



PMT Dance Studio – New Location

#newbeginnings

Why PMT: Nothing Else Like it NYC

- **16+ years in business** as integral part of the NYC Arts and Entertainment community.
- **Clientelle Includes:** MTV, Telsey & Co., Harry Connick Jr., New York Fashion Week, Famke Janssen, Vanilla Ice, Justin Timberlake, NBC's 'The Today Show', Ally Sheedy, Omarion, TLC Network, New School University and many more.
- **Instructors consist of Renowned Artists** like James 'Cricket' Colter, TweetBoogie, WaAakOne, Peniel Guerrier, & Pavan Thimmaiah
- **Home to internationally recognized, award winning work.**
- **Strong customer community** resulting in high customer retention and 'word of mouth' foundation for growth.
- **Above average growth:** Gross revenue increasing 1266% over 15 years and 108% over the last 3 years.
- **Multiple Revenue Streams:** Includes classes, space rental, contracted shows, private lessons, talent representation & online content.
- **Personalized approach with a World Class reputation!**

Notable Performances

- Today Show – Resident Dance Company (PMT) & Choreographer (Pavan Thimmaiah)
- Barclay's Center – Halftime Shows for the Brooklyn Nets
- New Year's Eve Times Square Performance – Main Stage
- Vanilla Ice
- NY Fashion Week
- Harry Connick Jr.
- MCA DAY (Beastie Boys)
- Apollo Amateur Night Champion – Kai Rivera (2012)
- Breaking Amish on TLC Network
- PMT's "Struck" Tour - August 2006 – 2016



- Sundance Channel - Young Revolutionaries
- NBC Louisiana (ktal)
- MSG Halftime Shows
- Bollywood Movie Awards Show | May 2003



Noteworthy Accolades

- Guinness World Record – World's Largest Street Dance (2015)
- Clio Award – Viral Market for "Bboy Monks in Union Square" – MCA Day
- Dance Teacher Magazine – Dance Video of the Month – July 2015

- **March 2017** – [Staten Island Advance](#)
- **February 2017** – [CBS Morning News](#)
- **January 2017** – [NY Post](#)
- **September 2016** – [Dance Teacher Magazine](#)
- **August 2016** – [Anna Magazine](#)
- **September 2015** - [Danceplug](#)
- **July & September 2015** – [Dance Teacher Magazine](#)
- **April 2015** – [Bleep Magazine](#)
- **August 2014** - [Glens Falls Post-Star](#)
- **May 2014** - [Huffington Post](#), [Spin & Gothamist](#)
- **December 2013** - [Explore Dance](#)
- **August 2013** - [Soul Train](#)
- **May 2013** - [Explore Dance](#)
- **September 2012** - [Dance Mogul Magazine](#)
- **May 2012** - [Explore Dance](#)
- **December 2011** - [Dance Enthusiast](#)
- **December 2011** - [Dance Intuit](#)
- **November 2011** - [Dance Examiner](#)
- **January 2009** - [Dance Gazette](#)
- **January 2007** - *Attitude “The Dancer’s Magazine”*

For questions about a story or to report Ads | Life news, contact Online Editor David Gross, 743-3307.

New Space: New Initiatives for PMT in 2018!

Effective March 1st, PMT Dance Studio will become **PMT House of Dance**! With 1500 more square in a new state of the art facility, PMT's new home will provide the dance community with even more opportunities and further cement our place in the NYC Dance Scene. Your contribution will help fund these NEW initiatives, which all in turn will serve to increase our revenue as well:

- Larger studios with higher ceilings.
- The addition of a 3rd studio – Studio C.
- 501 c3 Non-Profit Organization Establishment.
- International Student Visa Program.
- Additional classes with expansion of all current programs.
- New, full-time Hip Hop Dance Academy Initiative in partnership with Cricket & WaAakOne.
- Expansion of outreach programs, artist assistance & scholarship programs.
- Modern Amenities – Elevator, ADA Compliance & HVAC/Central Air.
- Digitally Capable Studio Space.

Donate & Receive Benefits!

