

The Officers and Members of the DA P. P. B.

By Manual Members of the Secretary of the Secr

Dear Friend:

+

\*

One year has elapsed since we sent you our greetings. A year in which you have made many sacrifices for the glory of our country and the liberation of the oppressed.

We of the Ar. P. P. B. are mindful of those sacrifices and wish you to know that they are appreciated and that we

are proud of the fact that we have you and many hundreds more of our members in the ranks of the armed forces of our country.

In our message of a year ago, we expressed the hope of having you with us at home at Christmas time in 1944. Unfortunately our wish has not come true. But, with God's help, we feel that the Christmas of 1945 will be the happiest we have had in our life time and in the history of our country—that you and all of our members will again be with us, celebrating Christmas in peace, after a well earned vic-tory for ourselves and the world.

Dear Mr. Reis

Yours fraternally, The Officers and Members of the 1944

### LETTERS FROM OUR MEMBERS IN THE SERVICES

Dear Manuel:

I received your letter and sure was glad to hear from

you.

Yes, in your letter a year ago it was expressed the hope of having me home for Christmas of 1944, unfortunately the wish that we note didn't come true, but I hope for the Christmas of 1945 with their families and loved ones. I do hope it does come true and this war to end real soon. Yes I hope that me and the rest of the members of the A. P. B. will be home to celebrate Christmas in peace after a well earned Victory for ourselves and the rest of the world.

Thank you for withhing me. Many. Christmas in a

Thank you for wishing me a Merry Christmas and a Happy New Year.

Happy New Year.
Wishing all of you at home had a Merry Christmas and a
Happy New Year to come.
Now closing wish all my best wishes and regards to all
of the Officers and Members of the A. P. P. B.

Sincerely yours,

A Member of the A. P. P. B.

P. F. C. MANUEL A. SILVA

Wishing all a Happy New Year, I thank you for the letter.

Good Night.

Germany, March 7, 1945.

Dear Manuel:

Dear Manuel:

I received your very welcome letter of December I. I was very glad to hear from you again. I also harbor the same wish that we will be home for good in the near future. We, in the E. T. O. know only too well the rigors of war. But we have a mission to accomplish and until it is finished, we will carry on. We are pushing the bunch back at a fair pace. The weather has been good for the past few weeks.

Our equipment is improving all the time. If our enemy knew what was in store for him I am sure he would give up soon.

Well we are getting ready to do a little job, so I will close for now. Write again soon.

I remain, as ever, Your friend, DOMINGO PEDRO

### LETTERS FROM OUR MEMBERS IN THE SERVICES

December 31, 1944

I received your very fine letter on behalf of A. P. P. B. dated December 1, 1944.

I wish to thank you and all of the officers and members of the A. P. P. B.

of the A. P. P. B.

I'm sorry and wish to ask you to excuse me for not writing you and answering your very welcome letter any sooner, but time in the Army is very short, so once again it wish you to excuse me.

Today is the last day of 1944, and I wish the A. P. P. B. and every one of it's members and their respective families a very Happy New Year, hoping next year all of our boys in the service will be back home to celebrate the New Year with their families and friends.

Hope the New Year will bring happiness and peace to all the world.

My regards to you and to all the members of the part of the property of the

My regards to you and to all the members of the A. P. P. B.

Fraternally,

A. J. BARROCCA, JR.

March 6, 1945

Dear Manuel:

Jear Manuel:

I received your letter a few weeks ago and was sure glad to hear from you. And I am sorry for not writing to you any sooner than I did. Well I have been through a lot. I've been in England and France and Bel. and Lux and now I am in Germany. And have been wounded once and now I am back in the front lines again. I hope this will be over soon so we all can go home with the folks. I am one of the old boys that landed in France with the 4th Division on "D" Day."

Well, this is a short letter but next time will write a longer one. And hope to hear from you soon. Your friend,

JOE E. FREITAS

We have also received letters from the following

CPL. AL. CABRAL, 161 Inf. 161 Inf.
PFC. JOSEPH AZEVEDO,
CPL. EDWARD E. CARDOZA,
47 Eng. Const. Bn.
PFC. ANTONIO N. PARDAL,
355th Engrs. Regt.

PFC. GORDON J. OLIVEIRA,
2nd Marine Division.

CPL. AL. CABRAL,

CPL. THOMAS V. PERRY,
11th Fighter Control Sq.

PFC. JOSEPH E. MACEDO PVT. JACK REBELLO CPL. JOHN R. MENEZES SGT. TONY F. ROZA PVT. FRANK A. SILVA, JR. M/SGT. A. V. COSTA

and many others



VETERANS OF WORLD WAR II HONORED IN 1946 BY COUNCIL NO. 47, SAN JOSE

# IN MEMORIAM

Pfc. John V. Azevedo, Jr., age 29 of Filial No. 45 at Stockton. Died in battle during the invasion of North Africa, Nov. 15, 1943. S/1c Richard Casemero, U.S.N.R., age 19, of Filial No. 60 at Tipton. Died in battle on the U.S.S. Mullany in the Pacific, April 6, 1945.

Pfc. Jose Molles, U.S.M.C.R., age 20 of Filial No. 26 at Artesia. Died in battle in the Pacific, June 6, 1944. Cpl. William A. Sousa, U.S.A.R., age 25 of Filial 14 at Hanford. Died in battle on Jolo Island in the Pacific on April 16, 1945.

Staff Sergeant Manuel Marks, Jr., U.S.A.C., age 20 of Filial No. 59 at Bakersfield. Died in the battle of Germany, April 24, 1945. Pfc. Joe S. Alves, U.S.A.R., age 25, of Filial No. 62 at Selma. Died on the battle of Okinawa, April 22, 1945.

Staff Sergeant Tony Gomes, U.S.A.R.. age 20 of Filial No. 5 at Scotia. Died in the battle of Germany, February 11, 1945. Pvt. Manuel Lucas, U.S.A.R., age 23, of Filial No. 65 at Paige. Died at Presidio Hospital, San Francisco in April, 1943

S/1c Jackie Menezes, U.S.N.R., of Filial No. 52 at Fresno. Died in the battle of the Pacific, February 21, 1945. Pvt. Joaquin Borges, U.S.A.R., age 24, of Filial No. 5 at Scotia. Died at Fort Lawton Hospital, Washington, April 14, 1943.

\* \* \* \* \* \* \* \* \* \*

# The Society Continues to Expand

The expansion of the Society between 1942-1945 was interrupted to some extent by events that preceded and followed the war. However, in spite of these handicaps, the Society continued its role of service to its members and of cooperation with the war cause, by all means at its command. On August 6, 1945, the Society was in convention at Hanford, California, when the atomic bomb that brought about the sudden end of World War II, was dropped on Hiroshima, Japan.

At the end of the War, the veterans came home—many of them came back to their former jobs. Among them was Jack Costa, a very dedicated young man who, at the age of twenty, had started his career as an accountant in the office of the Society. He had started his employment in August, 1940 and in January, 1942, immediately after Pearl Harbor, was called to the service of his country. There he remained until the end of hostilities in Europe—to be exact, until July, 1945. Upon his discharge in September, 1945, he re-

turned to his former employment in charge of the accounting department and has remained with the Society ever since. He occupies today the office of Vice President and Secretary-Treasurer and to his efforts and dedication, the Society owes the credit for a large share of its progress and development in the past twenty-three years.

It was at the Annual Convention of 1945 that the By-laws of the Society were amended to permit the admission of female members, with the same rights and privileges accorded to male members. With the passage of this measure, the Society took the last step required to open its doors and extend all its benefits to the entire family. For this permitted also the admission of female members to the Juvenile Class, which, up to this point, had been exclusively male. This step proved to be one of far-reaching importance because now the entire family could participate in and enjoy the social and other activities of the Society.

With this turn of events, the Society proceeded to reorganize its insurance services by enlarging the scope of the operation, with full-time agents to serve the insurance needs of the members and to assist in the promotion of social activities that could be enjoyed at the community level. They also created a Board of Social Directors—to organize and supervise all social functions of the Society.

As field representatives, the Society was happy to secure the services of members who had already distinguished themselves in official capacities—such men as A. S. Mello, of San Jose, David N. Rocha, of Manteca, Manuel Pereira, of Hanford, and others who through the years have become actively engaged in the field service of the Society.



LOUIS SOUSA President 1947-1948

MANUEL G. BETTENCOURT President 1948-1949





A. R. SALVADOR President 1949-1950

TONY FREITAS President 1953-1954

MANUEL CARDOZO President 1950-1951



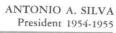


CAMILO J. MELLO President 1951-1952

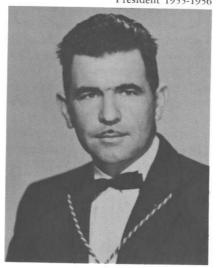
JOE P. ALVERNAZ President 1952-1953



TONY NUNES President 1955-1956









JOE V. AGUIAR President 1956-1957

# Benevolent Society of California



Under the impetus generated by the adoption of these measures and under the leadership of able and energetic presidents, in 1948, when the Society celebrated its 80th Anniversary at the Fresno Convention, another step was taken that contributed also to the continued growth. The change of name to "Benevolent Society of California."

This seemed a just change in view of the fact that, due to the inter-marrying of the sons and daughters of the original immigrants with the sons and daughters of other nationalities, it was no longer possible to maintain a Society that could be classified as exclusively Portuguese. Further, with the natural evolution of time, it was desirable to bring into focus the activities, customs and culture brought to this country by the original Portuguese immigrants—all that which the Society has so ably developed and maintained as a tribute to the heritage of its pioneers.

With these changes came necessary revi-

sions in other segments of the corporate structure, including the combining of the offices of Secretary and Treasurer into a single office, to be known as "Secretary-Treasurer." Up to that time, the office of Treasurer had been to some extent almost an honorary position, occupied by members for its prestige rather than for its remuneration-especially since as the accounting was all handled at the home office by the Accounting Department. From 1933-1936, the position was held by the Past President, David N. Rocha, and from 1936-1946, it was occupied by Carlos Silveira, who was a full-time employee of the Bank of America at Sausalito and other localities in the state.

In 1946, Jack Costa, in addition to the supervision of the Accounting Department, assumed the office of Treasurer. At the Convention in Fresno, in 1948, as a result of the change of the corporate structure, he became Assistant Executive Secretary-Treasurer. The office of Executive Secretary-Treasurer was assumed by Manuel Reis, who, until then, had been the Executive Secretary.

The period of 1948 to the date of the consolidation, July, 1957, was one of rapid development and growth.

By April, 1953, the assets of the Society had reached and topped its first MILLION and the membership exceeded 9,700 in 91 affiliated councils. To celebrate this event, a commemorative meeting and luncheon was held in Fresno, California, on Saturday, April 18, 1953, with all officers and other active leaders in attendance.

During the succeeding three years, the movement for the unification of all the Portuguese fraternal societies of California continued quite active, and out of this movement developed the consolidation of the Benevolent Society of California with the Uniao Portuguesa Continental do Estado da California, more commonly referred to as the "Continental" or "U.P.C."

By this time the Benevolent Society had already attained a place of prominence as the leading fraternal society in the Portuguese community of California, as the following statistics clearly demonstrate.

# 25 YEARS OF GROWTH OF BENEVOLENT SOCIETY OF CALIFORNIA

1933 1957 INCREASE
ASSETS . . . . . . \$ 59,676.03 \$1,773,183.90 \$1,713,507.87
INSURANCE IN FORCE . \$372,350.00 \$9,773,551.00 \$9,401,201.00
MEMBERS . . . . . 1,881 11,139 9,258

	COUNCILS ORGAN during Period 1947 -	
Council No.	Location	Date of Organization
85	Oakdale	September 24, 1947
86	Oakley	December 7, 1947
87	Maxwell	January 18, 1948
88	Ripon	July 30, 1949
89	Irvington	June 25, 1950
90	Willows	July 28, 1950
91	Petaluma	July 25, 1951
92	Chino	September 30, 1951
93	King City	July 14, 1953



MEMBERS OF COUNCIL NO. 47, SAN JOSE IN ONE OF THEIR PRESENTATIONS IN THE 1940'S OF THE FESTIVAL OF THE EPIPHANY (Wise Men visit to infant Jesus)

PRESIDENT LOUIS SOUZA
BEING HONORED BY HIS COUNCIL OF BYRON IN 1947.
(His term of office was, at that time, the most successful yet registered in the Society.)





Most Rev. A. J. Willinger, coadjutor bishop of the Monterey-Fresno Diocese of the Catholic Church, crowns Betty Nunes queen of the convention of the Benevolent Society of California (APPB), while Monsignor James B. Culleton looks on. —Bee Photo.

### APPB Resolution Asks Portuguese Lodge Unification

A resolution calling for the uniform of Periugues lodges wa drawn up this mounting by the Benevolent Seciety of California and will be presented for radeally and will be presented for radeally at convention systems tonorrew. The measure would draw all the affiliated insurance organization into one group under the above

name.

The delegates voted to drop th
Portuguese name (APPE), and
new constitution was presented for

The lodge, one of the oldest founded in this country, is celebrating its eightieth anniversary. It was founded in San Francisco August 6, 1868. Louis Souza of Byrnn is the president.

About 5,000 persons participated recommonies and festivities which persond the state convention yes-

Betts Nurs. 17. of Mountal View, was crowned queen of the four day parties by Most Rev. 1 J. Willinger, condition bishop of the Monterey-Fresno Dioceae, of the Catholic Church, in cermonies at the Courthouse Part where a solemn high mas we celebrated. Procession Is Held
Preceding the religious observance, there was a procession
through downtown Fresno, Miss
kines rode on a decorated queen's
tions, attended by Englishman of
Walting Creek, Amelia Deniz of
Madera, Belmice Kibe a helt, Fetered a fillenord and May Jenie
Fontze of Teltine, Three bands
ont a drum and hugle cores par-

Today, the 300 delegates began their business sessions in the Cabiornian Hotel, with administration of the lodge, an insurance organization, as the principal consideration.

Public initiation rites will be conducted tonight at 8 o'clock in the hotel, and a dance will follow in the ballroom.

Reception Is Scheduled

An official reception for visiting supreme officers and other fraternal organizations will follow to-morrow's opening session. The business meeting is set for 9 A. M. and the reception for 11 octock. In the difference, the delegates and friends will take a trip to Friant Dam.

The convention dinner will be at 7:30 P. M. tomorrow in the hotel.

elected Wednesday, and will be einstalled the same day at 5 P. M. A grand ball in the Fresno Memorial Auditorium Wednesday at 9 P. M. will close the convention.

## MEMBERS WHO SERVED IN ADMINISTRATION BENEVOLENT SOCIETY OF CALIFORNIA

### 1947 - 1957 Presidents

*Louis Sousa, Byron	1947 - 1948
Manuel G. Bettencourt, Mt. View	1948 - 1949
Antonio R. Salvador, Corcoran	1949 - 1950
Manuel Cardoza, San Jose	1950 - 1951
Camilo J. Mello, Artesia	1951 - 1952
Joe P. Alvernaz, San Jose	1952 - 1953
*Tony Freitas, Torrance	1953 - 1954
Antonio A. Silva, Santa Maria	1954 - 1955
Tony Nunes, Tipton	1955 - 1956
*Joe V. Aguiar, Ĝustine	1956 - 1957

### \*Deceased

### Officers and Directors

Aguiar, Joe V., Gustine Alvernaz, Joe P., San Jose Ambrose, Belle, Selma Ambrosio, Carlos, Selma Azevedo, Sadonia, Arroyo Grande Bebereia, Manuel F., Aretsia Bettencourt, Emily, Warm Springs Bettencourt, F. R., San Jose Bettencourt, Joe, Warm Springs Bettencourt, John, San Luis Obispo Bettencourt, John X., Tipton Bettencourt, Mamie, Newark Bettencourt, Manuel G., Mt. View Bettencourt, Mary, Manteca Bettencourt, Mary L., Tipton Borelli, Joe, Willows Brazil, Élvira, Sacramento Brazil, John, Mt. View Brazil, Mary, Mt. View Brown, Mary, Watsonville Capinha, Manuel, Bakersfield Cardosa, Manuel, San Jose Cardoza, Mary L., Gustine Castro, Josefina Canto e, San Jose Corea, Harry, Artesia Costa, Antonio, D., San Luis Obispo Costa, Jack, San Leandro Costa, John, Modesto Costa, Manuel M., Visalia de Campos, Dr. Raul, Hanford Deniz, Joe C., Los Banos Dias, E. R., Gustine Dias, Vivian, Hanford Evangelho, Anna, Fresno Faria, Erma, Modesto Fernandez, Louis, Santa Maria Fernandez, Rose K., Santa Maria Ferreira, Frank C., Artesia Ferriera, Mary, Artesia Fialho, John, San Jose Fialho, Mary, San Jose

Fialho, Rosalina, San Jose Frago, Anna E., Atwater Freitas, Antonio, Artesia Garcia, Joe M. C., Livingston Gonsalves, Albert S., Artesia Gonsalves, Arnaldo, Monterey Gonsalves, Caroline, Artesia Gonsalves, Jack Jr., Artesia Gonsalves, Manuel, Stockton Gonsalves, Palmira, Monterey Goulart, Antonio V., Arroyo Grande Gularte, Maria, Modesto Jacinto, John, Redlands Joaquim, Rose, Hayward Johnson, Florence E., Sacramento Laurence, Frank D., Orland Leonardo, Maxine, Visalia Lewis, Mary G., Orland Lewis, Louis, Tipton Lourenco, Lydia, Artesia Lourenco, Manuel C., Artesia Luiz, Antonio, Salinas Luiz, Evelyn, Hanford Macedo, Frank A., Walnut Creek Macedo, Mary, Manteca Machado, Alice, Selma Machado, Mary, Tulare Machado, Martin, San Luis Obispo Madruga, Annabelle, Tracy Marshall, Marie, San Francisco Meirelles, James, Hanford Mello, Alfred V., Hanford Mello, Camilo J., Artesia Mello, Mary A., Santa Clara Mendes, Frank, Oakdale Minhoto, Kathleen, Salinas Minhoto, Manuel, Salinas Monteiro, Antonio P., Tulare Neves, Mercedes, Atwater Neves, Rose, Snelling Nunes, Emma, Mt. View

Nunes, John A., Artesia Nunes, John S., Ferndale Nunes, Tony, Tipton Oliveira, J. N., San Francisco Oliveira, Mae, Warm Springs Oliveira, Mateus, Bellflower Ormonde, Antonio P., Tracy Peichoito, Frank, Visalia Perry, Ann, Manteca Perry, Belle, San Luis Obispo Peters, Frank, Sacramento Pimentel, Antonio F., Petaluma Pires, Mary M., Corcoran Ramos, Carmenia, Artesia Reis, Manuel, San Francisco Rodrigues, Frank M., Arcata Rogers, Harold, Walnut Creek Rogue, Joaquin, Fresno Romo, Mary, San Luis Obispo Salvador, Antonio R., Corcoran Serpa, John P., Martinez Silva, Amelia, Santa Clara Silva, Angelina C., San Jose Silva, Antonio A., Santa Maria Silva, Antonio G., Hollister Silva, Josephine, Ripon Silva, Sam R., Hanford Silveira, Rosa, Tulare Silveira, Virginia, Santa Maria Silveira, William, Tulare Simas, Isabel, Manteca Simas, Manuel F., Manteca Soares, Albert, San Jose Soares, Hortense, Snelling Soares, Leopoldina, Tipton Sousa, Isabel, Ripon Souza, Louis, Byron Tomasovich, Anna C., Morro Bay Vieira, Francis X., Stockton Vieira, Maria, Maxwell



ARTUR N. ALEGRETE President 1917



JOAO ROLDAO President 1918 and 1921



MANUEL FERREIRA CAMPANHA President 1919



MANUEL PEREIRA FELIX President 1919



VIRIATO SIMOES BICHIRAO President 1920



JOSE J. AFONSO President 1924-1925

DR. J. C. LOPES

President 1925-1927



ALFRED GUERREIRO President 1930-1931



BRAZ DOS SANTOS President 1928-1929



ANTONIO BARROCA President 1935-1936



ANTONIO NUNES President 1934-1935

# Uniao Portuguesa Continental Do Estado Da California



As a sequence to the history of the Portuguese Protective and Benevolent Association, and in order to trace the events leading to the formation of the Luso-American Fraternal Federation, it is nec-

dent, Arthur N. Alegrete, had just finished his term of office as president of the Benevolent Association when he became president of the U.P.C., which he had helped to organize. already well represented by four major fraternal societies; those from the Island of Madeira had founded their own society in 1913. Therefore the only other group left without an organization of their own





ALBERT MOURA President 1927-1928, 1929-1930 and 1930-1931





JOAO VIDAL President 1936-1937

essary that we look into the life of the other component society, the Uniao Portuguesa Continental do Estado da California, commonly known as "U.P.C." or "Continental."

