

AVT**RETAILS**

AVTRETAILS

We are your working partner in retail sector!

AVTRetails established in 2007 with main office in Hong Kong, branch offices in Shanghai & Chengdu of China, Malaysia as well as registered office in Macau and Singapore.

We are a group of building professionals who have delivered more than 450 nos. of luxury retail projects in East & Southeast Asia, and 15 nos. of projects for department stores and shopping malls in Hong Kong and China. We focus on providing services in relation to Interior Fitting Out, related Façade and Structural Works.

Our projects locate in all high-end shopping malls in China, Hong Kong, Macau, Mongolia and Singapore. In addition, we have recently extended our work to South Korea and Southeast Asia cities.

If you are working in retail sector, you will find our project experience helpful to your business. Just feel free to contact us to know more about AVTRetails!



PROJECT

Retail Brand

>50 nos.

Completed Project

China >350 nos.

Other location >100 nos.

Shopping Mall with Completed Project

China >200nos.

Other location >60nos.

BRAND

A. LANGE & SÖHNE

AGNONA

ALEXANDER MCQUEEN

ARMANI CASA

ARMANI COLLEZIONI

ARMANI JEANS

ARMANI JUNIOR

ASANA WELLNESS

BERLUTI

BOTTEGA VENETA

BURBERRY

CALZEDONIA

CÉLINE

CHAUMET

CHRISTIAN LOUBOUTIN

CITISTORE

CITY'SUPER

DEVIALET

DIANE VON FURSTENBERG

DOLCE & GABBANA

EA7

EMPORIO ARMANI

ENZO JEWELRY

ERMENEGILDO ZEGNA

ESTATE

FACESSS

FOREVERMARK

FURLA

GIORGIO ARMANI

GIUSEPPE ZANOTTI DESIGN

GIVENCHY

GUCCI

HERMÈS

IKEA

ILLY

INTIMISSIMI

J. CHEVALIER

JIMMY CHOO

L'OCCITANE

LAB CONCEPT

LACOSTE

LANE CRAWFORD

LIU. JO

LONGCHAMP

LORO PIANA

MIU MIU

MI-TU

MONICA VINADER

NESPRESSO

OFFICINE PANERAI

POMELLATO

PHILIPP PLEIN

PIQUADRO

PRADA

PRONOVIAS

RALPH LAUREN

RENE CAO VILLA

SALVATORE FERRAGAMO

SINEQUANONE

STUART WEITZMAN

SOGO

TIFFANY & CO.

TOPSHOP

TORY BURCH

VACHERON CONSTANTIN

VAN CLEEF & ARPELS

VERSACE

VICTORIA'S SECRET

WALKER SHOP

ZENITH

ZEGNA SPORT

ZUNG FU

Z ZEGNA

Our Service

We provide following specialist services for Retail Store, Department Store and Shopping Mall. Services can be provided separately or selectively together to suit your need:

1. Project Management
2. Design Development
3. Site Survey
4. Statutory Submission
5. Site Supervision
6. Construction
7. Furniture Fabrication
8. Tenant Coordination
9. Design





Project Management

Retail store, department store and shopping mall always locate in different cities of Asia where local regulation and working practice are different. To manage each project successfully, global communication with local support are essential.

PROJECT MANAGEMENT



Led by our in-house professional teams and collaboration with other local bodies, our delivered projects basically cover all high-end shopping malls, with:

Retail Brand
>50 nos.

Project in China
>350 nos.

Project in other location
>100 nos.



PROJECT MANAGEMENT



If you are planning to open a store in East or Southeast Asia, you will find our planning advice useful for aspect in relation to:

- Overall procedure
- Procurement strategy
- Cost estimation
- Quality control

PROJECT MANAGEMENT



In current market, concept designs are always provided by global designers or in-house retail brand designer.

