



Sustainable Jersey Community Certification Report

This is the Sustainable Jersey Certification Report of Morristown Town (Morris), a Sustainable Jersey bronze certified applicant.

Morristown Town (Morris) was certified on November 05, 2009 with 150 points. Listed below is information regarding Morristown Town (Morris)'s Sustainable Jersey efforts and materials associated with the applicant's certified actions.

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Contact Information

The designated Sustainable Jersey contact for Morristown Town (Morris) is:

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Sustainability Actions Implemented

Each approved action and supporting documentation for which Morristown Town (Morris) was approved for in 2009 appears below. Note: Standards for the actions below may have changed and the documentation listed may no longer satisfy requirements for that action. Additionally, points associated with actions prior to 2013 certifications may not be accurate.

Community Partnership & Outreach

Create Green Team

10 Points

Bronze Mandatory

Silver Mandatory

Program Summary:

The Morristown Step Ahead Leadership Team has been empowered through municipal resolution to fulfill the role of the SJ Green Team. The Team, recently expanded to nearly 40 members, has been in existence for more than 2 years and is the primary driving force behind Morristown Step Ahead - our community-wide sustainability initiative. The Step Ahead Leadership Team includes: Town of Morristown elected officials and department heads; leaders from various sectors of the business community; representatives of the Morris School District (in both curriculum & facilities operations); as well as leaders from the non-profit sector and faith community. The full Team meets quarterly with working groups meeting in the interim months to focus on specific task oriented projects. At the last full meeting of the Team held on March 18th, the members voted unanimously to pursue Sustainable Jersey certification in cooperation with the Town of Morristown.

 [Resolution](#)

 [Team Members](#)

Education for Sustainability Programs

10 Points

Program Summary:

The Town of Morristown Environmental Commission and the Step Ahead Morristown sustainability initiative partnered with a faculty member at the Morris School District's Thomas Jefferson School. Jeff Brown, staff coordinator for the school's Quest program - works with fifth-grade gifted and talented students. Jointly, we developed a program by which a half-semester unit of study was focused on a student led activity that would include research, public speaking, partner enrollment and a culminating event. Born was the "Save the Earth...Save Our Future" project. A group of around 10 students - supported by staff and community representatives - fully conceptualized a project that would offer a experiential learning opportunity for not only themselves - but their entire student body and the

community as a whole. The students worked around a number of primary project components: 1) Educational impact - internal and external 2) Sponsor & Partner enrollment - funders & exhibitors 3) Outreach & Promotion - key influencers & general public 4) Event Design and Production The students designed a culminating activity - an environmental fair to which they would invite the whole community. Working backwards from there - they designed and circulated sponsorship solicitations which ultimately attracted nearly 50 local business contributing over \$4,000 worth of products for action-oriented prizes. They wrote and delivered an impressive and impactful speech to Town elected officials at a televised Town Council meeting. (speech delivery is viewable at www.savetheearthtogether.com - text attached) They researched, designed and built their own topic specific exhibits and invited representatives from numerous non-profits, government agencies and appropriate green businesses to join them with additional product and service exhibits. The Festival itself drew nearly 500 visitors including elected officials and dignitaries. Businesses and agencies on hand were able to reach out to a targeted audience of environmentally concerned citizens. (a participating e-waste recycler collected over 100 pieces of equipment at the event) The event has taken on a life of its own and is now being approached as a larger collaboration in which the students will still be empowered and supported in their learning while bringing more partners to the table to grow the event to become the annual "green fair" for the entire town.



[Project Flyer](#)



[Kids solicitation letter](#)



[Town Hall Speech](#)

Green Challenges & Community Programs

10 Points

Program Summary:

Pre-dating the SJ program - Morristown's sustainable community initiative was launched under the branding of Step Ahead. The program, managed by the Morristown Partnership, funded by the Geraldine R. Dodge Foundation and in cooperation with the Town of Morristown, has grown into a town-wide collaboration of many community stakeholder agencies, groups and institutions. A customized Step Ahead branded information booth is hosted at community events throughout the year to introduce people to the concepts of living more sustainably. The primary activity is to challenge the community to take the 10-Step Pledge which asks the signer to commit to a set of action items that address all three of the primary principles of sustainability. A recent public challenge to put us over the top for SJ certification was supported by our local Daily Record newspaper with a frontpage story and prominent position on the paper's web site as well.