The U.P.C. came into being on January 28, 1917 and could be considered to some extent an offshoot of the Portuguese Protective and Benevolent Association, inasmuch as some of its founders and organizers came from the ranks of the latter Society. As a matter of fact, its first presi-

The U.P.C., as the name denotes, was founded by Portuguese immigrants from continental Portugal, as a fraternal society for the mutual protection of immigrants and their descendents, who were born in continental Portugal. At the time of its formation, the Portuguese community of California, in point of origin, was approximately 90% from the Azores Islands, 5% from the Island of Madeira, and the remaining 5% from the mainland of Portugal. The immigrants from the Azores were

to preserve their identity and customs was the group from the mainland. Even though they constituted a decided minority, still they wanted to maintain a separate identity. Thus we had the birth of the U.P.C. The organization meeting was held in the Parish Hall of the St. Joseph's Portuguese Church, on 7th and Chestnut Streets, Oakland, California.

The purposes of the Society were to aid the members in sickness and to take care of the repatriation of destitute or disabled

# 1917-1957

members who wished to return to the homeland and their families. Most of the immigrants from the continent of Portugal were single men without family ties of any kind in this country. For this reason, their needs were quite different from those, for example, of the immigrants from the Azores, the majority of whom had brought their families with them or had established families here in the country soon after their arrival. The immigrant from the continent came for shorter periods of timeto earn a few dollars and return to the homeland, his family and familiar environment. Because of these facts and because the flow of new immigrants from Portugal to the United States was curtailed after 1921, the U.P.C. encountered many difficulties in expanding. Chiefly, its size was limited by the small number of immigrants from the continent of Portugal.

This led to a decision that was destined to give greater impetus to a rapid expansion of the Society—in other areas of the United States where the concentration of immigrants from the continent of Portugal was even greater than that in California.

On April 14, 1919, Albert Moura, a young law student, who had become the secretary of the Society and one of its guiding lights, was sent to the New England states for the purpose of establishing the U.P.C. in the Portuguese communities of that area. His mission was soon to pay great dividends, for under his inspired leadership, the Society established two sub-

SEMIAO N. OLIVEIRA President 1939-1940

ordinate branches, No. 7 in Plymouth, Massachusetts, and No. 8 in Pawtucket, Rhode Island.

In the meantime, Arthur N. Alegrete, the first president of the organization, had gone to Portugal. On returning to the United States, established himself in Massachusetts, and, while there, continued to develop the Society he had helped to organize in California in 1917.

Strengthened by other representatives appointed for that purpose, namely, M. H. Reis, Jose L. Neves, T. J. Mendes and M. A. Ferreira, and the zeal and devotion of many others, the Society soon found itself deep rooted in the states of Massachusetts, Rhode Island, Connecticut, New York and New Jersey. So great was the enthusiasm generated by the organizers that by 1930, when the total number of branches had reached 41 nineteen of them were established in those five states. They had approximately 560 members or roughly 40% of the existing membership of the Society. Total membership, at that time, was 1,411 members.

While all this was happening on the East Coast, the Society was expanding in California to the full extent of the available resources, and at the same time was carrying out a program to develop a central administration to administer the whole Society and adopt new laws to strengthen its finances.

From 1917 to 1922, the Society maintained a home office committee called "Sede," located in Oakland, which provided the general administration. In Au-

gust, 1922, a congress of representatives of the existing affiliates was held in Oakland and new by-laws approved.

Under this revision, a "General Administration" or "General Council" was formed, with the following officers:

President Alfredo Bento Cordeiro

Vice President Emilio Antonio Secretary Alberto Moura

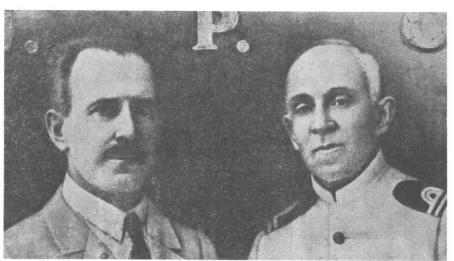
Treasurer Bernardino Silva
Directors: Iose N Almeid

Jose N. Almeida, M. P. Felix, A. J. Amaro, Adriano Nogueira, and L. M. P. de Carvalho

Moura had been the secretary and leader of the Society, almost from the date of its formation, and continued in that capacity until 1927. In 1927, he assumed the presidency and Joaquim A. Correia replaced him as secretary. Correia, in turn, was replaced in 1932 by Claudio Mattos, a younger member, who led the Society's activities until 1954. Mattos was succeeded by J. Mano Silva, who served until the consolidation in 1957.

When the Supreme Council or General Administration was created in 1922, the group of members that constituted the "Sede" or "Home Council" assumed the name of Affiliate or Council #0—"Gago Continho and Sacadura Cabral"—in homage to the two Portuguese pioneer aviators who made the first crossing of the Atlantic by airplane.

As we have already pointed out, among the immigrants from the continent of Por-

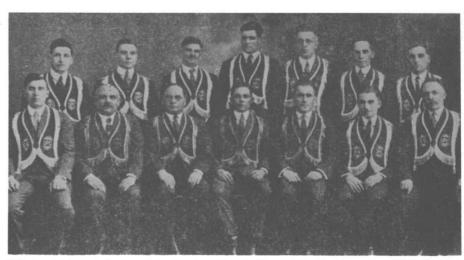


COMMANDER SACADURA CABRAL AND ADMIRAL GAGO COUTINHO

Name given to Council "O"



**CLAUDIO MATTOS** 



Left to right, seated; Agostinho Saraiva, Guard; Bernardino da Silva, Treasurer; Joaquim Mendes, Vice President; Jose Afonso, President; Albert Moura, Secretary; Dr. J. C. Lopes, and Manuel M. N. Massa, Directors. Standing; Edward Maria, Finance Committee; Jose E. Gomes, Director; Antonio J. Amaro and S. N. Oliveira, Finance Committee; Dr. J. R. S. Leite and Jose N. d'Almeida, Director; Candido Rendeiro, Inside Guard.

tugal, few, during that period, had family ties in this country. Thus, during the depression of the late twenties, many became unemployed and returned to the homeland. As a consequence, by 1930 the membership of the Society had decreased considerably from the peak it had reached a few years earlier.

This condition was aggravated by another severe blow in the late twenties and early thirties. Many of the councils established in the eastern part of the United States had become dissatisfied with the existing conditions, mainly an administration by remote control. All the business of the Society was centralized in California and the eastern members felt completely

out of it. It is true that the Society maintained representatives in the area, but this did not satisfy those who wished to participate directly in the business meetings of the Society administration.

On or about October, 1929, another movement spearheaded by a group of immigrants from Massachusetts, led to the formation of the "Uniao Portuguesa Continental dos Estados Unidos da America." Many of the members and even some of the councils of the East Coast left the mother society of California and joined the ranks of the newly formed Society in Massachusetts. Some remained loyal to the mother Society and are still a part of it.

To offset these reverses, the U.P.C. again

revised its by-laws to permit the admission of members of both sexes, juvenile and adult, and to allow the admission of anyone as far removed as the third generation of Portuguese from the continent of Portugal. This, then, permitted the admission of many who were not born on the continent itself.

The Society survived all these blows and, under the leadership of some of the old and many of the new members, continued to develop through the years. By June, 1956, it had a total of 33 affiliated councils in operation, with a total membership of 2,479; its assets were \$500,195.62.

It was at this point that negotiations were instituted by a group of representa-



ISAIAS SIMAS President 1940-1941

ANTONIO MARTINS DA SILVA President 1941-1942





MANUEL BAPTISTA President 1942-1943

tives from both the Continental and Benevolent Societies, to effect a consolidation. This initiative was successful and, at a joint meeting of the representatives of both

societies held in San Jose, California, on February 16, 1957, a consolidation was approved to become effective as of July 1, 1957. From this action resulted the formation of the successor — United National Life Insurance Society, as the national organization, and the Luso-American Fraternal Federation as its State Council.



JOSE ANGEJA President 1945



ANTHONY R. LOPES President 1946



MANUEL C. RODRIQUES President 1948-1950



ARTHUR ALVES President 1951



GEORGE C. MENDOZA President 1952-1953



ANTONIO SIMAS President 1953-1954

#### UNIAO PORTUGUESA CONTINENTAL FOUNDING MEMBERS

Joao Roldao
Artur Nunes Alegrete
Manuel Nunes Vidal
Manuel Gomes Soares
Manuel Ferreira Campanha
Joaquim dos Santos Oliveira
Jose Carrancho da Silva
Manuel do Bem Barroca
Jose dos Santos Marcela

Rafael Goncalves Saltao Joao de Abreu Carolo Manuel Neves Jose Rodrigues Drack Afonso Soares Viriato Simoes Bichirao Manuel Teiga Antonio Fernandes Pinto Manuel Gomes da Cunha Duarte Goncalves Andril Jose das Neves Santos Junior Antonio Costa Luis dos Santos Grangeia Manuel Francisco Serabando Manuel dos Santos Redondo Antonio Fernandes da Silva Jose Maria Marcela Domingos Nunes

#### MANUEL ALMEIDA President 1956-1957







ROY FERNANDES President 1954-1955

### COUNCILS ORGANIZED during Period 1917 - 1957

Council No.	Location	Date of Organization	Council No.	Location	Date of Organization
0	Oakland	January 28, 1917	* 30	Worcester, Mass.	1926 (1)
1	Benicia	January 1, 1918	** 31	Crockett	February 13, 1927
2	San Leandro	January 6, 1918	* 32	Newark, New Jersey	September, 1927 (1)
3	Sacramento	January 20, 1918	* 33	Holyoke, Mass.	February, 1928 (1)
4	Hayward	March 24, 1918	* 34	New York, New York	1928 (1)
5	Richmond	July 14, 1918	* 35	Elizabeth, New Jersey	1928 (1)
* 6	Antioch	July 28, 1918	* 36	Solvay, New York	1928 (1)
* 7	Plymouth, Mass.	April 29, 1919	37	San Diego	July 21, 1929
8	Pawtucket, R. I.	May 8, 1919	* 38	Gustine	1929 (1)
9	San Francisco	July 13, 1919	* 39	Bridgeport, Connecticut	1929 (1)
10	Rodeo	August 24, 1919	* 40	Oakley	1929 (1)
* 11	Peabody, Mass.	August 31, 1919	41	Redwood City	March 16, 1930
* 12	Concord	January 18, 1920	42	Rvde	July 10, 1932
13	Niles	February 22, 1920	43	Martinez	July 24, 1932
* 14	Hudson, Mass.	February 22, 1920	44	Santa Clara	August 6, 1932
* 15	Lowell, Mass.	March 28, 1920	45	Manteca	July 22, 1934
* 16	New Bedford, Mass.	October 3, 1920	46	Antioch	June 12, 1937
* 17	Chicopee, Mass.	December 4, 1921	47	San Mateo	June 13, 1937
18	Lincoln	April 9, 1922	48	Princeton	February 19, 1939
* 19	Fort Bragg	October 29, 1922	** 49	North Oakland	November 21, 1939
20	Providence, R. I.	February 11, 1923	** 50	San Leandro	January, 1940 (1)
21	Scotia	August 12, 1923	** 51	Tracy	February 11, 1940
* 22	Milford, Mass.	November 4, 1923	** 52	Sacramento	February 18, 1940
23	East Oakland	January 25, 1925	** 53	Benicia	1940 (1)
* 24	East Cambridge, Mass.	March 22, 1925	** 54	East Oakland	June 21, 1941
* 25	Hartford, Connecticut	July 19, 1925	55	Modesto	April 1, 1945
* 26	Unknown	(1)	** 56	Berkeley	1947 (1)
* 27	Ludlow, Mass.	1925 (1)	** 57	Stevenson	September 28, 1947
* 28	Unknown	(1)	58	Lodi	November 25, 1950
29	Turlock	March 21, 1926	59	Novato	May 17, 1955

<sup>\*</sup> Councils Disbanded

\*\* Councils merged into other Councils of area prior to Consolidation with Benevolent Society of California.

Note: Where no state shown, Councils are in California.

(1) Complete data is not available

#### MEMBERS WHO SERVED IN ADMINISTRATION

U.P.C. 1917 - 1957 Presidents

Artur Nunes Alegrete			40		1917		Antonio Barroca 1935 - 1936	
*Joao Roldao					1918		*Joao Vidal 1936 - 1937	
*Manuel Ferreira Campanha .	2.0	*	*		1919 (	1)		
Manuel Pereira Felix					1919		Antonio Marques 1938 - 1939	
*Viriato Simoes Bichirao		100			1920		S. N. Oliveira 1939 - 1940	
*Joao Roldao	19		20		1921		Isaias Simas 1940 - 1941	
*Alfredo Bento Cordeiro					1922		*Antonio Martins da Silva 1941 - 1942	
*Emilio Antonio					1923		Manuel Baptista de Pinho	
*Jose J. Afonso				9	1924 - 1925 (	3)	Joao M. Almeida 1944	
Dr. Joaquim C. Lopes					1925 - 1927 (	3)	Jose M. Angeja 1945	
Alberto Moura					1927 - 1928		Anthony R. Lopes 1946	
*Braz dos Santos					1928 - 1929		Antonio F. Cachopo	
Alberto Moura					1929 - 1930		*Manuel C. Rodriques	
*Alfred Guerreiro					.1930 - 1931 (	2)	Arthur Alves 1951	
*Jose Cardozo					1930 - 1931 (	1)	George C. Mendoza 1952 - 1953 (3)	
Alberto Moura					1930 - 1931		Antonio Simas 1953 - 1954	
*Antonio Viegas					1931 - 1932		Roy Fernandes 1954 - 1955	
*Abel Coelho			-	4	1932 - 1933		*Manuel Vieira 1955 - 1956	
*Anastacio Ferreira					1933 - 1934		Manuel Almeida 1956 - 1957	
Antonio Nunes		20			1934 - 1935			
*Deceased  (1) Left office due to leaving the country (2) Left office due to illness (3) Served as President for term longer than 1 year								
(1) Lett office due to feaving the country (2) Left office due to filless (3) Served as President for term longer than I year								

#### Officers and Directors

Abrantes, Antonio Afonso, Jose J. Albuquerque, P. C. Alegrete, Artur Almeida, Antonio Almeida, Joao M. Almeida, Manuel J. Almeida, Minnie Alves, Arthur Alves, Jose Alves, Lucille Amaral, Joaquim P. Amaro, Antonio J. Andrade, Francisco Andril, Duarte Gonsalves Angeja, Jose M. Angelo, Eliza Antonio, Emilio Barreto, Manuel Barroca, Antonio Bartolomeu, Manuel R. Bartolomeu, Maria Bastiao, Jose Beatriz, Custodio Bento, Antonio M. Bichirao, Viriato Simoes Brandao, Manuel Braz, Antonio Gomes Cabral, Anthony Cachopo, Antonio Calvao, Rodrigo Campanha, Manuel Ferreira Canico, Jose

Carrancho, Hazel Cepeda, Frank Coelho, Abel Conde, Joaquim Cordeiro, Alfredo Bento Correia, Joaquim A. Costa, Antonio F. Costa, Jerome Cross, Maria V. Cruz, Antonio F. Cunha, A. A. da Cunha, Manuel Gomes Damas, Manuel da Silva, Adao da Silva, Antonio M. da Silva, Amadeu de Almeida, Antonio de Brito, Joao de Carvalho, Luiz M. P. de Carvalho, Serafim Deniz, Antonio L. de Oliveira, Antonio Nunes de Pinho, Manuel Baptista de Sa, Izidro Pinto Dias, Jose Diniz, Antonio L. do Bem Barroca, Manuel dos Santos, Alfredo V. dos Santos, Braz dos Santos Oliveira, Joaquim Drack, Jose Rordiques Felix, Manuel Pereira Fernandes, Bemvinda Fernandes, Ernesto

Fernandes, Jose Fernandes, Roy Fernandes, William Fernandes, Anibal Ferreira, Anastacio Fidalgo, Manuel Fonseca, Jacinto Freitas, Dorothy Gloria, Capitulina M. Gomes, Albino Gomes, Antonio Gomes, Jose Antonio Gomes, Jose E. Granacha, Jose B. Grangeia, Amelia Guerreiro, Alfredo Joaquim, Manuel Leite, J. R. S. Lemos, Alberto S. Lewis, Antonio A. Lewis, Guiomar Lima, John Lopes, Anthony R. Lopes, Joaquim C., Dr. Lousado, Joao Luiz, Antonio Machado, David Madeira, Dr. Luiz J. Maia, Augusto S. Malta, Joe B. Marcela dos Santos, Jose Maria, Eduardo Marques, Antonio

