TREMÉ FALL FESTIVAL 2018 SPONSORSHIP OPPORTUNITIES

SECOND-LINE SPONSOR $1,000

- "Sponsor" Listings on all printed, and digital materials for the Festival, Patron, and Gospel events, including:
- Print, digital and Radio ads (75K + media impressions)
- Promotional flyers, stage banners, on-site signage marketing, Media, PR
- (2) VIP Ti ckets to Patron Gala and VIP Tent
- 1/4 page ad Tremé Newsletter

JAZZ SPONSOR $5,000

- Brass "Sponsor" Listings on all printed, and digital materials for the Festival, Patron, and Gospel events, including:
- Print, digital and Radio ads (75K + media impressions)
- Promotional flyers, stage banners, on-site signage marketing, Media, PR
- (4) VIP Tickets to Patron Gala and VIP Tent
- 1/4 page ad Tremé Newsletter

BRASS SPONSOR $10,000

- "Co-Sponsored By" on all printed, and digital materials for the Festival, Patron, and Gospel events, including:
- Print, digital and Radio ads (75K + media impressions)
- Promotional flyers, stage banners, on-site signage
- (4) VIP Tickets to Patron Gala and VIP Tent
- Brand presence in VIP Tent
- ½ page and in Tremé Newsletter

CO-SPONSOR SILVER $20,000

- Exclusivity in Product Category
- "Co-Sponsored By" on all on all printed, and digital materials for the Festival, Patron, and Gospel events, including:
- Print, digital and Radio ads (75K + media impressions)
- Promotional flyers, stage banners, on-site signage
- Prominent inclusion and participation in all media opportunities
- On-Site consumer engagement
- (6) VIP tickets to Patron Gala and VIP Tent
- Brand presence in VIP Tent
- Full Page Ad in Tremé Newsletter

PRESENTING SPONSOR –GOLD $30,000

- Exclusivity in Product category
- "Presented By" status on all printed, and digital materials for the Festival, Patron, and Gospel events, including
- Print, digital and Radio ads (75K + media impressions)
- “Presented By” on promotional flyers, stage banners, on-site signage
- Prominent inclusion and participation in all media opportunities.
- Consumer engagement and Licensing opportunities
- (10) Reserved VIP Tickets to Patron Gala. And VIP Tent
- Title Sponsor of VIP Hospitality Tent
- Employee Team Building
- Full Page Ad in Tremé Newsletter

HISTORIC FAUBOURG TREMÉ ASSOCIATION

President
Darryl Durham
Vice President/Secretary
Andrew Grafe
Treasurer
Naydja Bynum

Board Members at Large
Monique Aziz
Amanda Buberger
Peyton Juneau
Alonzo Knox
Tonya Livorno
Belinda Robertson
Na'imah Zulu

Treme' Fest Committee
Janie Blackmon
Adolph Bynum, Sr.
Jackie Grafe
Sandra Green
Jessica Knox
Maria Mercedes Tio
Artist Consultant
Terrance Osborne

HFTA aims to support the architecture, culture, History of Tremé and fight blight, crime, and grimes

HFTA
P.O. Box 50181
New Orleans, LA
70150-0181
www.hfta.org

FESTIVAL SUMMARY

The Tremé Fall Festival is an annual cultural celebration featuring live music, a jazz mass, food, arts and crafts all set against the backdrop of one of New Orleans most historic neighborhoods. Founded in 2015 by the Historic Faubourg Tremé Association (HFTA), a 501(c3) organization, the Tremé Fall Festival celebrates the unique culture, history, architecture and spirit of the Tremé neighborhood.

FESTIVAL GOALS

GOAL 1: Raise funds for the HFTA endowment that disburses annual grants to St. Augustine Church and other important cultural institutions in the Tremé neighborhood.

GOAL 2: Build HFTA's capacity to produce yearlong historic and cultural projects in Tremé.

GOAL 3: Spur the economic growth of the historic Tremé through strategic partnerships, preservation and development initiatives.

FESTIVAL DATES

Friday, October 5th, 2018: VIP Patron Party at the George and Joyce Wein Jazz & Heritage Center, 1225 N. Rampart St.

Saturday, October 6th, 2018: Tremé Fall Festival, a free neighborhood street festival, grounds of St. Augustine Church and Henrietta Delille St. between Ursulines Ave. & Gov.Nicholls

Sunday, October 7th, 2018: Tremé: Spirit, A Sunday Mass & Gospel Celebration, St. Augustine Church.