

B to B Book



ESCUELA DE FOTOGRAFÍA

BLANK



PAPER

PRESENTACIÓN B TO B

NUEVO FOTOLIBRO DE BRENDA MORENO

CUADERNO DE LA KURSALA #58 - CO EDITADO POR WITTY KIWI PUBLISHER

Viernes 10/02/2017 a las 20h // Calle Nao 4, 3º

www.blankpaper.es



Charlotte Cotton agregó 17 fotos nuevas — con Brenda Moreno.

3 de abril · ▾

I was recently asked to write a quote for the back cover of MACK Book's republishing of Larry Sultan's 'Pictures from Home'. At last, this deeply influential prototype for photobooks about the intimacies, intricacies and memories of family bonds is affordably here. This is what I wrote:

"In Pictures from Home, Larry Sultan created a brilliant and unprecedented dynamic between his photographs, words, and editing from his parents' archive of Cine film footage and family snaps. All of the elements vie for legitimacy and declare their fictions in his reanimation of memories, tightly bound to the forensic scrutiny and adult accountability that he brought to bear on this most personal story of "home"."

At the same time that I was thinking deeply and appreciatively about 'Pictures from Home', Brenda Moreno sent me a copy of her 'B to B' book, published by Witty Kiwi and beautifully designed by Paolo Berra. And my long awaited copy of Takahiro Kaneyama's 'While Leaves Are Falling', published by the consistently fantastic AKAAKA landed at my door. Thank you Brenda and Takahiro – I think Larry, like me, would love these books.

<http://www.mackbooks.co.uk/boo.../1164-Pictures-From-Home.html>



<http://colinpantall.blogspot.mx/2017/04/i-cavalli-sono-bella-pero-triste-horses.html>

 Colin Pantall
4 de abril ·

Questa settimana ho scritto un recensione sul libro B to B da Brenda Moreno, una fotografa Messicana che amava i cavalli quando era una ragazza.

Il libro racco...

[Ver más](#)

[Ver traducción](#)



I Cavalli sono bella però triste: The horses are beautiful but sad

Questa settimana ho scritto un recensione sul libro B to B da Brenda Moreno , una fotografa Messicana che amava i cavalli quando era u...

[COLINPANTALL.BLOGSPOT.COM](#)

<https://phmuseum.com/news/a-horse-called-existence>

 Brenda Moreno
30 de abril a las 19:38 ·

Reseña sobre B to B hecha por Alejandro Acin, para PHmuseum...

"In this case, Brenda constructs her own Trojan horse to assault the deepest meaning of her existence, the place where life and death are interrogated, where the thoughts stitched for years suddenly tear apart, where the freedom to re-arrange images in collages is the only escape to the cruelty of memory".

Thank you very much for your words ❤ Alejandro



A Horse Called Existence

Brenda Moreno's first photobook, B to B is a reflection upon memory, the passage of time, and the experiences that shape our identity.

[PHMUSEUM.COM](#)

 **Yumi Goto**
22 de febrero ·

The book I am expecting to get one soon in Tokyo from Brenda Moreno.



Tommaso Parrillo agregó 5 fotos nuevas.
22 de febrero ·

Brand new book by Witty Kiwi!
B to B by Brenda Moreno is out!
get you copy <http://www.witykiwi.com/product/b-to-b>
design by Paolo Berra.

 **Reminders Photography Stronghold** con Brenda Moreno.
6 de abril ·

New add to the library 2017!

