



ICONICIMAGES
PHOTOGRAPHY

Declutter, Declutter, Declutter – this means remove from living space:

- Boxes
- Extra blankets, towels, linens
- Papers, Stacks, and Piles
- Downsize on all visible Toys, Games, Consoles, Books, Magazines
- Excess furniture
- Temporary items such as musical instruments, exercise equipment, hobby items like sewing machines, crafts, etc.
- Any personal family items such as names on walls, family photos, memoranda, etc.
- Any religious decorative items

Once your home is nearly empty, here are the next steps!

Common Areas:

- Make sure all light bulbs working and turned on prior to the photographer's arrival (Including Lamps)
- Turn off all ceiling fans
- Blinds down and open
- Window treatments pulled back
- Hide pet related items including bowls, kennels, beds, toys, etc.
- Place pets in a separate room or garage
- Remove all seasonal decorations
- Remove bulky items that may take away from size of rooms

Kitchen:

- Remove any rugs from the floors
- Remove all magnets, photos, etc. from refrigerators
- Hide garbage cans
- Empty the sink and remove dish soap and cleaning supplies & paper towels
- Remove dish racks from countertops
- Turn on lights above the sink, stove and under cabinets
- Clear the kitchen counters of dishes, small appliances, less is more!

Bedrooms:

- Make all beds free of wrinkles in the bedding (fluff pillows)
- Make sure nothing can be seen from underneath the beds
- Remove all items from dressers, tables, nightstands and any surfaces
- Put away temporary items such as laundry baskets, fans, trashcans etc.

Bathrooms:

- Open shower curtains to one side
- Hide all toiletries (shampoo/conditioners, soaps, toothbrushes, etc.)
- Hide robes, dirty clothes and scales and trash cans
- Remove all rugs in the master bathroom
- Remove everything from sink, back of toilets, and all surfaces

Exterior:

- Park vehicles away from the front of the house so they can't be seen from inside the house
- Mow grass and remove all debris from the sidewalks and driveways
- Remove pet waste
- Remove children's toys including larger items such as trampolines, playhouses, sandboxes, etc.
- Put garbage and recycling cans inside the garage
- Roll up or store hoses
- Hide any pet related items like chains, bowls, toys, etc.
- Neatly arrange patio furniture
- Remove and store pool cleaner, nets and chemical bottles
- Remove grill covers
- Cover or clean exterior of grills
- Make sure water sprinklers do not run for two hours before (we need drive ways and patios dry)
- Remove all seasonal decorations
- No contractors can be working outside or inside the property at the time of the shoot

Twilight Photos:

- Park vehicles away from the front of the house
- Turn all lights on inside and outside the house including pool and spa
- Turn all fans off on the inside and the outside of the house
- Spa and water features on
- Outdoor fire areas lit

Feel free to print this checklist off and check off your tasks as you complete them! Call or email if you have any questions at: 281-356-0965 or photos@iconicimagestx.com

See you soon,

Iconic Images Photography