We act as Executive Architect / Interior Designer to execute the concept design to final constructed premises. With our service, the concept design can be executed to:

- Achieve targeted project cost, time & work quality
- Full set design / tender / construction packages
- Apply to typical design
- Suit specific procurement methodology
- Comply with local material & construction methodology
- Comply with local regulation



Design Development

Technical Drawing is essential for all projects especially for tendering and construction purpose.

DESIGN DEVELOPMENT



It is revealed that ready-to-build comprehensive tender / construction packages can save Time and Cost by leading to:

- Accurate cost estimation of construction work
- Reduction of time for tender pricing by tenderer
- Reduction of time for preparation & approval of shop drawings
- Minimum variation works thus unexpected cost
- Minimum coordination work during construction stage

We provide such packages for interior fitting out and A&A works that comply with aspects regarding concept design, regulation, specification, construction methodology, durability, maintenance, time and cost control.

DESIGN DEVELOPMENT

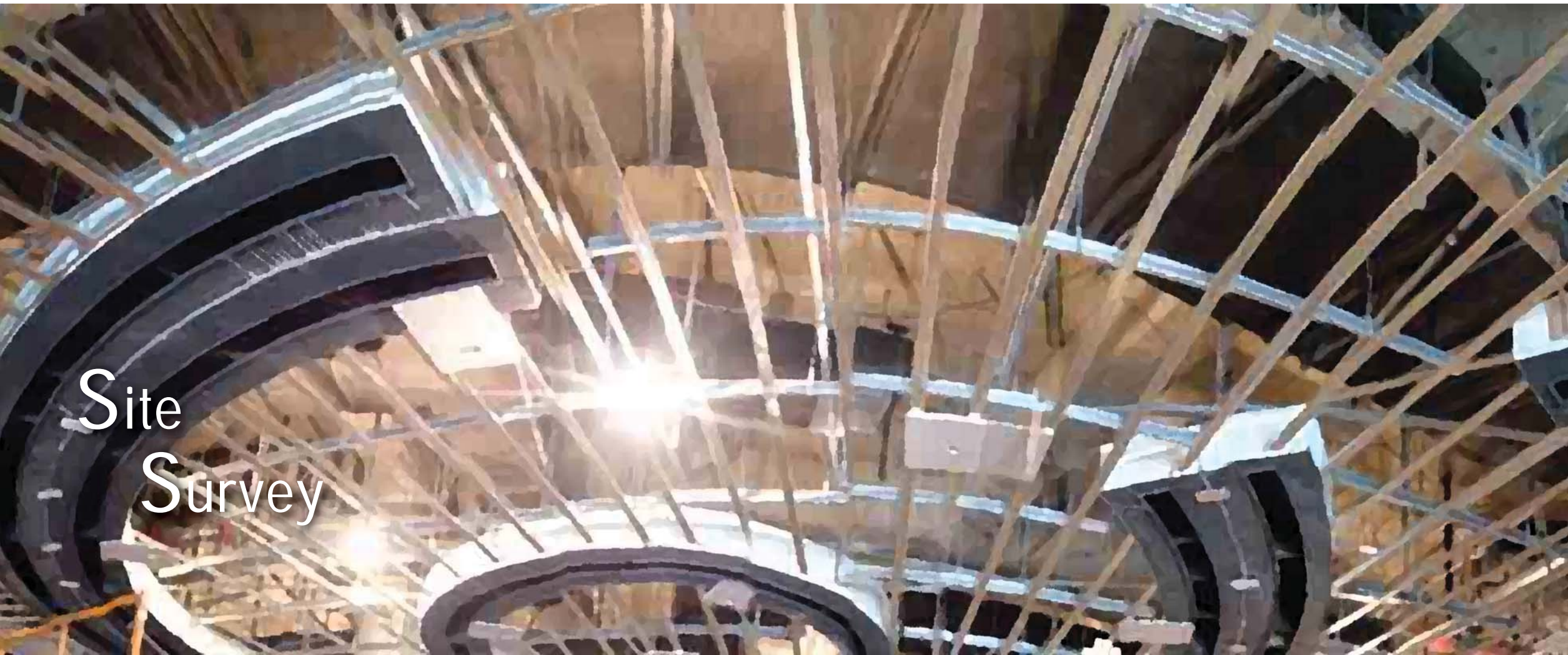


Our Hong Kong & Shanghai based Design & Technical Teams, together with support from our technical office in Chengdu China as well as registered contractors in Hong Kong and China, have developed comprehensive tender & construction packages for numerous leading developers, global brands and designers, with project scale ranging from individual Retail Store to Department Store and Shopping Mall:

Retail Store
> 450 nos.