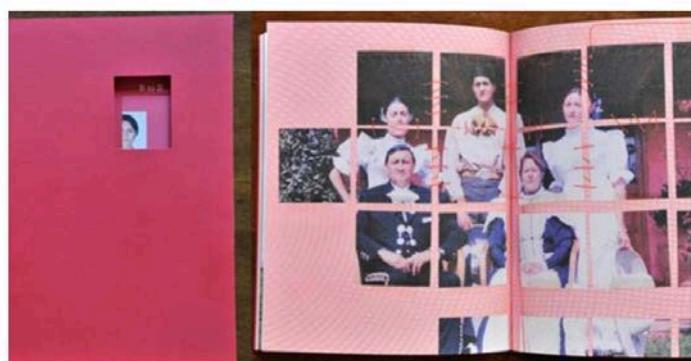
B to B
Brenda Moreno



<https://whoneedsanotherphotoblog.wordpress.com/2017/05/06/b-to-b-by-brenda-moreno/>

 **Christer Ek**
6 de mayo a las 11:11 ·

A new post about B to B by Brenda Moreno today on
#whoneedsanotherphotoblog



B to B, by Brenda Moreno

The relationship between men and horses goes back to the origins, when the strength of the second was placed in the service of the former for the needs of agriculture or for the necessities of tran...

WHONEEDSANOTHERPHOTOBLOG.WORDPRESS.COM

http://josefchladek.com/book/brenda_moreno_-_b_to_b

 Virtual Bookshelf JC con Brenda Moreno.
7 de mayo a las 8:12 · 

"And in this exploration the horse, which I consider to be a member of my family, serves as a bridge between the different characters in the project, symbolizing the vital force between our unconscious desires that we master and our own human nature"

Brenda Moreno - B to B (Witty Kiwi)

http://josefchladek.com/book/brenda_moreno_-_b_to_b



B to B project

<http://fiebrephotobook.com/2015/index.html?esp>



 **Fiebre Photobook**
15 de marzo ·

Nuevo vídeo con las maquetas finalistas del Dummy Award de #Fiebre2015:
B to B de Brenda Moreno
<https://youtu.be/4v0uJz2WEz4>

B to B de Brenda Moreno

Es un viaje cíclico donde hablo de mi familia y de aquella que no lo es, pero que puedo elegir. De los roles que cumplimos con, los refugios que encontramos ...

[YOUTUBE.COM](#)

Exposición del dummy **B to B** en CentroCentro Sala de exposiciones dentro del Palacio de Cibeles, Madrid, España.

