

Sample Facebook Posts

FACEBOOK POSTS WITH A CHANGING CLOCKS/FALL CLEANING THEME

- What's one step you can take this fall to help save lives? Make prescription drug disposal a part of your "fall back" ritual. When you re-set your clocks this weekend to get that extra hour of daylight, take a few minutes to gather your old and unused prescription medications, including opioids, and responsibly dispose of them. Why? The use of medication that was prescribed to someone else, or for different purposes than originally prescribed, puts individuals --especially young people-- at high-risk for addiction. Learn more about the risks of opioid misuse and get your own Rx disposal kit while supplies last at <http://www.addictionpolicy.org/order> *[USE WITH FACEBOOK TILE ABOUT CHANGING YOUR CLOCKS AND DISPOSING OF MEDS DURING DAYLIGHT SAVINGS]*.
- When you change your clocks to save daylight this year, take the time to dispose of old and unused prescription meds to save lives. Most people who misuse prescription opioids don't get them from a dealer. They get them from the medicine cabinet of a friend or family member. Reduce the risk of Rx meds falling into the wrong hands by disposing of them properly, it's as easy as turning back the clock! -- visit our website to get your own Rx Disposal kit and to learn more about the opioid crisis: <http://bit.ly/2ymjRBP>
- The good news? When the clocks fall back we get an extra hour of daylight *and* an extra hour in bed. The better news? In about as much time as it takes you to find the manual for that old alarm clock, you can take major steps to reduce the risk of Rx opioid misuse in your household and community. Simply collect all old and unused meds and properly dispose of them. To learn how easy it is to safeguard your household and get a free Rx disposal kit, while supplies last, visit our website: <http://www.addictionpolicy.org/order>
- Change your "fall-back" routine to include your medicine cabinet. Many people who misuse prescription opioids don't get them from a dealer, they get them from the medicine cabinet of a family member or friend. Many people hang on to certain medications because of cost or in case of an emergency, without knowing the high risk of having certain medications, such as Rx opioids, lying around. Misusing medication prescribed to someone else or for reasons other than the original prescription puts individuals --especially young people-- at high-risk for addiction. Learn more about the opioid epidemic and receive a prescription medication disposal kit, while supplies last, from <http://www.addictionpolicy.org/order> *[USE WITH FACEBOOK TILE ABOUT CHANGING YOUR CLOCKS AND DISPOSING OF MEDS DURING DAYLIGHT SAVINGS]*.

Sample Tweets

TWEETS USING TWITTER TILE THAT READS “DON’T LET YOUR MEDS FALL BACK IN THE WRONG HANDS”:

- Don’t let your old Rx medications fall back in the wrong hands. Order a disposal kit for old and unused medications at <http://www.addictionpolicy.org/order>
- Misused Rx meds can put you at risk for addiction. Don’t let yours fall into the wrong hands. Learn more at <http://www.addictionpolicy.org/order>
- Don’t share old Rx painkillers – find them in your home and properly dispose of them. Learn how at <http://www.addictionpolicy.org/order>
- Change your fall cleaning routine to include your medicine cabinet. Prepare RX disposal prevent misuse & saves lives <http://www.addictionpolicy.org/order>

TWEETS USING TWITTER TILE ABOUT CHANGING YOUR CLOCKS AND DISPOSING OF MEDS DURING DAYLIGHT SAVINGS:

- This one new fall habit can help save lives. Dispose of old Rx meds and help fight the opioid crisis. Learn more: <http://www.addictionpolicy.org/order>
- Changing your clocks isn’t the only thing to do this weekend. Protect your family and dispose of old meds – get a free kit at <http://www.addictionpolicy.org/order>
- Change clocks. 2. Dispose of old Rx meds. Help end the opioid crisis in America. Find out more: <http://www.addictionpolicy.org/order>
- Change your clocks, and change your fall cleaning routine to include proper RX disposal. Visit <http://www.addictionpolicy.org/order>
- When the clocks fall back, find & dispose of unused prescriptions so old meds don't fall into the wrong hands! Visit <http://www.addictionpolicy.org/order>

GENERAL TWEETS:

- #Addiction to prescription opioids is a major crisis. Dispose of your old and unused Rx meds – get a disposal kit at <http://www.addictionpolicy.org/order>
- 144 (175 or 183) Americans die every day from accidental drug overdose. You can help by disposing of old and unused Rx meds: <http://www.addictionpolicy.org/order>
- Disposing of old Rx meds protects you & your loved ones. Find & dispose of unused meds responsibly. Get a kit at <http://www.addictionpolicy.org/order>
- Take time this weekend to find old pills and responsibly dispose of them. Learn more and get a disposal kit <http://www.addictionpolicy.org/order>

Graphics



**DON'T LET YOUR MEDS
FALL BACK
INTO THE WRONG HANDS**

Visit **AddictionPolicy.org** for more information



**IT'S TIME TO CHANGE
YOUR CLOCKS AND
DISPOSE OF YOUR
OLD PRESCRIPTION
MEDICATION.**

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