<http://www.dailyrecord.com/apps/pbcs.dll/article?AID=200990914067> Morristown is a regional community - the center of commerce and culture for numerous nearby municipalities - as well

as a workforce destination for tens of thousands of commuters. While nearly 1,000 people have signed the pledge in person or online - about half of the "pledgers" are actually derived from Morristown's 18,500 residents. While these numbers are sufficient for the purpose of our SJ certification - a new effort has begun to reach out through neighborhood associations and school groups to assist us in reaching our lofty goal of 25% of the population.

 [Step Ahead Flier](#)

 [10 Step Pledge](#)

 [Pledge signers list](#)

Green Fairs

Hold a Green Fair

10 Points

Program Summary:

Hosted comprehensive "Green-on-the-Green" sustainability/environmental awareness venue at Morristown Festival on the Green.

 [Event Description](#)

 [Press Release](#)

 [Event Article by Youth](#)

Municipal Energy Audits and Upgrades

Energy Audits for One Building

20 Points

Program Summary:

While this audit had been performed a few years back - it has become a valuable working document and reference for the building / facilities management department of the Engineering / Public Works Division. Completed elements include the installation of a major solar array at the Waste Water Treatment Facility that now produces 40-50% of the facilities electric needs. Wind and hydro technologies are also being explored to further limit the amount of grid-based electric used. Upgrades for the existing Town Hall facility are being explored and budgeted for with energy efficiency in mind. The current projects include the specification of a new HVAC / cooling system and the replacement of all windows in the building with energy efficient doublepane product. Green designs are being incorporated for the pending construction of two new major municipal facilities - a new main firehouse and a new Dept. of Public Works garage and maintenance facility.

-  [Energy Audit Summary](#)
-  [Full Energy Audit Report](#)

Support Local Food

Farmers Markets

10 Points

Program Summary:

The Morristown Farmers Market will celebrate it's 19th year in 2009. The Town of Morristown Health Department works with the Morristown Partnership to streamline our vendors' required applications and allows for a single health permit as umbrella coverage for the market. The Town also aggressively promotes the Market through the municipal web site, on all bulletin boards in Town Hall and through announcements at Town Council meetings which air on television and stream online. As one of the state's premier markets, it attracts nearly 15 unique produce and specialty vendors and more than 1,000 shoppers each Sunday throughout it's 20-week season. Our monthly Second Sunday Celebrations incorporate local food cooking demos and tastings, live music and offer opportunities for local businesses and Town Departments to do outreach to the community. Many of our Framers participate in the WIC program and also donate leftover food to area food pantries and soup kitchens

-  [Promotional Poster](#)

Innovation & Demonstration Projects

On-Site Solar System

10 Points

Program Summary:

MORRISTOWN SOLAR INSTALLATION AT WATER TREATMENT FACILITY PROJECT
OVERVIEW: Attached "Fact Sheet" provides project specifications, costs, outputs, etc.
PHOTO DOCUMENTATION: The attached photo provides an aerial view of the completed project
EDUCATIONAL COMPONENT: A 42" Flat Screen monitor is been installed in the lobby of Town Hall. Real time live streaming data screens will show electricity production from the solar panels, electric use at the wastewater facility, power coming in from and out to the JCPL grid, amount of greenhouse gases saved etc. This information will also be available on the Town website 24/7. See www.Noveda.com for sample of monitoring.