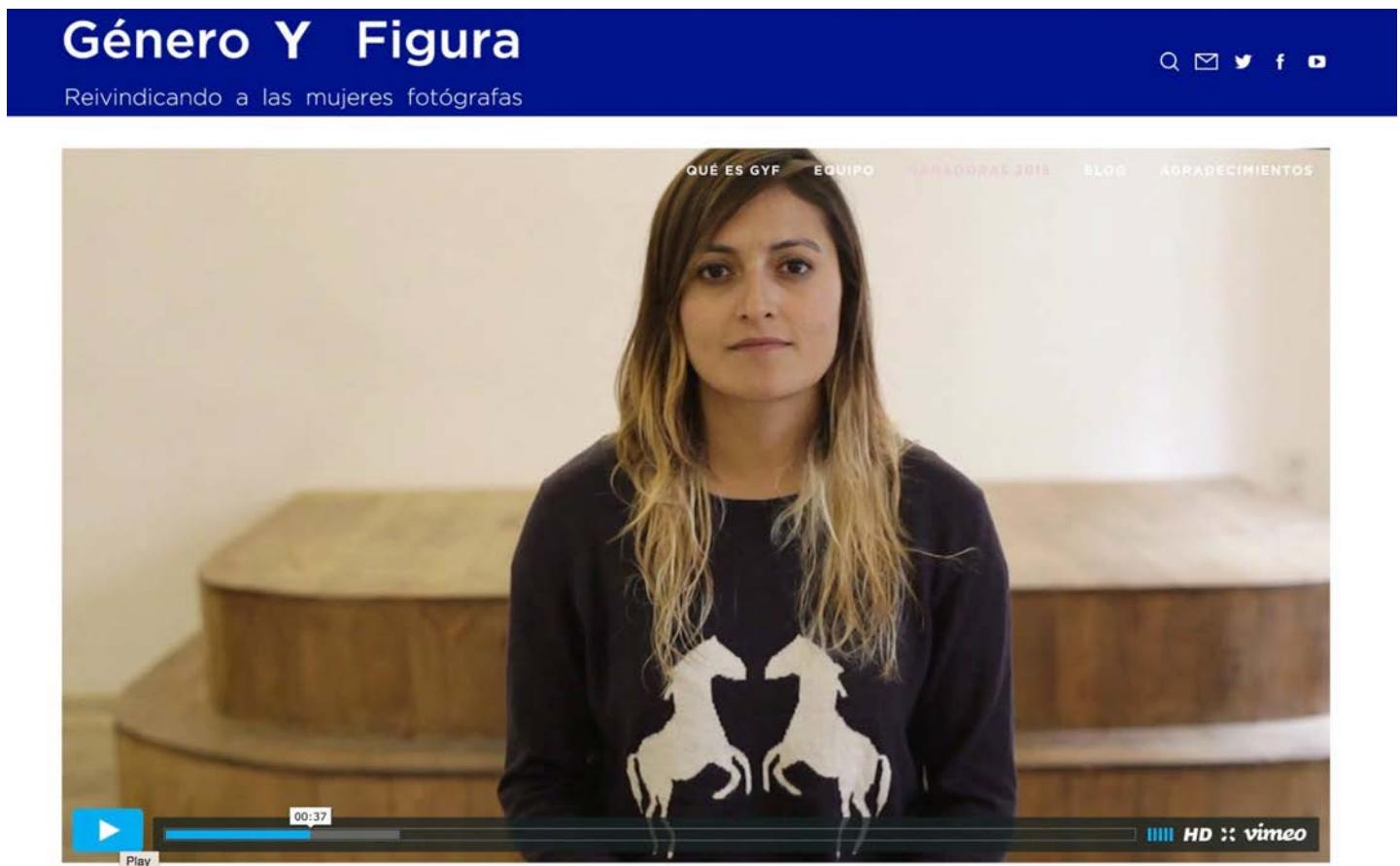


B to B fue seleccionado mediante una convocatoria como ganador de la producción de un multimedia en la plataforma “Genero Y Figura” que es uno de los 5 proyectos seleccionados en la convocatoria pública de Proyectos de I+D+i realizada por la Universidad Carlos III de Madrid. Tiene como labor reivindicar el lugar de las mujeres fotógrafas. Se realizó una entrevista que se conjuntó con imágenes del proyecto.

Web de la plataforma - <http://generoyfigura.com/ganadoras2015/>

Multimedia **B to B** Video directo - <https://vimeo.com/168744010>

Publicación en el diario El País - <http://smoda.elpais.com/moda/genero-y-figura-reivindicar-a-las-mujeres-fotografas/>



B to B es promovido en distintas partes de España



Unseen Photo Fair & Festival en Ámsterdam.

B to B "Festival BALA" en Bilbao, España.

<http://www.banizunizuke.com/bala/>



BALA

BILBOOK ARTE LIBURU AZOKA

VIERNES

11:00h. Apertura de la feria.
LIBRERÍA Y EXPOSICIÓN DE LIBROS y fantines.

19:00h. PRESENTACIÓN "Es dat Gogoratzen". Con [Doreen Ormseter](#) (Bilbao)

20:00h. PRESENTACIÓN "B to B". Con [Brenda Moreira](#) (Mexico DF)

22:00h. MUSIKA. Con [IM MAKALA](#) (Domestika)

SÁBADO

11:00h. Apertura de la feria.
LIBRERÍA Y EXPOSICIÓN DE LIBROS y fantines.

19:00h. PRESENTACIÓN "Fantasía feminista". [Tatjana Sádaba](#) (Bilbao)

20:00h. PRESENTACIÓN "De la mano de EUSKAL IRUDIGILEEN VIII. TOPAKETAK". Con [Enrique Flores](#) (Madrid) Colección dibujadas. Con [Infante & Co.](#)

22:00h. MUSIKA. Con [EUSKAL IRUDIGILEAK](#)

DOMINGO

11:00h. Apertura de la feria.
LIBRERÍA Y EXPOSICIÓN DE LIBROS y fantines.