Marques, Jewell

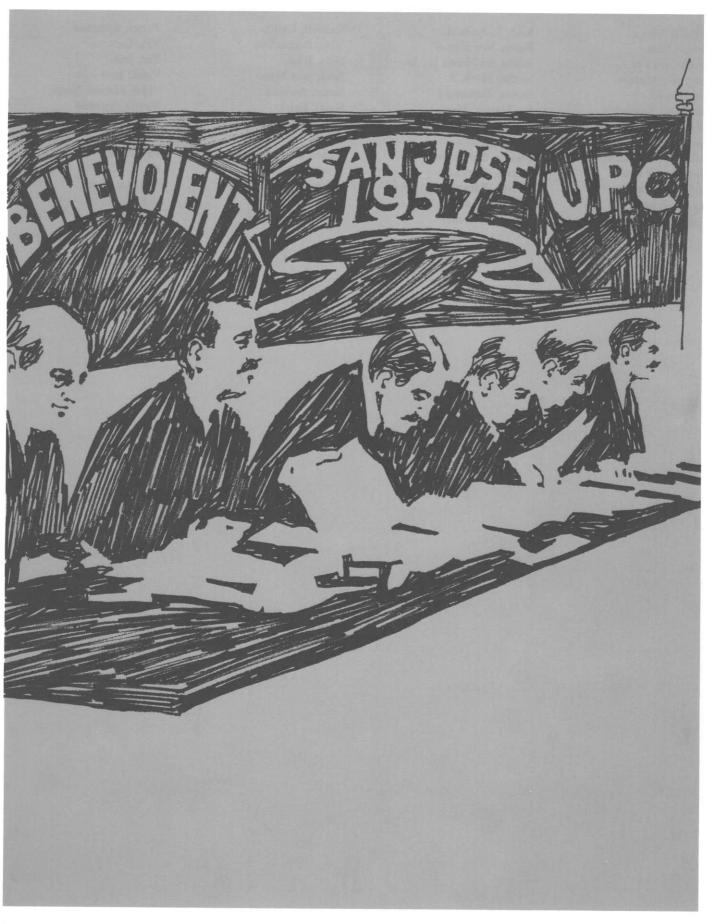
Martins, Arnaldo Martins, Edward Martins, Manuel Massa, Manuel M. M. Mattos, Claudio Mattos, Mary Mendes, Joaquim Mendonza, George Mendonza, Marie Miguel, Maria Monteiro, Manuel M. Morris, Maria Moura, Albert Moutinho, F. Moutinho, Marcolino Neves, Jose H. Noqueira, Adriano Noqueira, Victorino Nunes, Antonio Nunes, Franklin Nunes, Jose Oliveira, Mary Oliveira, Semeao N. Paradela, Joao Patacao, Manuel Pelicas, Arminda Pereira, Eugenio Pereira, Guilherme Pereira, Guiomar Phillips, Gloria Pinto, Simao Pires, Agostinho Pires, Antonio Pires, Jose

Cardoso, Antonio

Rabello, Joe
Ramos, Joao
Ramos, Joao A.
Redondo, Manuel
Reis, David
Rendeiro, Augusto
Rendeiro, Candido
Rocha, David
Rodriques, Dionizio Antonio
Rodriques, Manuel
Rodriques, Raul
Roldao, Joao
Rosa, Abilio

Rosa, Joaquim A.
Ruivo, Jose Simoes
Santos das Neves, Jr., Jose
Santos, Maria V.
Santos, Teotonio J.
Sao Marcos, Mario
Sarabando, Manuel F.
Saraiva, Agnes
Saraiva, Agostinho
Saraiva, Avelino
Saraiva, Eduardo
Saraiva, Frances
Saumell, Antonio

Saumell, Lucille Silva, Bernardino Silva, John Silva, Jose Mano Simas, Antonio Simas, Isaias Simoes, Manuel Soares, Afonso Soares, Manuel Gomes Sumares, Bela Teixeira, Jaime Tiago, Adriana Torrao, Manuel N. Torres, Sebastiao
Vaz, Etelvina
Vaz, Jose
Vidal, Joao
Vidal, Manuel Nunes
Viegas, Antonio
Viegas, Francisco
Viegas, Manuel
Vieira, Manuel
Vieira, Theresa
Vizinho, Albert
Vizinho, Rosa



## **Mergers and Consolidations**

As early as 1927, the Society assumed a leading role in promoting the merger of all the fraternal societies established by the Portuguese in California. The first step in that direction was taken at the Annual Convention of 1927, when a resolution was adopted calling for the merger of all other Portuguese societies with the "A.P.P.B." as the Society became commonly known after the establishment of the Supreme Council (Conselho Supremo) in 1922.

The reasoning behind this procedure was twofold: First, the fewer numbers of immigrants had reduced the possibilities of the continued existence of so many societies competing with each other. Second, the fact that the A.P.P.B. was the oldest and, in reality, the mother of all the fraternal societies, led the proponents of this resolution to the conclusion that, morally, it had the right to be the surviving society under the merger proposal. The proposal, regardless of its merits, fell on deaf ears, due to the fact that, in spite of its seniority, the A.P.P.B. was then the smallest of the lot.

The idea of a merger or consolidation of the various societies continued to live, however. It was often debated at meetings and other gatherings by members of the A.P.P.B., who felt that such a move was desirable, not only for business and economic reasons but also for the sake of more complete unity among the Portuguese of California.

In pursuit of this goal, the Society at the Annual Convention of 1945, introduced a resolution again calling for the unification of the Portuguese fraternal societies and authorizing the Board of Directors to initiate negotiations with all of them collectively or any of them unilaterally. Based on this resolution, negotiations were started November 15, 1945 with the U.P.E.C. for a consolidation of the A.P.P.B. and U.P.E.C. Under a team of negotiators composed of Manuel Reis, Dr. Raul de Campos and Frank Macedo for the A.P.P.B., and Thomas F. Lopes, Manuel Pereira, J. C. Jorge, Manuel Cabral and Frank Roderick for the U.P.E.C., an agreement of consolidation was worked out. It was approved and signed on August 10, 1946, subject to the ratification of the Supreme Councils of the respective societies.

At the 1946 convention of the A.P.P.B., held in San Jose on August 18-21, 1946, the agreement was approved as negotiated —with two exceptions relative to the operation of the disability benefit fund. These exceptions were to be negotiated later by the committee on the basis expressed by the assembly. However, the Supreme Council of the U.P.E.C., at its annual convention held in Tulare in October of that same year, rejected the agreement in its entirety. It was in disappointment for this

# Lodge Approves Unification Of Portuguese Units

The Benevolent Society of California, a Portuguese lodge, anopted a resolution calling for unification of all California Portugese lodges in convention sessions this morning in the Californian Hotel.

The resolution, if acted upon similarly by the other bodies concerned, would bring the UPEC, IDES, SES, benevolent society and several other lodges under centralized jurisdiction, and would drop the other names and continue under the name of the society.

Want Stronger Organization
The action was recommended by
the society for the purpose of
making a stronger organization, reducing dues and obtaining better
leadership.

The group also adopted a new

streamlined constitution.

Following a reception for visiting dignitaries in the hotel this morning, the delegates made a tour of the Friant Dam this afternoon, with members of the federal reclamation department staff serving as guides.

Tonight, the convention dinner will be served at 7:30 o'clock in

the hotel.

Rites Are Delayed

Initiation rites which were scheduled for last night were postponed until this morning, when 22 candidates received the initiatory degree.

The convention opened Sunday with a procession through down-town Fresno, religious rites at the Courthouse Park and a barbecue and dance in the Colonial Hall, with about 5,000 people in attendance.

The final business session will be at 5 P. M. tomorrow, when new officers will be installed, and the convention will close with a grand ball in the Fresno Memorial Auditorium tomorrow night.

Officers probably will be chosen

tomorrow morning.

#### \_AGREEMENT\_

AND, THEREFORE, IN CONFIRMATION, THE SAID ORGANIZATIONS do hereby enter into the following AGRIZMENT, by and between the União Portuguesa do Estado da California, hereinafter known as the U, P. E. C., a fraternal benefit society, organized and doing business under the laws of the State of California, with its principal place of business in the City of San Leandro, State of California, United States of America, and the Conselho Supremo da Associacao Portuguesa Protectora e Beneficente do Estado da California, hereinafter known as the A.P.P.B., a fraternal benefit society, organized and doing business under the laws of the State of California, United States of America, with its principal place of business in the City of San Francisco, State of California, designated hereinafter &s the merging societies.

NOW THEREFORE, in accordance with the conditions and considerations hereinafter expressed, WITNESSETH:

1.-That the merged society shall be known as the "CARRILLO FRATERNAL SOCIETY" and will be designated hereinafter as the merged society.

2.-That its primary aims and purposes shall be as follows:

- (a)-To conduct a fraternal insurance business for the mutual benefit and protection of its members and their families.
- (b)-To sponsor scholarships and other aid to deserving students.
- (c)-To provide pecuniary aid to needy members and create funds for such purpose.

3.-That no member as an officer or employee of either merging society, has received nor shall receive any compensation for services rendered in connection with the merger, and that no one will be paid any such compensation.

Jerman I. Lapa Seal
Manuel Calvan Seal
Acade Granite Men U. P. E. C.
Seal
Manuel Application Seal
Manuel Application Seal
Manuel July Seal
Manuel July Seal

action that Manuel Pereira, the retiring president of the U.P.E.C. and a member of the negotiating committee, decided to become associated with the A.P.P.B. He became one of its most valuable field representatives, serving through the following years until December, 1955.

It is interesting to note that when these negotiations were carried out, there was quite a disparity in the size of the two societies involved, as the following table indicates.

#### **DECEMBER 31, 1946**

A. P. P. B. U. P. E. C.

Assets \$ 349,039.85 1,836,457.14

Insurance 2,494,250.00 6,650,929.00

Members 5,469 8,862



In spite of this failure, the Benevolent Society of California—as the A.P.P.B. became known after 1948—aware of its responsibility to the Portuguese community, continued to maintain the desire for the unification of the Portuguese fraternal societies.

On July 10, 1953, it participated in a meeting held in Oakland to consider another proposal for the unification of all Portuguese societies. Representatives of other existing Portuguese fraternal societies participated in this meeting—some as mere observers and others authorized to proceed with negotiations. All representatives were unanimous in the opinion that the unification was desirable but some felt that the time for the move had not yet arrived. Four of them, Benevolent Society of California, Uniao Portuguesa Continental, U.P.E.C. and S.E.S. resolved to continue negotiations.

At a meeting held on May 7, 1954, at the Leamington Hotel in Oakland, negotiators of the above-mentioned societies agreed to adopt as a basis for negotiations the terms expressed in the agreement reached in 1946, for a merger of the A.P.P.B. and the U.P.E.C. They included the modifications agreed upon at that meeting concerning the operation of the independent sick benefit funds maintained

by some of the subordinate councils of some of the societies. The final agreement, containing the approved amendments, was to be redrafted in time to be signed by the representatives of the interested societies for submission to the forthcoming annual conventions of 1954.

The redrafting of the agreement required the use of the substance of the notes recorded by the secretary of the committee. For some unexplained reason, his notes were in disagreement with the actions of the committee—with the result that the final agreement was never signed.

Undaunted by these failures, the delegates of the Benevolent Society and Uniao Portuguesa Continental continued to pursue the idea of a consolidation—at least of these two societies. From the beginning, it had seemed that they had maintained a kinship of purpose and ideals. Informed talks were continued between the leaders of both societies and at the 1956 annual conventions of these societies, the following resolution was introduced and approved.

#### RESOLUTION

WHEREAS, the U.P.C. and Benevolent Society of California, through their authorized representatives, have signed a certain merger or consolidation agreement, under which the merger or consolidation of two additional societies, namely the U.P.E.C. and S.E.S. was also contemplated.

WHEREAS, the U.P.E.C. and S.E.S. have rejected said agreement and have advised that they are not interested in further negotiations to that effect at this

BE IT RESOLVED:

1—That said agreement be adopted as the basis for further negotiations for the consolidation of the Benevolent Society of California and the U.P.C.

2—That a committee to be presided by Antonio Simas and composed of three members of each of said societies be formed for the purpose of carrying out the necessary negotiations.

3—That as soon as the proper contract of consolidation is prepared, approved and signed by the participating Societies, the same be forthwith submitted to ratification of the Supreme Council of each Society at a special convention called therefore and held on the same date and at the same locality.

4—That all future negotiations be postponed until this Resolution has been ratified by the Supreme Council of the Benevolent Society of California and U.P.C. Societies.

Approved at a regular meeting of the Consolidation Committee held in Oakland, California on June 1, Based on the foregoing resolution, the negotiating committee drafted and signed a final agreement of consolidation which was submitted to a special convention of each Society, held simultaneously at the St. Clair Hotel in San Jose, on February 16th, 1957.

The agreement was unanimously approved by the assembly of the Benevolent Society and by an overwhelming majority of the delegates of the Uniao Portuguesa Continental, to become effective July 1, 1957.

From this consolidation resulted the formation of the "United National Life Insurance Society" and its State Council—the "Luso-American Fraternal Federation," a federation of subordinate councils

of both organizations, established to preserve the culture and heritage of the members as they had practiced them through the years.

Subsequent to the approval of the consolidation in San Jose, on February 16, 1957, a couple of members of the Uniao Portuguesa Continental endeavored to stop the merger. A hearing held before the Insurance Commissioner of the State of California in June, 1957, disposed of their grievances and the consolidation became effective July 1, 1957, as approved.

This historic event marked another milestone in the life of the Portuguese community of California and has contributed in great measure to its prestige.

#### AGREEMENT OF CONSOLIDATION

BETWEEN

BENEVOLENT SOCIETY OF CALIFORNIA

a California Corporation

and

UNIAO PORTUGUESA CONTINENTAL DO ESTADO DA CALIFORNIA
a California Corporation

This Agreement made this 9th day of November, 1956, by and between Benevolent Society of California and Uniao Portuguesa Continental Do Estado Da California.

#### WITNESSETH

WHEREAS, each of the parties hereto is a corporation duly incorporated and existing under and by virtue of the laws of the State of California; and

WHEREAS, each of said corporations is a fraternal benefit society governed by, and operating under certificate of authority issued pursuant to Chapter 10, Part 2, Division 2 of the Insurance Code of the State of California; and

WHEREAS, it is deemed to be to the mutual interests of each of said corporations and their respective members that said corporations be consolidated into a new corporation pursuant to the laws of the State of California in general and to the provisions of Section 11019-11021, inclusive, of the Insurance Code of the State of California, in particular:

NOW, THEREFORE, said Benevolent Society of California and Uniao Portuguesa Continental Do Estado Da California, in consideration of the mutual covenants herein contained, do hereby agree as follows:

 Benevolent Society of California and Uniao Portuguesa Continental Do Estado Da California shall consolidate into a new corporation under and pursuant to the laws of the State of California, hereinafter referred to as "the consolidated corporation."

#### OFFICERS AND DIRECTORS

Manuel Minhoto, President
Manuel Reis, Executive Vice President
Jack Costa, Vice President and Secretary-Treasurer
Rodrigo Alvernaz, Assistant Secretary-Treasurer
Dr. Raul de Campos, Medical Director
Francis X. Vieira, Legal Counselor
Antonio Simas, Chairman
Joe A. Brazil, Director
John X. Bettencourt, Director,
Joe Coelho, Director
Jack Gonsalves, Jr., Director
Manuel C. Rose, Jr., Director
Avelino Saraiva, Director
Albert Soares, Director



FRANCIS X. VIEIRA



JOHN X. BETTENCOURT



ANTONIO SIMAS



JOE COELHO



JOE A. BRAZIL



DR. R. DE CAMPOS

ALBERT SOARES







AVELINO SARAIVA

RODRIGO ALVERNAZ



JACK GONSALVES



MANUEL DA COSTA ROSE

## United National Life Insurance Society UNLIS



MANUEL B. MINHOTO



MANUEL REIS



JACK COSTA

The United National Life Insurance Society came into being on July 1, 1957, as the corporation formed by the consolidation of the Benevolent Society of California and Uniao Portuguesa Continental do Estado da California. Before the consolidation became a reality, the leaders of the predecessor societies had already come to the conclusion that the structure of the successor society would have to be established on a sound business basis and its affairs managed by personnel of proven capabilities.

For this reason, it was resolved to give the new corporation a name that would denote its geographical scope of action and the business it was primarily engaged in; to provide it with capable management; and to decentralize some of its services so as to assign the conduct and management of the fraternal, cultural and social activities to the State Councils.

Under the corporate structure of the "UNLIS," which became the national organization, it was provided that "State Councils" would be formed in any state where the number of members of the Society reached or exceeded 400. In spite of the number of members inherited from the "Continental" Society in Rhode Island and Massachusetts, the only state that qualified for the formation of a "State Council," at the time of the consolidation, was California.

It was this concept of administration that led to the formation of the State Council of California, which was established with the federation of the subordinate councils of the predecessor Benevolent Society of California and Uniao Portuguesa Continental, under the name of "Luso-American Fraternal Federation."

In devising this type of structure, the leaders of the Society had in mind two specific points of major importance. One, to preserve and continue the national characteristics of the predecessor Societies, and the other, to provide a basis for an eventual consolidation of other Portuguese societies within the structure and activities of the

Federation or State Council, without further changes in the existing corporation.

With the "UNLIS" functioning as a national organization, steps were taken, soon after its formation, to legalize its operations in all other states of the country where it already had some subordinate councils and members. This included such states as Nevada, Massachusetts, Rhode Island and Connecticut, where "UNLIS" became a licensed insurer on the same basis it is licensed to operate in California, the state of its domicile.

The formation of the "UNLIS," with a membership of two societies of quite different size, demanded that the utmost care be exercised in the selection of a slate of officers and directors—so as to guarantee a fair share of representation to both segments of the former membership. That this purpose was accomplished beyond any doubt can be judged by the percentage of officers allotted to each of the groups in the composition of the executive and administrative staff selected for the first term of office. Included were:

President Antonio Simas, Continental Executive Vice President

Manuel Reis, Benevolent Asst. Vice President, Secretary

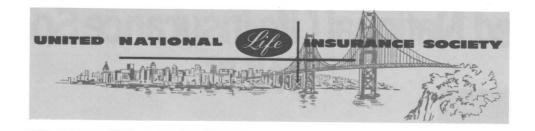
Jack Costa, Benevolent Asst. Vice President, Treasurer

J. Mano Silva, Continental

Directors:

Benevolent Continental
Joe V. Aguiar Roy Fernandes
Manuel C. Lourenco William Fernandes
Manuel B. Minhoto Antonio Saumell, Jr.
Sam R. Silva Antonio Simas
Manuel Reis

Antonio Simas served two consecutive terms of two years as president and, on retiring, became Chairman of the Board of Directors, a position he still occupies. He was followed in the presidency by Manuel Minhoto, a member of the former Benevolent Society, who is still in office. Under his leadership, the Society has continued, with marked success, the expansion re-



#### STATEMENT OF FINANCIAL CONDITION JUNE 30, 1957

(Figures in the first two columns show the Balance Sheet of the Benevolent Society and Continental Society at the time of consolidation, with the last column showing the consolidated report of the United National Life Insurance Society)

	ASSETS			LIABILITIES, RESERVES AND	UNASSIGNI	D FUNDS
	Benevolent	Continental	TOTAL	Benevolent	Continental	TOTAL
Bond Investment	\$1,536,811.67	\$129,777.94	\$1,666,589.61	Certificate Reserves (Estimated Mid-year) \$1,326,296.00	\$306,690.00	\$1,632,986.00
Stock Investment	107,736.25		107,736.25	Sickness and Accident Reserves . 18,593.50	10,739.50	29,333.00
Mortgage Loans				Certificate Claim Reserve 9,750.00	2,750.00	12,500.00
on Real Estate		345,917.24	345,917.24	Sickness and Accident Claim Reserve . 1,400.00	1,007.40	2,407.40
Real Estate Held as Investment		35,000.00	35.000.00	Premiums and Payments in advance 74,552.00	12,357.00	86,909.00
		55,000.00		Taxes, licenses and fees due and accrued . 1,156.62	614.15	1,770.77
Loans Secured by Member's Certificate	51,236.87		51,236.87	Miscellaneous Liabilities 10,785.85	1,265.62	12,051.47
Cash in Bank and Office	20.833.25	14.215.57	35.048.82	Mandatory Security Valuation Reserve . 4,913.46	548.77	5,462.23
		14,210.07	33,040.02	TOTAL CERTIFICATE RESERVES AND LIABILITIES . \$1,447,447.43	\$335,972.44	\$1.783.419.87
Premiums and payments Course of Collection	37,510.00	3,688.27	41.198.27	Special Reserves:		
Interest Due	07,020.00	3,000.27	41,130.27	Sickness and Accident Fund— Benevolent . 44,876.00		44,876.00
and Accrued	18,000.00	1,979.04	19,979.04	Sickness and Accident Fund— Continental	61,616.19	61,616,19
Miscellaneous Assets	1.055.86	65.00	1.120.86	Unassigned Funds . 280,860.47	133,054.43	413,914.90
	\$1,773,183.90	\$530,643.06	\$2,303,826.96	TOTAL LIABILITIES, RESERVES, AND UNASSIGNED FUNDS \$1,773,183.90	\$530,643.06	\$2,303,826.96

SIA.	TEMENT C	F FINANCIA	CONDITION DECEMBER 31	
AS:	SETS		LIABILITIES	
*Bonds:	1967	1966	1967	1966
Government, State and Municipal Bonds	\$1,203,701.27	\$1,232,309.99	Certificate Reserves Required by Law\$4,306,633.00	\$4,183,928.00
Public Utility Bonds	950,758.60	891,055.70	Sickness and Accident Reserves	12.001.02
Railroad Bonds	271,447.70	281,412.60		
Industrial Bonds	1,175,959.10	1,059,709.10	Claim Reserves	12,220.50
Total Bonds	\$3,601,866.67	\$3,464,487.39	Advance Premiums and Payments	139,884.00
Preferred Stocks	116,771.28	111,771.28	Mandatory Security Valuation Reserve 76.827.20	70.007.00
First Mortgages on Real Estate	952,180.06	1,005,023.58	Valuation Reserve	
Certificate Loans	234,844.88	240,275.11	Total Policy Reserves	7
Cash and Bank Deposits	171,142.32	157,291.33	and Liabilities \$4,605,902.12	\$4,477,864.86
Cash Due, Matured Securities in Transit	30,693.75		Special Reserves: Sickness and Accident Funds	89,499.46
Premiums and Payments Deferred and Uncollected	53,255.10	38,310.01	Unassigned Funds	498,826.29
Interest Due and Accrued	51,126.59	47,170.85	over Liabilities\$ 608,398.65	\$ 588,325.75
Other Assets	2,420.12	1,861.06	TOTAL LIABILITIES, RESERVES AND	
Total Assets	\$5,214,300,77	\$5,066,190.61	UNASSIGNED FUNDS\$5,214,300.77	\$5,066,190.61

corded during the presidency of his predecessor. Even though the president is not a salaried officer and therefore is not actively engaged in management, he can and does indirectly influence the progress of the Society, through direct contact with other officers and the general public.

