

LEADING FORTISSIMO

Musique & Leadership: 15.000 years of shared history

7 October 2009, Total Managing Experience Programme



playing piano:

Yves Henry

'1st Grand Prix' Robert Schumann
international contest
Seven 'Premier Prix'
Conservatoire de Paris
1st concerto of Beethoven
with the Berlin philharmonic orchestra
... at the age of 13

playing flip-chart:

Christophe Gillet

20 years of international leadership
Director of innovation
Sony Business Europe
Co-creator of the
"RABBIT™"
innovation model

Because sharing experience & testimonials are at the core of executive development
Because pleasure and learning can live together in harmony
Because top-class musicians are also top-class leaders
Because teaching differently and teaching to make a difference is possible

Top-class musicians face the same challenges as corporate leaders:

- Aligning groups and managing egos
- Giving a sense to what they do
- Handling resistance to change
- Making teams contribute at their best
- Engaging (and keep engaged) audiences
- Transferring knowledge (hard & soft / process & emotion)
- Adapting leadership styles to the particular context
- Developing self-confidence and be prepared to win,...

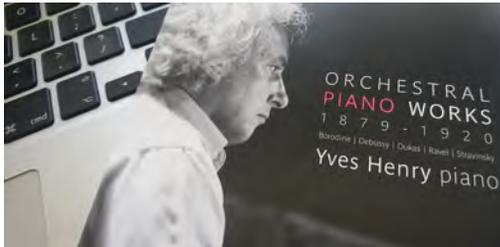
Music has a much longer heritage than corporate management.

In music many of the above challenges have already been answered, a long time ago.

What about starting to share this knowledge?



Yves Henry



Pianist and composer. Born in 1959, Yves starts his musical journey at the age of 4. He gives his first concert at “Salle Pleyel” (Paris) in 1970 and plays the 1st concerto of Beethoven with the Philharmonia of Berlin the day of his 13th birthday.

Yves obtained seven first prizes of the Conservatoire National de Paris, an absolute record. He then worked during 3 years as a disciple of Aldo Ciccolini before becoming the first occidental pianist to get the first grand prize of the Shumann contest in Zwickau.

Yves plays all around the world and acts as artistic director of the international Chopin meetings. Specialist of Chopin, Yves set up his recording studio in Nohant, where Chopin used to live with George Sand. Yves was the first musician to produce a DVD in which are recorded the 24 op.28 preludes of Chopin in parallel on a modern Pleyel concert piano and a Pleyel 1838, believed to have been played by the great Frederic himself.



Do you want to hear what Chopin and Liszt did really hear when playing piano? ...

Christophe Gillet

Christophe is Vice-President at Pentacle International, one of Europe’s most innovative learning businesses. Before creating Pentacle France he was Director of Business Innovation for SONY Business Europe. Prior to that he lived in the Netherlands for 10 years and was head of a 150 million € European business unit.



Christophe has 15 years of experience in High-Tech Sales, Marketing & Innovation. He has firsthand experience of new business creation based on analysis of process changes. He has practical leadership experience in multicultural environments and of transformational change management including creating virtual teams to deliver more value, adapting behaviours and business cultures under fast growing uncertainty and managing ‘foggy’ projects.

Christophe contributes to several educational organisations like CEDEP, University of Cape Town, American University of Cairo, Duke CE, Henley Management College ... and works on a regular basis with major international companies such as Danone, EADS, Heineken, Johnson & Johnson, ...

