

**DOUBLE DEGREE MASTER PROGRAMS**

**at AU**

- Master of Business Administration
- Master of Science in Management

**at NJCU**

- MBA – Finance Specialization
- MBA – Marketing Specialization
- MBA – Organizational Management and Leadership Specialization
- Specialized MBA

**FULL-TIME / PART-TIME STUDIES AT ABAC, THAILAND AND FULL-TIME STUDIES IN NEW JERSEY, USA**



Study at **Hua Mak Campus**

Study at **ABAC City Campus**

**ADMISSION SCHEDULE**

Schedule	Trimester 1/2019 September-December 2019	Trimester 2/2019 January-April 2020	Trimester 3/2019 May-August 2020
Application deadline	August 20, 2019	December 17, 2019	April 21, 2020
Entrance examination	August 25, 2019	December 22, 2019	April 26, 2020
Entrance Examination Result	August 28, 2019	December 26, 2019	April 28, 2020
Induction Day	August 31, 2019	January 12, 2020	May 9, 2020
Instruction begins	September 2, 2019	January 13, 2020	May 11, 2020
Study at NJCU (May / September)	September 2020	May 2021	May 2021

**QUALIFICATIONS FOR ADMISSION**

1. Eligibility for a student visa to study in USA.
2. Bachelor's degree or equivalent from an accredited institution in any fields.
3. A minimum CGPA of Bachelor's Degree is 2.00 on 4.00 scale.
4. Adequate undergraduate training to do graduate work in the M.B.A. Program.
5. Good command of English.
6. Computer literacy.

**APPLICATION COMPONENTS AND REQUIRED DOCUMENTS**

1. A completed Application Form.
2. 2 Copies of Official Transcripts Bachelor's Degree.
3. 2 Copies of Bachelor's Degree Certificate / Diploma Certificate.
4. Four (1x1 inch size) photographs (formal attire, not in graduation gown).
5. 2 Copies of Citizen ID card and House Registration (For Thai Applicants only).
6. 2 Copies of Passport and Police Clearance Report (For Foreign Applicants only).
7. 2 Copies of Name Change Certificate – (If any)

**ADMISSION & EXAMINATION FEES (NON REFUNDABLE)**

- Admission Fee Baht 500
- AU English Proficiency Test Baht 500
- Interview Entrance Examination Baht 500

**EXEMPTION**

The English entrance examination can be exempted depending on which of the following conditions you satisfy.

- A TOEFL score of (iBT) 90 or (PBT) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two years).
- A Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand).

*Note: All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered and the applicant will not be allowed to sit for the Admission interview.*

## STUDY PLAN

### MASTER OF SCIENCE IN MANAGEMENT

#### Trimester 1: @AU, Thailand

- Organizational Management
- Marketing Management
- Advance Finance
- Research Methodology

#### Trimester 2: @AU, Thailand

- Managerial Economic
- Business Management Strategy
- Independent Study

### MASTER OF BUSINESS ADMINISTRATION

#### Trimester 1: @AU, Thailand

- Introduction to Management Information System
- Introduction to Quantitative Analysis
- Organizational Behavior
- Managerial Accounting

#### Trimester 2: @AU, Thailand

- Managerial Economics
- Business Research Methodology
- Financial Management
- International Business Management

#### Trimester 3: @AU, Thailand

- Operations Management
- Marketing Management
- Strategic Management
- Individual Research in Management

#### Trimester 3 (MS.MGT)/Trimester 4 (MBA):

- @ New Jersey City University
- Graduate business essentials
- Executive Communications

### MBA – FINANCE SPECIALIZATION

#### Trimester 4 (MS.MGT)/Trimester 5 (MBA):

##### @ New Jersey City University

- Executive Communications
- Introduction to Data Science and Business Analytics
- Strategic Profitability Analysis

Select one of these three courses from those listed below:

- Working Capital Management
- Healthcare Financial Management
- Government & Not-for Profit Finance

#### Trimester 5 (MS.MGT) / Trimester 6 (MBA):

##### @ New Jersey City University

- Global Finance
- Financial Institutions & Banking Relationships
- Financial Restructuring & Reorganization
- Capstone Project

