

CANNABIS IN YOUR COMMUNITY

UNDERSTAND BEFORE YOU VOTE

key facts + details re: adult-use licenses

It's no wonder bans, moratoria and fears relating to cannabis exist: For nearly nine decades Americans have been taught mistruths about cannabis in our schools and by our government and various industries and special interests. What's different now? Access to data, science and other information about this versatile plant.

Education is the key to breaking the stigma against the cannabis plant and the people who work with it. Do your research to reveal facts and data about cannabis science and history, the Massachusetts adult-use law, and the types of businesses seeking to bring jobs and tax revenue to your town. Armed with facts and data, you have the power to change minds -- and the world!

FACT: This is about more than "pot shops"

Bans on adult-use marijuana mean bans on hemp farming, laboratory science, innovation and jobs. The Massachusetts adult-use cannabis regulations define the types of marijuana business licenses and various levels within those types of licenses, including:

- Manufacturing and processing facilities for topical creams, edibles and other products
- Yoga studios, massage therapy and holistic wellness centers that integrate cannabis use
- Educators to train people of all career levels for the thousands of new jobs created
- Cultivation, research and laboratory testing facilities

FACT: Access to cannabis saves lives

Safe access to laboratory-tested cannabis products reduces opioid and other drug prescriptions, and reduces opioid-related overdoses and fatalities. A recent study by the Journal of the American Medical Association (JAMA) found that states with medical marijuana laws had nearly 25 percent fewer deaths from opioid overdoses. Additionally, a study by Scientific Reports journal revealed that alcohol is 100 times more dangerous than cannabis.

FACT: We've been lied to for 80+ years

Just "Google" it. While cannabis remains categorized as a Schedule 1 narcotic (claiming there is no known medical benefit), the United States Department of Health and Human Services has held since October 2003 U.S. Patent No. 6630507, which covers the use of cannabinoids for treating a wide range of diseases. History shows that no one has ever died from overconsumption of cannabis, and science proves that countless people benefit from it.

FACT: Cannabis = jobs

With diverse licenses come immediate jobs for both skilled and entry-level professionals from all work backgrounds and levels of education. Cannabis means jobs for farmers, small business owners, high-tech workers, researchers, physicians and other professionals including retired law enforcement officers and US military veterans.

FACT: 1 of 8 adults in your town uses cannabis

Cannabis is already here. A 2016 Gallup poll revealed that 13% of U.S. adults consume cannabis regularly. Your neighbors are growing it or buying it somewhere!



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