



Adopting the Agile Mindset: Leading Agile by Becoming Agile

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Why join the navy if you can be a pirate?

Steve Jobs

LINCHPIN

Are You Indispensable?



Bestselling author of Purple Cow, The Dip, and Tribes

SETH GODIN

THE NEW YORK TIMES BESTSELLER

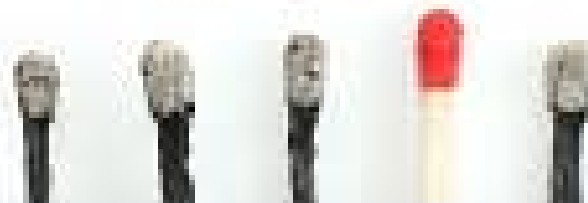
7 Abilities of a Linchpin:

- Seth Godin

1. "Provide a unique interface between members of the organization."
2. "Deliver unique creativity."
3. "Manage a situation or organization of great complexity."
4. "Lead customers."
5. "Inspire staff."
6. "Provide deep domain knowledge."
7. "Possess a unique talent."

The
LEADER'S GUIDE
to Radical
Management

REINVENTING the WORKPLACE
for the 21ST CENTURY



Plus on l'équipe d'experts d'accompagnement des dirigeants et des dirigeants

STEPHEN
DENNING

*Continuer sur The Agile Language of Leadership
avec The Leader's Guide to everything*

7 Principals of Continuous Innovation:

- Stephen Denning

1. Focus work on delighting the client
2. Do work through self-organizing teams
3. Do work in client-driven iterations
4. Deliver value in each iteration
5. Be open about impediments to improvement
6. Create context for continuous improvement
7. Communicate interactively

Objective	Traditional Project Manager	Agile Minded Project Manager
Develop Vision	Develops “Contract of work”	Coaches the Product Owner
Planning	Develops detailed plan	Plan as you go
Scheduling	Develops detail schedule	Fixed duration sprints
Decision-making	Top down	Team driven
Organization	Top down	Team driven

7 Habits for the Agility Mindset:

Habit 1: Question everything

Habit 2: Relate to Innovate

Habit 3: Fail Your Way to Success

Habit 4: Communicate Interactively

Habit 5: Deliver Value Frequently

Habit 6: Change Incrementally

Habit 7: Self-actualize

Habit 1: Question Everything

Ask “Why?”

UNDERCOVER BOSS

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About Undercover Boss



The new CBS reality series UNDERCOVER BOSS follows high-level chief executives as they slip anonymously into the rank and file of their companies.