Department Store
- 10 nos.

Shopping Mall
- 5 nos.



Site
Survey

SITE SURVEY



Tenant bases on existing site condition to prepare design. There is always landlord provision, restriction, local regulation and practice that tenant has to be fully aware of in order to provide minimize abortive time and cost:


- Surveyed Area > 1,000,000 s.f.
- Completed survey > 500
- Area of each survey - 150 to 130,000s.f.

We provide professional site survey service for:-

- Landlord of Department Store / Shopping Mall
- Tenant of Department Store / Shopping Mall

By conducting on-site and off-site coordination work between Landlord and Tenant, we provide necessary information, drawing and photo for compliance with:-

- Landlord provision
- Site condition
- Site constraint
- Design constraint
- Statutory constraint

A woman in a red jacket is walking away from the camera through a modern retail store. The store features large glass windows and displays various items like handbags and shoes. The interior is brightly lit with track lighting. The word "shoespace" is visible on the wall in the background.

Statutory Submission

Statutory advice is required for each project to comply with local regulation. There are cases where statutory submission is required that corresponding professionals have to be engaged. Advanced planning is necessary as there are always time and cost implications.

STATUTORY SUBMISSION



Led by our in-house registered professionals and collaboration with other local bodies, we ensure compliance of local regulation for all projects, and arrange statutory submission whenever not avoidable.

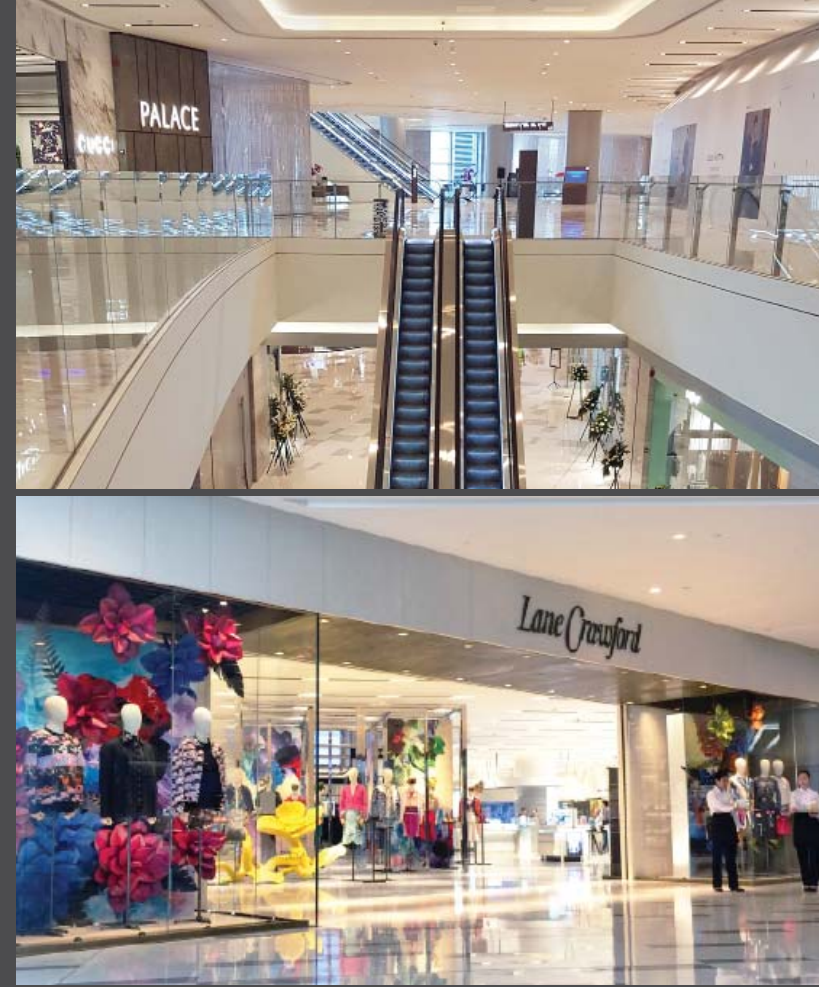
Apart from statutory submission, compliance with regulation during construction stage is also essential for each project. We do not only have professionals at consultancy side, we are also registered contractors in Hong Kong and China that we understand well what have to be complied with throughout the entire project period.



