

Working Title	Creative Associate
Job Category	Full time
Probation Period	6 months
Job Location	<b>Bangalore Only</b>
Job Description	<p>The Associate is responsible for the following:</p> <p>Managing social media posts &amp; promotions — Facebook   Instagram   Blog</p> <p>Assist in running webinars / classroom workshops / online meetups</p> <p>Presenting online/offline workshops</p> <p>Creating content for regular online meetups</p> <p>Keeping the team up-to-date with competitors</p> <p>Acting as an on-the-field coordinator on corporate shoots / weddings / photography assignments</p> <p>keeping up to date with industry trends, developments and new techniques</p> <p>Create E-mail newsletters, flyers and collaterals</p> <p>Find new content for Blog regularly &amp; Interview guest photographers &amp; bloggers</p> <p>Executing photography assignments - travel / events / weddings</p> <p>Organising regular engagement &amp; interaction opportunities with GoodShotz subscribers / alumni / members</p> <p>In addition to the above, you will also be shooting regularly with team GoodShotz</p>
Experience	<p>Strong Photography portfolio required with good composition and processing skills</p>
Skills Required	<p>The job requires excellent communication &amp; presentation skills as direct dealing with clients is an essential element to this position.</p> <p>Knowledge of cameras, lenses, photography equipments</p> <p>Knowledge of the technical and aesthetical aspects of Photography</p> <p>Knowledge of the following softwares:</p> <p>Adobe Photoshop</p> <p>Adobe Lightroom</p> <p>Microsoft Powerpoint</p> <p>Miscrosoft Office</p> <p>Knowledge of additional Adobe softwares and iMovie is a plus</p> <p>Creativity and an eye for detail is extremely essential</p> <p>Confidence to express out-of-the box ideas and constant contribution in meetings</p> <p>Maintaining superior client relationships</p> <p>Knowledge to execute general administrative tasks related to the role</p> <p>Team working skills</p> <p>Passion for teaching and learning</p>
Comp. & Ben.	<p>Fixed monthly salary</p> <p>Performance-based incentive</p> <p>Result-based promotions</p> <p>Opportunity to learn and develop skills closely with senior mentors</p> <p>Performance-based exposure — online workshops &gt; classroom workshops &gt; Photo shoot assignments &gt; photo tours</p> <p>High-growth opportunities</p>