



# **13th Annual Novi Pet Expo, November 11-13**

## **Suburban Collection Showplace!**

*Learn, Play, Shop, Adopt!*

(Novi) The Suburban Collection Showplace is proud to present the **13<sup>th</sup> Annual Novi Pet Expo, Friday November 11-Sunday November 13!** This super fun family event is a celebration of all furry, feathered and finned family members, featuring a wide variety of pet rescues with adoptable pets from across the region. The 2016 Pet Expo welcomes **Animal Planet's "Pit Boss", Luigi "Shorty" Rossi**, presented by **Purina's "Life is Better with Pets"** initiative. Shorty will be delivering a keynote address each day at the Pet Expo, promoting breed awareness, cautioning against BSL (Breed Specific Legislation), and advocating for Animal Rights, Spay and Neuter clinics, and sharing anecdotes from his memoir, "Four Feet Tall and Rising."

The Novi Pet Expo is open **Friday, November 11 from 2pm - 8pm, Saturday November 12: 10am-8 pm, Sunday November 13: 10am -5pm. Friday is Senior Day, Admission 55+ just \$5.00: Admission all weekend \$10.00 Adults, Children 5-11, \$5.00, under 5, Free.** The Suburban Collection Showplace is located at 46100 Grand River Ave in Novi, 248.348.5600 [www.NoviPetExpo.com](http://www.NoviPetExpo.com).

The **Michigan Humane Society** will be on site during the Pet Expo, a **full adult admission will be discounted \$2.00 with donation of pet food or needed supplies**—please visit [www.NoviPetExpo.com](http://www.NoviPetExpo.com) for the complete MHS wish list, or see below—their volunteers will be filling vans with pet food during the weekend to serve Metro Detroit pets in need this winter.

"Once again this year at the Novi Pet Expo, we are including an important fundraising campaign to support the local programs that provide services to homeless pets", explains **Jackie McMahon, Event Director**. "We will be gathering donations from the public at several locations across the show floor, and matching them, dollar-for-dollar, up to \$5,000. This year the proceeds for this program will again be donated to the **Michigan Humane Society**, which supports animal rescue efforts throughout the region."

Metro Detroit's most popular family pet store, **Premier Pet Supply**, will again offer their sprawling **Pet Expo Superstore**, with an excellent and inexpensive selection of pet items and treats, too. The Premier Pet Supply store offers pet items with special emphasis on products made in Michigan and the U.S.A. Premier Pet Supply is expanding! The original Premier Pet store is located in **Beverly Hills**, with new stores open now **Rochester Hills** and **Novi**, and a **Livonia** location being added in the coming weeks! "The annual Novi Pet Expo is a terrific opportunity for us to connect with our loyal customers and meet many new folks, too," says **Mike Palmer, Owner**, " We have a great time gathering special one time offers on lots of natural, U.S. Made pet products, just for the Expo, it's a great time to stock up!"

The 2016 Pet Expo welcomes **Chris Perondi's Amazing California Stunt Dogs**, stars of stage and screen, plus dazzling displays of agility from the **Rock N Roll K9** Performance Group, fabulous feline fun with **Performing House Cats**, and splashy Dock Diving excitement with the **Ultimate Air Dogs!**

More than two dozen Shelters and Pet Rescue Organizations participating in the Novi Pet Expo include a wide spectrum of cat, dog, breed and bird shelters, rescues and societies; a complete list is available on the event web site. Adoption procedures vary and are determined by each individual group. Please visit the web site for a complete and updated list, as more rescues are still being added, [www.NoviPetExpo.com](http://www.NoviPetExpo.com).

Well-socialized Canine Citizens are welcome at the Novi Pet Expo, but must be pre-registered, either in advance with the form on the website or filing one out onsite. Dogs must be at least six months of age, and current with all vaccinations. Please visit the web site for the Pet Policy and to pre-register your pet. [www.NoviPetExpo.com](http://www.NoviPetExpo.com)

### **The Michigan Humane Society Wish List of preferred products:**

1. Any unopened, unexpired dog/puppy and cat/kitten food; wet or dry, in original packaging/container.
2. Cat litter (always in need!)
3. Pet-Safe Brand dog toys, especially their Busy Body line including their Squirrel Dude and Buddy Barnacle items! If dogs could talk, right?!
4. Catnip-based mice/toys (kitties love these!)
5. Non-porous toys
6. Fleece blankets are a slice of heaven for homeless pets! 18" by 18" or so for cats, for dogs, 3' by 3' is just about right.

### **About Purina "Life is Better with Pets":**

The Purina "Life is Better with Pets" education initiative is a global network and event series based upon sharing stories, wisdom and inspiration from pet lovers around the world. Nestlé Purina Pet Care promotes responsible pet care, community involvement and the positive bond between people and their pets. A premiere global manufacturer of pet products, Nestlé Purina PetCare is part of Swiss-based Nestlé S.A., a global leader in nutrition, health and wellness.

<http://www.NoviPetExpo.com>

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