11:30h. - 13:30h. TALLER "Cartelismo Tipográfico". Con [La familia Flores](#) (madrid)

11:30h. - 13:30h. EUSKAL IRUDIGILEEN VIII. TOPAKETAK Con [Enrique Flores](#) (Madrid) Colección dibujadas. Con [Infante & Co.](#)

11:30h. - 13:30h. HAIR TAILERA "Ibara berria". Con [Ares Santamaría](#) (Zamudio)

11:30h. - 12:30h. PERFORMANCE & [Sandra Mach](#) & [Irene Marco](#) (BCN)

19:00h. Mesa redonda Con [Alberto Martínez](#) (DibujosTrollRato)

19:00h. Con [Marta C. Dehesa](#) (Ilustrapados)

19:00h. Modera [Jonate Urresti](#)

22:00h. Cierre de Feria.

23:00h. PRESENTACIÓN

Con [Sabina Ureña](#) (Madrid)

23:00h. Cierre de Feria.

B to B Bienal VXII del Centro de la Imagen, CDMX, México 2016.

<http://centrodelaimagen.cultura.gob.mx/bienal-de-fotografia/xvii/medios.html>

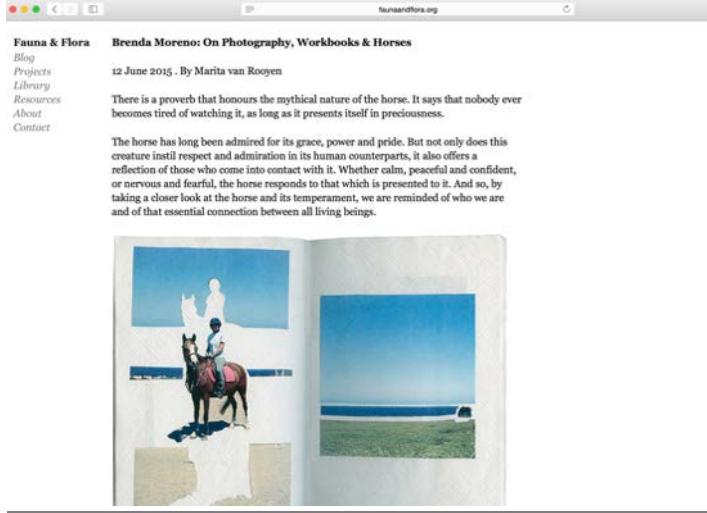


xvii
bienal de
fotografía

Centro de la Imagen

CENTRODELAIMAGEN.CULTURA.GOB.MX

<http://www.faunaandflora.org/brenda-moreno-on-photography-workbooks-horses/>



Fauna & Flora Brenda Moreno: On Photography, Workbooks & Horses

Blog Projects Library Resources About Contact

12 June 2015 . By Marita van Rooyen

There is a proverb that honours the mythical nature of the horse. It says that nobody ever becomes tired of watching it, as long as it presents itself in preciousness.

The horse has long been admired for its grace, power and pride. But not only does this creature instil respect and admiration in its human counterparts, it also offers a reflection of those who come into contact with it. Whether calm, peaceful and confident, or nervous and fearful, the horse responds to that which is presented to it. And so, by taking a closer look at the horse and its temperament, we are reminded of who we are and of that essential connection between all living beings.