Prior to the consolidation, Antonio Simas occupied the position of Chairman of the Board of Directors of the "Continental" and was a devoted worker for the consolidation; he was also a member of the committee who carried out the negotiations. Because of this interest and the role he played in the negotiations, he is often referred to, quite affectionately, by his friends as the "Father of the Consolidation."

J. Mano Silva, former secretary of the "Continental," who became an Assistant Vice President and Treasurer, during the first period until 1962, resigned the position to become Assistant Vice President in charge of insurance production. He relinquished that position in July of the same year, when he left the service of the So-

Upon the resignation of Silva as treasurer, that office was combined with that of secretary and Jack Costa was elected Secretary-Treasurer-a position he still occupies under the title of Vice President and Secretary-Treasurer. He now is assisted by Rodrigo Alvernaz, Assistant SecretaryTreasurer, a young man who came to the staff of the former "Benevolent Society" from the ranks of the Juvenile Department, and who is, at present, one of the valuable members of the Society's staff.

The blending of the two former Societies into one united group was accomplished without difficulties of any kind and the life of the Society has been blessed by a complete peace and unity of purpose. This important fact is reflected in the success the Society has attained in this short span of eleven years of existence.

To better illustrate the growth recorded during this period, we are including the balance sheet of the Society at its inception on July 1, 1957 and the last balance sheet as of December, 1967.







The operations of the Society are conducted from its principal office at 230 California Street, San Francisco, where it has been located for the past nine years. From 1933 to 1959, the Benevolent Society of California was established on the second floor of the building formerly owned and occupied by the Portuguese-American Bank, on the southwest corner of Clay and Front Streets, with an entrance at 345 Front Street. Soon after, the building was razed to make way for the present Golden Gateway Redevelopment; the ground will be incorporated in the proposed Rockefeller Center West development.

Prior to 1932, due to its small size, the Society affairs were handled either from the office or residence of the Secretary or Treasurer. Until 1929, it was operated from the Travel office of A. M. Carvalho at 77 and 66 Jackson Street. After V. L. Figueiredo became secretary, it was moved to his office in the Robert Dollar Building at 311 California Street. It is interesting to note that the Society has maintained its principal office within an area of a few blocks from the location where it first started its activities, 100 years ago.

operating from its own building in Oak- Society in San Francisco and the building land. After the consolidation, that office subsequently sold.

The U.P.C., prior to consolidation, was was merged with the principal office of the



FORMER LOCATION OF OFFICE ON 2ND FLOOR OF BUILDING ON THE CORNER OF FRONT & CLAY STREETS (FORMER PORTUGUESE - AMERICAN BANK BLDG.)



RECEPTION AREA OF OFFICE OF SOCIETY

#### OFFICE AND FIELD STAFF

Field: Frank J. Bastian, Special Field Representative
Louis M. Angeja, Field Representative
Antone Luis, Field Representative
John A. Nunes, Field Representative
Frank Peters, Field Representative
Sam R. Silva, Field Representative
John R. Silveira, Field Representative
Office: Raymond B. Shorum, Accounting Department Supervisor
Othilia C. Saunders, Policyholders & Claims Dept. Supervisor
Joaquim G. Pereira, Policy Issue & Jr. Underwriter
Donalda de Melo, Tab Department Supervisor (Asst.)

#### RAYMOND SHORUM







DONALDA MELO



FRANK J. BASTIAN



FRANK PETERS



JOHN R. SILVEIRA



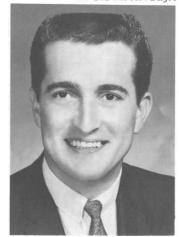
SAM R. SILVA



JOHN A. NUNES



LOUIS M. ANGEJA

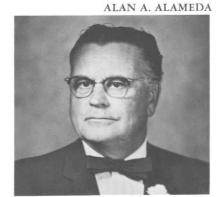




JOAQUIM PEREIRA

#### ADVISORY BOARD

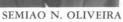
Alan A. Alameda Manuel Almeida Joe P. Alvernaz Antonio Barroca Joe M. Bettencourt John Brazil Évo Coelho Roy Fernandes Frank Ferreira M. C. Lourenco Frank A. Macedo Tony Nunes Semiao Oliveira David N. Rocha John Rapozo A. A. Silva John Teixeira













TONY NUNES









DAVID N. ROCHA



JOE M. BETTENCOURT



JOE P. ALVERNAZ



ROY FERNANDES



JOHN RAPOZO

FRANK A. MACEDO

EVO COELHO





FRANK FERREIRA

## State Officers

ANTONIO SAUMELL, JR.
JOHN SOARES, JR.
FRANK FERREIRA, JR.
ANTONIO MATTOS
GREGORY O. DIAS
MANUEL BORGES
MANUEL ROSE
FR. JOSEPH A. FERREIRA



MANUEL BORGES
Inside Guard



FR. JOSEPH A. FERREIRA Chaplain



ANTONIO SAUMELL, JR.

President



FRANK FERREIRA, JR. Vice President



ANTONIO MATTOS

Master of Ceremonies



GREGORY O. DIAS Marshal



JOHN SOARES, JR. Vice President



MANUEL ROSE
Outside Guard

## **Luso-American Fraternal Federation**



The "Luso-American Fraternal Federation" came into being at the time of the consolidation of the Benevolent Society of California with the Uniao Portuguesa Continental, as the State Council of the "UNLIS" and, as such, assumed in the State of California the leadership and direction of all the fraternal, civic, cultural and social activities of the former societies.

One of the most important activities of the Society is the State Annual Convention, which attracts not only the delegates and their families, but also a large number of visitors. In the early days, both societies were able to hold their annual conventions in comparatively small communities, but since the consolidation, due to the increase in membership, the conventions have been held in larger cities with more adequate facilities-such as Long Beach, San Jose, Fresno, Stockton et al. This year, it will be held in San Francisco, with headquarters at the Jack Tar Hotel. Because the celebration of the 100th Anniversary of the Society will coincide with the State Convention, a larger attendance is expected.

At the Annual Convention, the election of all elective State Officers and State Board of Directors is held; also delegates are chosen for the biannual meetings of the UNLIS. It is also at the State Convention that legislation for the development

of programs of activities is adopted. The revenue for the operation of the State Council is derived from the dues paid by the members and from other grants made by the Society from its surplus reserves.

One of the principal activities of the subordinate councils is to hold regular meetings and to promote other activities at community level, for the benefit and enjoyment of its members. The other is the reception each council promotes every year on the occasion of the Visit of the State President. This social and ritualistic event, held since the formation of the State Council, has assumed greater significance and is

one occasion the members look forward to attending. Traditionally, the president is received with a banquet participated in by the members and their families; normally it is held in the same building where the regular monthly meetings of the council take place. To insure greater attendance, most of the councils endeavor to hold these affairs on Saturdays or Sundays. At these gatherings, the entertainment is usually provided by the folklore groups of the Youth Councils of the Society.

Because of this pomp, the office of president of the Luso-American Fraternal Federation holds more importance and signifi-



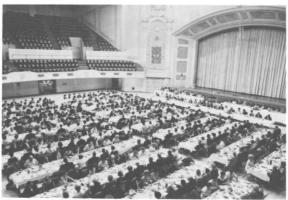
COUNCIL NO. 47 OF SAN JOSE CELEBRATING 25th ANNIVERSARY IN 1957

Left to right: Father Mario Cordeiro, Pastor of Five Wounds Catholic Church; Jack Gonsalves, President; Manuel Reis, Executive Vice President; Manuel J. Mattos, President of Council and F. R. Bettencourt, Secretary and Founding Member. cance in the eyes of the public than the presidency of the "UNLIS" whose activity is primarily the general administration of the business affairs of the Society.

Through the years since its formation, the Federation has either promoted or associated itself with all important activities developed within the Portuguese community of California. It has promoted receptions honoring the arrival and departure of all the Portuguese consuls who have served in the Consulate of Portugal in San Francisco. This would include Dr. Vasco Futscher Pereira; Dr. Jose Luiz Trigueiros de Aragao; Dr. Manuel Pedro Ribeiro da Silva, who with his wife, was the honor guest at the banquet held in Stockton on the occasion of the 1966 Annual Convention attended by delegates from the various communities of California, and the present consul, Dr. Antonio da Costa Lobo on his arrival. More recently, it participated actively in the reception given to His Excellency, Dr. Vasco Garin, Ambassador of Portugal, on the occasion of his visit to the Portuguese communities of California. The reception and banquet were held in the Gold Room of the Fairmont Hotelthe site of many other affairs sponsored by the Portuguese community of the Bay Area. This was also the scene of the banquet honoring the Foreign Minister of Portugal, Professor Dr. Paulo Cunha and Mme. Cunha, his wife, in 1955.



DR. R. DE CAMPOS AND DR. VASCO FUTSCHER PEREIRA, CONSUL OF PORTUGAL.



VIEW OF CONVENTION BANQUET AT A RECENT CONVENTION.



DR. JOSE LUIZ TRIGUEIROS DE ARAGAO, CONSUL OF PORTUGAL.



Presentation of Sound Movie Projector to Sisters of the Five Wounds Catholic School, San Jose by Manuel Minhoto, President, accompanied by officers Jack Costa, John Fialho and Albert Soares.



Miss "Portugal", Guest of Honor, arriving at 1960 State Convention, Sacramento and being welcomed by the Mayor of Sacramento James McKinney and Patricia Mattos of the Youth Council



DR. MANUEL PEDRO RIBEIRO DA SILVA, CONSUL OF PORT UGAL AND MRS. RIBEIRO DA SILVA.

On both occasions, the visiting dignitaries were the bearers of awards from the Portuguese government to the various Portuguese fraternal societies and some prominent individuals in recognition of the services they have rendered to the Portuguese community of California.

The Federation participated actively in the events of the "Festa Henriquinas" honoring Prince Henry, the Navigator, on the occasion of the 500th anniversary of his birth. This culminated in a reception and banquet held in the Mark Hopkins Hotel. Many dignitaries were present, including the late Admiral Chester Nimitz. It also participated and contributed in large measure to the receptions given to the officers, cadets and enlisted men of the Portuguese Navy, who came to California on a round the world cruise of the frigate "NRP Afonso de Albuquerque," in April of 1960.

In 1958, at the annual convention held in San Jose, the Federation approved a special resolution of support for the passage of Senate Bill #3942, known as the "Kennedy-Pastore Bill," calling for the admission into the United States of an extra quota of the people of the Island of Fayal, Azores, who became homeless due to the eruption of the "Capelinhos" volcano, which caused untold damage to lives and property. As provided in the resolution, all United States Senators and Congressmen from California were urged to support passage of the Bill as a humanitarian gesture. The Bill was approved and became Public Law No. 85-892, and under its provisions, thousands of immigrants from the Island of Fayal, Azores, were admitted into the United States, where they have established their homes. In addition, the Society promoted a collection of funds for the relief of the victims-which produced a sizable amount of money.

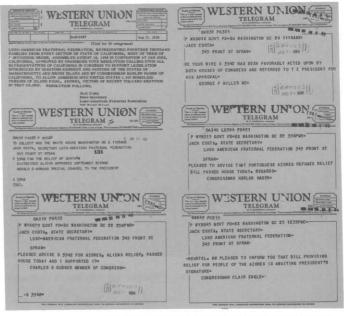
Again in 1964, when an earthquake destroyed a section of the Island of Sao Jorge, Azores, the Society participated actively in the committee formed with representatives of the entire Portuguese community. The committee was headed by the Past President and Director of the Society, Albert Soares, of San Jose. The drive raised in excess of \$70,000. The Society, individually, through the subordinate council of San Jose, also collected clothing that was sent to the victims at its own expense.

More recently, it also raised funds and collected clothing that was sent to the Portuguese Red Cross in Lisbon for the relief of the victims of the storm that hit Lisbon and vicinity on November 27, 1967, caus-

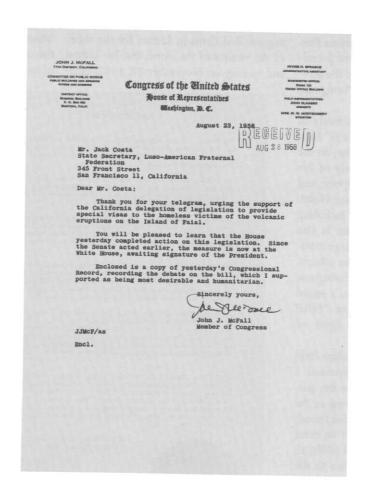
ing great loss of lives and property. These are only a few of the many instances in which the Society has answered the call of the distressed at home and abroad, as part of its public activities.



RESOLUTION ON KENNEDY PASTORE RELIEF BILL



TELEGRAMS ON ALIEN RELIEF BILL S 3942





Crate containing clothing being loaded for shipment to Sao Jorge, Azores for victims of earthquake by members of Council No. 47, San Jose. Left to right: Albert Soares, John Fialho, Joe Medeiros, Edward Krell, John Soares, Jr., F. R. Bettencourt and Joseph P. Fialho.

Twice since President Lyndon B. Johnson assumed office, the leaders of the Fraternal Societies of the entire country have been invited to the White House for consultation. By issuing these invitations, President Johnson has recognized the important role the fraternal societies play in the economic and social life of our country.

In both instances, the Society accepted the invitation and sent its representatives. The first time, in September, 1964, the Society was represented by Manuel Minhoto, President, and Jack Costa, Secretary-Treasurer of the "UNLIS." The last time, in September, 1967, the Society was represented by Mr. Costa alone, due to the inability of Mr. Minhoto to accompany him.

In December, 1964, the Society was invited to and participated in the Congress of the Portuguese Communities held in Lisbon. From it resulted the formation of the "Uniao das Communidades Portugueses" (Union of the Portuguese Com-

munities), an organization for cultural purposes and composed of representatives of Portuguese communities established in various countries throughout the world. The Society was represented in the Congress by the Executive Vice President Manuel Reis.

These varied activities, only a few of the many in which the Society has participated in recent years, prove that the role of a fraternal society has many facets in public and patriotic services.



with but wither,

President Manuel Minhoto, being presented to the President of the United States in 1964.



hypladylu-

Secretary-Treasurer Jack Costa, being presented to the President of the United States in 1964.



Jack Costa, Secretary-Treasurer receiving plaque for 25 Years of Service from Manuel Reis, Executive Vice-President at State Convention, Sacramento in 1965.

## State Directors

MATHEUS COELHO

TONY COSTA

ARTHUR C. DE FIGUEIREDO

JOE R. FREITAS

JOSEPH GOMES

ALBERT S. GONSALVES

ARMINDO LOPES

MARIO SAO MARCOS

THOMAS MARQUES

JOE A. MATTOS

JOHN PERRY

JOSE PIRES

SAM R. SILVA

THOMAS R. SILVA

ISAIAS SIMAS

EDWARD TEIXEIRA



MATHEUS COELHO



TONY COSTA



ARTHUR C. DE FIGUEIREDO



ARMINDO LOPES





ALBERT S. GONSALVES

JOHN PERRY



JOSEPH GOMES



MARIO SAO MARCOS



JOE R. FREITAS



THOMAS MARQUES



JOE A. MATTOS



SAM R. SILVA



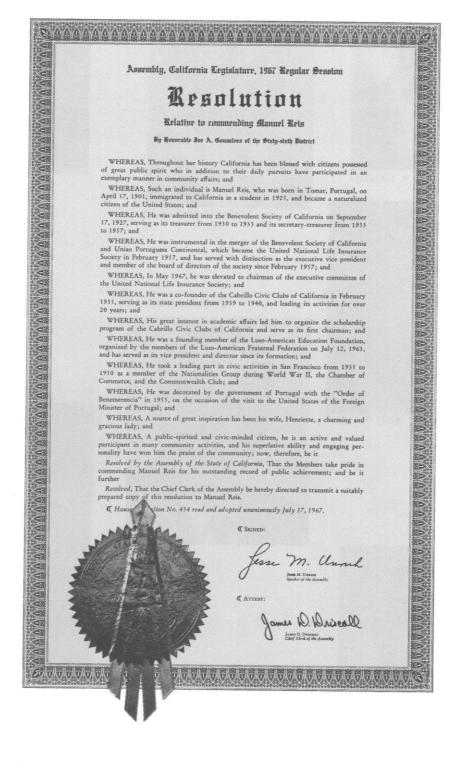




ISAIAS SIMAS



EDWARD TEIXEIRA



#### AVELINO SARAIVA President 1958-1959

## **State Past Presidents**





JOHN A. NUNES President 1961-1962



FRANK PETERS President 1960-1961



ALBERT GONSALVES President 1964-1965

JACK GONSALVES, JR. President 1957-1958



JOE M. BETTENCOURT President 1959-1960



President 1965-1966





TONY L. COSTA President 1966-1967



ALBERT SOARES President 1962-1963



65

### **Assistant State Presidents**

TONY BARCELLOS

E. R. DIAS

MARTINHO FERREIRA

JOHN FIALHO

**EURICO FONTES** 

A. V. GOULART

ANTONIO G. SILVA

CAMILO J. MELLO

FRANK PETERS

A. F. PIMENTEL

JOHN VIEGAS



A. V. GOULART



CAMILO J. MELL



ANTONIO G. SILVA



MARTINHO FERREIRA



JOHN FIALHO



**EURICO FONTES** 



TONY BARCELLOS

## Fraternal Day (Annual Picnic)

As stated earlier, the Annual Picnic of the former A.P.P.B. was discontinued in the late Twenties but the activity was very ably taken over by the former "Continental." Throughout most of its existence, it made the annual picnic one of the most colorful attractions held by the Portuguese in the Bay Area.

