

FESTIVAL OF

THE WESTIN
JACKSON



Trees 2019

October 1, 2019

The Westin Jackson is proud to host their 2nd Annual Festival of Trees during the month of December! Festival of Trees is a community wide series of events which feature Special Olympics' Annual Gala, Ballet Mississippi's Sugar Plum Fairy Tea, Estelle's Brunch with Santa, Soul Spa Shopping Night, and more. We are proud to announce Children's of Mississippi as our Charity Partner of 2019! Our Christmas Tree Lane located in The Westin Jackson's meeting space will publicly display decorated holiday trees from local businesses and organizations as a sponsorship to our charity partner, with all proceeds going to Children's of Mississippi.

Did you know Children's of Mississippi is growing? The \$150 million expansion and modernization of our state's only children's hospital has the potential to shape the future of Mississippi for generations to come. We need your help to finish strong by becoming a Christmas Tree Sponsor. We hope you consider taking part in this wonderful holiday celebration for the whole community to enjoy.

We have enclosed more information on the event, which is a meaningful way to demonstrate your support for Children's of Mississippi and create a brighter future for every child facing injury and illness in Mississippi. Please contact John Moore, Sales Coordinator for The Westin Jackson, by October 25th to confirm your sponsorship. Thank you for your generosity and support!

Sincerely,

Mike Burton
General Manager
The Westin Jackson

Jennifer Hospodor
Director, Community Partnerships
The University of Mississippi Medical Center



Festival of Trees - The Westin Jackson

What is Festival of Trees?

Festival of Trees will be returning to The Westin Jackson for its second year to kick off the Holiday season! This year's theme will be "Whimsical Winter Wonderland" filled with an array of Blue, White, and Silver. We are proud to announce our local charity will be Children's of Mississippi. We are asking for your help by sponsoring and decorating a Christmas tree! For more information on events please visit our Official Website at www.jacksonfestivaloftrees.com.

Silver Sponsor

The Silver Sponsor will be recognized as our highest level of sponsorships and must contribute at a minimum of \$2,500 to the 2019 Festival of Trees. The sponsorship includes the following:

- Holiday Reception for your company hosted by Estelle Wine Bar and Bistro
 - Reception may accommodate up to ten guests for two hours of complimentary beer/wine and light bites
 - Must be booked in the month of December on either a Monday, Tuesday, or Wednesday during the first three weeks of the month (*Dates and times will be available on a first come, first serve basis*)
- Company logo will be displayed and highlighted on Festival of Trees website as well as all print marketing material
- Silver Sponsor will also receive all benefits listed under the Christmas Tree Sponsor level

Christmas Tree Sponsor

The Christmas Tree Sponsor is a \$500 donation to Children's of Mississippi. The sponsorship includes:

- Each sponsor may invite up five individuals to decorate a (7.5 ft) Christmas tree that The Westin Jackson will provide on Monday, December 2nd
- All decorations to be purchased by the sponsor and to follow the theme of "Whimsical Winter Wonderland"
- Between Wednesday, December 4th and Sunday, December 29th, all lobby guests will vote on their favorite decorated tree
 - The winner with the most votes will be announced Monday, December 30th and will be awarded five \$100 gift certificates to Soul Spa
- At the conclusion of Festival of Trees your team can remove the decorations or choose to have the hotel remove and donate the decorations to a local charity
- Your sponsorship will include the Christmas Tree Decorating Party and Tree Lighting Ceremony

Sponsorship Events

- December 2nd 8am to 8pm – Christmas Tree Decorating Party
 - The Westin Jackson will provide light appetizers and wine for the decorating team members
- December 4th 6pm to 8:00pm – Tree Lighting Ceremony
 - All Sponsors will receive five invitations and ten complimentary drink tickets

Festival of Trees - The Westin Jackson

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

Sponsorship: _____ Amount: _____

Christmas Tree Sponsor

Silver Sponsor

Payment Method:

Check

*Please address check to

"Children's of Mississippi"

Social Media Accounts

Twitter: _____

Instagram: _____

Facebook: _____

All sponsorship forms and checks must be mailed to:

ATTN: John Moore

The Westin Jackson

407 S. Congress Street

Jackson, MS 39201

For additional information contact John Moore - Sales Coordinator of The Westin Jackson

Phone: 601-968-8200 or Email: john.moore@westinjackson.com



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