<https://foto-feminas.com/portfolio/brenda-moreno/>

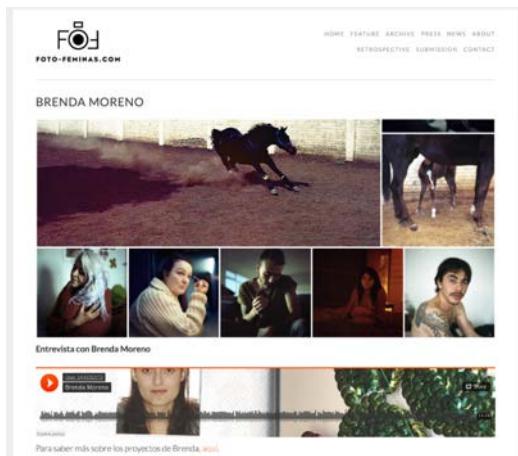


FOTO-FEMINAS.COM

HOME FEATURE ARCHIVE PRESS NEWS ABOUT
RETROSPECTIVE SUBMISSION CONTACT

BRENDA MORENO



Entrevista con Brenda Moreno



Para saber más sobre los proyectos de Brenda, [visita](#).

<http://www.mud-magazine.com/BRENDA-MORENO-B-to-B>

The screenshot shows a web browser window for 'mud-magazine.com'. The title bar says 'BRENDA MORENO - B to B - MUD-MAGAZINE'. The main content area features the 'MUDMAGAZINE' logo at the top left. Below it, there are navigation links: 'PORTAFOLIOS', 'ENTREVISTA', 'REVIEW', and 'SOMOS'. A large graphic of a stylized letter 'B' is centered above the portfolio section. The portfolio itself is titled 'BRENDA MORENO - B to B'. It includes a bio in Spanish, a photo of the artist, and a grid of nine smaller portraits of people.

<http://clavoardiendo-magazine.com/mundofoto/visionados/brenda-moreno-b-to-b/>

The screenshot shows a web browser window for 'clavoardiendo-magazine.com'. The title bar says 'CLAVOARDIENDO'. The main content area features a large photograph of a black horse running in front of a white wall. The horse is the central focus of the image. Below the image, the text 'BRENDA MORENO - B TO B' and the date '2 FEBRERO 2016' are displayed. At the bottom right of the image, there is a small credit '© Brenda Moreno'. The top navigation bar includes links for 'PORTADA', 'MUNDO FOTO', 'ACTUALIDAD', 'COLUMNAS', 'PERIFERIA', 'FIRMAS', and 'LO-VISTO'. There are also social media sharing icons on the left side of the main image.

<http://www.tierraadentro.cultura.gob.mx/b-to-b-retratos-documentales/>



<http://fahrenheitmagazine.com/cultura/creativos-emergentes/b-to-b-la-fotografia-y-el-collage-de-brenda-moreno/>

The screenshot shows a magazine article titled "B to B: la fotografía y el collage de Brenda Moreno". The article includes a small portrait of Brenda Moreno at the top, followed by a text section and two images: one of a grid of portraits and another of a swimming pool.

CREATIVOS EMERGENTES

B to B: la fotografía y el collage de Brenda Moreno

23 June, 2016
Por Alida Fraguie

Para Brenda Moreno, *B to B* es un proyecto muy íntimo. En él, no sólo aprovecha la fotografía como discurso, sino también como medio de exploración de su esencia, es decir, una **búsqueda interior**.



Book Dummy Review Landskrona Foto & Breadfield Award, Suecia 2016

<http://breadfield.com>

The screenshot shows the Breadfield website's homepage. At the top, there is a navigation bar with links for 'breadfield.com', 'Search here', 'Member', 'Instagram', 'Facebook', 'Breadfield Press', 'Dummy Award', 'Exhibitions', 'Framing', 'Books', and 'Info'. Below the navigation, there is a large image of a book cover featuring a horse and a person. To the right of this image, there are two smaller images: one of a photograph with text overlaid and another of a small plant.