That important event has been continued with great success by the "Luso-

American Fraternal Federation" which, to give it wider projection, has now labeled it "Fraternal Day." The Annual Picnic or Fraternal Day is held on the first Sunday of July and often coincides with the patriotic celebration of July 4.

For many years now, the chairman of the event has been Mr. Antonio Barroca, a Past President of the former "Continental" and a member of the Advisory Board of the Society. Under his able leadership, the Fraternal Day has become very popular and attracts many people not only from the Bay Area but also from many other parts of the State, who look forward with anticipation to this annual reunion with their friends. The net proceeds from this event have been channeled to the various Youth Councils, who have used this revenue to advantage in support of their community activities.

## Laws & Ritual Committee

JOE M. ALVES

JOE BALCAO

FRANK BARBEIRO

WILLIAM BETTENCOURT

FRANK CARDOZA

ANDREW COSTA

MANUEL GULARTE

JOHN LIMA

ANTONIO LUIZ

JOE MACHADO

JOE B. MALTA

J. N. OLIVEIRA

MANUEL PARDAL

JOSE A. REBELLO

JOAQUIN RIBEIRO

ALBERT J. VIZINHO



WILLIAM BETTENCOURT



FRANK BARBEIRO



ALBERT J. VIZINHO





JOE M. ALVES



**IOAQUIN RIBEIRO** 



JOHN LIMA



ANDREW COSTA

ANTONIO LUIZ



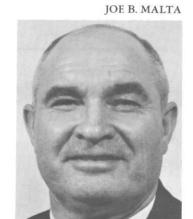


JOE MACHADO

MANUEL PARDAL



JOSE A. REBELLO



J. N. OLIVEIRA



#### MEMBERS WHO SERVED IN ADMINISTRATION LUSO-AMERICAN FRATERNAL FEDERATION 1957 - 1968 Presidents

Jack Gonsalves, Sr., Artesia	1957 - 1958
Avelino Saraiva, Richmond	1958 - 1959
Joe Bettencourt, Warm Springs	1959 - 1960
Frank Peters, Sacramento	1960 - 1961
John Nunes, Artesia	1961 - 1962
Albert Soares, San Jose	1962 - 1963
Sam R. Silva, Hanford	1963 - 1964
Albert Gonsalves, Artesia	1964 - 1965
John Rapozo, Novato	1965 - 1966
Tony L. Costa, Stockton	1966 - 1967
Antonio Saumell, Jr., Richmond	1967 - 1968

#### Officers and Directors

\*Affonso, Jose, E. Oakland \*Aguiar, Joe V., Gustine Alameda, Allan, San Jose Alegrete, Arthur N., San Francisco Almeida, Joao Maria, San Francisco Almeida, Manuel, Richmond Almeida, Minnie, Richmond Alvernaz, Joe P., San Jose Alvernaz, Mary L., San Jose Alvernaz, Rodrigo L., San Jose Alves, Arthur, Tracy Alves, Joe M., Los Banos Amaral, Louis, Visalia Angeja, Barbara, Oakland Angeja, Jose, Oakland Angeja, Louis M., Oakland Azevedo, Mary, Patterson Balcao, Joe, Stockton Baptista, Belle, Salinas Baptista, Manuel, Hayward Barbeiro, Frank, Hanford Barcellos, Tony, Hanford Barroca, Antonio, Oakland Barroca, James, Oakland Barroca, Manuel, San Francisco Batroca, Manuel F., Artesia
Bettencourt, Emily, Warm Springs
Bettencourt, Joe M., Warm Springs
Bettencourt, John W., San Luis Obispo Bettencourt, John X., Tipton \*Bettencourt, Maime, Newark Bettencourt, Mary L., Tipton Bettencourt, M. G., Mt. View Bettencourt, William, San Jose Borba, Joe A., Ontario
Borges, Elsie, Manteca
Borges, Joe Manteca
Borges, Manuel, San Jose
Brass Manuel, San Jose Brass, Manuel, San Francisco \*Brazil, Elvira J., Sacramento \*Brazil, F. P., Sacramento Brazil, Joe A., Gustine Brazil, John, Mt. View Brazil, Mary, Mt. View Brazil, Shirley, San Jose Brown, Mary, Watsonville Cabral, Maria, Sacramento Cachopo, Antonio F., San Jose Calvao, Rodrigo, E. Oakland \*Capinha, Manual, Bakersfield Capinha, Mary, Bakersfield Cardoza, Frank, Watsonville Cardoza, Leontina, San Jose Cardoza, Mary, L., Gustine Cardozo, Manuel, San Jose Carrancho, Louis, Turlock Cecchetti, Elsie, Arroyo Grande Coelho, Evo, Byron Coelho, Joe, Riverdale

Coelho, Matheus, Byron Corea, Harry, Jr., Artesia

Costa, Andrew, Thornton

Costa, Jack, San Leandro Costa, La Verne, Thornton Costa, Lydia, Lodi Costa, Manuel, N., Sacramento Costa, Margaret, Visalia Costa, Tony L., Stockton da Silva, Adriano Sales, Oakland \*da Silva, Antonio Martins, E. Oakland de Campos, Dr. Raul, Hanford de Figueiredo, Arthur C., San Mateo Dias, E. R., Gustine Dias, Gregory O., Hanford Dias, Rose, Hanford Dias, Vivian, Hanford Di Giorno, Norma M., Atwater Evangelho, Anna, Fresno Faria, Pedro M., Paige Fernandes, Bemvinda, Benicia Fernandes, Roy, Benicia \*Fernandes, William, San Francisco Fernandez, Louis, Santa Maria Fernandez, Rose K., Santa Maria Ferreira, Frank, Jr., Artesia Ferreira, Frank C., Artesia Ferreira, Rev. Fr. Joseph A., Fremont Ferreira, Jack, Richmond Ferreira, Martinho, Martinez Fialho, John, San Jose Fields, Emily, San Leandro Flores, John, San Jose Fontes, Beatrice, Lodi Fontes, Eurico, Lodi Fraga, Mary, Watsonville \*Freitas, Antonio, Artesia Freitas, Joe R., Paige Freitas, Mabel E., Paige Garcia, Genevieve, Woodland Garcia, Jose M. C., Atwater Gomes, Antonio, Richmond Gomes, Elvira, Hanford Gomes, Fernando, Colusa Gomes, Joseph, Richmond Gonsalves, Albert S., Artesia Gonsalves, Caroline, Artesia Gonsalves, Jack P. Jr., Artesia Gonsalves, Mary A., Artesia Goulart, A. V., Arroyo Grande Gularte, Manuel, Salinas Goularte, Maria, Modesto Leal, Belmeda, Turlock Lemos, Alberto, E. Oakland Lima, John, Lodi Lima, Jose P., Oakdale Limas, Louis, Tipton Lopes, Anthony R., San Mateo Lopes, Armindo, Gustine Lopes, Dr. J. C., Oakland Lourenco, Lydia, Artesia Lourenco, M. C., Artesia Lourenco, M. M., Tipton Luiz, Antonio, Antioch Macedo, Frank A., Walnut Creek

Macedo, V. E., Hanford Machado, Joe, Manteca Maciel, Mary Vieira, Maxwell Madruga, Annabelle, Tracy Madruga, Geraldine, Tracy Malta, Joe B., Martinez Marques, Anthony, Hayward Marques, Mary, Turlock Marques, Thomas, Turlock Martin, John, Artesia \*Martins, T. I., Salinas Mattos, Alice, Sacramento Mattos, Antonio, Sacramento Mattos, Joe A., San Jose Mello, Beverlee, Tracy Mello, Camilo, J., Artesia Mello, Mabel, Artesia Mello, Mary A., Santa Clara Mendes, Manuel V., Corcoran Menezes, Louis, Newman Minhoto, Kathleen, Salinas Minhoto, Manuel B., Salinas Miranda, John, Santa Cruz Moitoso, Gabriel, Tracy Monteiro, Robles, Cumberland, R.I. Mota, Clara, Walnut Creek Moura, Albert, Oakland Neves, Mercedes, Atwater Neves, Rose, Atwater Nunes, Antonio, Richmond Nunes, Joe, Modesto Nunes, John A., Artesia Nunes, Tony, Tipton Oliveira, Hortense, Oakland Oliveira, J. N., San Francisco Oliveira, Mary, Martinez Oliveira, Semiao N., Oakland \*Ormond, F. C., Hanford Paradela, John, San Francisco Pardal, Manuel, Redwood City Pardal, Rose, Redwood City Patricio, Antonio B., Los Banos Pelicas, Arminda, Oakland Pereira, Manuel, Hanford Perry, Beatrice, Gridley Perry, Belle, San Luis Obispo Perry, Frank, Newcastle Perry, John, Tracy Peters, Frank, Sacramento Pimentel, A. F., Petaluma Pimentel, Maria, Turlock Pires, Georgia, Paige Pires, Jose, Rodeo Pires, Lionel, Paige Rabello, Jose A., San Leandro Rapozo, John, Novato Reis, David, Hayward Reis, Manuel, San Francisco Ribeiro, Joaquim, Corcoran Rocha, David N., Manteca Rocha, Guiomar Ann, Manteca

Rocha, Tony, Jr., Oakdale

Rodrigues, Maria, E. Oakland \*Rodrigues, Manuel C., E. Oakland Rodrigues, Raul, Antioch Rodrigues, Vincent, Hayward Roque, Joaquim, Fresno Roque, Manuel A., Richmond Rose, Elsie, San Jose Rose, Jose F., Hanford Rose, Manuel, Mt. View Rose, Manuel da Costa, Jr., Antioch Salvador, A. R., Tulare Sancho, Emidio P., Scotia Santos, Armando, E. Oakland Sao Marcos, Mario, E. Oakland Saraiva, Avelino, Richmond Saraiva, Frances, Richmond Saumell, Antonio, J., Richmond Saumell, Lucille, Richmond Secco, Priscilla, Novato Silva, Amelia R., Santa Clara Silva, Antonio A., Santa Maria Silva, Antonio G., Hollister Silva, Helen R., Lompoc Silva, Hilda, Lompoc Silva, J. Mano, San Francisco Silva, Laura, Tulare Silva, Manuel, Santa Clara Silva, Manuel J., Tulare Silva, Sam R., Hanford Silva, Thomas R., Lompoc Silveira, Rosa D., Paige Silveira, William, Paige Silveira, William, Jr., Paige Simas, Antonio, Richmond Simas, Isabel, Manteca Simas, Isaias, San Francisco Simas, Manuel F., Manteca Soares, Albert, San Jose Soares, John, Jr., San Jose \*Soares, Leopoldina, Tipton Souza, Joe, Salinas \*Souza, Joe, Sannas \*Souza, Louis, Byron Souza, Louis B., Jr., Byron Teicheira, Manuel, Manteca Teixeira, Edward, Oakdale Teixeira, John, Hanford Valente, Josephine, Maxwell Valente, Maria, Antioch Vaz, Etelvina, Oakland Vicencia, Frances, Artesia Viegas, John, Scotia Vieira, Albert, San Jose Vieira, Francis X., Stockton \*Vieira, Manuel, Benicia Vieira, Manuel, Turlock Vizinho, Albert J., Newark Xavier, Mabel, Tipton



First President and Founder of "Continental" at 50th Anniversary Luncheon. Left to Right: Antonio Simas, Chairman of Board; Artur Alegrete, First President; Antonio Costa Lobo, Consul of Portugal; Tony Costa, State President.



PARTIAL VIEW OF 50th ANNIVERSARY OF "CONTINENTAL" LUNCHEON HELD ON JANUARY 29, 1967.

## 50th Anniversary of the Continental

One of the primary functions of the Luso-American Fraternal Federation is to continue and to give greater projection to the fraternal and other traditions it inherited from the consolidated Uniao Portuguesa Continental and the Benevolent Society of California. In discharging this obligation, the Society has endeavored to live up to its responsibility. This can be ascertained by the activities we have referred to and the many others in which it has played an active part since its formation in 1957.

None of these events compared in magnitude, however, to the commemoration of the founding of the Uniao Portuguesa Continental celebrated in Oakland, the city of its birth, on January 28, 1967. The historic event was celebrated with a banquet held at Goodman's Hall, in Jack London Square, with the participation of many dignitaries and more than 900 members.

The highlight of this event was the presence of one of the founders and its first president, Artur N. Alegrete, who came from Lisbon, Portugal, where he resides, to California, at the society's invitation and expense, to participate in the commemorative ceremonies. Because of the significance and of the enthusiasm generated this event will go down in the history of the Society as one of almost unequalled importance.

#### The Portuguese Protective and Benevolent Association of the City and County of San Francisco (P.P.&B.A.) Founded August 6th, 1868 Uniao Portuguesa Continental do Incorporated January 29th, 1875 Estado da California Founded January 28th, 1917 Incorporated October 10th, 1917 Conselho Supremo da Associacao Portugueza Protectora e Beneficente do Estado do California (A.P.P.B.) Reincorporated September 20th, 1923 Benevolent Society of California Change of Name August 15th, 1948 UNITED NATIONAL LIFE INSURANCE SOCIETY Consolidation July 1st, 1957 LUSO-AMERICAN FRATERNAL FEDERATION a division of United National Life Insurance Society

### **Social Directors**

SHIRLEY BRAZIL MARY CAPINHA LEONTINA CARDOZA MARY L. CARDOZA ELSIE CECCHETTI LAVERNE COSTA MARGARET COSTA NORMA M. DIGIORNO ANNA EVANGELHO EMILY FIELDS MARIA GOULARTE GERI MADRUGA MARY MARQUES BEVERLEE MELLO KATHLEEN MINHOTO CLARA MOTA HORTENSE OLIVEIRA MARY OLIVEIRA ROSE PARDAL BELLE PERRY PRISCILLA SECCO HILDA SILVA ROSA D. SILVEIRA JOSEPHINE VALENTE



MARIA VALENTE

GERI MADRUGA



ANNA EVANGELHO



MARY CAPINHA





MARIA GOULARTE



ELSIE CECCHETTI





MARY MARQUES



MARGARET COSTA



LAVERNE COSTA



MARY L. CARDOZA

ROSE PARDAL





PRISCILLA SECCO





MARY OLIVEIRA

HORTENSE OLIVEIRA





KATHLEEN MINHOTO



BELLE PERRY



ROSA D. SILVEIRA

BEVERLEE MELLO





CLARA MOTA



**EMILY FIELDS** 



MARIA VALENTE

## **Youth Directors**



**GUIOMAR ANN ROCHA** 



ART DIRECTOR



ROSE DIAS



ALICE MATTOS



MABEL MELLO



ARMINDA PELICAS



BELMEDA LEAL



MABEL XAVIER



MARY L. ALVERNAZ

MARY VIEIRA MACIEL Honorary Past President



EMILY BETTENCOURT Honorary Youth Director



ISABEL SIMAS Honorary Vice President at Large

# Honorary Officers



MANUEL PEREIRA Honorary Past President



MARIA PIMENTEL Honorary Vice President at Large



MARY A. MELLO Honorary Vice President at Large



M. M. LOURENCO Honorary Past President



MERCEDES NEVES Honorary Vice President at Large



ANNABELLE MADRÜGA Honorary Vice President at Large

# Officers who died in Office

MANUEL CAPINHA FRANK PEICHOTO ELVIRA J. BRAZIL LEOPOLDINA SOARES MAMIE BETTENCOURT



MAMIE BETTENCOURT



ELVIRA J. BRAZI



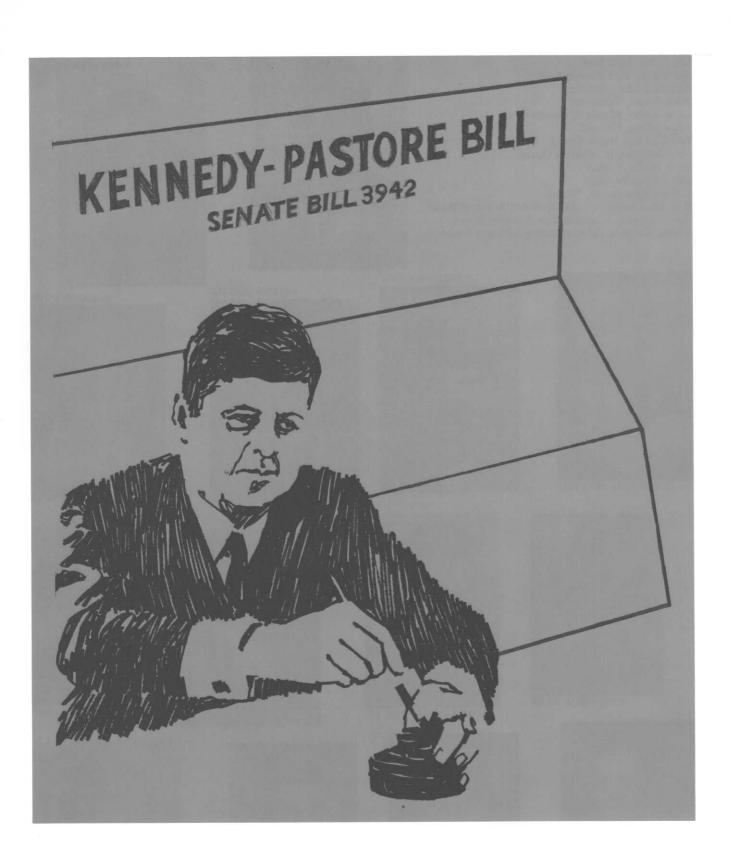
MANUEL CAPINHA



FRANK PEICHOTO



LEOPOLDINA SOARES



# YOUTH COUNCIL OFFICERS

David Dias, President
John Vieira, Vice President
Idamarie Mattos, Secretary
Edwin Soares, Treasurer
Duane Andre, Master of Ceremonies
Gregory Dias, Marshal
Veronica Dias, Inside Guard
Jack Gonsalves, Jr., Outside Guard
Gloria Pierce, Trustee
Gilbert Dias, Trustee
Veronica Bettencourt, Trustee
Mary Ann Machado, Administrative Advisory Board
Tony Machado, Administrative Advisory Board
Richard Marques, Administrative Advisory Board



JOHN VIEIRA





IDAMARIE MATTOS









VERONICA DIAS



JACK GONSALVES, JR.





GILBERT DIAS



RICHARD MARQUES



MARY ANN MACHADO



TONY MACHADO



VERONICA BETTENCOURT

# the youth of the society

One of the preocupations of the Society's leaders through the years, particularly since the formation of the Juvenille Class by the former A.P.P.B. in August 1941, was the creation and development of programs to keep the young members interested in the Society and prepare them for the responsibility of its administration in future years.

