

Festival of Trees - The Westin Jackson

What is Festival of Trees?

Festival of Trees will be returning to The Westin Jackson for its second year to kick off the Holiday season! This year's theme will be "Whimsical Winter Wonderland" filled with an array of Blue, White, and Silver. We are proud to announce our local charity will be Children's of Mississippi. We are asking for your help by sponsoring and decorating a Christmas tree!

Silver Sponsor

The Silver Sponsor will be recognized as our highest level of sponsorships and must contribute at a minimum of \$2,500 to the 2019 Festival of Trees. The sponsorship includes the following:

- Holiday Reception for your company hosted by Estelle Wine Bar and Bistro
 - Reception may accommodate up to ten guests for two hours of complimentary beer/wine and light bites
 - Must be booked in the month of December on either a Monday, Tuesday, or Wednesday during the first three weeks of the month (*Dates and times will be available on a first come, first serve basis*)
- Company logo will be displayed and highlighted on Festival of Trees website as well as all print marketing material
- Silver Sponsor will also receive all benefits listed under the Christmas Tree Sponsor level

Christmas Tree Sponsor

The Christmas Tree Sponsor is a \$500 donation to Children's of Mississippi. The sponsorship includes:

- Each sponsor may invite up five individuals to decorate a (7.5 ft) Christmas tree that The Westin Jackson will provide on Monday, December 2nd
- All decorations to be purchased by the sponsor and to follow the theme of "Whimsical Winter Wonderland"
- Between Wednesday, December 4th and Sunday, December 29th, all lobby guests will vote on their favorite decorated tree
 - The winner with the most votes will be announced Monday, December 30th and will be awarded five \$100 gift certificates to Soul Spa
- At the conclusion of Festival of Trees your team can remove the decorations or choose to have the hotel remove and donate the decorations to a local charity
- Your sponsorship will include the Christmas Tree Decorating Party and Tree Lighting Ceremony

Sponsorship Events

- December 2nd 8am to 8pm – Christmas Tree Decorating Party
 - The Westin Jackson will provide light appetizers and wine for the decorating team members
- December 4th 6pm to 8:00pm – Tree Lighting Ceremony
 - All Sponsors will receive five invitations and ten complimentary drink tickets

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Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

Sponsorship: _____ Amount: _____

Christmas Tree Sponsor

Silver Sponsor

Payment Method:

Social Media Accounts

Check

Twitter: _____

*Please address check to

Instagram: _____

"Children's of Mississippi"

Facebook: _____

All sponsorship forms and checks must be mailed to:

ATTN: John Moore

The Westin Jackson

407 S. Congress Street

Jackson, MS 39201

For additional information contact John Moore - Sales Coordinator of The Westin Jackson

Phone: 601-968-8200 or Email: john.moore@westinjackson.com



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