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Dr. DeFoe's "Follow Her Lead", a must read says Echoing Green Fellows Finalists

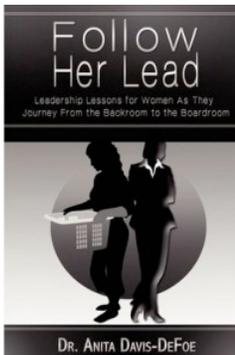
June 15, 2011

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CHARLOTTE AMALIE, St. Thomas, USVI – *Follow Her Lead: Leadership Lessons For Women As They*

Journey From the Backroom to the Boardroom penned by Virgin Islands resident and Social Entrepreneur Dr. Anita Davis-DeFoe is a must read says two Echoing Green Fellows finalists.

According to the organization's website, Ameca Reali and Adrienne Wheeler, who have been chosen as 2011 Echoing Green Fellows finalists in the category of Cooperative Advocacy for the People, focused on Civil and Human Rights, say DeFoe's latest book is one every social entrepreneur should read.

Founded some 25 years ago, Echoing Green has invested over \$30 million in seed funding to social entrepreneurs and their organization as these visionaries strive to solve some of the most challenging world problems. After receiving over 3,000 applications this year, the 2011 Fellowship finalists were selected; 22 visionaries passionate about working for good.

Reali and Wheeler's bold idea is to "tackle systemic criminal justice deficiencies in Louisiana by providing access to relevant legal files and bringing together the recently incarcerated, attorneys, and prisoner rights advocates to develop strategies for accountability and reform."



When asked about being mentioned, Dr. DeFoe commented, "I am humbled and deeply honored to have *Follow Her Lead* cited as a must read. While focused on enhancing leadership prowess amongst girls and women, this is a book for all leaders, wherever they are on the journey, as this book teaches through stories both the emotional and professional competencies required to be an effective 21st century leader."

Follow Her Lead: Leadership Lessons For Women as They Journey From the Backroom to the Boardroom, uses ten compelling leadership fables which ignite a lively discussion about the competencies and practices essential for today's emerging and seasoned leaders. In it, you can:

- Learn the ten pathways to leadership greatness,
- Expand your understanding of and practice of the essential leadership tools that effective leaders embody, and
- Gain personal and organizational leadership insights which enable you to model and coach the cornerstones of impactful leaders.

Follow Her Lead is ideal for personal development, as well as for staff development sessions, leadership and organization development training circles, supplemental reading for college courses and management training programs, an insightful resource guide for women at all stages of their career journey.

Quoted as one of the career and workforce development experts in the September 2008, April 2009 and August 2009 issues of Essence Magazine; a business thought coach in the March 2009 and August 2009 issues of Black Enterprise Magazine, and the October 2010 edition of the New Jersey Business Journal, Dr. Anita Davis-DeFoe, has over 20 years of experience motivating, coaching, inspiring and transforming individuals and organizations. She has crafted and implemented myriad organizational and human capital programs aimed at assisting people of all ages to discover boundless unique strengths; to unleash their inner greatness.



A consultant with expertise in business, NGOs and leadership development, start-ups, and media, Dr. Davis-DeFoe is a columnist for She Caribbean (St. Lucia), Businessuite Magazine (Jamaica), and other online publications.

Anita Davis-DeFoe is a social entrepreneur and an author who earnestly believes that divinely treasures have been placed inside each of us, bestowed so that we can significantly uplift the world, and it is our journey to discover that divine assignment. The CaribVoice Radio Host (REFLECTIONS) is the author of a rites of passage curriculum for girls entitled, Soulful One: For Girls on the Pathway to Greatness; and two other books, A Woman's Guide to Soulful Living: Seven Keys to Life and Work Success; and Tropical Escapes, a novel. The Execution Factor: 99 Strategies That Can Ignite Organizational Productivity will be released in late 2011.

Anita speaks at conferences, retreats, seminars, and for special events across the United States, Europe and the Caribbean, spreading her inspirational messages designed to transform people and places.

Visit her online at www.dranitadavisdefoe.com, www.dranitadavisdefoe.wordpress.com.

Photo: 2011 Echoing Green Fellows finalists in the category of Cooperative Advocacy for the People, Ameca Reali and Adrienne Wheeler, *Follow Her Lead: Leadership Lessons For Women As They Journey From the Backroom to the Boardroom* by Dr. Anita Davis-DeFoe is a must read for all social entrepreneurs.

Author Dr. Anita Davis-DeFoe speaking at For Ladies Only during YES Caribbean conference held on Montserrat May 25-28, 2011. DeFoe is one of the region's leading consultants in career development and organizational transformation.

Tags: Dr. Anita Davis-DeFoe

This entry was posted on June 15, 2011 at 9:08 am and is filed under Business, Virgin Islands, Women, Words. You can follow any responses to this entry through the RSS 2.0 feed.

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They loved "The Skin"!! It was another great screening in Toronto! Thanks to everyone for coming out!! Next stop New York!



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