-  [Solar Project Fact Sheet](#)
-  [Solar at Sewer Plant Photo](#)

Land Use & Transportation

Sustainable Land Use Pledge

10 Points

Bronze Priority

Silver Priority

Program Summary:

A Green Team subcommittee was convened - comprised of representatives from the Town Administration (Town Administrator and Town Planner), Town Council, Planning Board Chair, Board of Adjustment Chair, Morristown Partnership Executive Director, Step Ahead Initiative - Chairman and Program Director. The sample Pledge was circulated to the group prior to the initial meeting to ensure efficiency. A productive initial working meeting and extensive follow-up correspondence led to the creation of a final Pledge derived from the supplied template. Numerous additions to the text provided for some substantive enhancements to the strength and potential impact of the final document. The most worthy being that the Pledge will now be required as part of the check-off list for all project applications coming before the Board of Adjustment and Planning Board. While the majority of the examples and editorial were removed from the resolution language - a support document is being developed as a tool to further substantiate and reinforce the value of the pledge elements. The Final version of the Pledge was presented under "New Business" at the 8/18/09 Town Council meeting to provide for citizen notification and review prior to the resolution vote scheduled for September's meeting. The Pledge was unanimously approved in resolution form at a meeting of the full Town Council on 9/8/09. Via the Department Head for the Land Use Division at Town Hall, the final version of the approved resolution has been distributed electronically to all appropriate Land Use Division staff as well as all Planning Board, Board of Adjustment and Environmental Commission members.

 Sustainable Land Use Pledge Re

Buy Local Programs

Buy Local Campaign

10 Points

Program Summary:

The town received credit and points for the Buy Local Campaign action. For support documentation for this particular action, please contact the town directly.

Natural Resources

Environmental Commission

10 Points

Program Summary:

Morristown has a very active Environmental Commission - see attached Ordinance and 2008 Annual Report (includes 2009 agenda)

 [Envir. Commission Ordinance](#)

 [Env. Comm. Annual Report](#)

Sustainability Planning

Community Visioning 10 Points

Program Summary:

Morristown was fortunate enough to have been selected in 2008 as one of 10 participating communities in the American Institute of Architects - Sustainable Design Assessment Team program. In June of 2008 a preliminary AIA Team visited Morristown and met with key elected officials from the Town Administration and Town Council as well as nearly 500 local business and property owners, non-profit and faith leaders and Morristown residents and stakeholders. In October of 2008, a full AIA team spent three days in Morristown working with nearly 700 participants to begin establishing the framework for a shared sustainability-based vision for Morristown. While the final report was delivered back to the Town many months late (June '09)- the document has been widely distributed via both hard copy and via the AIA web site. Although the current (lame duck) mayor has dismissed the findings and recommendations - the Report's content and concepts have provided for a valued framework from which both '09 Mayoral Candidates are structuring their individual campaign positions on the community's desire for sustainable community policies and practices. Further community dialogue on the document and its use as a living working document for framing our community vision will be taking place this fall - after the election which will identify the new Mayor who will take office in January of 2010 to begin the implementation phase of the report's recommendations.

 [AIA - SDAT Report](#)

Recycling

Recycling Depot 10 Points

Program Summary:

MORRISTOWN RECYCLING DEPOT Approximately 40-50 people per day use the Town's recycling depot facilities. The attached "1 Lake Road flyer" provides a list of items collected, hours, photos, etc. The attached tonnage report shows the amounts of materials collected

through the depot (as well as curbside) File 3 contains a more comprehensive list of materials accepted at Recycling Depot. ACTION FROM 2009: RECYCLING AT MUNICIPAL FACILITIES LIST OF FACILITIES PARTICIPATING IN RECYCLING PROGRAM Town Hall DESCRIPTION OF THE PROGRAM Bins are located in every office in Town Hall. Collected items are transported to the Lake Road recycling facility by Town DPW personnel. LIST OF MATERIALS RECYCLED Mixed paper and comingled glass, plastic and aluminum ESTIMATE OF TONE RECYCLED One-half ton per week (two to three pick-up truck loads) SAMPLES OF EDUCATIONAL MATERIALS USED See attached "Five Things to Know" flyer

 1 Lake Rd/5 Things To Know Fly

 Tonnage Report

 Items Accepted at Depot