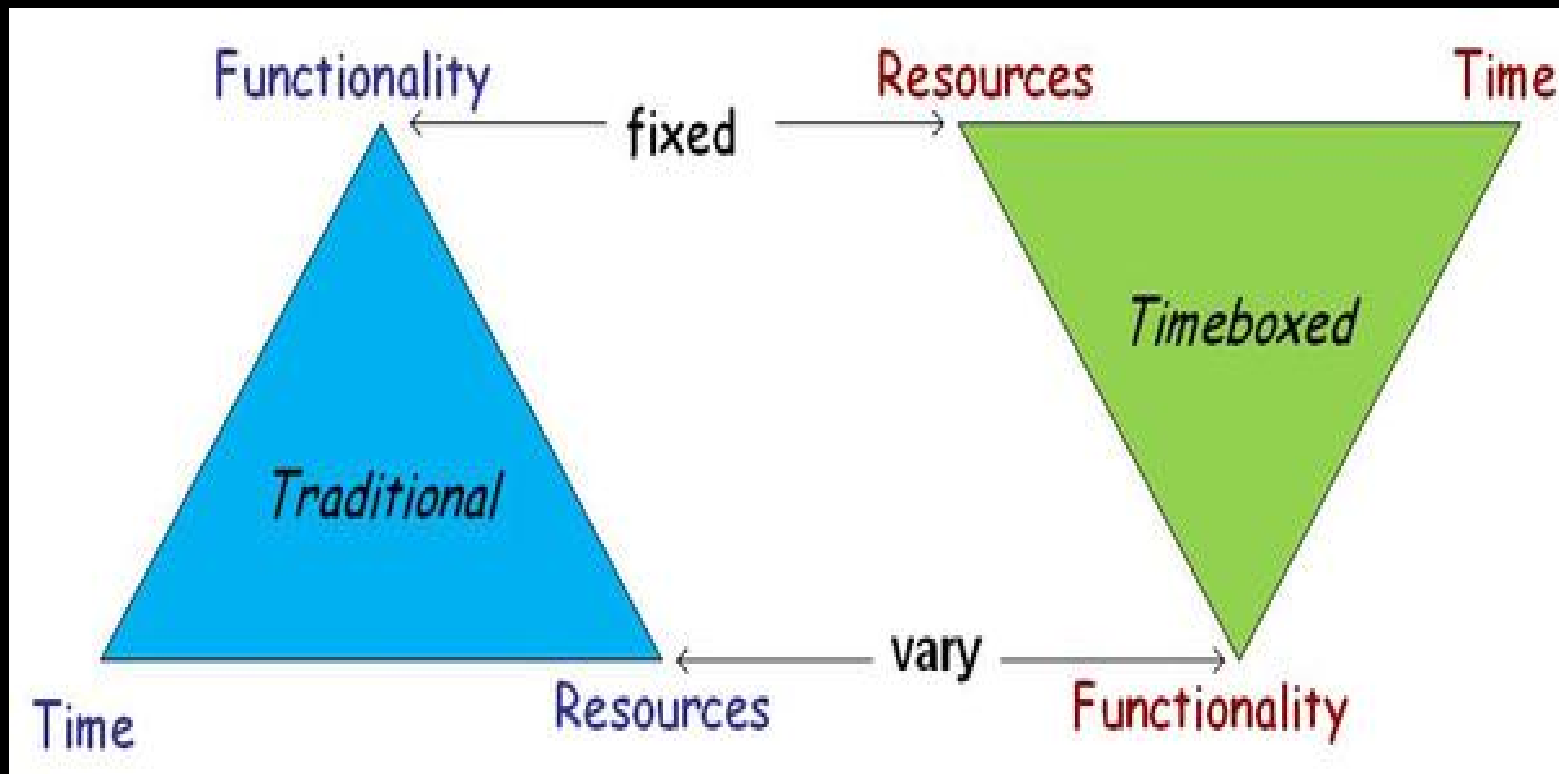
Ask “Why Not?”

“Why Not Self-Directed Teams?”



Ask “What if?”

“What if we flipped the triangle?”



Agile Application – Ask Why?

User stories vs. ...

Fixed sprints vs. ...

Self-organizing teams vs. ...

Low tech communications vs. ...

Stand-up meetings vs. ...



Pirate's Take on Habit 1:

Challenge status quo

Ask hard questions

Ask if it's necessary

Habit 2: Relate to Innovate

**“Creativity is
connecting things.”**





Scott Cook
- Intuit

Agile Application – Relate to Innovate:

Team creativity

User stories

User personas

Client driven iterations

Retrospectives



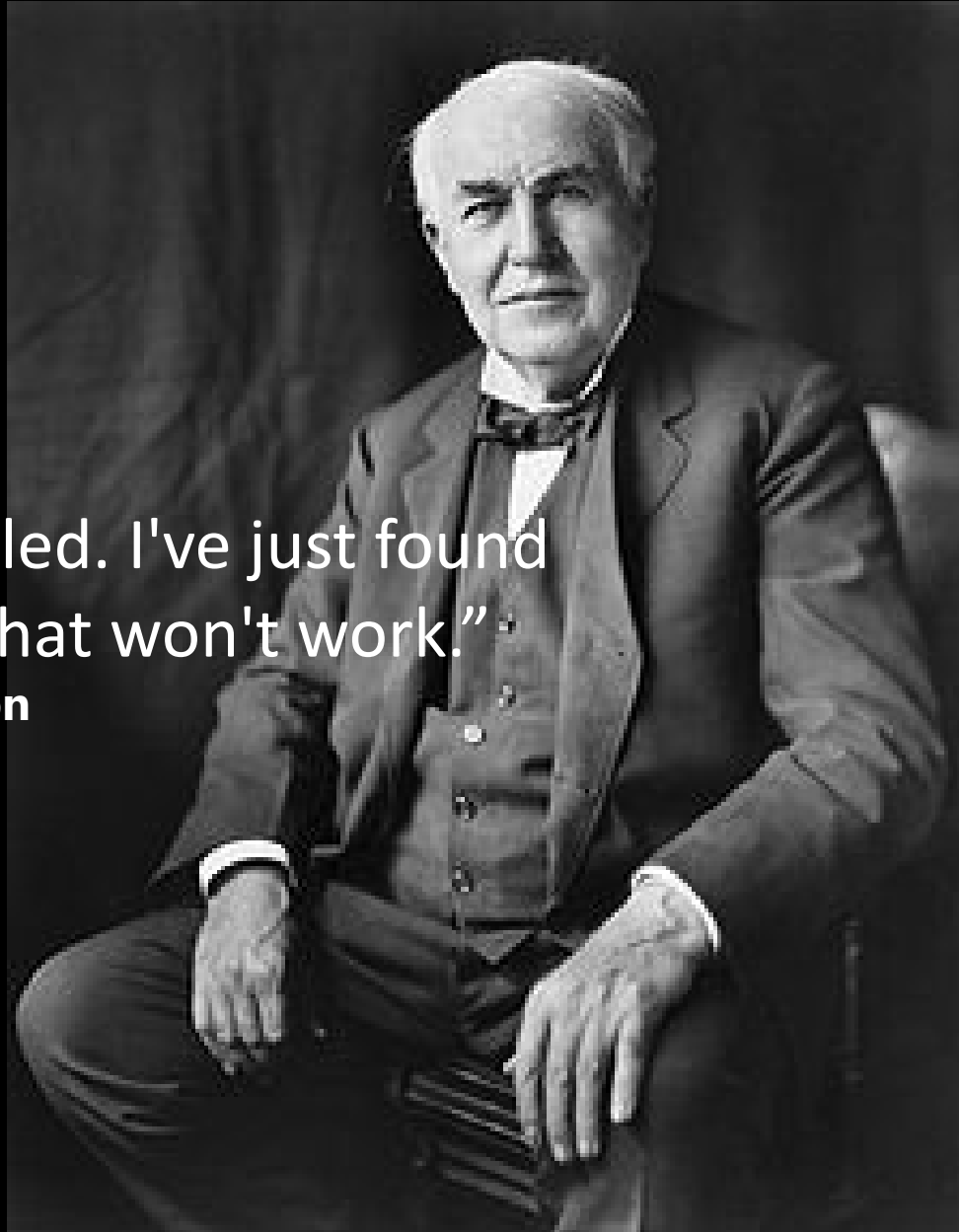
Pirate's Take on Habit 2:

Explore unrelated things
Diversify your networking
Deliver the unexpected

Habit 3: Fail Your Way to Success

“I have not failed. I've just found
10,000 ways that won't work.”

— **Thomas A. Edison**



Agile Application – Fail Your Way to Success:

Encourage experimentation

Embrace failure

Inspect and adapt

Conduct product reviews

Conduct retrospectives



Pirate's Take on Habit 3:

Take risks

Embrace failure and change

Be open to feedback

Habit 4: Communicate Interactively

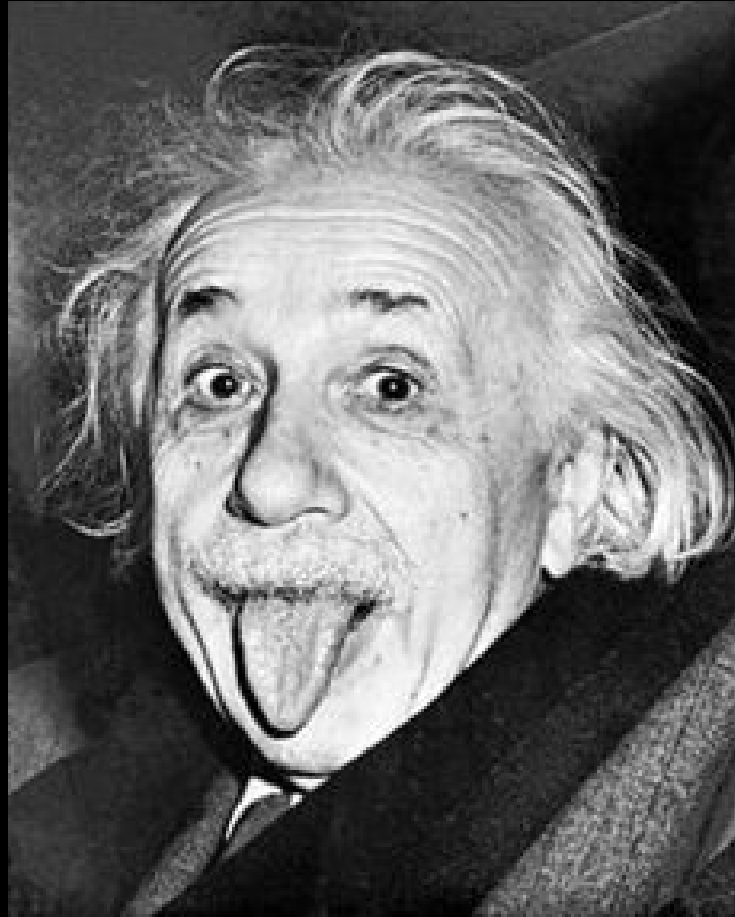


The DPI Method

Design

Prepare

Involve



“Everything should be made as simple as possible, but not one bit simpler.”

The Microsoft "Live" Platform





WHAT'S YOUR SPECIFIC PURPOSE?

Feel?

Think?

Act?

“If you can't write your
message in a sentence, you
can't say it in an hour.”

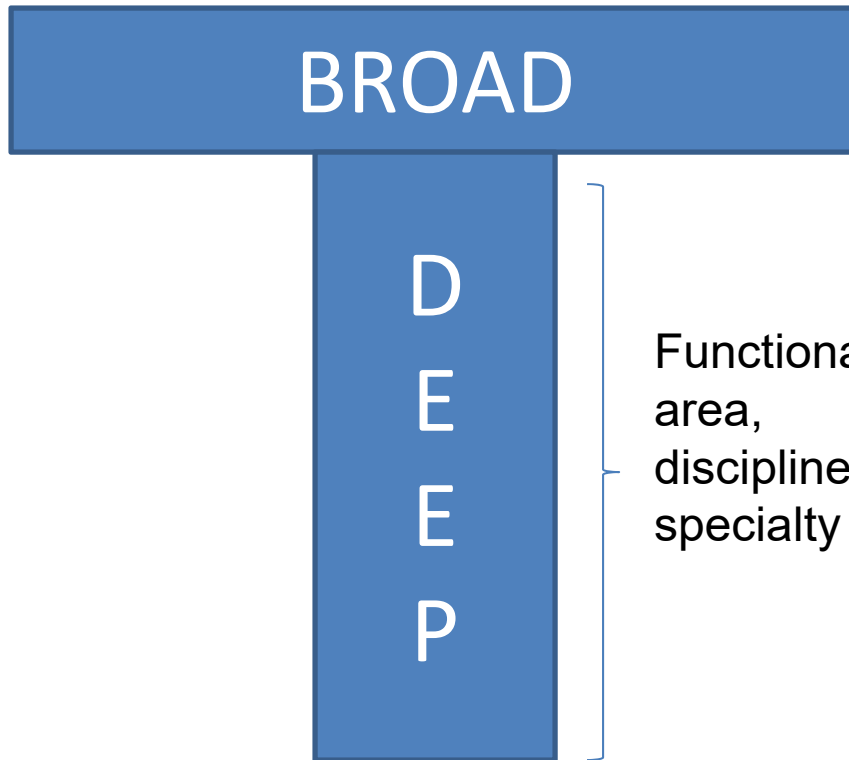
- *Dianna Booher*

Daily standup meeting - three questions:

- What have you accomplished since yesterday?
- What will you accomplish today?
- What's in your way?