By 1953 experience had shown that youth of the society was interested in cultivating the customs and folklore of the land of their elders, but lacked the opportunity to do so in an environment of their own. The creation of a youth council with its own administration to allow the youth to develop its own program and leadership, became therefore an immediate necessity.

Aware of this problem and of the need of its solution, the Board of Directors recommended to the assembly of the annual state convention of the Benevolent Society of California held August 1955 in Sacramento the adoption of the following resolution:

### BE IT RESOLVED:

- That the Board of Directors be authorized and empowered to approve a program designed to attract the young members to the workings of the Society:
- That the Board of Directors be authorized to appoint a competent person to co-ordinate and direct the execution of the program, whose title shall be that of Director of the Youth Program or any other deemed suitable;

 That the Board of Directors be authorized and empowered to incur such expenses as it may deem necessary with the execution of this program.

The resolution was unanimously approved, and in compliance with its provisions the Board of Directors appointed as Director of the Youth Program, Mrs. Emily Bettencourt, who now holds the title of Honorary Youth Director.

This action led to a concerted movement for the organization of youth councils in all localities where the number of members of eligible age warranted the existence of an independent youth council.

By 1956 the Society had already formed 7 youth councils which were established in Warm Springs, San Jose, Santa Maria, Sacramento, Monterey, San Luis Obispo, and Watsonville.

In order to give these youth councils an independent administration, in 1956 the Board of Directors authorized the election of delegates from the existing youth councils to meet in convention at Tulare during the State Convention of the Society.

At this convention the State Youth Council was officially approved and established; state youth officers to administer the affairs of the youth department were elected, and the Society provided for the appointment of adult youth directors and leaders to supervise the activities of each youth council.

# Excerpts from By-Laws CHAPTER I

Name and Purposes

Article 1. The YOUTH COUNCIL is the designation by which all subordinate Youth Councils of the Luso-American Fraternal Federation, shall be known.

Article 2. The Youth Council shall be an auxiliary of the Federation and its aims and purposes are:

- a) To develop leadership in the Youth of the society and foster the principles of fraternalism;
- b) To provide the Youth of the society with the facilities and opportunity to practice the principles of democratic government and parliamentary procedure;
- To develop sound programs of sports, social, civic and cultural activities for the benefit of the Youth of the Society.

Coincidental with this action, and as one of the first programs devised to give the youth responsibility and a means to express itself, the Board of Directors offered prizes to be awarded to the writers of essays to be judged on the occasion of the annual convention.

By this time the Society had already taken steps to abolish the parade that preceded the ceremonies of the convention, generally held on Sunday, in order to give more time to the programs developed by the youth.

These were the first steps leading to the State Youth Council as we know it today.

The first years were struggling ones, and

# **State Past Presidents**

PATRICIA FLORES Youth President 1961 - 1962



JOE PIERCE Youth President 1959 - 1960

JESS BETTENCOURT Youth President 1957 - 1958





BERNARDETTE CAMPAGNA Youth President 1956 - 1957



KAREN FREITAS Youth President 1963 - 1964



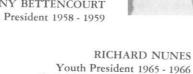
ANTHONY BETTENCOURT Youth President 1958 - 1959



EGEDIO VIEIRA Youth President 1962 - 1963



PATRICK NUNES Youth President 1960 - 1961





JAMES GONSALVES Youth President 1964 - 1965



ROSEMARIE MATTOS Youth President 1966 - 1967

ings were held on Sunday, and in the afternoon reports on council activities were given. This giving of reports was replaced by what is known today as the Youth Theatre Program. This program consists generally of a variety of skits and folklore dancing.

Participants from all corners of the state join in the performance of traditional dances and songs of Portugal, the Azores and even Brazil. As years passed, the performance has become more elaborate and today is considered to be one of the most colorful attractions of the annual convention.

The needs of the council grew. Visits for fund raising purposes. were arranged for the State Youth President in the tradition of the adult council. Receptions and banquets were held and through these events youth members achieved a refined manner in presenting themselves.

To fulfill the spiritual needs, a young

the membership was small. Youth meet- priest who had been a friend to all young men and women, was appointed Honorary Chaplain. His name was Fr. Joseph Ferreira, soon to become known as "Father Joe."

> The early sixties marked an increase in participation of youth councils in the Youth Theatre Program. Also in the sixties youth councils have shown a marked increase in activities outside the workings of the Society. Many councils have participated in civic functions in their local communities. Parades, grand openings, concerts and general entertainment programs seem to be their favorites. Many of the councils use these forms of entertainment

As we approach more recent years it has become more popular for youth councils to receive their state president in conjunction with the adult councils. The Youth President is one of the honored guests at these events; he speaks; and occasionally is presented with some small token to show the councils gratitude for

his presence.

As youth conventions became larger and better organized there grew a need for further expansion of its activities, which received from the society the necessary attention. The youth have shown responsibility and an interest in the development of the Society and have been rewarded in this and in other ways.

Today we have a well staffed Board of Youth Directors headed by Mrs. Guiomar Rocha of Manteca who has shown outstanding capability and leadership of the State Youth development and activities.

The movement is still young and has room for further development, but the past 15 years have shown it to be worthy of all the time, effort, and expense incurred in making it what it is today. Our young men and women have proven their interest and ability to maintain the Society and provide the leadership to carry on its future development in the tradition and with the same dedication of their forefathers.

## MEMBERS WHO SERVED IN ADMINISTRATION 1956 - 1968

### Vouth Officers

Youth Officers	
Andre, Duane, Artesia Bartholomeu, Carl, Oakland Bartholomeu, Patricia (Mitchell), Oakland Bettencourt, Anthony, Tipton-Tulare Bettencourt, Edward, Warm Springs Bettencourt, Jess, Warm Springs Bettencourt, Veronica, Tipton-Tulare Borges, Louis, Santa Maria Borges, Marie, (Vaz), E. Oakland Cabral, Emily M., Monterey Campagna, Bernardette (Ennes), San Jose Costa, Kathleen, Manteca Costa, Michael, Sacramento Dias, Gilbert, Hanford Dias, Gregory, Hanford Dias, Gregory, Hanford Dias, Veronica, Hanford Ennes, Mary, San Jose Faria, Ronald, Tipton-Tulare Flores, Patricia (Mattos), Sacramento Freitas, Domingos R., Tipton-Tulare Freitas, Karen, Tipton-Tulare Frongillo, Sharon (Gonsalves), Artesia Gonfalves, Jack, Artesia Gonsalves, Jack, Jr., Artesia Gonsalves, James, Artesia Gonsalves, James, Artesia Gonsalves, Kathleen, Artesia Hall, Jo Ann (Cabral), Sacramento	
Landi, Gary, San Jose Machado, Mary Ann, Manteca Machado, Tony, Sacramento Marques, Richard, Oakland Mattos, Idamarie, Sacramento Mattos, Rosemarie, Sacramento Meidl, Elaine (Ferreira), Watsonville Menezes, Jack, Santa Maria Morkin, Maxine (Duarte), Warm Springs Neves, Josephine, Sacramento	3]c

Neves, Virginia, Sacramento Nunes, Elizabeth, Tipton-Tulare Nunes, Elizabetti, Tipton-Tulare Nunes, Patrick, Tipton-Tulare Nunes, Richard L., Tipton-Tulare Ormonde, Raymond, San Jose Ormonde, Rosalie (Ennes), San Jose Parreira, Beverly, Santa Clara Pelicas, Diane (Botelho), Oakland Pelicas, Rosemary, Oakland Pereira, Janis, San Luis Obispo Pereira, Mary Carmen, Tipton-Tulare Pierce, Gloria, San Jose Pierce, Joseph S., San Jose Pires, John S., Pacific Grove Pires, Linda, Tipton-Tulare Rafael, Antone L., Oakland Rapazzini, Selma, San Jose Rodriques, Carolyn, San Jose Rodriques, Wayne, Warm Springs Rose, Alvin, San Jose Serpa, Frank, Warm Springs Silva, Jenny (Gregorio), San Jose Silva, Richard, Sacramento Silva, Stephen, Hanford Silveira, William, Jr., Tipton-Tulare Simas, Fred, Santa Maria Simas, Richard, Manteca Smith, Diane (Rose), San Jose Soares, Edwin, San Jose Souza, Nelson, Jr., Artesia Souza, Tom, San Jose Tosta, Mary, Monterey Teicheira, Dorothy J., Manteca Vicencia, Bernardette, Artesia Vieira, Egedio, Tipton-Tulare Vieira, John A., Manteca Volta, Angie (Gonsalves), San Jose

\*deceased

### Youth Presidents

Bernardette (Ennes) Campagna, San Jose	1956 - 1957
Jess Bettencourt, Warm Springs	1957 - 1958
Anthony Bettencourt, Tipton-Tulare	1958 - 1959
Joseph S. Pierce, San Jose	1959 - 1960
Patrick Nunes, Tipton-Tulare	1960 - 1961
Patricia (Mattos) Flores, Sacramento	1961 - 1962
Egedio Vieira, Tipton-Tulare	1962 - 1963
Karen Freitas, Tipton-Tulare	1963 - 1964
James Gonsalves, Artesia	1964 - 1965
Richard L. Nunes, Tipton-Tulare	1965 - 1966
Rosemarie Mattos, Sacramento	1966 - 1967
David Dias, Hanford	1967 - 1968

# ANNUAL YOUTH PROGRAM PERPETUAL TROPHY AWARD WINNERS

Council No. 10 - Tipton-Tulare 1959 Council No. 9 - Oakland 1960 Council No. 4 - Sacramento 1961 Council No. 8 - Manteca 1962

Council No. 10 - Tipton-Tulare 1963

1964 Council No. 4 - Sacramento

Council No. 4 - Sacramento 1965 Council No. 4 - Sacramento 1966

1967 Council No. 2 - San Jose

# Youth Councils — Luso-American Fraternal Federation

	Touth Counci	iis — Luso-American	Fraternal Federation
Coun- cil #	Location Warm Springs	Date Organized June 28, 1955	Sponsored by Council(s) 77B - Warm Springs
2	San Jose	December 22, 1955	47B - San Jose
3	Santa Maria	January 14, 1956	31B - Santa Maria
4	Sacramento	March 11, 1956	33B - Sacramento
5	Monterey	March 24, 1956	80B - Monterey
6	San Luis Obispo	June 14, 1956	46B - San Luis Obispo
7	Watsonville	January 27, 1957	75B - Wastonville
8	Manteca	September 17, 1957	34B - Manteca 45B - Stockton 58C - Lodi
9	Oakland	November 16, 1957	5C - Richmond OC-8B - Oakland
10	Tipton-Tulare	June 21, 1958	60B - Tipton 65B - Tulare
11	Santa Clara	August 22, 1958	44C - 68B - Santa Clara
12	East Oakland	February 28, 1960	23C - East Oakland
13	Artesia	September 10, 1960	26 - 72B - Artesia
14	Hanford	January 25, 1964	14B - Hanford
15	Turlock	April 28, 1967	29C - 50B - Turlock
16	East Contra Costa County	December 17 1967	37B - 46C - Antioch

# youth activities







BANQUET COMMEMORATING PORTUGUESE DAY Hotel Fairmont, San Francisco 1966



YOUTH COUNCILS OF LUSO-AMERICAN FRATERNAL FEDERATION—After Performance at Portuguese Day—1967



ARTIST ELSA ANTONIO DA SILVA PERFORMING AT BANQUET OF PORTUGUESE DAY—1966 Accompanists—Eduardo and Manuel Medeiros



VIEW OF HEAD TABLE OF BANQUET COMMEMORATING PORTUGUESE DAY, GOODMAN'S, OAKLAND 1967



ARTIST AMADIO CABRAL PERFORMING AT BANQUET OF PORTUGUESE DAY—1966

# Society's Action in the Formation of Other Cultural & Civic Organizations

The history of the Society would not be complete without proper reference to the role it has played through its leaders in the formation and support of other organizations established in California by the Portuguese people during the past 35 years.

Among these organizations we have singled out two—the Luso-American Education Foundation and the Cabrillo Civic Clubs of California — whose beginning and subsequent development owe a great deal to the leadership provided by the Society and its members.

# LUSO-AMERICAN EDUCATION FOUNDATION

The formation of this leading organization had its beginning with an action taken at San Jose, California on February 17, 1957, by the joint convention of the Benevolent Society of California and Uniao Portuguesa Continental, at the time they voted the consolidation, from which resulted the United National Life Insurance Society and the Luso-American Fraternal Federation.

That action was the introduction and approval of the following resolution:

"Resolution No. 3-57. WHEREAS. Portugal and its people have maintained through the years the most friendly relations with the United States:

WHEREAS, Portugal, due to its strategic geographical position in Europe can be of immeasurable value to the defense of the United States and all the nations of the free world;

WHEREAS, any action that may be taken by the American citizens of Portuguese origin that may develop and strengthen the ties of friendship between the two countries will result in a great benefit to the people of both countries;

WHEREAS, such approximation and friendship between the peoples of both countries can best be accomplished by a better understanding of their historical and cultural backgrounds, through proper study in their respective colleges and universities by citizens of school age of both countries;

WHEREAS, the membership of the newly consolidated United National Life Insurance Society is composed principally of American citizens of Portuguese origin, many of whom will be the American leaders of the business and political world of tomorrow, and who should, therefore, be encouraged to study the culture and historical background of the country of origin of their forefathers, to better prepare them for the task of maintaining and strenthening the ties

of friendship between the two countries;

NOW, THEREFORE, BE IT RE-SOLVED by this assembly, that the Board of Directors of this Society be directed to study a program for the exchange of students of the ages of 18 to 23, between the United States and Portugal, and that they be authorized to select and finance annually as many qualified students who are members of the Society of the indicated ages as possible for a summer trip to Portugal, subject only to the condition that such students must undertake in the proper universities of Portugal such summer courses as may be desirable to accomplish the aims and purposes set forth in this resolution."

The terms of this resolution were subsequently amended to extend the benefits to anyone qualified person whether a member of the Society or not.

To carry out the program of education, an *Education Committee* was appointed by the administration of the Luso-American Fraternal Federation immediately after the annual convention held at Long Beach in August 1957. This committee, after careful analysis, recommended for the first part of the program of education to be spon-

sored by the Society, the financing of qualified graduate students to study the Portuguese language at summer courses given by Portuguese universities.

The program was initiated in the summer of 1958 with the financing of 5 students. One of these students was Arthur L. Askins, a graduate student of the Univer-



ARTHUR L. ASKINS Professor of Portuguese U. C., Berkeley

sity of California at Los Angeles, who at present is professor of Portuguese at the University of California at Berkeley.

The Program proved to be very popular and of far-reaching importance, for through this medium, many students of sound intellectual formation were given the opportunity to absorb not only the language but the cultural and historical background of Portugal and its people.

Inasmuch as the Luso-American Fraternal Federation had no income of its own, this program of education was totally financed by the United National Life Insurance Society from its surplus funds.

After two years of its operation, the Society came to the conclusion that this program should be amplified to cover a much larger area of educational and cultural activities, and that only through an organization properly staffed and with more revenue than the Society was prepared to provide from its funds, could it ever fully realize its goal.

Based on these conclusions, the delegates to the 1959 annual convention of the Luso-American Fraternal Federation introduced and approved the following resolution:

"Resolution No. 1-59. WHEREAS, the Society has heretofore, pursuant to Resolution No. 3, introduced by the assembly at San Jose, California, on February 17, 1957, adopted and established an Education Program for the exchange of students between the United States and Portugal, majoring in the historical customs and cultures of said countries;

WHEREAS, the Education Committee, duly appointed under said resolution, has prepared studies and explored the feasibility and practicability of the Education Program, both as a whole and in its several parts during the past 24 months;

WHEREAS, a part of said program is in existence and qualified students were selected to participate in the program, and are now attending special summer courses in Coimbra, Portugal:

WHEREAS, the continuation of the Education Program as it now exists is desirable and the prospect of enlarging the program appears worthy of serious consideration;

NOW, THEREFORE, BE IT RE-SOLVED, that this assembly expresses itself as being in favor of continuing the Education Program, and to enlarge said program so far as circumstances reasonably permit, by encouraging voluntary contributions to the said Education Program by interested patrons thereof, from whatsoever source.

BE IT FURTHER RESOLVED, in pursuance hereof, that this assembly recommends to the Board of Directors of the Society that it cause a study to be made of the desirability of establishing a permanent entity to encompass the Education Program and its aims, the same to be known by the name of (or other suitable name) "Luso-American Education Foundation"

BE IT FURTHER RESOLVED, that, if in the opinion of the Board of Directors, said study and its recommendations be deemed practical, that then and in that event the Board of Directors.

tors in its sole discretion shall determine whether to establish said foundation, and to determine the terms, conditions and provisions of said foundation, and the extent of the Society's contribution thereto at any time, or from time to time, and to reserve to the Society the right at any time to withdraw from said foundation for any cause.

Submitted by the Committee on Education"

# ORGANIZATION OF THE FOUNDATION

After a long period of study, the Articles of Incorporation of the Foundation were filed with the proper authorities of the State of California. Thus, on July 12, 1963, the Luso-American Education Foundation, a non-profit, charitable education corporation, came into existence, and at a meeting held by the first Directors on August 13, 1963, a temporary chairman was appointed, and the basis for the preparation of the necessary by-laws duly adopted.

### BY-LAWS

Pursuant to the basis adopted at the meeting of August 13, 1963, the By-Laws of the Foundation were prepared and subsequently approved at a meeting held on September 25, 1963 at San Francisco, California. At the same meeting, the Chairman was empowered to elaborate a program of activities and to study plans for acquisition of funds for the Foundation.



SCHOLARSHIP COMMITTEE OF LUSO-AMERICAN EDUCATION FOUNDATION Left to right: Albert Vizinho, William Gonsalves, Louis Souza (President), Nelson Gonsalves and Alvaro Silva.

# EXCERPTS FROM BY-LAWS PREAMBLE

Section 1. Purposes.

To foster, sponsor, and to perpetuate in the United States as part of its culture, the ethnical and national culture of Portugal brought to America by emigrants from Portugal;

To assist qualified students without regard to race, color, or religious beliefs, by financial or other lawful means, to study and understand, and to impart to interested persons the extent of Portuguese culture, both ancient and modern;

To cooperate with any person or entity whose purposes are to assist students in acquiring maturity of their intellectual and cultural attainments to the end that such additional study shall help to produce enlightened and intelligent members of mankind.

# ARTICLE III Membership

Section 1. Members.

There shall be three classes of membership, and they shall be known as active, associate and honorary. Membership in any class shall be open to both sexes who are not minors. Membership in the active class shall be open to legal entities herein defined to be legal or quasi-legal groups other than natural persons.

The incorporators of the "Foundation" were all persons associated with the activities and management of the Luso-American Fraternal Federation, but since it became an independent organization, many other prominent citizens have joined its ranks as contributing or associate members and have assumed active roles in its development and administration.

Meanwhile, the United National Life Insurance Society has continued to be one of its principal benefactors.

The "Foundation" has continued and expanded the cultural and educational programs it inherited from the Luso-American Fraternal Federation, and in the short period of its existence has already established an enviable record of accomplishments.

Based on this outstanding record, it is reasonable to assume that this young organization is destined to play a major role in the future of the Portuguese community of California.

