

5 Ways Snap(chat) Benefits Teens



Telling Stories: The art of sharing stories with one another is a valuable skill in today's visual world. Learn how to share "Snaps" [here](#) via @pocketlint.

Teens Are Getting their News from Snap: Teens prefer finding news on Snap because it is fun and easy to view. Learn more [here](#) via @BusinessInsider.



Less Social Pressure: Insights show teens feel less social pressure since, unlike other apps, there's no "like" button, and Snaps disappear after a brief period of time.

Artistic Expression: Snap allows teens to discover silly and innovative ways to have fun using doodles, captions and filters to express their personalities, style and ideas.



Bonding With Peers: A recent [study](#) reveals Snap is the most similar to having a face-to-face conversation and increases social bonding.

Sources: Pocket-lint.com, BusinessInsider.com, DailyDot.com, BizCommunity.com, MentalFloss.com

DISCLAIMER: Please use your best judgment when exploring the world of Snap Inc.