



Blue Bell Country Club

*Normandy Farm*



ONE HISTORIC EXPERIENCE



tyler boye  
photography

Normandy Farm Hotel & Conference Center - Blue Bell Country Club  
Located at Route 202 & Morris Road, Blue Bell, PA 19422  
Phone | 215.616.8507  
[www.NormandyFarm.com](http://www.NormandyFarm.com) | [www.BlueBellcc.com](http://www.BlueBellcc.com)

# WELCOME

Normandy Farm's beautiful historic ambiance is the perfect backdrop for a relaxed, productive and professional business meeting. The detailed preservation of this historic landmark, with its exposed wood beams, original brick archways and unique architecture was a technological wonder of its day.

Of course, time moves on and today's businesses require leading- edge solutions to their meeting requirements. For this reason, Normandy Farm's restoration included a technological transformation - and is now fully-outfitted with an impressive array of high-tech gear and services. With over 23,000 square feet of IACC-certified meeting space, Normandy Farm features spacious meeting rooms, numerous breakout rooms, a fully-equipped business center, comfortable lounges, service areas and all the audio and visual equipment you require. Our highly experienced and professional staff will see to it that your next meeting is nothing less than, well, historic.

To ensure your next conference isn't all work and no play, Normandy Farm also boasts various teambuilding activities, a farm to table restaurant, bar and lounge, indoor swimming pool, fitness center and access to a championship golf course.

We invite you to become another success story in Normandy Farm's long tradition of them and enjoy our hospitality that's been 200 years in the making.



# ACCOMMODATIONS



## Full Service Hotel

Normandy Farm boasts three floors of 113 exquisitely appointed King and Double Queen hotel rooms and suites. In-room amenities include high-speed Internet access, CD clock radios, coffee maker and accessories, in-room cable and more. The hotel's lower level boasts a beautiful swimming pool, Jacuzzi, 24-hour fitness center. The main hotel wing is ADA-approved, with five rooms designated for those with physical challenges.

## Guest Houses

Normandy Farm's four historic gatehouses – our Manor House, Carriage House, and East and West Gatehouse – have been renovated into 28 elegant hotel suites. Each room has its own unique shape and characteristics, from exposed wood beams to sitting rooms to sunken bedrooms and more. Many of the rooms feature fireplaces, wall-mounted flat-screen televisions, refrigerators and large, opulent bathrooms. These rooms are ideal for V.I.P. guests who may desire large accommodations for extended stays and an additional level of privacy.

## Food & Beverage from The Farmer's Daughter

Influenced by its location in the elegant Normandy Farm Hotel, The Farmer's Daughter is the culinary cornerstone of this historic property, & offers an unforgettable dining experience with an exceptional menu of Chef Mtele Abubakar's "Modern Farm Cooking". At The Farmer's Daughter, locally sourced ingredients are brought to life on the plate in the form of pure flavors and innovative dishes inspired by the seasons and harvests of our surrounding region. We aspire to give our guests a sense of personal connection to the farmers, brewers, cheese mongers, distillers, winemakers and charcuterie craftsmen who collectively help create an exceptional dining experience. Our expansive bar and fireside lounge follows a "fresh only" approach, creating all of the mixers and infusions in-house from local fruits and vegetables for an extensive list of creative cocktails.



# AMENITIES

## Facility

- Over 23,000 sq. ft. of IACC-Certified Meeting Space
- 17 Meeting Rooms & 2 Ballrooms
- 113 Hotel Rooms & 28 Guest Suites
- Accommodates 5 to 500 People
- On-Site, Free Parking
- Common Areas & Lounges
- Golf & Recreational Facilities
- Daily & Complete Meeting Packages
- Fun & Creative Teambuilding Packages

## Meeting Rooms

- Acoustically Engineered
- Individual Climate Controls
- Tack-able Wall Surfaces
- 18 Hour Ergonomic Seating

## Technology

- CAT 6 Cabling, High Speed Internet Access
- Computer Networking, Video Conferencing & Web Casting
- Built-in LCD Video Projectors
- Full Complement of the Latest Audio/Visual Equipment & Services
- High-Speed Wireless Internet Access

## Professional Staff

- On-Site IT & A/V Technicians
- Dedicated Conference Planner
- Staffed Business Center
- Food & Beverage Prepared On-Site Using our Farm-to-Table Culinary Approach

**PROUD CERTIFIED MEMBER OF**



# DAILY MEETING PACKAGE



## Daily & Half Day Meeting Packages

Daily, Half Day and complete meetings at Normandy Farm include a dedicated Meeting Coordinator and all the tools necessary to host a successful meeting in one convenient package. The package includes a hot breakfast, AM & PM breaks, continuous beverage service and lunch.

**Complete Meeting Package (CMP) at Normandy Farm** includes all in the DMP, plus dinner and overnight accommodations.



## Championship Golf

No conference would be complete without adding a relaxing round of golf to the program. Right across the way from Normandy Farm is its sister-facility, Blue Bell Country Club. Blue Bell Country Club is a private golf and country club nestled inside a prestigious, gated community. As a full-service facility, Blue Bell Country Club offers an unparalleled golfing experience with its Arnold Palmer-designed "Signature" golf course, first-class recreational amenities, and exquisite dining.



# TEAMBUILDING



## Culinary

The team that cooks together stays together, is our motto! Under the direction of our culinary experts, your group will split up into teams and cook a part of the meal.

## Sweet Success

Participants will have a chance to create their own flavor combinations, bake, and decorate decadent cupcakes. This teambuilding activity is 1 and 1/2 hours.



## Wacky Golf

Under the direction of our golf professionals, your staff will have the opportunity to apply their business acumen in a variety of challenging golf tasks that are targeted at improving communication, morale, and teamwork.



