THE ROK-BU REWS



March 2019 Volume 15 issue 3 Lodge web address www.norbulodge.org

Lake Telemark, NJ



BUL Cabin Lake Telemark, New Jersey Pen and Ink Sketch by Don Tripp '94

The mission of Sons of Norway is to promote and to preserve the heritage and culture of Norway and to celebrate our relationship with other Nordic countries, and to provide quality insurance and financial products to its members.

Ø TENTION

MARCH



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March 16th, 6:30pm Irish night with Corned Beef and cabbage, \$15.00 BYOB. Reservations a must. Call Kari Brescher at 973-627-6334

March 31st, 2:00pm Zone meeting Noreg Lodge

APRIL

April 10th, 7:00pm Board meeting

April 13th, 6:30pm Business meeting serving sandwiches

April 14th, 2:00pm Annual Zone Memorial service Finger food desserts needed Members in bunad needed for candles

April 28th, 2:00pm Sunday Dinner

PresidentAudun Gythfeldt570-646-3817 Counselor...... Evelyn Hammaren973-584-8249 Financial Secy. Grethe Zarnitz......973-267-2052 Social Director Elizabeth Nilsen......908-283-1295 Cultural Director Deb Landvik-Larsen..973-442-4642 Treasurer......Anne-Lise Meisner......973-663-1070 Editor.....973-663-1070 92 West Shawnee Trail, Wharton, NJ 07885-2923 anne@smallworld-travel.com

> Rental of the cabin can be made by contacting Barbara Samuelsen at 973-586-8454 Checks for rentals made out to BUL, Inc

MEETINGS HELD AT BUL CABIN 21 Oslo Dr., Lake Telemark, NJ, ONLY FOR GPS NOT MAIL

Deadline for submission of materials for publication is the 20th of the month prior. PLEASE NOTE!

Nor-Bu is on Facebook at Nor-Bu Lodge.

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Special Birthday Congratulations

We are going to start something new in the newsletter, as we realize that several of our members are reaching or have reached the age of **"90"**

This month our 90 plus member is Judy Eriksson Happy Birthday Judy

REMINDER ABOUT ZONE 3 SCHOLARSHIPS

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IF YOU OR SOMEONE YOU KNOW IS INTERESTED THE APPLICATION **DEADLINE IS MAY 1ST.**

SEE THE APPLICATION IN THE FEBRUARY NEWSLETTER.

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92 W Shawnee Tr. Wharton NJ 07885 973-663-1070 anne@smallworldtravel.com

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Holly Midkiff-Weber Deborah Landvik-Larsen Ilene Jacobus Marcus Gokan Scott Tonnesen Barbara Samuelsen **Hilary Walaas** Bill Nostrand **Robert Anderson** Marie Ross Maria Trujillo Sigrid Bjelland Lars E Roerkoll Gunvor Satra Debra Arntzen Andrew Bakos Karl Peter Thorsen **Richard I Tonnesen** Edward Bakos Thomas P Bakos Judith Eriksson Ellen Crane Peter Johanson

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TUBFRIM

Please note: Richard Olsen is no longer the 3rd District Tubfrim Chairman. The new chairman is Kjell Kittilsen. You can mail your stamps to Kjell at 871 - 70th Street, Brooklyn, NY 11228, or call Kjell at 718-680-4684 to ask about a pick-up point. Also, if you have a stamp collection, or old postcards, you no longer wish to keep, call Kjell. Thank you.



FOOD SALE CONTINUES AT ALL MEETINGS

We have these items for sale, nøkkelost, norvegia, snøfrisk, ekte gjetost, blended gjetost, gulost (gouda), lohengrin, firkløver, milkchocolate, "dronning" chocolate, selskap chocolate, gullbrød, mokkabønner, marzipan gris, Laban (seigman), tyttebær, tidbits, lefse, surkål and rødkål, fishballs, herring, mackerel, cod roe, solo, crisp bread and kardemomme.

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MARCH 2019 MESSAGE

In her March letter to the members, Our District President picks up on the membership issue we have in the district, and in fact, in Sons of Norway as a whole. This is a very worthwhile topic for our president to discuss, as our organization's membership has been in decline for the last many years. She states that "…we need to make a concerted effort to make sure that we are not only bringing new members in the lodges, but also make efforts to retain those members who we raise to become officers within our Lodges." Getting people to take on leadership roles is a major problem, but I am sure Kathy meant that our retention efforts should be general, and not directed at only a portion of members. Yes, we need leaders, but we also need people who are there, and willing to help without necessarily assuming leadership roles.