### CABRILLO CIVIC CLUB

The Cabrillo Civic Club was originally formed under the name of "Dom Nuno Club," on February 2, 1932, at a meeting held in the residence of the late Frank V. Seamas, on Turk Street in San Francisco. Its founders were all members of the San Francisco and San Mateo subordinate councils (or affiliates) of the former A.P.P.B. The promoters of the meeting were Joe F. Avila, Manuel Reis, and Manuel F. Sylva. The first two were at the time President and Treasurer of the A.P.P.B. respectively, and the latter was also an active member and attorney for the society. Other members invited to the meeting to form the club were: Dr. Carlos Fernandes, J. R. Lewis, J. N. Oliveira, M. G. Costa, M. T. Eugenio, Joseph Brazil, M. S. Pastro, Frank V. Seamas, and John Louzado. Joe F. Avila presided at the meeting and Manuel Reis acted as secretary pro tem.

The purposes of the meeting were explained. It was the desire of those present to form a civic club to represent the Portuguese community in civic affairs and to take the necessary steps to have proper recognition given to "Cabrilho," the discoverer of California.

The club was officially formed and the following named the first officers:

PRESIDENT
MANUEL SYLVA
948 MARKET ST.
VICE-PRESIDENT
FRANK SEAMS
1610 TURK STREET
SECRETARY
MANUEL REIS
66 JACKSON ST
PHONE EXBRCOK 2214
TREASURER
JOSEPH BRAZIL
40 JACKSON ST
MARSHAL
M. S. PASTRO
562 GUERRERO



### DIRECTORS

DR. CARLOS FERNANDES

J. F. AVILA

J. R. LEWIS

J. N. OLIVEIRA

João Louzado

M. T. EUGENIO

M. G. COSTA

When the time came for the selection of a name for the club, Manuel Sylva suggested the name of "California Cabrillo Civic Club," to be known also by the abbreviation of "C.C.C.C." Objections to the name were raised by some of the members because of certain difficulties that had existed in connection with a social club previously formed under the name of "Joao Rodrigues Cabrillo." A compromise was reached and the name of "Dom Nuno Alvares Pereira," or simply "Dom Nuno" for short, was adopted by majority vote.

Manuel F. Sylva, the elected President, recorded his opposition to the name, and requested that the name he had proposed be recorded in the minutes of the meeting. He was supported in his objection by Manuel Reis and others who felt the name of Cabrilho was more suitable for the type of organization and more in keeping with the purposes of the club.

The club developed a large membership but the majority of the members seemed to be unprepared for the role they were required to play in a civic organization and soon channeled their energies into social activities which were more to their liking. By 1934 it became apparent that the club needed new direction and that to expand in California the name would have to be changed. Manuel F. Sylva, who had continued in the presidency, had conceived the idea of leaving the "Dom Nuno Club" and of founding a new club under the name of "Cabrillo," the name he and others desired from the start. This course of action was opposed by Manuel Reis and others who felt that the creation of another club might lead to a split in the Portuguese community that should be avoided at all costs. This led to a compromise whereby the by-laws of the "Dom Nuno Club" were to be revised and the name changed to Cabrillo Club.

At a meeting held on January 8, 1934 at the restaurant operated by Frank Silva, one of the members of the club, located at 5323 Geary Street, San Francisco, it was officially approved to change the name of the club to "Cabrillo Civic Club" and to have a new election of officers.

At a meeting held on January 29, 1934, in Room 450 of the City Hall of San Fran-

# ⇒Dom Nuno Club &

"Alvares Perei	ra" <sub>NO</sub>
Ar.	
Dom Nuno Club	
WITH DUES PAID UNTIL	
<b>9</b>	SECRETARY

APPLICATION OF DOM NUNO CLUB (Note change on application to Cabrillo Civic Club)

# Application for Membership of to Cabrillo Civic Club The undersigned, hereby makes application for membership to the club, and if admitted, agrees to abide by its Rules, Regulations, Constitution and By-Laws. Name\_\_\_\_\_\_\_ Occupation\_\_\_\_\_\_ Business\_\_\_\_\_ Residence Address\_\_\_\_\_\_ Signature of Applicant\_\_\_\_\_\_\_ Proposed by\_\_\_\_\_\_\_\_ Member

cisco, occupied at the time by Superior Court Judge Mogan, new officers were elected for the ensuing term of office, the first under the name of "Cabrillo Civic Club."

Manuel F. Sylva continued in the presidency; however, Manuel Reis relinquished the office of Secretary in favor of George H. Allen, and accepted the less demanding position of Treasurer.

Through this compromise, the club was

kept intact as originally formed and continued to function without interruption.

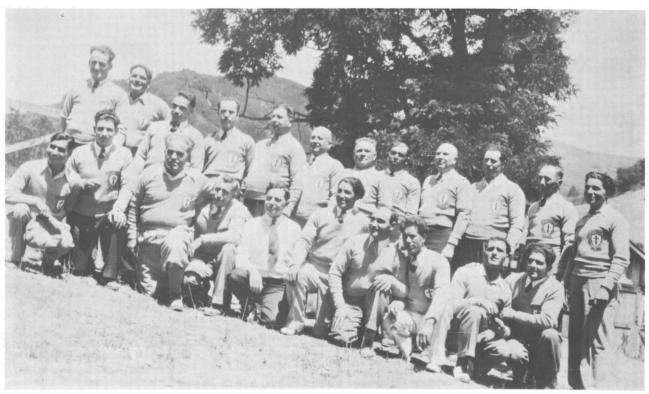
After one year of operation as Cabrillo Civic Club, it was resolved to form a Grand Council and obtain a new charter to permit the organization of other Cabrillo subordinate clubs throughout California. Under this new arrangement, the Cabrillo Club of San Francisco became the affiliate Club #1. Club #2 was established

in Martinez to serve Contra Costa County. This club was formed also with members of the A.P.P.B. affiliated to the Martinez Council 42, under the leadership of Manuel Reis, with the cooperation of A. Fidalgo, Joseph Light, Jr., M. D. Maciel, and John D. Pires.

At the time of his death in September, 1937, Manuel Sylva was President of both the San Francisco council and of the Grand Council. On the death of Manuel F. Sylva.

Manuel Reis, then first Vice-President, assumed the presidency of the San Francisco Council and John D. Pires of Martinez, the Vice-President of the Grand Council, became State President. Manuel Reis followed Dr. A. Almada of Sacramento as State President, and became the fourth State President in the year 1939-1940, and Francis X. Vieira, who is now legal counselor of the "UNLIS" became the State Secretary.

Since then the Cabrillo Clubs have expanded throughout the state and rendered great services to the civic progress of California, and have paid just tribute to the memory of John Rodrigues Cabrilho, discoverer of California.



MEMBERS OF DOM NUNO CLUB ON OUTING

Left to Right: Back row: Jose Sousa, John Louzado, Frank Costa, Manuel Reis, Frank Bettencourt, M. T. Eugenio, Joseph R. Lewis, Armindo Justica, Joseph Brazil, Joe F. Avila, M. DeCosta, Augusto Motta. Front row: Antonio Pardal, Manuel Grangeia, M. G. Costa, Frank V. Seamas, Manuel F. Sylva, Jose Roldao, Antonio Branco, Antonio Resende, Augusto Perdigao, and Candido Vaz.

# SAN FRANCISCO RECEPTION COMMITTEE CENTENNIAL AND CONVENTION ACTIVITIES

**OFFICERS** 

CHAIRMAN Melvin Oliveira

### HONORARY CO-CHAIRMEN

J. N. Oliveira Manuel Reis

### **CO-CHAIRMEN**

John de Fraga Gertrude Oliveira SECRETARY Vilma Soares TREASUER Joaquim Pereira



Officers of Reception Committee

Left to Right, bottom row:

Vilma Soares, Gertrude Oliveira, top row: Joaquim Pereira, John de Fraga, Melvin Oliveira and J. N. Oliveira.

### MEMBERS OF COMMITTEE

Joy Ann Angeja Antonio Bettencourt Frank Brazil Emma Carreiro Joao C. Cupido Mrs. J. C. Cupido Jose G. Da Luz Jean de Fraga Mirella Eiras Sebastiao Eiras Fred Marshall Marie Marshall Olga Mello John Narcizo Isabel Neves Henrietta Reis Othelia Saunders Reginald Saunders Joseph Soares Diane Valadao Raul Valadao

# **AUXILIARY COMMITTEE**

Barbara Angeja Louie Angeja Manuel Angeja Dr. Geo. A. Gillespie Marion Gillespie Norma Nichols Diana Oliveira Armand Pelicas Diane Pelicas

Doris Pereira John Robertson Mary Lou Robertson Merideth Rydel

# CENTENNIAL QUEEN AND HER COURT



Veronica Bettencourt Maid of Honor





Maria Grace Caravau Queen



Rosemary N. Simas





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# ACKNOWLEDGMENT

The Centennial Committee extends its gratitude to the benefactors, patrons, and sponsors whose names are recorded in the following pages, for their valuable contribution to the future development of the Youth Councils of the Society; and to the Contestants who participated in the Queen Contest, their parents and friends for the valuable support given to the commemoration of the first Centennial of the Society.

# Benefactors



MR. ARTHUR ALVES
830 Highmoor Ave., Stockton, Calif.
Engaged in farming, retired in 1967
Born in Ligares, Portugal. Has
resided in Stockton area since 1921.
Married Lucille Gouvia in 1939. One
son, Alvin. President in 1951 of
Uniao Portuguesa Continental;
Member of Luso-American Fraternal
Federation. Also member of
U.P.E.C., S.E.S., I.D.E.S., and
Fraternal Order of Moose.



MR. F. R. BETTENCOURT
101 So. 26th St., San Jose, Calif.
Retired Gardener, University of
Santa Clara
Born in Cedros, Faial, Azores.
Has resided in San Jose area since
1913. Charter member and
Secretary of Council "Benevolent"
No. 47, Luso-American Fraternal
Federation; served as an officer of
Benevolent Society of California.
Also Charter member of Choir of
Five Wounds Catholic Church and
Charter member of Council No. 142
of I.D.F.S.

MR. JOHN X. BETTENCOURT 13970 Road 120, Tipton Calif. Engaged in Dairying, Cotton Grower and Diversified Farming. Born in Terceira, Azores. Has resided in Tipton-Tulare area since 1917 Married Mary L. Costa in 1934. Six Children: Frances Nadine Borba, John, Jr., Rose Marie Avila, Anthony L. X., Mary Carmen Pereira, and Veronica. Twelve Grandchildren. Director of United National Life Insurance Society; Member of Luso-American Fraternal Federation: Charter member and Director of Luso-American Education Foundation; Director Tipton Central Valley Growers Gin. Also member of American Dairy Assn., Knights of Columbus, U.P.E.C., I.D.E.S., S.E.S., St. Anthony, Elks, and C.D.I.A.





MR. JOE BORGES
J8180 E. Brady Road, Manteca, Calif.
Engaged in Dairying for 34 years.
Born in Terceira, Azores. Has
resided in Manteca area since 1922.
Married Marie R. Machado in 1934.
Three children: Elsie Martin, Marie
Vieira and Frank M. Member and
former Director of Luso-American
Fraternal Federation; also Past
President and Director of MantecaRipon Pentecost Society, Director
of Festa do Espirito Santo, Manteca
and Member of S.E.S.





Mr. JOE A. BRAZIL 27435 West Gun Club Rd., Gustine, Calif. Engaged in Dairy Farming. Born in Gustine. Married Mary Jane Souza in 1944. Four children: Barbara Marie, Lionel J., Joseph A., and Duane J. Director of United National Life Insurance Society: Member of Luso-American Fraternal Federation; President Merced County Fair Board; President Gustine Romero Soil Conservation District; President Bella Vista Park; Director Consolidated Milk Producers; Director American Dairy Association, District 6; Director of Gustine Bank of America; Director Gustine Pentecost Society; Sergeant Merced Sheriff's Posse. Also Member of Agriculture Council, Elks and Rotary Club.



DR. RAUL de CAMPOS
5388 North 11th Ave., Hanford, Calif.
Physician and Surgeon,
recently retired.
Born in Portugal. Has resided in
Hanford area since 1933. Married
Julia Elaine Teixeira in 1938. Three
chlidren; Camille Cilley, Anthony,
and Raul, Jr. Medical Director of
United National Life Insurance
Society; Member of Luso-American
Fraternal Federation; Charter
Member and Director of LusoAmerican Education Foundation.
Also member of various professional
and fraternal associations.



Mr. MANUEL MATOS CASCAREJO 8607 Bancroft Ave., Oakland, Calif. Owner of Lisbon Market, Imports from Portugal.
Born in Lisbon, Portugal. Has resided in Oakland area since 1951. Married Diana C. Maia in 1952. Three children: Irene, Mario, and Ronaldo. Member of Luso-American Fraternal Federation. Also member of Luso-American Sport Club and Clube Recreativo da Familia Portuguesa.

Mr. and Mrs. JACK COSTA San Leandro, California



Mr. JOE M. COTTA 19625 Thornton Rd., Lodi, Calif. Engaged in Dairy and General Farming, now retired Born in Terceira, Azores. Has resided in Lodi area since 1930. Married Mary Simoes in 1930. One Son, Joe, Jr. Organizer and Director of Mid Cal National Bank of Lodi; Director of M.R.P.S., Manteca; Director of S.P.S.C., Stockton and member of Lodi Chamber of Commerce.



MR. TONY L. COSTA 4177 W. Mueller Rd., Stockton, Calif. Engaged in Dairy-Farming. Born in Stockton, California. Parents Mr. and Mrs. Joe Costa, born in Terceira, Azores. Married Mary Perry in 1941. Three children: Anthony P., Mary Lucille Gallagher, and Josephine A., a student at Chico State. State President 1966-67 and Director of Luso-American Fraternal Federation; Charter member and Director of Luso-American Education Foundation, also member of St. George Catholic Church, Knights of Columbus, I.D.E.S., U.P.E.C., St. Anthony, A.P.U.M.E.C., Y.M.I., and Eagles.



Mr. JOHN CAETANO de FRAGA 5911 California St., San Francisco, Calif. Engaged in Tonsorial activity Veterans Hospital, Ft. Miley, San Francisco.
Born Faja Grande, Flores, Azores.
Married Eugenia E. Jacques in 1948. Veteran of WW II, served in South Pacific 1942-1945. President of Council 1-9, Luso-American Fraternal Federation, and Co-Chairman of 1968 Convention Committee. Also member of Cabrillo Civic Club No. 1, U.M.A., Inc., and American Legion Post 114 of San Francisco.



Mrs. EUGENIA F. (JEAN) de FRAGA 5907 California St., San Francisco, Calif. Owner-Operator of Jean's Beauty Salon Born in Hollister, Calif. Has resided in San Francisco since 1941. Daughter of Mr. and Mrs. Antonio Jacques, Hollister. Married John C. de Fraga in 1948. Member of Luso-American Fraternal Federation and member of Centennial-State local Convention committee. Also member of S.P.R.S.I., Cabrillo Civic Club No. 1, and U.M.A., Inc. of San Francisco.

M and M DAIRY, INC. 32525 Mission Blvd., Hayward, Calif. Producer and Distributor of Bab's Milk Ernest Mendes, General Manager A. F. Mendes and Sons, Owners. IN MEMORY OF: Mrs. Grace M. Alves and Mr. and Mrs. John C. Perry, Sr. Tracy, California





Mr. MANUEL B. MINHOTO 110 Elena Way, Los Gatos, Calif. Engaged in Dairying, Farming and Property Management.
Born in Faial, Azores. Has resided in California since 1924. Married Kathleen Avelar in 1935. Five children: Mary Jean Rodrigues, 1st Lt. Manuel A., Sister Catherine Mary, Maureen, and Raymond. President of United National Life Insurance Society; Member of Luso-American Fraternal Federation; Charter member and Director of Luso-American Education Foundation. Also member of Knights of Columbus, 4th Degree; I. D. E. S.; St. Mary's Holy Name Society; and Five Wounds Catholic Church organizations of St. Anthony and Our Lady of Fatima.



Mr. AUGUST NUNES MOTTA 6211 Fresno Ave., Richmond, Calif. Engaged as Longshoreman for 40 years in San Francisco. Born in Bustos, Portugal. Married Alice Cardoza in 1938. Three children: Raymond, a pharmacist; Richard Motta, student at California State, Pomona, and Elizabeth, a student in high school. Member of Luso-American Fraternal Federation, Council 10-C. Also member of Cabrillo Civic Club No. 2, and I.L.W.U., Local 10.

Mr. and Mrs. JOSEPH EDWARD PIERCE San Jose, California



Mr. ANTONIO SAUMELL, JR.
701 Edwards St., Crockett, Calif.
Accountant, International Harvester Co.
Born in Santa Maria, California. Graduate
in 1942 from Heald's Business College,
Oakland, Calif. with BBA degree and B.A. in
accounting. Veteran of WW II, serving in the
Pacific with the First Corps and discharged in
1945 as Sergeant Major. Married Lucille
Almeida in 1949. Mrs. Saumell is a graduate
of Holy Names College, Oakland with A.B.
degree. State President of Luso-American
Fraternal Federation; Charter member and
Vice-President Luso-American Education
Foundation. Also member of Cabrillo Civic
Clubs, U.M.A., Inc.; and Crockett
Community Club.





Mr. JOHN V. SAUDE
703 Jefferson Rd., Los Banos, Calif.
Engaged in Dairying for 26 years
in Los Banos.
Born in Brawley, California. Parents
born in Terceira, Azores. Married
Binculina Teixeira in 1940. One
daughter, Fernanda M., a student
at University of San Francisco.
Member of Luso-American Fraternal
Federation; also member of Young
Men's Institute, Growers Assn.,
Native Sons, Lions Club, and I.D.E.S.



YOUTH DIRECTOR and YOUTH LEADERS YOUTH COUNCIL NO. 4, LUSO-AMERICAN FRATERNAL FEDERATION Sacramento, California Mrs. Alice Mattos, Mrs. Alizira Simas, Mrs. Lillymae Vieira, Mrs. Elizabeth Simoes, Mrs. Albertina Mattos, Mrs. Ermaline Azevedo, and Mrs. Pam August.



COUNCIL "CONTINENTAL-BEN-EVOLENT" NO. 0-8 LUSO-AMERICAN FRATERNAL FEDERATION Oakland, California Successor to Council No. 0 of the Uniao Portuguesa Continental, organized January 28, 1917, and Council No. 8 of the Benevolent Society of California, organized August 10, 1918. Present Membership—277. (Hortense Oliveira, President of Council)

COUNCIL "BENEVOLENT" NO. 23—TRACY
COUNCIL "CONTINENTAL" NO. 45—TRACY
LUSO-AMERICAN FRATERNAL FEDERATION
Council No. 23 organized
September 11, 1926. Present Membership—220
and
Council No. 45 organized July 22, 1934. Present Membership—104.

COUNCIL "BENEVOLENT"
NO. 45—STOCKTON
COUNCIL "CONTINENTAL"
NO. 58—LODI
LUSO-AMERICAN FRATERNAL
FEDERATION
Council No. 45 organized
December 13, 1931. Present
Membership—203
and
Council No. 58 organized
November 25, 1950. Present
Membership - 148.

COUNCIL "BENEVOLENT"
NO. 60
LUSO-AMERICAN FRATERNAL
FEDERATION
Tipton, California
Organized May 5, 1935.
Present Membership—397.



YOUTH COUNCIL NO. 2—SAN JOSE LUSO-AMERICAN FRATERNAL FEDERATION Organized December 22, 1955. Awarded Perpetual Trophy, Convention Youth Program—1967.