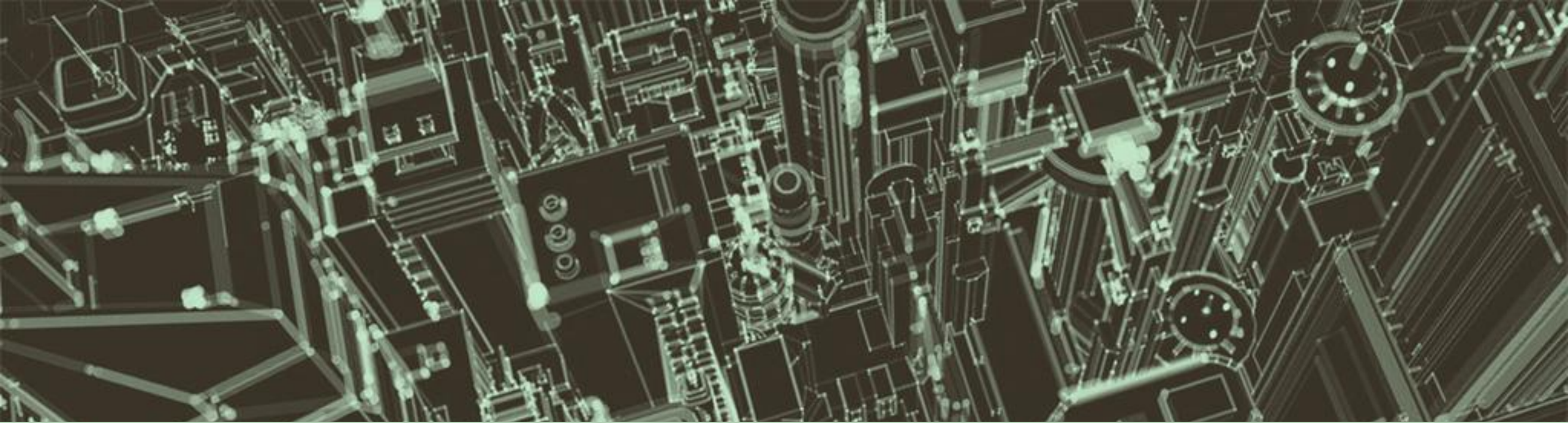
Benefits by Patron Level	<u>Contributor</u> \$100 - \$249	<u>Patron</u> \$250 - \$499	<u>Advocate</u> \$500 - \$999	<u>Distinguished</u> \$1,000 - \$4,999	<u>Silver</u> \$5,000 - \$9,999	<u>Gold</u> \$10,000	<u>Platinum</u> \$25,000	<u>Legacy</u> \$50,000
Invite to Black Tie Opening Gala	x	x	x	x	x	x	x	x
Free VIP seats for PMT Shows	1 Year	2 Years	5 Years	10 Years	Lifetime	Lifetime	Lifetime	Lifetime
Ad space on PMT's 5 website homepages		3 months	6 months	\$1000 – 1 Year \$2500 – 3 Years	\$5000 – 6 years \$9000 – 10 years	15 years	Lifetime	Lifetime
Recognition on all promo material		1 Year	2 Years	3 Years	5 Years	10 Years	Lifetime	Lifetime
Stage mention at all shows			6 months	1 Year	4 Years	10 Years	Lifetime	Lifetime
20% off Rental Space				1 Year	4 Years	10 Years	Lifetime	Lifetime
Name permanently engraved on studio premises				x	x	x	x	x
Option to sponsor a specific show				x	x	x	x	x
Free Classes for ALL Programs				\$2000 – 1 Year \$4500 – 3 Years	\$5000 – 6 Years \$9500 – 9 Years	\$1500 – 15 years	Lifetime	Lifetime
Private lessons with Director Pavan Thimmaiah					10 Lessons	20 Lessons	Lifetime	Lifetime
Free entry for all PMT Events					5 years	10 years	Lifetime	Lifetime
Access to rehearsals for PMT Dance Company					5 years	10 years	Lifetime	Lifetime
Studio C Naming Rights & Dedication*					3 Years	6 Years	10 Years	15 Years
Studio A or B Naming Rights & Dedication*					1 Year	3 Years	6 Years	10 Years

GoFundMe: Donations



<https://www.gofundme.com/pmt-dance-studio-new-location>

Questions? Email Pavan at pmthouseofdance@gmail.com



Thank You