T-shaped Skillset

Ability to work outside of core discipline



Adapted from:
Kenneth S. Rubin
"Essential Scrum"

Agile Application – Communicate Interactively:

Encourage open communications

Use information radiators

Conduct short daily stand-ups

Tear down silos

Encourage “T-shaped” skillsets



Pirate's Take on Habit 4:

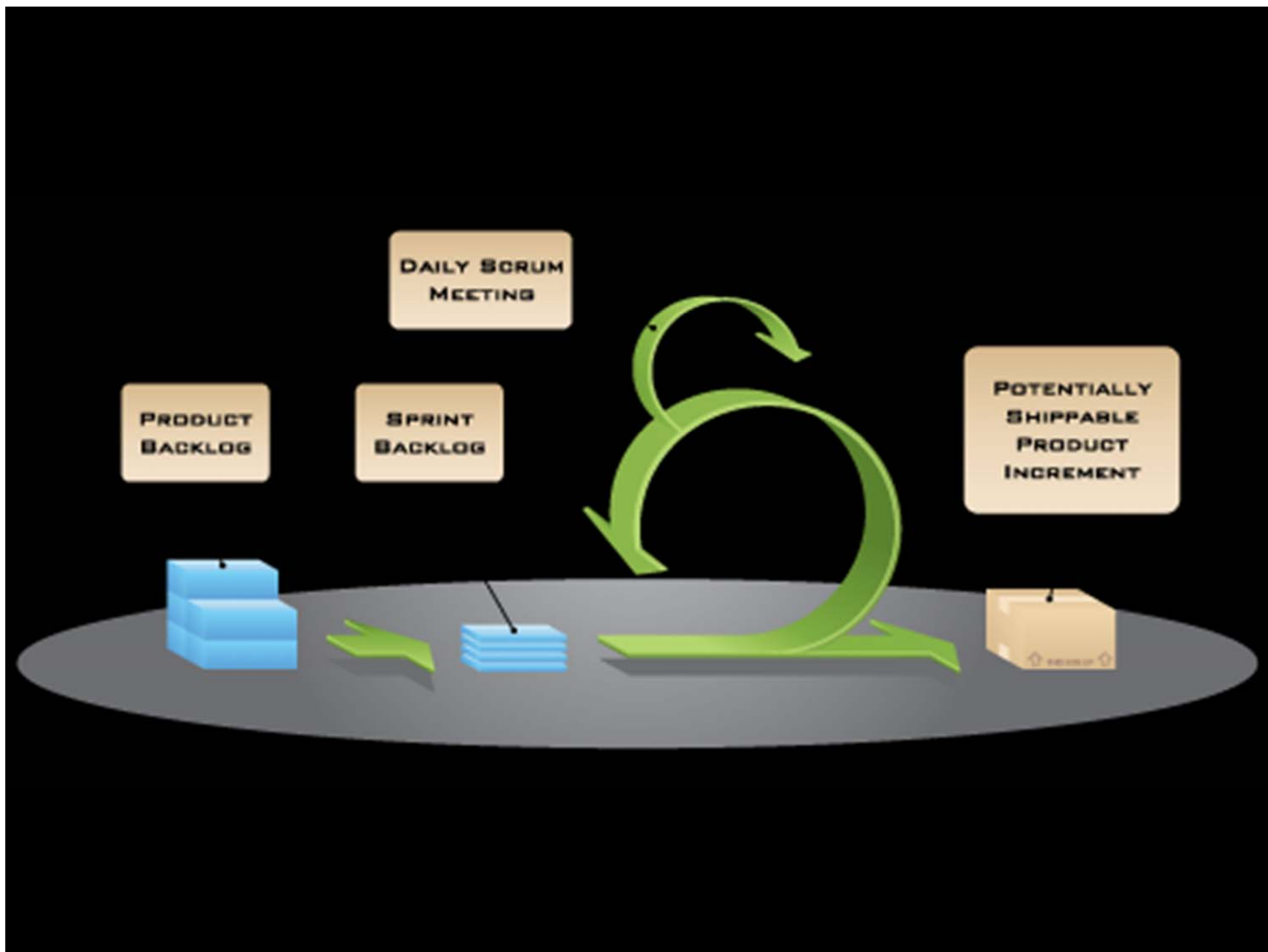
Support open communications

Develop soft skills

Encourage stand-up meetings

Habit 5: Deliver Value Frequently

DSTUF



A photograph of Steve Jobs on a stage, wearing his signature black turtleneck and blue jeans, holding a small device in his right hand and gesturing with his left. The background is dark and out of focus.