Documenting the drop in membership, Kathy is quoting our International President who in his column in the Viking Magazine a month or two ago said, referring to the years 2013 and 2014, that 41% of those who joined did not remain members for more than two years. And that of course, is just talking about new members, not others that may leave for various reasons. This is just statistical evidence that we have a problem, but we should pay attention. Our District President goes on to say that we should all try to sign up one new member this month. Yes, of course, we should always try to sign up new members, but that is only half of the problem. There are efforts being made, and from the top, there are encouragement and recruitment campaigns, but these usually always focus on recruiting new members. How about campaigns where net membership increase is the factor, not just new members? In other words, we should pay attention to both sides of the problem. Our International President, in the latest issue of the Viking Magazine, speaks about community involvement, and that attracting members from participation in community events, could attract potential new members because of the community involvement. No doubt this is worth trying, as many of us have in our efforts to attract new members, and with some encouraging results at that. But as I have already said, getting the members is only part of the problem. Other than dangling the community carrot in front of them, what can we do to retain members? Some people, jokingly I think, say that feed them and the Norwegians will come. Probably true to some extent, but I think there is more to it. Surveys undertaken in the past have concluded with good programs as being important, and no doubt that is true also. But we should not forget that we do have a few lodges that have had fair success in increasing their membership. It would be interesting to hear what these lodges claim to be their reason for success, and I would suggest that something be put together by the District, to inform lodges how some of our lodges have been successful in increasing their membership. There may be something for us to learn, and if we do, we may all benefit.

Fraternally,

Audun



2018 Nor-Bu Lodge Calendar



<u>March</u> Irish Night Zone Meeting Noreg Lodge

April Board Meeting Business Meeting, Program Annual Memorial Service Sunday Dinner

May LOV Golf Tournament 17 May Celebration Bus to Brooklyn Parade Picnic after Parade

June St. Hans Zone Scholarship events St. Hans Bonfire

August Annual Picnic

Scanfest Board meeting Business meeting Sunday Dinner

October Cultural night program Zone meeting, Bernt Balchen

November Tricky Tray Board Meeting Business meeting with elections

December Food Sale Annual Pork Dinner Julefest Children's Julefest Saturday, March 16^{*} 6:30pm Sunday, March 31^{*} 2:00pm

Wednesday, April 10^a at 7pm Saturday, April 13th at 6:30pm Sunday, April 14^a at 2:00pm Sunday, April 28th at 2pm

Friday, May 3rd to Sunday May 5th **Saturday, May 18th at 6:80pm** Sunday, May 19th at 11:30am Sunday, May 19th at 5pm

June TBD Nansen Sunday, June 23rd at dusk

Sunday, August 18th at noon

Sunday, September 1^{*} at 10am-5pm Wednesday, September 18th at 7pm Saturday, September 21^{*} at 6:30pm Sunday, September 29th at 2pm

Saturday, October 19th at 6:30pm Sunday, October 21st at 2pm

Sunday, November 10th at 2:30pm Wednesday, November 13th at 7pm Saturday, November 16th at 6:30pm

Sunday, December 8th at 1pm Sunday, December 8th at 2pm Saturday, December 21st at 6:30pm Saturday, December 28th at 2pm

508 Green Pond Road • Rockaway, NJ 07866 973-625-0110 HTLchurch@gmail.com www.rockawaylutheran.org

Sunday Worship Sunday School 11 am Pastor Jack DiMatteo Communion is celebrated every Sunday. The 2nd Sunday of each month is our

Contemporary Service.



∦ K Contact Anne-Lise if you have a bunad and can carry a candle 973-663-1070

ANNUAL ZONE MEMORIAL SERVICE

Apríl 14, 2:00pm Holy Trinity Lutheran Church 508 Green Pond Rd, Rockaway, NJ 07866 Hosted by Nor-Bu Lodge









Corned Beef and cabbage by Ken Arntzen \$15.00 BYOB

Reservations a must call Kari Brescher 973-627-6334

Come and enjoy and watch

"The Troll and the Leprechaun"

And a new group of Irish Step Dancers.





