



# STAR *quality*

**D**ynamic business owners Kerrieanne Nichols and Carolyn Rowe are passionate and progressive women. Since August 2013 the proprietors of Quality Inn Dubbo have created positive change in the local business sector, initiating monthly moteliers meetings within council.

Vice president of the Dubbo Chamber of Commerce, Kerrieanne believes the potential for continued growth is strengthened by shared knowledge and mutual support among businesses. Her passion to make a difference is a vision shared by Carolyn.

"Motels are often the first point of contact for visitors to Dubbo and regular corporate and business guests," Carolyn says. "As an industry we need to represent Dubbo favourably and deliver a positive experience every time."

Owning her first beauty business at age 18, Kerrieanne expanded her expertise to make-up artistry and embarked on a career with Napoleon Perdis, Sydney. A unique style sense afforded Kerrieanne television opportunities as an extra, appearing on *Home and Away* and *Packed to the Rafters*.

Carolyn, a one-time Wellington local, was involved in the corporate world of liquidation and receivership. Her savvy business capabilities provide the perfect tension to balance Kerrieanne's creative genius. The combined skillset crafts a traveller's utopia.

The recent and continuing renovations provide high-end accommodation for corporate clientele while still remaining the perfect choice for families. Just 800 metres from Taronga Western Plains Zoo and nestled alongside the golf course, the Quality Inn Dubbo provides numerous services to enhance the customer experience.

"It's the attention to detail that is our signature service," Kerrieanne says. "We like to know our customers and anticipate their needs and personal preferences."

The Quality Inn's contemporary cuisine in its Reflections Restaurant specialises in fresh seafood and is highly favoured by visitors and locals alike. Head chef Jai Rajaburai has worked in premium restaurants throughout the United Kingdom and Dubai, enjoying a reputation for creating dishes that burst with flavour.

"We employ people who love their profession," Kerrieanne says. "Passion delivers excellence." **CWL**

*Words: Dayna Tierney Images: Lisa Minner and Craig Wilson*

*Below: Corporate and business guests can enjoy world-class meals at The Quality Inn, Dubbo; Kerrieanne Nichols and Carolyn Rowe.*