Real artists
ship on
time!

Agile Application – Deliver Value Frequently:

Assess value through stories

Conduct value-based prioritization

Deliver value in every sprint

Time-box the sprints

“Ship”



Pirate's Take on Habit 5:

Ship something of value
Focus on the treasure
DSTUF

Habit 6: Change Incrementally

Agile Application – Change Incrementally:

Conduct short iterations

Inspect and adapt

Conduct product reviews

Conduct retrospectives

Implement ideas quickly



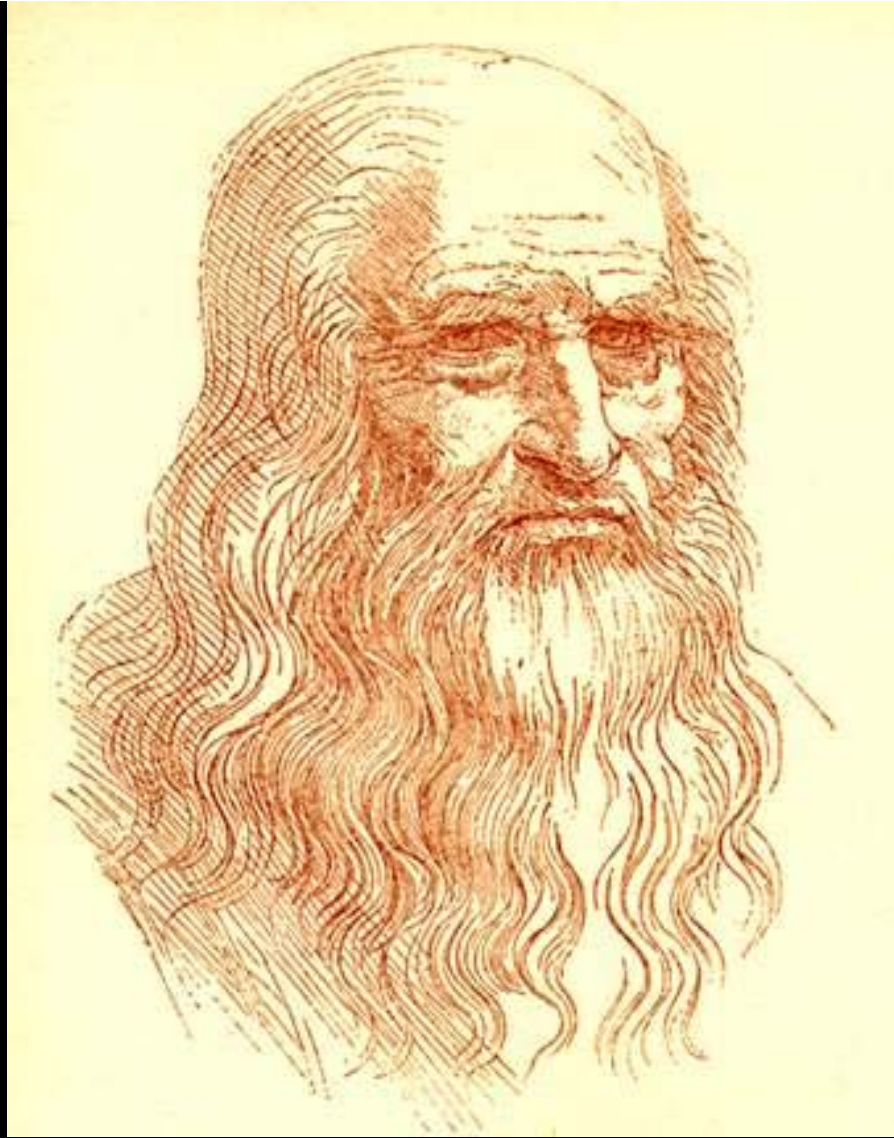
Pirate's Take on Habit 6:

Be open to change

Be the agitator

Adapt

Habit 7: Self-actualize



“Everything is connected.”

