

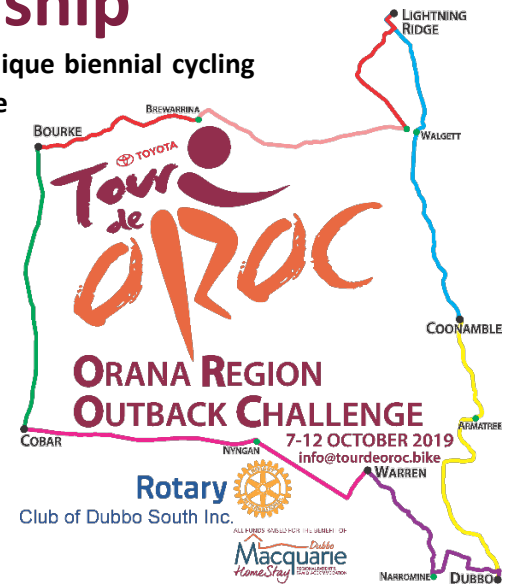
Toyota Tour de OROC Sponsorship

The Toyota Tour de OROC, run by the Rotary Club of Dubbo South, is a unique biennial cycling event. It is the longest 6-day charity ride in the world covering a massive 1,100km throughout the Orana Region. The ride was started in 2013 to raise money for Macquarie Home Stay and has so far contributed almost \$400,000 to the facility which opened its doors in January this year.

This is your chance to expose your brand across the Orana Region, contribute to a significant facility and be a part of a Guinness World Record attempt.

Platinum Sponsor - \$6,000 (Limit of 4)

- Noted as Platinum Sponsor with larger logo than lower level sponsors.
- Logo on support vehicles and on clothing worn by support personnel.
- Logo on banner that will be used at the functions throughout the ride.
- Logo in newspaper and televisions advertisements promoting the ride.
- Logo on cycling jersey and cycling pants and Facebook page.
- Brochures, handouts and merchandise may be supplied to be distributed at each of the functions.



Gold Sponsor - \$4,000 (Limit of 8)

- Noted as Gold Sponsor with larger logo than lower level sponsors.
- Logo on support vehicles and on clothing worn by support personnel and logo on official banner.
- Logo in newspaper and televisions advertisements promoting the ride.
- Logo on cycling jersey and cycling pants and Facebook page.

Silver Sponsor - \$2,000 (Limit of 12)

- Noted as Silver Sponsor with larger logo than lower level sponsors.
- Logo on support vehicles and on clothing worn by support personnel and logo on official banner.
- Logo on cycling jersey (not on cycling pants) and Facebook page.

Bronze Sponsor - \$250 (No Limit)

- An attempt will be made to beat the Guinness World Record (GWR) for the 'Most brands advertising on one single sportswear item'. Tour de OROC initially created this record in 2013 but it was beaten by Arran Linton-Smith and the National Autistic Society of the UK with 110 logos. In 2017, Tour de OROC reclaimed this record with 117 logos.
- Logo Sponsors will receive a small logo on the cycling jersey to aid in this GWR attempt.



Media Sponsor – No cash but minimum of \$7,000 media coverage

- Same coverage as Platinum sponsorship.
- Ad copy will be provided but production for TV and radio will be required.

Core Rider - \$1,000 plus a minimum of \$1,000 raised through GiveNow (Limit of 30)

- The privilege of riding and being supported for the entire 1,100km over six days throughout OROC.
- A business may sponsor the event at Platinum or Gold level and one of their staff may then be the nominated rider which covers the cost of the rider entry fee and fundraising.
- Tour de OROC will create a GiveNow page on the rider's behalf to assist with fundraising.
- All individual Core Rider names will be on the cycling jersey. Two cycling jerseys will be provided.

Monday 2 September 2019 @ 9am is the sponsorship deadline due to the lead time for printing of jerseys. View tinyurl.com/TdO2015VideoHighlights or tinyurl.com/TdO2015VideoSummary to see videos from a previous event.

Contact: Contact Mathew Dickerson on info@tourdeoroc.bike or 0418 628 439 for more information.



Mike Tomalaris, well-known SBS Cycling Commentator and veteran of twenty-three Tour de France events, will be joining the 2019 peloton. Don't miss the chance to be associated with the 2019 Toyota Tour de OROC.