

Press Release: For Immediate Release

**Inaugural Opening of Sun Museum and
its “Dawn of a Sunny Century” Exhibition
Collectables of Yitao Collection for Public Display
Revealing the landscape of 20th-Century Chinese paintings**

(Hong Kong, 15 May 2015) Sun Museum, a non-profit making organisation funded by Simon Suen Foundation, organised its inaugural opening today. A number of distinguished guests were invited to officiate at the ceremony. They include renowned Chinese Scholar Jao Tsung-I; Ms Florence Hui Hiu-fai, Under Secretary for Home Affairs Bureau; Dr Louis Ng Chi-wa, Deputy Director of Leisure and Cultural Services; Dr Wilfred Wong Ying-wai, Chairman of Hong Kong Arts Development Council; Mr Shen Chong, Director General of the Coordination Department Liaison Office of the Central People’s Government in the HKSAR; Professor Albert Chan Sun-chi, President and Vice-Chancellor of Hong Kong Baptist University; Mr Linus Cheung Wing-lam, Chairman of the Council of Centennial College; and Dr Simon Suen Siu-man, host of the Yitao Collection. Today also marks the official opening of the first exhibition of Sun Museum “Dawn of a Sunny Century: 20th – Century Chinese Paintings from the Yitao Collection,” which features 40 paintings by 13 Chinese masters.

Aiming primarily to promote Chinese arts and culture, Sun Museum strives to facilitate the general understanding of how the art world in Hong Kong is enlivened by a diversity of cultures and how the local community is enlightened by a wealth of Chinese traditions. Starting its preparation from early 2013, Sun Museum is housed in the 4th floor of the SML Tower along the Kwun Tong waterfront, with a total area of 12,500 sq ft. (indoor and outdoor area included). Indoor area has a total area of 8,400 sq ft. which includes office, exhibition area and public space. Museum has an outdoor court of 4,100 sq ft. It is believed that the location can contribute to the “Energizing Kowloon East Development Project” by increasing the number of cultural facilities in the district and the area’s overall cultural ambience.

The 40 paintings displayed in the “Dawn of a Sunny Century” are from Dr. Suen’s Yitao Collection, some of which are debuting to the public for the first time. The exhibition explores how the artists seeking for a breakthrough in the Chinese traditional arts, with the development and changing trend of the 20th –Century Chinese painting as basis. All exhibits are created in the 20th century, which are a grand era of Chinese social revolution and a critical moment Chinese paintings experienced. The exhibits are the masterpieces of the 13



Chinese modern ink painting artists, including Qi Baishi, Huang Binhong, Xu Beihong, Zhang Daqian, Lin Fengmian, Wu Guanzhong and Jao Tsung I, demonstrating the innovative styles of 20th century Chinese paintings. The exhibition runs from 16 May to 17 October.

Chloe Suen, the chairman of Simon Suen Foundation, said “the aim of Sun Museum is to grant the public a chance to get in touch with the arts and culture of Hong Kong and China. We hope that Sun Museum can serve as a platform to facilitate the development of arts and culture in Hong Kong, as well to promote traditional Chinese arts and culture. We strongly believe that the power of arts and culture can lead to personal enrichment, and positively influence the society

Yeung Chun-tong, Director of Sun Museum, said “Chinese arts and culture will be the focus of Sun Museum’s activities. Along with organising themed exhibitions, lectures, and guided tours, we will also collaborate with Hong Kong artists, painters, collectors, scholars and cultural institutions in various activities to achieve our missions. As for the opening exhibition of Sun Museum, we hope that this exhibition can introduce the development, historic and artistic value of Chinese paintings to Hong Kong audience to embrace the wealth of Chinese culture. [CS1]”

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About Sun Museum

Sun Museum, a non-profit making organization founded by Simon Suen Foundation, is housed in the 4th floor of the SML Tower along the Kwun Tong waterfront, with a total area of 12,500 sq ft. It fosters the development of arts and culture in Hong Kong and China through organising feature exhibitions, seminars and other educational activities. Ms. Chloe Suen is the chairman of the Simon Suen Foundation and Mr. Yeung Chun Tong is the Director of Sun Museum.

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