

# HKGOLDEN RATE CARD - 2019



	DIMENSION (W x H)	CPM BUY HKD	or	PACKAGE BUY HKD	
	Full Page Landing to 300x250 px	\$350.00			
		\$250.00			
	300x250px / 728x90px	\$120.00			
HKGOLDEN.COM	Any Forum Homepage Crazy Ad	Full Page Landing to 300x250 px		\$ 27,500 (50% SOV) / Day	
	Any Forum Homepage Huge Banner	900x250px	\$200.00		
	Run of Forum Huge Banner	900x250px	\$100.00		
	Run of Forum Super Banner	728x90px	\$75.00		
	Run of Forum Double Large Rectangle	300x500px	\$180.00		
	Run of Forum Large Rectangle	300x250px	\$100.00		
	Run of Forum Double Middle Banner	728x180px	\$70.00		
	Run of Forum Middle Banner	728x90px	\$50.00		
	Textlink @ HK Golden Run of Forum	Logo & Text max. 25x chars.	\$10.00		
	<b>Remarks -</b> * All Run of Forum Ads are Rotation * 20% Extra Loading for FIX Forum Group * 30% Loading Free for Video Ad				
HKGolden Mobile (Apps + Web)	Mobile Crazy Ad @ Run of Homepage			\$11,250 (25% SOV) / 3 Days	
	Mobile Crazy Ad @ 吹水台			\$10,000 (25% SOV)/ 3 Days	
	Mobile Web Carpet		\$160.00		
	Mobile Large Rectangle	320x250px	\$80.00		
	Mobile Banner	320x50px, (iPhone & Android), 768x66px (iPad)	\$50.00		
	<b>Remarks -</b> * 30% Loading Free for Video Ad				
HKGOLDEN Facebook	<b>FB Feed x 1</b> (Included Write Up & Simple Design Without Photo Shooting)	Text : max. 150x words max. / Hyperlink : 2x max. / Photo : 1x only in JPG, BMP, PNG, GIF OR TIFF files format		\$14,000.00	
	* Admin. Cost for Boosting min. \$1,000 or 10% of Boosting Budget				
eDM	Members Only	800x200px (max.)		\$2 / data	
ALL IN ONE SOLUTION	<b>i. 1x FP Article/ 1x 3 Mins Video Article Development</b> - Included write up, design, editing, mixing, basic music / basic photo(s) - Max. 3 times of amendment / revision based on first draft - Max. 1x external links can be inserted				
	<b>ii. Hkgolden.com Homepage Fixed Lead-In Icon</b> - 100% SOV per 7 days			FP Article - \$38,000 / Video Article - \$ 70,000	
	<b>iii. m.hkgolden.com Article Position (5th or 11st)</b> - 50% SOV per 3 days				
	<b>iv. Hkgolden Facebook New Feed x 1</b> - FP Article summary, all subject to editorial team and no amendment is allowed by client.				
	* Admin. Cost for Boosting min. \$1,000 or 10% of Boosting Budget				
<b>TERM &amp; CONDITIONS -</b> 1. All min. booking amount is HK\$ 10,000 2. All booking orders are non-cancellable. 3. All advertisement spaces' availability is on first come, first served basis. 4. Advertising impressions will display in Hong Kong region only. Other regions can be supported by request. 5. I am Media Limited reserves the rights to terminate this booking order or refuses to publish any advertising material supplied by advertiser. I am Media Limited shall not be held liable for any loss or damage arising as a result of such non-publication or amendment as aforesaid and no compensation of any kind will be granted to Advertiser in the event of non-publication or amendment of the same. 6. All advertising material should be delivered to Networld Technology Limited 3 working days before campaign launch for testing & approval purpose. 7. Late delivery of advertising material or non-compliance with specified deadlines will result in forfeiture of space booked by advertiser and the advertiser shall still be liable for paying the charges therefore. 8. I am Media Limited shall have no responsibility for any claims arising by any party whatsoever regarding advertising material supplied by advertiser and any consequences thereof. 9. The booking information on this order is confidential. All advertisers should not disclose any information about the order to any third party. 10. This booking order shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region and the parties to this booking order hereby submit themselves to the non-exclusive jurisdiction of the Courts of the Hong Kong Special Administrative Region in the event of any dispute. 11. All proposals are only valid for 30 days from the time the proposal is submitted. 12. I am Media Limited reserved the right to add late payment interest 5% of outstanding amount and relevant cost to the debt. 13. Material file size max. is 1MB					