The folks that help bring you the newsletter. Booster Club Members

Nils Abate	12/2019
Stuart Anderson	2/2020
Dorothy Furst Bahnatka	7/2020
Eric Barman	10/2019
Frank & Kari Brescher	2/2010
Anne-Lise Henriksen Carew	2/2019
Jeff & Debbie Dirgo	
Kim Dwyer	
Judith Eriksson	
Gail Garnett	11/2019
Audun & Margaret Gythfeldt	
Ellen Hantho	3/2020
Iris R. Hascup	9/2019
Vega & Arthur Hendela	04/2021
Henny Henriksen	12/2020
Barbara & Peter Johanson	4/2019
Earl and Siri Kjekstad	
Stan & Hessie Kjekstad	
Irma Bergland Lafko	
Joe & Barbara Lehner	2/2013
Die & Dalbala Leillei	11/2020
Bjorg Lema.	
Gerda Lindstrom	
John & Claire Loken	
Per & Marit Mikalsen	
William Nostrand	
Mary & Harry Ostevik	1/2020
Charly Pedersen	
Marilyn Pettersen	
Judy & Eugene Randazzo	12/2019
Ruth Ruediger	11/2019
Gunvor Satra	
Ray and Carol Schutz	
Roy & Barbara Selland	
Thor & Gladys Stene	05/2019
Mari Svensen	
Angie Thompson	
Austin Thompson	
Joanne Thompson	
Robert & Mary Thompson	
Gwyn Anne Thompson	
Mary Ellen Thompson	1/2020
Garth Eric Thompson	1/2020
Gindy Dale Thompson	
Garon Keith Thompson	1/2020
Gayle Elaine Thompson	1/2020
Heather Thompson	
Jason Thompson	1/2020
Laura Thompson	
Thelma Thompson	1/2020
Barbara & Karl Peter Thorsen	4/2019
Ellen & Richard Tonnesen	

You can be a booster too! Adding your name to the booster list helps to pay for mailing and printing. \$ 10.00 donation to the Treasurer will put you on the list! Make Check out to Nor-Bu Lodge.

Mail to:

Anne-Lise Meisner 92 West Shawnee Trail, Wharton, NJ 07885-2923 If your name is missing and you have sent in your booster, please let Anne-Lise know, 973-663-1070.



With our deepest sympathy

The members of Nor-Bu Lodge wish to send their condolences to the family and friends of Jenny Berntsen who has entered the lodge eternal. Jenny and her husband Fred were very active members in Nor-Bu Lodge.

MARCH PRESIDENT'S LETTER -Kathy Dollymore

Be civil to all; serviceable to many; familiar with few; friend to one; enemy to none. <u>*Benjamin Franklin*</u>



As I write this President's letter, the cold days of February are finally giving way to the warmer days of Spring. I may be rushing the season but I am more than ready after the "polar vortex". That was quite enough for me! And to be "scientifically specific" Pennsylvania's official weather prognosticator, groundhog Punxsutawney Phil, says we're in for an early Spring. GO PHIL!!

I am happy that many of the lodges' members have taken up on my

offer to call me. New officers are connecting and are looking forward to leadership training. The calls to me are showing what a fraternal group we are. I'm proud to be a member of such a fine group

Now that being said, during these same calls, I have also heard about the struggles that the Lodges are having with membership and participation.

Our membership growth is a constant challenge. The conundrum that we face is not unique to our lodges, other Districts or even other organizations. For whatever reason, people today just aren't "joiners". We must find a way to change this mindset if we are going to continue to be a strong and viable Sons of Norway Lodge in the future. This also means that we need to make a concerted effort to make sure that we are not only bringing new members in the lodges, but also make efforts to retain those members who we raise as officers within our Lodges. Membership retention is a major issue. Maintaining the status quo is not an option. We spend an inordinate amount of time and effort bringing good people into our lodges, only to lose them to either nonpayment of dues or lack of participation. Doing business, the way we have "always done things", is not the answer. Here is some information from International President Ron Stubbings:

"In 2013, 2,934 new members joined Sons of Norway, and in 2014, 2,834 joined. Sounds great doesn't it! But there is an issue! Of those who signed up in 2013, 557 (19%) did not renew for a second year, and 640 (22%) did not renew for a third year. That is 41%! Of those signing up in 2014, 563 (20%) did not renew after the first year, and 597 (21%) did not renew after the second year, again 41%."

Our Third District must continue to innovate to survive. How we respond to membership decline in the next 10 years will determine what the future looks like for the Tremendous Third and for the Sons of Norway." Let's each sign up a new member this month! Your 3D Board is there to help.

The LLST (Local Lodge Support Team) is ready to jump in and assist in issues your local lodge may have. If your lodge would like to contact the LLST Chair Dirk Hansen, email <u>hansenoaks@lowcountry.com</u>.



You are invited to Celebrate The Land of the Vikings'



Anniversary April 5-7, 2019

Join us for Our Gala Weekend Celebration.

There will be a Palama Party Friday Night with lots of fun activities. There will be a \$10 per person Activity Fee for those staying overnight.



