



Minutes of the IASE General Assembly in Shanghai, China

November 9, 2017

The elective IASE General Assembly was held at the Shanghai University of Sport (SUS) in Shanghai, China, on November 9, 2017.

I- Preliminaries

A. Report of the incumbent president: Joel Maxcy

Joel Maxcy reviewed the activity of the Association during the past years. He discussed the conferences and workshops since the last IASE International Conference & General Assembly in Rio de Janeiro, December 2014:

- 1st IASE Workshop (on health & sport), Limoges, France, December 2015;
- 2nd IASE Workshop (on sport event impacts), Venice, Italy, November 2016;
- IASE sessions at the 13th WEAI International Conference, Santiago, Chile, January 2017;
- 2nd SESM Conference, Berlin, Germany, May 2017 (sponsored by IASE);
- Intl. track (sponsored by IASE) at the 21st Annual Meeting of the German Association of Sport Economics and Sport Management, Düsseldorf, Germany, June 2017;
- 17th IASE International Conference & General Assembly, Shanghai, China, November 2017.

He thanked the local organizers of each of these conferences and workshops, and in particular Professor Dongfeng Liu, for the generous hospitality of SUS. Moreover, he thanked the members of the Executive Committee for the good collaboration and their services. In this context, he excused the absence of the Vice Presidents Ross Booth and Jean-Jacques Gouquet who were supposed to attend the conference and general assembly but had to decline their trip due to health issues.

B. Report of the incumbent Secretary General: Jean-François Brocard

The Association currently has 186 members representing 36 different countries. The membership has become more international: in 2010, only 2% of the members came from outside of either Europe or North America. The proportion has risen to 22% in 2017.

Jean-François Brocard reminds and stresses that the membership is free and filling in the online membership form on the IASE web site is sufficient to become member and to benefit from the ample information distributed by IASE. Members are encouraged to draw the

attention of further colleagues to this simple procedure to become member of the growing IASE network, notably beyond Europe and North America.

II- Upcoming Conferences and IASE Journal

Vice President Markus Kurscheidt presented the plans of the IASE Executive Committee on upcoming conferences, workshops and the launch of an official IASE journal:

In 2018 (announcements to be published shortly):

- 3rd IASE Workshop (on sport event impacts), Venice, Italy, April 30, 2018;
- 3rd International Conference "Sport Economics & Sport Management" (SESM), May 10-11, 2018, Austrian Institute of Economic Research (WIFO), Vienna, Austria (sponsored by IASE);
- Intl. track (sponsored by IASE) at the 22nd Annual Meeting of the German Association of Sport Economics and Sport Management, Munich, Germany, May 25-26, 2018.

In 2019-2020 (all to be confirmed in due course):

- IASE sessions at the 15th WEAI International Conference, March 21-24, 2019, Tokyo, Japan;
- 4th International Conference "Sport Economics & Sport Management" (SESM), May 2019 (sponsored by IASE) (host and date tbc);
- Intl. track (sponsored by IASE) at the 23rd Annual Meeting of the German Association of Sport Economics and Sport Management, Germany, May 2019 (host and date tbc);
- 18th IASE International Conference & General Assembly, Melbourne, Australia, January 2020 (in conjunction with the Australian Open Tennis Grand Slam, organized by Vice President Ross Booth).

Proposals for future IASE International Conferences after 2020 have been made to host the event in Seoul, South Korea, and Istanbul, Turkey. The Executive Committee will be discussing the details in due course with the prospective hosts.

Workshop proposals on specific topics and fields are accepted on a continuous basis. These IASE events are meant to bring smaller groups of experts together for in-depth discussion of a focus topic. IASE supports such meetings with the official label as "IASE Workshop" and promotes the announcements via its network.

In order to support the conference and workshop activities with an own publication outlet and to raise the awareness and recognition of IASE, the Executive Committee has decided to launch an official IASE journal. It was thoroughly debated and agreed that the concept of the journal should be cross-disciplinary to implement IASE's mission of furthering the interdisciplinary dialogue between sport economics, sport management, sport governance and related fields. Therefore, the journal shall be named "Journal of Sport Governance and Business". The renowned publishing house Taylor & Francis is interested to host the journal. Discussions with distinguished colleagues of the target fields of the journal to serve on the editorial board as well as with the publisher are advanced. It is expected to be launched in the course of 2018. Interest in the journal and paper proposals may be addressed already now to *iase@cdes.fr*.

III- Elections of the Executive Committee

Two additional Vice Presidents were nominated:

- Dongfeng Liu (Shanghai University of Sport, China);
- Young Hoon Lee (Sogang University, Seoul, South Korea).

This expansion of the number of Vice Presidents with a focus on Asian representatives is meant to reflect the international development strategy of IASE. Both candidates are elected unanimously by the present members.

Jean-François Brocard (CDES, University of Limoges, France), incumbent Secretary General, is nominated for a further term as Secretary General and to additionally take over the duties as Treasurer. This is meant to concentrate the administrative tasks for efficiency reasons. The proposal is approved unanimously.

The remaining offices and members of the Executive Committee are proposed to be confirmed for another term of four years with regard to the continuity of the development of IASE. This is also approved unanimously.

Thus, Joel Maxcy (Drexel University, Philadelphia, USA) remains President and Ross Booth (Monash University, Melbourne, Australia), Jean-Jacques Gouguet (CDES, University of Limoges, France), Istvan Kasznar (Fundação Getúlio Vargas, Rio de Janeiro, Brazil) and Markus Kurscheidt (University of Bayreuth, Germany) continue to serve as Vice Presidents. They are supplemented by the above mentioned new Vice Presidents from Asia.

There being no further businesses, the President Joel Maxcy brought the session to a close by thanking Professor Dongfeng Liu once more for his excellent hospitality, and all the attending members for their support of IASE.