

## Minor Study in EM

### Course List

Course Code	Subject	Credits
A76115	Introduction to Entertainment Business	3
A76215	Service Management	3
A76225	Project Management	3
A76451	Entertainment Regulation and Policy	3
A76263	Human Resource Management	3
A76277	Creative Thinking and Innovation	3
A76264	Consumer Behavior	3
A76450	Professional Ethics and Social Responsibility	3
A76254	Gaming Management	3
A76253	Event and Venue Management	3
A76326	Electronic Commerce	3
A76351	Dispute Management	3
A76270	Gaming Service Skills (I)	3
A76241	Sociology	3
A76415	Strategic Management	3
A76470	Media and Public Relations	3
A76414	Case Studies in Entertainment Business	3
A76437	Contemporary Issue	3

\*Students are required to complete a minimum of 21 credits specified by EM department.

## Double Major Study in EM

### Professional Required Courses

Course Code	Subject	Credits
A85805	Economics (I)	3
A85804	Accounting (I)	3
A85801	Management	3
A85803	Statistics (I)	3
A76117	Introduction to Tourism and Hospitality	3
A76115	Introduction to Entertainment Business	3
A76280	Study Skills	3
A76127	Presentation Skills	3
A76452	Marketing	3
A76126	Interpersonal Communication	3
A76263	Human Resource Management	3
A76215	Service Management	3
A76277	Creative Thinking and Innovation	3
A76281	Academic English (I)	3
A76282	Academic English (II)	3
A76225	Project Management	3
A76264	Consumer Behavior	3
A76345	International Studies	0
A76450	Professional Ethics and Social Responsibility	3
A76451	Entertainment Regulation and Policy	3
A76430	Special Topic (I)	1
A76227	Research Method	3
A76440	Special Topic (II)	1
Total Credits		62

\* Complete all EM and IC core courses, for a total requirement of 62 credits.

\* Students are required to study abroad prior to graduation. Regarding “International Studies” program please refer to” Regulations for Implementation of International Studies for Students of International College at I-Shou University”.