Site Supervision

There is always very tight time frame for retail projects. However, work quality can never be compromised. For flagship retail store, department store and shopping mall, daily on-site coordination with contractor, sub-contractor, supplier, vendor, landlord, government bodies and consultants is a proven methodology to achieve high level of workmanship standard within scheduled time.

SITE SUPERVISION



We have been providing both full time and part time resident site managers for site coordination work. Site managers are experienced specialists who have sound experience in relation to:

- Design interpretation
- Contract administration
- Local regulation
- Construction detail
- Construction sequence

It is a challenge for pure consultancy or construction company to provide such site manager because above items are distinct services available from these two entities. Our site managers are strictly selected to ensure they have sufficient competent and site experience.

In addition, they are fully supported by both our in-house consultancy and construction teams led by corresponding professionals.



Construction

CONSTRUCTION



For flagship retail store, department store and shopping mall, there are always consultants who prepare tender package for bidding by potential main contractors.

CONSTRUCTION



We have been delivering construction service by our Hong Kong and China registered construction companies for retail stores in Hong Kong, Macau and China:

Retail Brand
> 15 nos.

Project in China
> 10 nos.

Project in other location
> 30 nos.

CONSTRUCTION



To provide fast track and cost effective retail store construction work, there are increasing projects that retail brand has her own project team who directly invites main contractors to tender for construction work. Majority of our construction services are engaged by retail brand and completed simply with designer and employer. This works well by our experienced teams who deliver competent services in relation to project management, detail design, government approval and construction work quality with our varies direct labor, sub-contractors, suppliers and furniture factories.