“If people knew how hard I worked to get my mastery, it wouldn't seem so wonderful at all.”



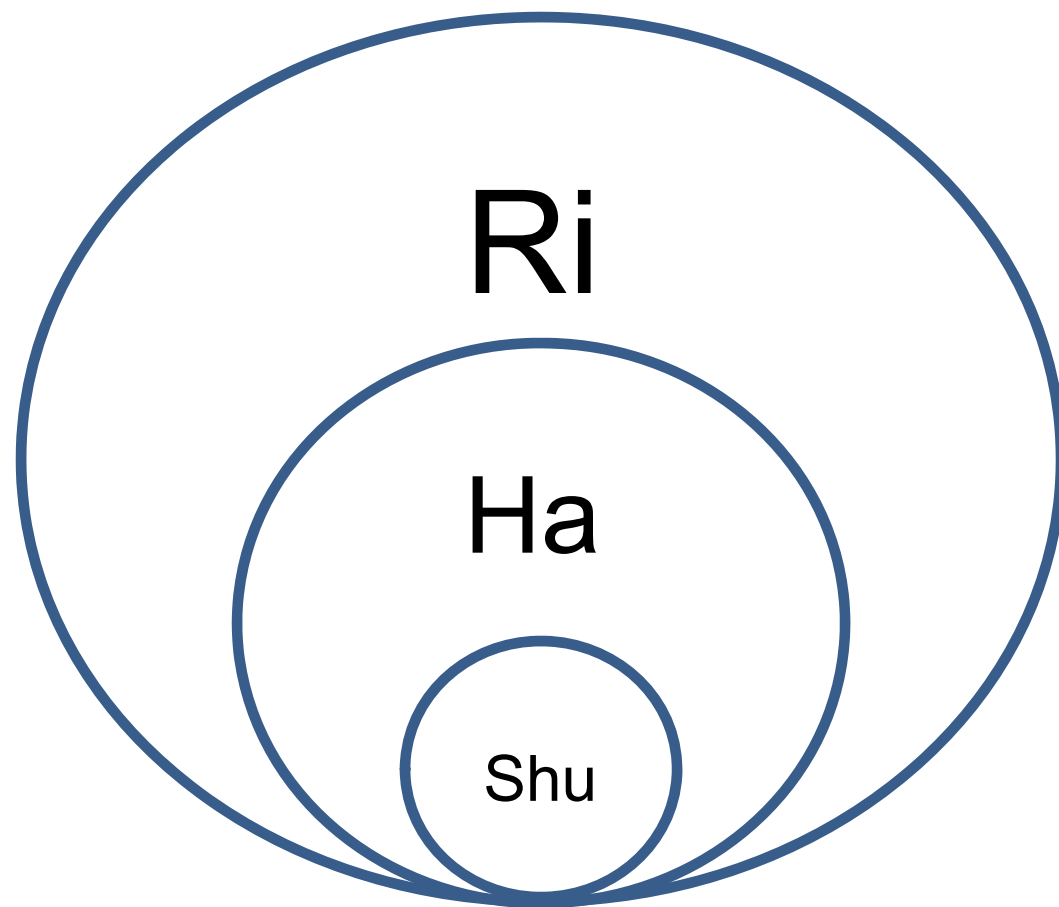
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Michelangelo

“If one is master of one thing and understands one thing well, one has at the same time, insight into and an understanding of many things.”



Vincent Van Gogh



Agile Application – Self-Actualize:

Find each member's superpower

Promote “Shu-ha-ri”

Promote personal development

Be the catalyst for your team members

Provide feedback and coaching



Pirate's Take on Habit 7:

Be a pirate

Be the linchpin

Connect with your purpose

7 Habits to Agility Success:

Habit 1: Question everything

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Habit 7: Self-actualize

A large, glowing yellow egg is the central focus, set against a dark background. A jagged crack runs horizontally across the middle of the egg. From this crack, a bright, ethereal light beam extends to the right, fading into the darkness. Several other faint, parallel light rays emanate from behind the egg, creating a sense of depth and illumination. The overall mood is one of potential and breakthrough.

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