Young Leadership MBA Program

Transform Digital Mindset to transform Business

Build the future Now
We build

New Perspective of Leadership Potential
Revisit your leadership skills and ability to change and transform business under the digital ecosystem.

Young Leadership under the Agile Organization
Partnership with Agility Development Framework from the global organization to create Young Leadership skills to cope with agility system in organizations.

Integrated MBA Key Knowledge with the Student-Centric
Create success drivers from the key knowledge of the MBA contents with your experience and the exchange of the best practice among the learners.

Reboot your Brain with the new Operating System.
Realize the ability of your brain processing with the new thinking skills as the new OS to reboot your brain to see things differently.
How we run this program

We are working and learning together.
We stimulate people with right questions more than right answers. Under the digital world, people seek answers with many questions. However, the right questions should be found out first. We develop the young leader with the right content of MBA knowledge and revise the student’s filter to see world in the different perspective. We want to develop together with the young manager for new Leadership skills under the Digital Ecosystem. Leaders require to design their own management and leadership system to lead their organizations into the Blue Color Way.

Kitikorn Dowpiset, Ph.D.
Associate Dean of GSB
What we design the Program
Active Mind to Change the World

Young manager with 3-5 years of management experiences

Sharing your experiences under the portfolio documents

We interview and review to put your experiences into academic credits (12-15 credits)

Design your study plan up to 16 months

Blending learning mode with in-class experiences with digital platform of Learning (LMS)

Study 2 days / week for 11-12 courses (one month one course)

Leadership Development Program in each semester

Your case / business experiences will be used as a part of learning.
Our Strategic Partners

Drucker Society of Thailand
The Drucker Institute
Claremont Graduate University

AGILITYINSIGHTS
BUSINESS PARTNER LOCAL REPRESENTATIVE
Management Design

Brain Technologies
Brain Processing
Time Line of Study

Insert the title of your subtitle Here

**Young Leadership Boot Camp**
- Induction Program
- Brain Assessment
- Design the new Leadership skills

**June 19**
- Apply and submit your management experiences to the program.
- We review and interview for credit transfer
- Apply & transfer

**4 Trimester (16 Months)**
- Study 4 subjects
  - 2 days/week
  - Workshop style
  - Online Platform
  - Case base project
  - Final exam with discussion

**End of Trimester**
- Leadership development
- Peter Drucker Practice
- Agile Management Design
- Integration Project Forum

**Individual Leadership Case Research**
- Combine and Define the individual Leadership Case Study in your workplace
- Present to the Program

**Graduation**
- Leadership Showcase
- Learn & Develop

**Young Leadership Review**
- 2 Days-1 night Integration
- Leadership Development
- Digital Business Games
- Appreciative Dialog
- Define new success

**Young Leadership Development**
- Induction Program
- Brain Assessment
- Design the new Leadership skills
Key Learning Outcomes
For the Young Leadership MBA Program, Assumption University

- Model of digital ecosystem in the business.
- How managers understand the new market under the real world.
- Integrated management and business practice to develop the new opportunity.
- Clearly identify criteria for transformation.
- Network effectively and how define the right opportunities.
- Manage and value cultural differences.

Integrating and analyzing new data/situation.
Apply Conceptual framework to analyze organization.
Analyze a particular industry in the digital economy.
Give Professional presentation.
Produce creative and realistic solutions for the complex problems.
Develop and present a proposal to a real business idea.
Admission Qualification

Insert the title of your subtitle Here

- Three to Five year management experiences
- Bachelor’s degree
- Minimum CGPA of 2.00 on 4.00 scales
- Business Certification / Diploma
- Good Command of English
- Computer Literacy
- Young Leadership MBA
Admission Requirements

- Fill-in application form
- Apply the management experiences on our Work Portfolio (3-5 Years of experiences)
- Your CV
- Documents to present your experiences.
- Official transcripts of the Bachelor degree.
- Citizen identification card (photocopy) for Thai
- Two copies of your passport for Foreigner.
Learning Style
Workshop
In-Class
Thank you
Graduate School of Business
Assumption University