



**For immediate release:**

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### **NewView Oklahoma named Organization of the Year**

NewView Oklahoma, the state's largest nonprofit provider of services to blind and visually impaired individuals, was named the 2014 Organization of the Year by Oklahoma's State Use program. This award recognizes the accomplishments of NewView Oklahoma as a premiere nonprofit organization in the state of Oklahoma.

"We strive every day to provide gainful employment for Oklahomans with vision impairment," said Lauren Branch, NewView president and CEO. "This award showcases the hard work and dedication of our employees and exemplifies the impact NewView is making throughout the state of Oklahoma."

The State Use program promotes meaningful employment opportunities for persons with disabilities. Statewide, this program employs over 2,000 individuals with intellectual and developmental disabilities.

In addition to being named the Organization of the Year, NewView's Steve Masters also took home the Administrator of the Year Award. Masters, who is the Purchasing Specialist for NewView Oklahoma, oversees roughly 500 purchases annually.

"My goal is to make NewView Oklahoma a success," said Masters. "I want to provide our products at the right time at a fair price. Honestly, I wasn't expecting to be nominated for this award, but I'm excited and it means a lot to me."

NewView Oklahoma manufactures a number of products for the federal and state government as well as private enterprise. The organization is the sole provider of fire hoses for the U.S. Forestry Department and wheel chock blocks for the U.S. Military. They also offer vinyl shower curtains, first aid kits and recently added PURELL hand sanitizer and GOJO hand wash to their product lines.

To learn more about NewView Oklahoma and their participation in the State Use program, visit [www.newviewoklahoma.org](http://www.newviewoklahoma.org) or call NewView's Director of Business Development, Dennis Loney, at 405-232-4644.

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**NewView Oklahoma** is a private, not-for-profit organization founded in 1949 with a mission to empower people who are blind and visually impaired to achieve their maximum level of independence through employment, rehabilitation, and community outreach. NewView Oklahoma is the leading employer of the blind and visually impaired individuals in Oklahoma and offers the only comprehensive Low Vision Clinic in the state. Visit them online at [www.newviewoklahoma.org](http://www.newviewoklahoma.org). Follow them on [Facebook](#) and on [Twitter](#).