(Some members of Council)



YOUTH COUNCIL NO. 4—SACRAMENTO LUSO-AMERICAN FRATERNAL FEDERATION Organized March 11, 1956. Awarded Perpetual Trophy, Convention Youth Program—1961, 1964, 1965, and 1966.

(Officers of Council)



YOUTH COUNCIL NO. 8—MANTECA LUSO-AMERICAN FRATERNAL FEDERATION Organized September 20, 1957. Awarded Perpetual Trophy, Convention Youth Program—1962.

(Youth Leaders and members of Council)



YOUTH COUNCIL NO. 9—OAKLAND LUSO-AMERICAN FRATERNAL FEDERATION Organized May 9, 1958. Awarded Perpetual Trophy, Convention Youth Program—1960.

(Jacklyn Ferreira, Council's youngest member)

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Manteca Gomes, Mr. and Mrs. Manuel, Stockton Gomes, Mrs. Maria, Oakland Gonsalves, Mr. and Mrs. Albert S., Cerritos Gonsalves & Fasso Flowers & Nursery, Hanford Gonsalves, Mr. Manuel C., Stockton Gonsalves, Mr. and Mrs. Tony, Oakdale Gordon's Electric, Tulare Gordon's Piano Shop, Berkeley Gouveia, Mr. and Mrs. Louis, Newman Gouveia, Mr. and Mrs. Victor and Family, Hilmar Grand Rapids Furniture, Walnut Creek Granny Goose Foods, Inc., Oakland Gravito, Mr. and Mrs. John and Family, Pixley Green & Hayes, Tulare Greenberg, Mr. and Mrs. Julius, Tulare Griswold, Braden & Dittmar, Hanford Grove Way Pharmacy, Hayward Growers Produce, Oakland Hamaji, Dr. Roy S., D.D.S., El Cerrito Happyholme Farms, Lodi Harris Nursery, Tulare Henard Bros. Furniture, Tulare Hi Grade Cleaners, Stockton Honey's Home Appliance, Manteca Horton, Mr. and Mrs. Ben L. Lodi Horton, Mr. Ernest H., Richmond Houck Industries, Incorporated, Tulare House of Glamour, Hanford Howell's Studio, Tulare The Hub, Tracy J. D. Heiskedl & Co., Inc., Tulare J. S. Pascoa Groceries, Oakland Jack Farrar Jeweler, Tulare Joe L. Pires & Company, Tulare Joe Quaresma & Son, Manteca J & V Freezer Meats, Concord Jaques, Mr. and Mrs. Frank C., Tulare Jenkins, Mrs. Mary, Antioch Jersey Crown Dairy, Manteca Jerry's Garage, Stockton Joaquin Tire Service, Manteca Jody's, Tulare Joe's Food Market, Manteca Joe Machado Co., Stockton Joe Perry, Inc. Plastering, Tracy Johnny's Club, Patterson Johnsey Insurance Agency, Fresno Johnson Studio, Manteca Jose's T. V. Sales & Service, San Jose Junio, Mr. and Mrs. Frank, Jr. and Family, Tipton Junio, Mr. and Mrs. Tony and Family, Tipton Junqueiro, Mr. and Mrs. Americo, Stockton \*Junqueiro, Mr. Joe, Stockton Kampfen, Mr. and Mrs. William, Coyote Katten-Marengo, Inc., Stockton Ken's Meat & Fish, Manteca Kettmann's, San Jose Kilpatrick's Bakeries Depot, Richmond La Femme Salon of Beauty, Tracy La Fiesta Mexican Restaurant, Tulare Lange's Meat Service, Manteca Larry's Jewelers, El Cerrito Lawrence Bros., Gustine Lawrence, Mr. and Mrs. Dolore, Elk Grove Lawrence's Shoes, Tracy Lourenco, Mr. and Mrs. Manuel M., Tipton

George L. Klump Funeral Home, Sacramento

George, Mr. and Mrs. Lawrence and Family,

Gilbert, Mr. and Mrs. Lawrence, Oakdale

Gilbert, Mr. and Mrs. Robert, Oakdale

Gilbert, Mr. and Mrs. William, Oakdale

Glotfelty's Tracy Flower Shop, Tracy Gomes, Mr. and Mrs. Frank and Daughter,

Leffingwell Chemical Co., Porterville Leggett's Department Store, Tulare Lewis Stationers, Tulare Lima, Mr. and Mrs. Connie, Manteca Lima, Mr. and Mrs. Frank P., Tracy Limas, Mr. and Mrs. Louis F. and Sons, Tipton Linder's, Tulare Loomis Modesto Florist, Modesto Lopes, Mr. and Mrs. Armindo, Newman \*Lopes, Mr. Manuel, Thornton \*Lorenzo, Mr. James M., Modesto Lourenco, Mr. and Mrs. Carlos and Family, Lucas, Mr. and Mrs. Manuel, Modesto Lucchesi, Mr. Attilis, Castro Valley Luis, Elizabeth, Joan and Joey C., Stockton Luis, Mr. and Mrs. Jack, Manteca Lusitania Travel Agency, Oakland Luiz, Mr. and Mrs. Antonio, Antioch Luiz Milk Transportation, San Jose Luz, Mr. and Mrs. Antonio C., Modesto M. C. Liquors, Alamo M & M Builder's Supply, Tracy Macedo Bros. & Enos, Tulare Machado, Mr. and Mrs. Anthony L., Elk Grove Machado, Mrs. Florinda E., Manteca Machado, Mr. and Mrs. Frank S. and Family, Sloughhouse Machado, Mr. and Mrs. Gil, Modesto Machado, Mr. Joe B., Tulare Machado, Mr. and Mrs. Joe H., Manteca Machado, Mr. and Mrs. Joe V., Manteca Machado, Mr. and Mrs. Lawrence, Hilmar Machado, Mrs. Lucretia, Tipton Machado, Mr. and Mrs. Manuel, Denair Maciel, Mrs. Mary V., Maxwell Maciel, Mr. and Mrs. Tony G., Hanford Madruga, Mrs. Annabelle, Tracy Madruga, Miss Geri, Tracy Madruga, Mr. and Mrs. Manuel H., Lathrop Mancebo, Mr. Antonio, Manteca Mancuso, Mr. Joseph, Jr., Tracy Manteca Meat Service, Manteca Manteca Plumbing Co., Manteca Marcella's Travel Agency, San Jose Marie's Dress Shop, Tracy Marion's Beauty Salon, Oakland Marques, Mr. Richard, San Leandro Marques, Mr. and Mrs. Thomas, Turlock Martin, Mr. and Mrs. Manuel, Jr., and Family, Tipton Mathew G. Coelho & Sons, Inc., Brentwood Mathew Machado & Co., Tracy Mathias, Congressman Robert B., Tulare Mattos, Mr. and Mrs. Harold R. and Family, Newman Mattos, Miss Rosemarie, Sacramento Mayfair Department Store, San Jose Medeiros, Mr. and Mrs. Clarence, San Francisco Medeiros, Mr. and Mrs. Edward, Lodi Mello, Mrs. Beverlee, Woodland \*Mello, Mr. D. V., Lodi Mello, Miss Dolly, San Francisco Mello, Mrs. Mabel Gonsalves, Artesia Mello and Sousa, Chino Melodies of Portugal Radio Program, Visalia The Menanboys Store, Tulare Mendes, Mr. and Mrs. Tony R., Riverdale Meu Portugal Orchestra, San Jose Michael's, Tulare Mike and Richard Brown Dairy, Hanford Millar, Mr. and Mrs. Victor, Tracy Miller's Tulare Funeral Home, Tulare Milton's, Tracy Moffitt & Ringsdorf Realty, Tipton Moitoso, Mr. and Mrs. Gabriel, Tracy Moniz Portuguese Sausage, Oakland Montemayor, Dr. P. B., M.D., West Sacramento Morais, Mr. and Mrs. S., Sr., Turlock

Morris Levin & Son, Tulare Morris, Mr. and Mrs. Robert and Family, Manteca Moura's Fish Market, Oakland Moutinho, Mr. and Mrs. Manuel, San Pablo Murphree's Paint and Wallpaper, Tulare Neldam's Danish Bakery, Oakland Nelson Bros. Trucking Co., Campbell Nelson Concrete Pipe Corp., Porterville Nelson's Furniture Co., Tulare Neto, Mr. and Mrs. Adriano, Vernallis Neto Sausage Co., Inc., Santa Clara Neves, Mr. and Mrs. Manuel, Tracy Neves, Mr. Manuel, Sacramento Neves, Mr. and Mrs. Marcelino, Sacramento Neves, Mrs. Mercedes M., Atwater Newark Electric, Newark Nicolini, Mr. and Mrs. Alfred and Family, Lodi Novo, Mr. and Mrs. Albert, Stockton Nunes, Mr. and Mrs. Edward J. and Family, Escalon Nunes, Mr. and Mrs. Frank, Sr., Oakland Nunes, Mr. and Mrs. John and Family, Paramount Nunes, Mr. and Mrs. John P. and Family, Escalon Nunes, Mr. and Mrs. Patrick, Tulare Nunes, Mr. Richard, Tulare Nunes, Mr. and Mrs. Tony, Tulare Nunes, Mr. and Mrs. Tony, Jr., Tulare Odell Funeral Home, Hanford O'Gorman Portrait Studio, Oakland Oliva Sewing Center, San Jose The Oliveira's, Elk Grove Oliveira, Mr. and Mrs. Christopher and Family, Porterville Oliveira, Mr. and Mrs. John, Oakland Orchestra Lisboa, San Leandro Ormonde, Mr. and Mrs. Frank and Family, Elk Grove Ormonde, Mr. and Mrs. Frank, Tracy Ormonde, Mr. and Mrs. Joaquin M., Hanford Ormonde, Mr. and Mrs. Ray L., San Jose Ormonde, Mr. and Mrs. William, Hayward Ornellas, Mr. and Mrs. Alfred and Family, Tracy Orton's Equipment Company, Hanford Overland Stock Yards, Hanford Owen's Jewelry, Tracy P S Market, Richmond Pacheco, Mr. John Baptist, San Leandro Paramount Mortuary, Paramount Pargas, Tulare Paris Cleaners, Tulare Pavao, Mr. and Mrs. Frank, Tracy Peach Interiors, Inc., Tracy Pelicas, Mrs. Arminda, Oakland Pelicas, Mr. and Mrs. Sam, Oakland Pereira, Mr. and Mrs. Samuel S., San Luis Obispo Pereira, Mr. and Mrs. Manuel V., Tipton Pereira, Mr. and Mrs. Thomas C. and Family, Washington, D. C. Perry, Mr. and Mrs. Frank and Family, Lodi Perry, Mr. and Mrs. Leonard, Visalia Perry's Ranch Kitchen, Tipton Peter's Bakery, San Jose Peters, Mr. and Mrs. Frank and Family, Elk Grove Petzwal's Radio and T.V. Service, Sacramento Pierce, Mr. and Mrs. Anthony G., San Jose Pires, Mr. and Mrs. Frank L., Sr., Tulare Pires Market, Hayward Pisacco, Mr. John, Stockton Portugal, Moderno Radio Program, San Jose Portugal Santos Radio Programs, Tulare Postma Furniture, Artesia Poston, Mr. Edward R., Tulare Poston, Mr. and Mrs. Jeffrey L., Tulare

Powell, Mr. and Mrs. Glenn, Tracy Prima Sausage Co., Santa Clara Rabello, Mr. and Mrs. Joseph, San Leandro Rancho Liquors, El Sobrante Rancho Market, Richmond Ramos, Mr. and Mrs. John, San Jose Ratto, Mr. Harvey R., Stockton Rattos & Co. International Grocers and Importers, Oakland Ray L. George Blacksmith & Welding, Poplar Raymus Real Estate, Manteca Reliable Roofing, San Pablo Remonda, Mr. and Mrs. William P., Stockton Ribeiro and Cunha, Tulare Rivara, Mr. and Mrs. John and Family, Ripon Robinson Tobacco and Candy Co., Richmond Rocha, Mr. and Mrs. Amadeu, Stockton Rocha, Mr. and Mrs. Antonio R., Gustine Rocha Bros. Dairy, Tracy Rocha, Mr. and Mrs. John N., Jr. and Family, Oakdale Rocha, Mr. and Mrs. Leonel I., Tulare Rodrigues, Mr. and Mrs. A. A., Lemoore Rol-Pak Filter Service Co., Fresno Rosa, Mr. and Mrs. Wilbert, Sacramento Rose, Mr. and Mrs. Joe F., Hanford Rose, Mr. and Mrs. John, Tulare Rose, Mr. and Mrs. Manuel C., San Pablo Rose Pharmacy, Tracy Rosenthal's Dep't Store, Stockton Rossi, Mr. and Mrs. Andrew and Family, Manteca Saccani, Mr. Al, Sacramento Sal's Body and Fender Shop, Oakland Sam's Market, San Pablo Sanborn, Mr. Richard E., Manteca San Jose Dry-Wall Co., Inc., Mountain View San Leandro Auto Service, San Leandro San Pablo Drive-In Market, San Pablo Santa Clara Realty, Santa Clara Santos, Mr. and Mrs. Enos J., Tulare Santos, Mr. John L., Tulare Santos Linguisa Factory, San Leandro Santos, Mr. and Mrs. Manuel, Lafayette Santos, Mr. and Mrs. Nelson and Daughter, Tracy Santos, Miss Patti, Tulare Sarmento, Mr. and Mrs. Antonio G., Modesto Saunders, Dr. and Mrs. F. H., Stockton Saunders, Mr. Reginald, Oakland Schafer's Pump & Motor Company, Hanford Scotts Market, Pixley Septic Tanks & Sewers, Concord Serpa, Mr. and Mrs. Arthur and Family, Hughson Serpa, Mr. George, Richmond Serpa, Mr. and Mrs. John P. and Family, Hughson Serrano, Mr. and Mrs. Antonio Manuel, Tracy Sequeira, Mr. and Mrs. Louis, Santa Clara Sheppa Material Service, Inc., Tulare Silva, Mr. and Mrs. Alfred, San Jose Silva, Mr. and Mrs. Edwin P., San Jose Silva, Mr. Faustino, Sacramento Silva, Mr. and Mrs. Frank, San Jose Silva, Mr. and Mrs. George, Tracy Silva, Mr. and Mrs. George, Jr. and Daughter, Manteca Silva's Jewelry, Tracy Silva, Mr. and Mrs. Joe and Daughter, Mountain View Silva, Mr. and Mrs. Joseph, San Jose Silva, Mr. and Mrs. Kenneth, Tracy Silva, Mrs. Lauriana V., San Jose Silva, Mr. and Mrs. Manuel J., Tipton Silva, Mr. Manuel J., Sr., Tulare Silva, Mr. and Mrs. Manuel P. and Family, Manteca

\*Silva, Rosemarie, Tracy Silvera, Mr. and Mrs. Lewis W., Antioch Simoes, Mr. and Mrs. Carl and Family, Elk Grove Simoes, Mr. and Mrs. Joe and Family, Elk Grove Simoes, Mr. and Mrs. Joe and Family, Gustine Simoes, Mr. and Mrs. Tony, Sr., Tulare Simoes, Mr. and Mrs. Tony J. and Family, Tipton Skrocki, Mr. Cass S., Sacramento Smith Garage, Tipton Snow White Bakery, Stockton Sorensen Bros. Funeral Directors, Hayward Spear, Mr. Benton, Tulare Southside Grocery, Sacramento Souza, Mr. and Mrs. Alfred R., Tulare Souza, Mr. and Mrs. Arthur, Mountain View Souza's Bakery, Santa Clara Souza & Company, Porterville Souza, Mr. and Mrs. George R. and Family, Livingston Souza, Mr. and Mrs. Joe and Family, Elk Grove Souza, Mr. and Mrs. Joe L., Tulare Souza, Mr. and Mrs. Joe O. and Family, Newman Souza's Milk Transportation Co., Inc., Gustine Souza's Texaco Service, Porterville Souza, Mr. and Mrs. Tony and Family, Elk Grove Sozinho, Mrs. Lorraine and Family, Tulare Sponsler's Flower Shop, Visalia Spuhler & Sturgeon Insurance, Tulare Stanley Credit Jewelers, San Jose Star Television, Hayward Sumares, Miss Bele Zita, Oakland Sunset View Mortuary, El Cerrito Suzanne's Hair Stylist, Oakland Swift and Saltzman Insurance, Tulare Teicheira, Mr. and Mrs. Joe, Manteca Teixeira, Mr. and Mrs. Edward J. and Family, Escalon Teixeira, Mrs. Frances, Escalon Taixeira & Vaz Dairy, Hanford Texeira, Mr. and Mrs. Manuel and Family, Waterford Tella, Mr. Kurt M., Hayward Tiago, Mr. and Mrs. Joe Tiara Credit Jewelers, San Jose Tipton Mercantile Co., Tipton Toledo's Jewelry, Tulare Tony Faria, Jr. Dairy, Tipton Trade-Rite Market, San Jose Traina, Mr. and Mrs. Anthony and Family, Tracy Toste, Mrs. Dona Mae, Woodland Toste, Mr. and Mrs. Frank, Terceira, Azores Toste, Mr. and Mrs. Manuel P., Manteca Tulare Drug Store, Tulare Tulare Equipment Center, Tulare Tulare Firestone, Tulare Tulare Gloss Co., Tulare Turnupseed Electric Service, Inc., Tulare Valadao, Mr. and Mrs. John and Family, Tracy Valente, Mr. and Mrs. Manuel, Antioch Van Andel's, Hanford Van Hook Buick-Oldsmobile-GMC Truck, Manteca Vargas, Mr. and Mrs. Bill, San Jose Vargas, Mr. Norberto Garcia de, Antioch Vargas, Mr. and Mrs. Richard L., San Jose Vargas, Mrs. Rosie A., Livermore \*Vaz, Maria Ignicia Cotta, Lodi Vera's Shoppe, Tulare

Victor, Mr. and Mrs. Joe, Patterson Vida, Mr. Joe, Tracy Vieira, Mr. and Mrs. Anthony G. and Family, Manteca Vieira, Mr. and Mrs. Augustino, Laton Vieira Painting Company, San Jose Viera's Sausage Company, Inc., San Jose Vierra, Mrs. Anna, Stockton Vierra, Mr. and Mrs. Anthony, Hilmar Vierra, Mr. and Mrs. George, Byron Vierra Rhythm Kings, San Jose The Viking Cocktail Lounge, Albany Vital, Mr. and Mrs. Manuel, Tracy Vitoria, Mr. and Mrs. Manuel, Tracy Vizinho, Mr. Albert J., Fremont Voz de Portugal, Hayward Waite, Mr. and Mrs. Charles H. and Sons, Stockton Walter Reinke Insurance, Antioch The Wardrobe, San Jose The Wardrobe Clothiers, Stockton Weathermon, Mr. and Mrs. M., Tipton The Wedding Belle, Hayward Wells Fargo Bank, Tracy Wentworth, Mr. and Mrs. Jack, Sacramento Westside Blacksmith Shop, Gustine White's Music Center, Tulare The Wig Shop, Tulare Wilson and Kratzer Mortuaries, Richmond Xavier, Mr. Andy, Tipton Young Men's Institute No. 92, Tracy Zgraggen, Mr. and Mrs. Edwin and Family, Elk Grove Zukors, Sacramento Zukors, San Jose