Furniture Fabrication

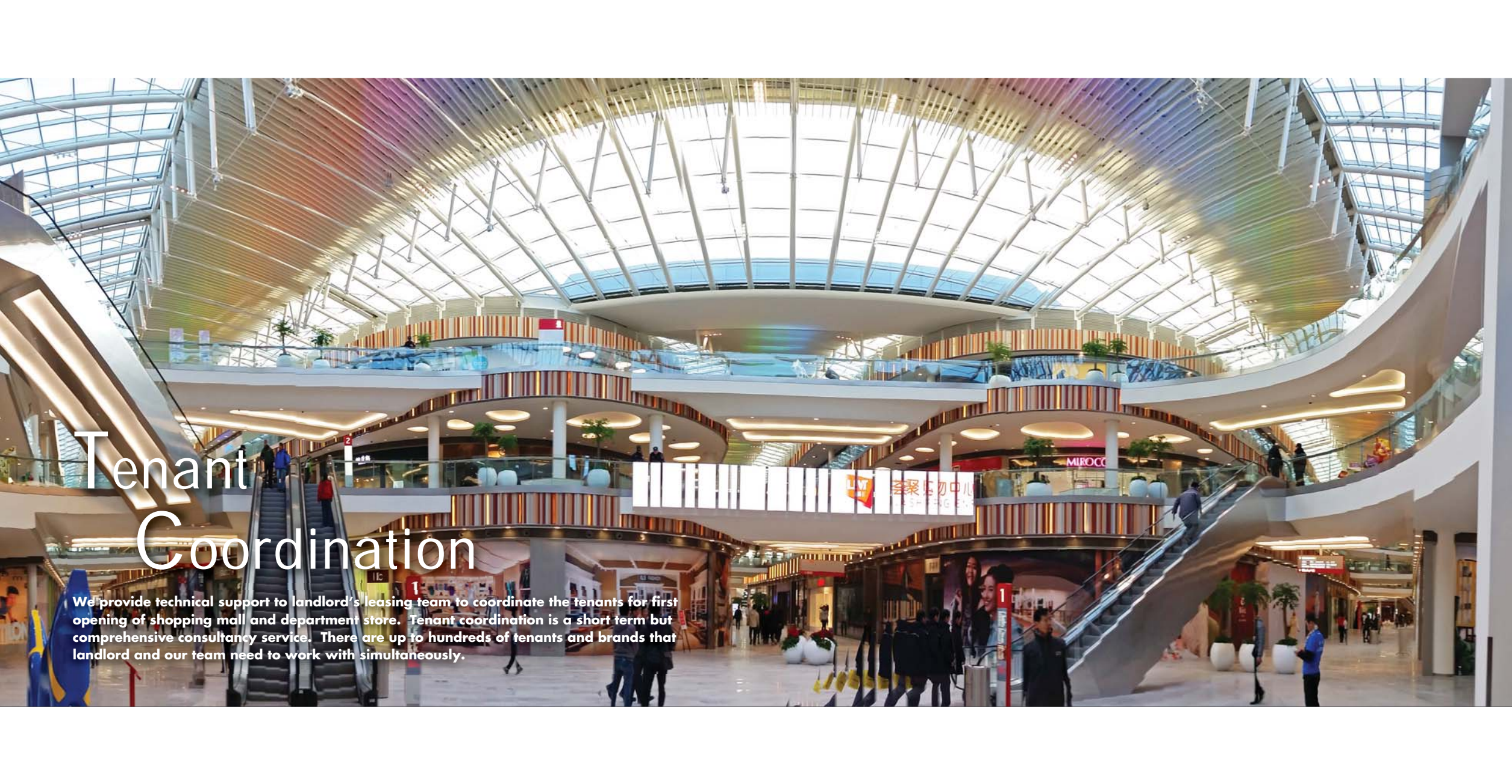
Furniture plays a dominant role in retail store where visual merchandising is displayed. The required quality, accuracy to fit site dimension, pre-fabrication time and installation methodology are determined in furniture factory.

FURNITURE FABRICATION



We have been working with most of the best furniture factories in China and are strategically collaborated with selected factories for our retail store projects according to the store's character and project need. This is to provide the most suitable factory for each project in term of cost and quality.

For general retail store, we fabricate furniture by our partnered factory in Shanghai, China. Three dimensional furniture and feature will be fabricated by our Dongguan factory who fabricated freeform corian and GRG for Stuart Weitzman Stores designed by the well-known British architect Zaha Hadid.



Tenant Coordination

We provide technical support to landlord's leasing team to coordinate the tenants for first opening of shopping mall and department store. Tenant coordination is a short term but comprehensive consultancy service. There are up to hundreds of tenants and brands that landlord and our team need to work with simultaneously.

TENANT COORDINATION



For shopping mall, we deliver our tenant coordination service by an on-site team as well as provision of necessary document and drawing by our off-site technical office.

For department store, the size of on-site team will be relatively smaller. Our service generally covers the technical aspects that leasing team needs support:

- Technical support to lease negotiation
- Landlord provision
- Tenant submission
- Site issue
- Tenant fit-out supervision

Design

Most of the retail stores have their designer and design bible, while department store and shopping mall generally designed by project-based designer.





The detail design service we provided for retail store, department store and shopping mall has a niche to fulfil concept design, local regulation and construction methodology. In addition, we compile design bible for retail store that can be effectively adopted for new stores.

We have been working with most of the retail designers worldwide. For client looks for design service, we selectively collaborate with experienced concept designer and we ensure that client's concern in cost, buildability, statutory compliance and durability are satisfied.

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