## Golf Clinic

Take a break from the meeting room and enjoy the fresh air at Blue Bell Country Club as we challenge your colleagues with games of physical skill. Our activities are structured to enhance team unity through exercising mutual support, open communication, trust, leadership skills, collaborative decision making, cooperation and accountability.



## Game Shows

We offer a variety of customizable game shows and casino team building events as well as giant board games designed to pump up employee morale, jump-start creative problem-solving, and get your employees working like a team.



## Why is Corporate Teambuilding Important?

Team leadership and team building go hand in hand.

The more comfortable your employees are to express their ideas and opinions, the more confident they will become. This will motivate them to take on new challenges. Taking a team outside of an office setting and exposing them to new experiences will force them to think outside of their normal routine.

Working together with other team members will ignite creativity and fresh ideas, which are great qualities to bring back to the office.

Our completely "hands-on" instructional classes may be held anytime during the day or evening and are typically scheduled as three hour events.

# CONFERENCE CENTER

## Style & Capacity

### Grant

12 ppl Conference Style  
18 ppl U- Shape  
30 ppl Classroom  
36 ppl 6 Pods of 6  
50ppl Theater Style

### Jefferson

12 ppl Conference Style  
18 ppl U- Shape  
30 ppl Classroom  
36 ppl 6 Pods of 6  
50ppl Theater Style

### Lincoln

12 ppl Conference Style  
18 ppl U- Shape  
30 ppl Classroom  
36 ppl 6 Pods of 6  
60ppl Theater Style

### Roosevelt

12 ppl Conference Style  
18 ppl U- Shape  
30 ppl Classroom  
30 ppl 5 Pods of 6  
50ppl Theater Style

### Coolidge

16 ppl Conference Style  
24 ppl U- Shape  
46 ppl Classroom  
36 ppl 6 Pods of 6  
60ppl Theater Style

### Madison

16 ppl Conference Style  
24 ppl U- Shape  
50 ppl Classroom  
48 ppl 8 Pods of 6  
90ppl Theater Style

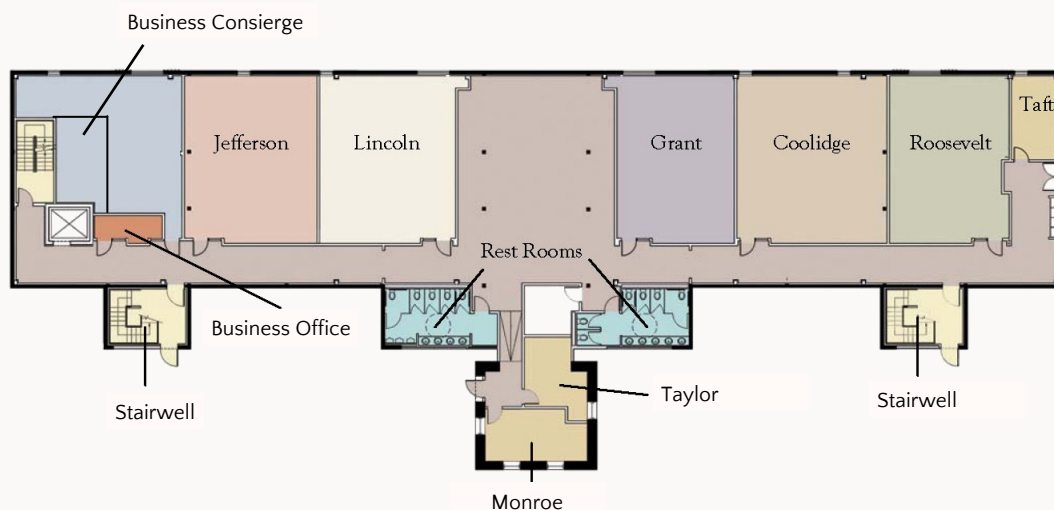
### Adams

20 ppl Conference Style  
30 ppl U- Shape  
60 ppl Classroom  
48 ppl 8 Pods of 6  
100ppl Theater Style

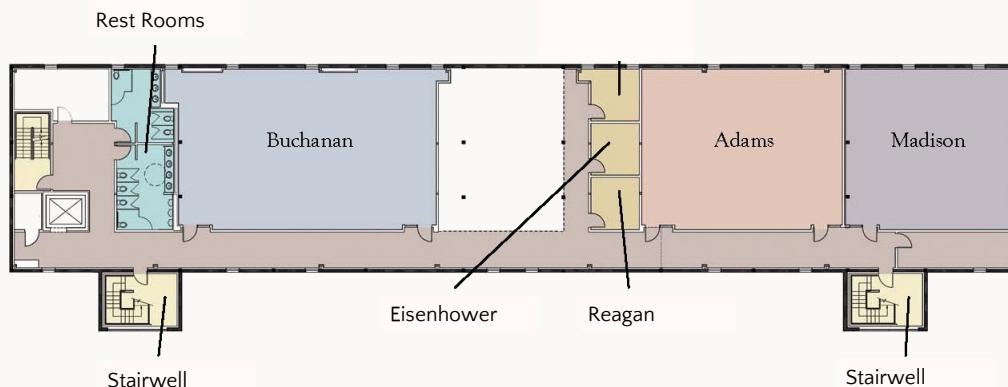
### Buchanan

24 ppl Conference Style  
36 ppl U- Shape  
100 ppl Classroom  
84 ppl 14 Pods of 6  
200ppl Theater Style

## 2nd Floor



## 3rd Floor





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MAKE YOUR NEXT MEETING  
ONE FOR THE HISTORY BOOKS!

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