

## Selection Criteria

### Stage 1 Selection Criteria

Stage 1	Unsatisfactory (1)	Meets Some Expectations (2)	Meets Expectations (3)	Lighthouse (4)
Applicant Information	Not all requested info provided.	All info provided, but staffing, leadership commitment, or org flexibility not sufficient to carry out project.	Library has necessary staffing, leadership commitment, and org flexibility.	Library has exceptional staffing, leadership commitment, and org flexibility.
Call to Action	Applicant has not identified an important and unsolved community need.	Applicant presents a compelling and unsolved community need, but has not demonstrated a well researched understanding of this problem.	Applicant presents a compelling and unsolved community need and has demonstrated understanding of the problem.	Presents a compelling, well researched community problem, and demonstrates a deep understanding of their users and community.
Idea	The solution proposed does not obviously connect to the identified needs statement and/or does not incorporate digital learning.	The applicant uses digital learning to provide a compelling solution for their identified needs statement.	The applicant presents a clearly different vision for library that uses digital learning to provide a compelling solution clearly connected to the needs statement.	The applicant presents a clearly different vision for library that uses digital learning to provide a compelling solution clearly connected to the needs statement. The solution empowers users to solve community problems through creativity.
Narrative	The applicants proposed project outline is not clear. Activities, outcomes, and metrics are not obviously connected.	The applicant clearly outlined activities, outcomes, and metrics for success. However, it is not obvious that each of these are connected to the applicants Idea.	The applicant incorporates all 3 elements of the Studio Rhode Framework; Activities, outcomes, and metrics for success are well defined and connected.	The applicant incorporates all 3 elements of the Studio Rhode Framework; Activities, outcomes, and metrics for success are well defined and connected; and identified activities make effective use of the Apple solution.

## Stage 2 Selection Criteria

Stage 2	Unsatisfactory (1)	Meets Some Expectations (2)	Meets Expectations (3)	Lighthouse (4)
Team	Team members do not have the experiences/skills to carry out project and leadership does not seem prepared to carry out project.	Team members do not have the experiences/skills to carry out project; or leadership does not seem prepared to carry out project.	Team has experienced leadership and necessary skills to carry out project.	Applicant's leadership and staff have clearly outstanding experience and are highly qualified to carry out the proposed project.
Partners	Library has not found community partners or failed to articulate why partners are not needed.	Library is working with community partners without a clear fit to their project.	Library has found community partners who fit well with their proposed project.	Library has identified strong and committed partners who have a strong mission fit and clearly magnify the impact of Studio Rhode.
Community Needs Statement	The applicant does not provide all requested info or has not iterated at all since stage 1 application.	The applicant has identified a compelling problem and provides all requested info accurately.	The applicant has identified a compelling problem and provides all requested info accurately. The applicant has iterated on their needs statement since stage 1 by further researching their problem, users, and community. Their research methodology is clear.	The applicant has expanded on their needs statement since stage 1 by further researching their problem, users, and community. Their research methodology is clear. The community needs statement shows a deep familiarity with their problem and users. This problem effects a large of diverse and underserved individuals.
Design Solution	The applicant does not provide most or all requested info.	The applicant provides all requested information, however, the planned problem, activities, and outputs do not clearly align.	The applicant provided a clear, coherent, and achievable project plan. The plan clearly connects the needs statement to proposed activities and outputs.	The applicant provided a clear, coherent, and achievable project plan. The plan clearly connects the needs statement to proposed activities and outputs. The solution outlined incorporates all Studio Rhode elements, digital learning, and engages users in creative problem solving.

Visualization	The applicant does not provide most or all requested info.	Visualization is missing one or more of the requested components.	Visualization includes all requested components (audience, need, context of the challenge, partners, existing services, and solution)	Visualization shows that applicant has clearly imagined a new and better user experience. This improved user experience is a key part of solving their need statement.
Physical Infrastructure	Applicant does not adequately describe infrastructure.	Applicant does not have the physical infrastructure to accommodate their project.	Applicant has the physical infrastructure to accommodate their project.	Applicant has reimagined the way they (and libraries more generally) use their space in order to improve outcomes.
Technology Infrastructure	Applicant does not adequately describe infrastructure.	Applicant does not have the technological infrastructure to accommodate their project.	Applicant has the technological infrastructure to accommodate their project.	Applicant is using their infrastructure in a way that can amplify the effect of the Studio Rhode donation.
Metrics	Metrics provided do not clearly demonstrate success of the proposed project.	Metrics are clearly connected to the problem/design solution and would clearly show success or failure.	Metrics are clearly connected to the problem/design solution and would clearly show success or failure. Evaluation methods are clearly described.	Metrics are clearly connected to the problem/design solution and would clearly show success or failure. Evaluation methods are clearly described.
Budget	The applicant does not provide most or all requested info or budget info is incorrect or shows a poor understanding of budgeting and financial concepts.	All info provided, but budget is inadequate for project planned.	Budget meets the needs of project planned.	The library has the resources to carry out the project and in addition library is/has sought other resources which can amplify the impact of Studio Rhode.
Sustainability	The applicant has no sustainability plan.	The applicant has a sustainability plan, but it is unclear how it will prove financially or operationally sustainable.	The applicant has provided an in-depth and well thought out sustainability plan. It is clear how they would continue to fund and operate their program without apple/office of innovation support.	The applicant has provided an in-depth and well thought out sustainability plan. It is clear how they would continue to fund and operate their program without apple/office of innovation support. It is also obvious that there is room for their program to grow and continue to be a lighthouse program for new ideas.