### MBA – MARKETING SPECIALIZATION

#### Trimester 4 (MS.MGT) / Trimester 6 (MBA):

##### @ New Jersey City University

- Introduction to Data Science and Business Analytics
- Strategic Profitability Analysis
- E-Marketing
- Research Methods

#### Trimester 5 (MS.MGT) / Trimester 6 (MBA):

##### @ New Jersey City University

- Global and Multi-Cultural Marketing
- Consumer Behavior Analytics
- Capstone (Thesis/Project)

Select one course from those listed below:

- Integrated Marketing Communications
- Brand Management
- New Product Development and Innovation

### MBA – ORGANIZATIONAL MANAGEMENT AND LEADERSHIP SPECIALIZATION

#### Trimester 4 (MS.MGT) / Trimester 5 (MBA):

##### @ New Jersey City University

- Introduction to Data Science and Business Analytics
- Strategic Profitability Analysis
- Behavioral Issues and Ethics in Management
- Managing for Internal Innovation

#### Trimester 5 (MS.MGT) / Trimester 6 (MBA):

##### @ New Jersey City University

- Managing the Service Organization
- Situational and Transformational Leadership
- Advanced Negotiation and Conflict Resolution
- Capstone Project

### SPECIALIZED MBA

#### Trimester 4 (MS.MGT) / Trimester 5 (MBA):

##### @ New Jersey City University

- Introduction to Data Science and Business Analytics
- Strategic Profitability Analysis
- Selected two class from the list

#### Trimester 5 (MS.MGT) / Trimester 6 (MBA):

##### @ New Jersey City University

- Selected four from the list

#### Select six courses from those listed below:

- Managing for Internal Innovation
- Behavioral Issues and Ethics in Management
- Advanced Negotiations and Conflict Resolution
- Managing for a Service Organization
- Situational and Transformational Leadership
- Working Capital Management
- Healthcare Financial Management
- Government & Not-for Profit Finance
- Global Finance
- Financial Institutions & Banking Relationships
- E-Marketing
- Global and Multi
- Cultural Marketing - Consumer Behavior Analytics
- Integrated Marketing Communications
- Brand Management
- New Product Development and Innovation
- Introduction to Machine Learning
- Data Collection, Data Warehousing and Data Cleansing
- Experimental Design
- Programming for Data Science
- Data Visualization and Communication
- Other graduate level classes as approved by academic advisor

#### Trimester 6 (MS.MGT) / Trimester 7 (MBA):

- @AU, Thailand
- Written and Oral Comprehensive Examination

## TUITION FEES

	MBA@AU	MSc. Management @AU
1 <sup>st</sup> installment	137,500	137,500
2 <sup>nd</sup> installment	137,500	137,500
3 <sup>rd</sup> installment	137,500	1,137,500
4 <sup>th</sup> installment	1,100,000	-
<b>Total</b>	<b>1,512,500</b>	<b>1,412,500</b>

### NOTE:

- This fee includes tuition fees for all modules at BKK and USA only
- The fee excludes air ticket fee, visa fee Overseas Insurance and accommodation.
- The fees are subject to change at the university's discretion and without prior notice.
- In case of fail grade obtained in a block teaching course or comprehensive exam, the student should repeat the course or the exam with the registration and university fees at the most recent rates, separately.

## ESTIMATED COST OF LIVING AND RELATED

\$ 13,500 per year

## ESTIMATED BOOKS AND PERSONAL EXPENSES

\$ 13,000 per year

### IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

Last updated: July 2019

### Note for admission to Partner Universities

- Assumption University in no way guarantees enrollments in any of our partner Universities. Prospective candidates to the respective double degree programs are by themselves responsible for the fulfillment of admission criteria and other requirements specified by the partner institutions. Partner universities will decide on admissions and announce the results by themselves.
- Request for visa entry is subject to the requirements of each country.
- Choice of universities can change without notice

## UNIVERSITY ADMISSIONS CENTER (UNIAD)

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