The finalists | Landskrona Foto & Breadfield Dummy Award

The shortlisted photographers who will join us in Landskrona for the Open Book Dummy Review and have the chance to win the Landskrona Foto & Breadfield Dummy Award are:

- Brenda Moreno (MX)
- Duccio Doretti (IT)
- Hiro Tanaka (JP)
- Constantin Schlahter

...
Posted: July 4th, 2016 - Comments Closed
Filed under: Books / Puff

Objektiv # 13 | THE FLEXIBLE IMAGE, PART I

Nina Strand, Editor-in-Chief: We have the same title for our issues in 2016: The Flexible Image. These issues will look at the current state of the (photographic) image, as it seems to expand into two distinct yet related manifestations: the ...
Posted: July 4th, 2016 - Comments Closed
Filed under: Books / Puff

Current: Permanent Vacation by Rikard Laving / The Window Project

www.rikardlaving.com...
Posted: July 4th, 2016 - Comments Closed
Filed under: Books / Puff

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- Duccio Doretti (IT)
- Hiro Tanaka (JP)
- Constantin Schlahter (FR)

Thanks to all participants with all your fantastic dummies.
Hope to see you all in Landskrona at the festival.
Landskrona Foto Festival
The international jury this year is
Beate Cegelska (Galleri Image), Denmark
Christina de Middel (artist), Mexico
Nadya Shremetova (FotoDepartement), Russia
Greger Ulf Nilsson (graphic designer), Sweden
Tony Kristensson (Breadfield), Sweden
Dominique Roynette (graphic designer), France

Dummy en Landskrona Foto & Breadfield Award, Suecia 2016.



<http://www.laphotographie-marseille.com>

BRENDA MORENO

B TO B

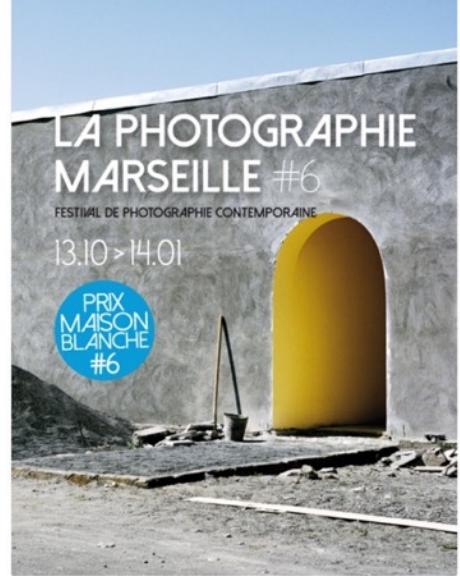
Ce titre est lié à mon nom Brenda, mais c'est aussi un peu connecté à « being for being», comme un voyage cyclique, une introspection, une recherche et une évolution au travers de mon travail photographique et de ceux qui. J'ai choisi comme ma famille : mes amis, mes proches.

A travers ces images j'explorai la mémoire, les souvenirs, comme aussi de motifs que nous connaissons mais aussi ce que nous n'avons pas encore vécus et le pourquoi. Le résultat du travail se présente sous forme de carnets complétant les rêves et les idées qui couvrent et constituent notre réalité.

Dans ces carnets j'associe des photographies en moyen format à des dessins et des peintures réalisées avec des techniques mixtes. Les chutes de mes découpes, les formes en négatif sont tout aussi importantes que les positifs. Les éclats et les émotions sont intégrée du processus et donnent forme au projet.

Dans ma manière de questionner l'identité, j'explique le quotidien comme un matériau je m'applique à prendre en compte les personnes qui nous entourent et qui nous sont si proches. Cela peut être une personne que l'on connaît ou tout ce qui ne fonctionne pas comme on le souhaitait.

www.brendamoreno.com



Periodico El Imparcial de Oaxaca, México.

<http://imparcialoaxaca.mx/arte-y-cultura/fEV/familia-identidad-y-memoria-en-la-obra-de-brenda-moreno>



<http://clavoardiendo-magazine.com/mundofoto/entrevistas/brenda-moreno-una-fotografa-indomable/>



Brenda Moreno, una fotógrafa indomable - Clavoardiendo Magazine

Brenda Moreno ha publicado 'B to B', fotolibro que supone el Cuaderno de la Kursala nº 58. Entrevistamos a la fotógrafa mexicana, ganadora de la Beca Jóvenes...

CLAVOARDIENDO-MAGAZINE.COM | DE ROBERTO VILLALÓN VARA