Saturday evening will be the Formal Dinner Dance (Bunads Welcome)

It will be a magical evening Hosted by Norwegian DJ Sean LeFleur 018 3D C

The price for dinner for those not staying overnight is \$40.00 per person.

Dinner Entrée Choices: Roast Beef or Salmon (Please specify your dinner choice when making your reservations)

Call Bey to make your reservations today (570)461-3500



ROSEMALING AND WOODCARVING CLASSES April 26 - 27 - 28, 2019 From 9 AM to 5 PM



At the Land of the Vikings



Linda Miller Biography

Linda Miller started rosemaling before 1974. She was member of the New England Rosemalers Society and was active for many years making many friends including Eldrid Arntzen, before it dissolved. Her first winning piece was purchased by Vesterheim for their 1989 permanent collection and was featured in the 1989 publication "Norway in America. In the 1990's one of her pieces was also purchased and presented to the ambassador from Norway as a going away gift from Vesterheim. She has also entered in the California Rosemalers Society exhibition winning First place multiple times. Linda has gone on to teaching at craft schools and local lodges on the east coast. These include John Campbell of North Carolina. Fletcher Farms in Vermont, and Maine.

Course Description

Linda will teach all levels of Rosemaling from beginning to advanced. Students can paint either a bowl or a they can bring their own cutting board to paint

Cost \$200 plus materials. \$50 deposit due at time of sign-up. Make Check payable to Linda Miller and mail to 59 Nick Road, Middlebury CT., 06762

Al Miller Biography

Al Miller is a retired Industrial Arts teacher who specialized in woodworking and furniture construction. He received Connecticut's Celebration of Excellence award for his innovative teaching style and has been teaching carving to adults for the past 14 years at the Woodworkers Club, Norwalk, CT. Al started carving in 1989 and has studied in Norway and in the United States at Fletcher Farms and at "Vesterheim" (the Norwegian-American Museum in Decorah, Iowa) under numerous old world masters (Hans Sandom, Rolf Sogge, Knut Arnensen, Arve Mosand, kuut Arnesen, Alf Stronen, Otar Flaton, Rolf Taraldset and others). Al has won competition ribbons with his carvings in local and national competitions Course Description

Al Miller will teach first time beginner students how to carve and decorate wooden spoons that can be used as an eating r cooking utensil. The class instruction will focus on the safe way to use hand and machine tools. The decorating and finishing of the spoons will be included.

Cost \$200 plus minimal material fee. \$50 deposit due at time of sign-up Make Check payable to Al Miller and mail to 59 Nick Road, Middlebury CT., 06762

Contact Bev at Land of the Vikings to make room reservations 570 461 3500 or vikingland@tds.com Cost of class does not include room and board at LOV.

Land of the Vikings, 461 Big Valley Road, Susquehanna, PA 1887

The "John Karlsen Memorial" **Golf Tournament**

Kentucky Derby



Page 1 of 2

Land of the Vikings



The Weekend of

Phone:- 570-461-3500 E-mail:- vikingland@tds.net Tournament Fee:- \$70.00 for each Golfer

For LOV Reservations - Call or E-mail Bev or Rick:-

Includes:- Golf, Cart, Greens Fee and Prizes. Send Tournament Fee by April 24th Payable to:- Audun Gythfeldt

? Questions for Audun ? Phone #:- 570-646-3817 E-mail:- (Preferred) audun99@ptd.net

Tee Sponsorships:- \$25 From Lodges or Individuals



Help Zone One Help LOV



with our **VIKING AUCTION & FEAST** FOR THE LAND OF THE VIKINGS Saturday, March 30TH 2019 St. Peter's Lutheran Church

PO Box 702

11 Ogden Court Huntington Station, NY 11746 We need lots of items to make baskets to be raffled. We need lots of baskets too (empty or full). If you can get items to your Zone Director or to any 3rd District Officer before March 1st, they will bring it to me at our spring board meeting.

Or join us that day

Our Viking Feast will be a buffet with:

Swedish Meatballs, Pork, Ham, Chicken Marsala, Baked Ziti, Mac & Cheese, Red cabbage, String Beans, New potatoes, Rolls, Salad, Iced tea, Lemonade, Coffee, Tea, & Dessert.

Our Viking Auction will have:

Lots of gifts, items, baskets etc. to be raffled-off. Doors open at 2 PM Buffet starts at 3 PM and auction at 4PM Viking Auction and Feast - \$20.00 per person - includes 1 sheet of raffle tickets (25 tickets) Viking auction only - \$15.00- includes 1 sheet of raffle tickets (25 tickets) For more information or to make a reservation contact:

Karen Olsen-Helmold 516 935-0751 or

kolsen2@verizon.net