



## TEXT to DONATE FUNDRAISING

Text to Donate is the easiest & fastest way your family, friends & co-workers and anyone you can connect with can donate to and support your Rappel for a Reason fundraising

### Here's how:

- When you registered to rappel, you were given a personal “keyword”
- Your personal keyword is in the “Details about your New Fundraising” email you received from Mobile Cause right after you set up your personal web page
- When this keyword is texted to 71777, the texter can donate to your personal efforts from their smart phone
- All they must do is follow the prompts they get on their phone

### Start fundraising by:

- Send a text to your entire contact list that tells what you're doing, why (**always include your REASON**) & how they can help (**text your keyword & “71777”**) – that's it, our Mobile Cause system will do the rest

### Keep spreading the word:

- Memorize your keyword & “71777”
- Tell anyone and everyone you meet about Rappel for a Reason and to text your keyword to 71777
- Frequently use all your social media accounts to remind people about your keyword & 71777 and ask them to use it