

SensoryTreat - A Digital Health Platform to improve patient adherence to therapy

SensoryTreat helps parents of kids with special needs adhere to therapy carryover programs.

Sensory Treat is a complete digital platform for care management and adherence to home therapies. The first medical field SensoryTreat was developed for is SPD (Sensory Processing Disorder). The products, which include a mobile app, a dashboard for therapists and a Sensory Activities magnet pack, can be adapted to any health issues and provide a complete Circle of Care Engagement Platform.

SensoryTreat provides therapy content and tools to help families and occupational therapists (OT) manage sensory integration home programs (aka sensory diet). The SensoryTreat team works with OTs to help increase families' compliance with sensory integration regimen.

SensoryTreat offers the ideal solutions to make sensory diets fun & easy to incorporate into everyday life. The products enable therapists to easily create sensory routines and empower families to successfully maintain home programs. The SensoryTreat digital health platform includes over 100 fun illustrated activities and helpful tools for parents to monitor child's response to each activity and easily report to their OT, including their observations about any functional or emotional progress. Parents can take pictures and short videos of the OT modeling sensory activities for later incorporation into their own customized home program. SensoryTreat makes it easier for OTs to keep track of families' care plans, improve parent consultations and simplify writing evaluations.

The SensoryTreat story

SensoryTreat was founded by Hadas and Oren, parents of 2 SPD kids. It was when their first child was diagnosed with SPD, that they learned that treatment is not just for the child, but a complete family affair. Specifically, they learned that making the sensory diet part of their daily life was and still is, a very big challenge. Maintaining such a daily sensory routine requires a lot:

- Reminders of what type of activity you need to do and when.
- Instructions on how to perform each activity.
- Creative ideas how to get your child to cooperate, and
- How to maintain the child's enjoyment day after day.
- Get the child's preschool teacher (and other caregivers) involved.
- Keep track of which activities worked, and
- Document what we need to bring back to the OT at your parent consultation sessions.
- Monitor therapy goals and progress.

6 years later, when their second child was also diagnosed with Sensory Modulation Disorder (SMD), they realized they had to find a better way to manage the sensory diet and all the OR paperwork. And thus, SensoryTreat was born...

What is SPD?

Sensory Processing Disorder is a condition in which the brain has difficulty receiving and responding to information that comes in through our senses.

Some people with sensory processing disorder are over-sensitive (Hyper) to things in their environment. Others are under-sensitive (Hypo).

Others with sensory processing disorder may:

- Be uncoordinated
- Bump into things
- Be unable to tell where their limbs are in space
- Be hard to engage in conversation or play

[Source: [WebMD](#)]

Sensory Processing Disorder (SPD) is becoming more commonly diagnosed as a result of increased awareness. Today we know a wide range of neurological developmental problems co-exist with SPD, especially autism (ASD) and attention deficit hyperactive disorder (ADHD). Children with these conditions are usually treated with sensory integration (SI) and other sensory processing therapies, by certified occupational therapists (OT).

What people say about SensoryTreat

"I'm just loving it! Super excited about it!

This is something parents can carry around with them, because they don't remember what to do. I spent all these years writing down activities and laminating sensory cards but who carries those around...

My job as an OT is to guide, and it's great to finally have an actual tool. These days I'm meeting with parents giving them sensory instructions for the summer and now it's not just me talking; now it makes sense for them right away.

Once I spent some time with the app it became self-explanatory very quickly. I Love the graphics, thanks for spearheading this!"

Jenny Johnson, OTR/L, Blossom Therapeutics

"When my sons OT introduced me to this app, I could tell immediately it was designed by someone who had a personal testament of what it's like to have a child with sensory issues. The sensory ideas it offers, and especially the pictures, are so helpful. A babysitter, friend or other family member could do them! The schedule is the best part as it is difficult to follow your child's sensory diet without reminders. This app lets you set alarms to remind you of the activity. 5 stars!"

K Robison, NV, mom of 2 boys with SPD, ASD, and cerebral palsy

[Fore more reviews and press coverage please click here](#)

The SensoryTreat Founders

Oren Steinberg, Co-Founder & CEO

Oren is former CEO of a data analysis company in the insurance space which was sold to Verisk Analytics in 2013, and is an inventor of several patents in data analytics.

Hadas Steinberg, Co-Founder & Professional Advisor

Hadas is a neuropsychologist with expertise in DBT, trauma and parents' groups.

SensoryTreat Logo & Screenshots

See separate zip file (included with this kit)

SensoryTreat around the net

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