

TRE M É FALL FESTIVAL

3rd Annual Tremé Fall Festival



Contact: Adolph Bynum, Sr., Culture Chair
Historic Faubourg Tremé Association (HFTA)

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Website: www.tremefest.com
Phone: (504) 500-1903

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HFTA aims to support the architecture, culture, and History of Tremé and fight blight, crime, and grime.

For the past two years, over the first weekend in October, the Historic Faubourg Tremé Association (HFTA), hosted the Tremé Fall Festival. The purpose of the festival is to highlight the rich music, architecture and art culture of the historic Tremé neighborhood and raise funds to help one of our most significant cultural, historical and architectural landmarks in our community, St. Augustine Church.

Previous festivals were extremely successful and garnered significant press, visitors, and donations and were a major economic stimulus for over 100 individuals and businesses, including a youth group. Proceeds from the festival allowed HFTA to grant St. Augustine Church \$50,000 over the two year period for needed repairs and painting. In addition, HFTA will be granting another \$10,000 to other non-profits that provide historical and cultural activities or projects in the Tremé community.

Musicians such as Tank & The Bangas, Michael "Soulman" Baptiste, Glen David Andrews, Doreen Ketchens, Little Freddie King, Casa Samba, and a Tremé Allstar group that included Shannon Powell, James Andrews, and others performed for a well-attended, free street festival on Saturday, October 1, 2016. The festival culminated on Sunday, October 2, 2016, with a gospel mass celebrating St. Augustine's 175th Anniversary officiated by New Orleans Archbishop Reverend Gregory M. Aymond.

St. Augustine Church is still in dire need of major work estimated to be \$1.7 million. Needless to say, we would like this festival to continue to assist St. Augustine Church and other cultural landmarks in the Tremé community to help sustain the historical significance of the community.

A patron party will be held on Friday, September 29, 2017 from 6 to 9 p.m. and the street festival will be held on Saturday, September 30, 2017 from 11 a.m. to 7 p.m. On Sunday, October 1st, St. Augustine Church will host their 176th anniversary at their 10 a.m. mass followed by a gospel concert and other neighborhood activities.

We appreciate the help we have received and are asking for your support to help us continue with this very important endeavor. Please see the information enclosed to consider how you can help us.

P.O. Box 50181
New Orleans, LA 70150-0181
www.hfta.org

TREMÉ FALL FESTIVAL

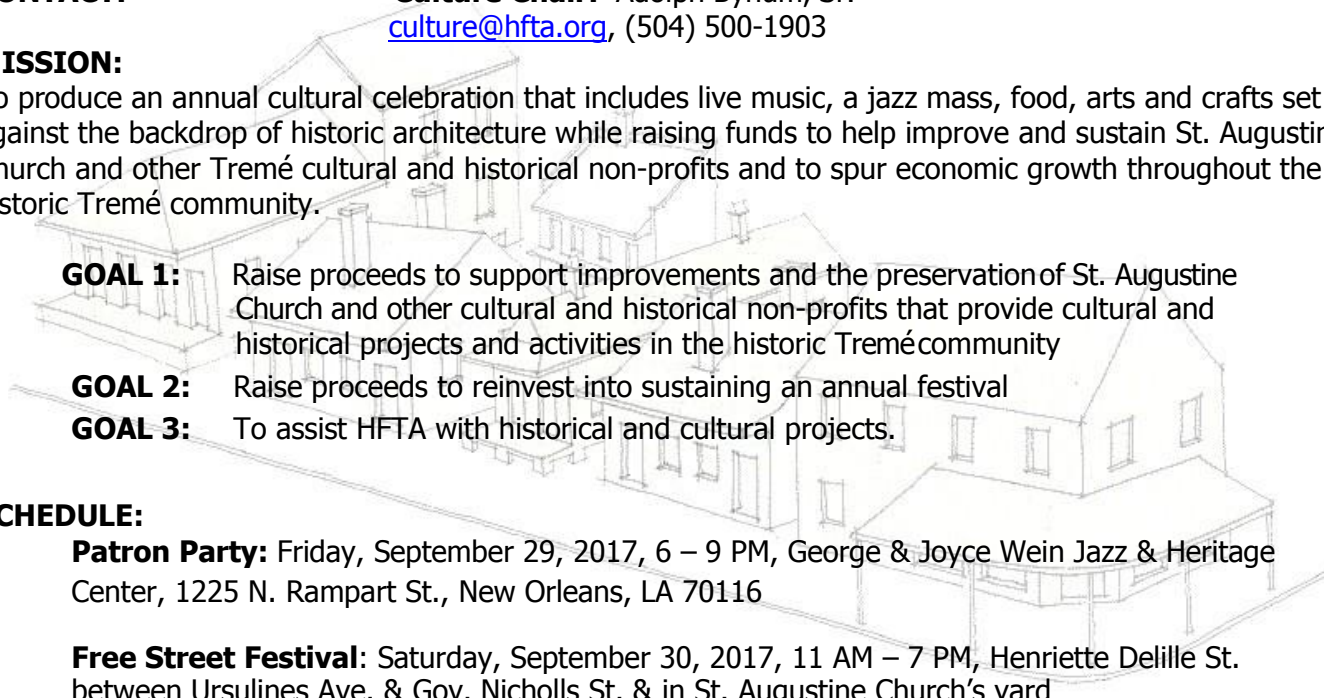
2017 FESTIVAL SUMMARY

EVENT: Tremé Fall Festival

EXECUTIVE PRODUCER: Historic Faubourg Tremé Association
P.O. Box 50181, New Orleans, LA 70150-0181

CONTACT: **Culture Chair:** Adolph Bynum, Sr.
culture@hfta.org, (504) 500-1903

MISSION:
To produce an annual cultural celebration that includes live music, a jazz mass, food, arts and crafts set against the backdrop of historic architecture while raising funds to help improve and sustain St. Augustine Church and other Tremé cultural and historical non-profits and to spur economic growth throughout the historic Tremé community.

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- GOAL 1:** Raise proceeds to support improvements and the preservation of St. Augustine Church and other cultural and historical non-profits that provide cultural and historical projects and activities in the historic Tremé community
- GOAL 2:** Raise proceeds to reinvest into sustaining an annual festival
- GOAL 3:** To assist HFTA with historical and cultural projects.

SCHEDULE:

Patron Party: Friday, September 29, 2017, 6 – 9 PM, George & Joyce Wein Jazz & Heritage Center, 1225 N. Rampart St., New Orleans, LA 70116

Free Street Festival: Saturday, September 30, 2017, 11 AM – 7 PM, Henriette Delille St. between Ursulines Ave. & Gov. Nicholls St. & in St. Augustine Church's yard

St. Augustine 176th Anniversary Mass: Sunday, October 1, 2017, 10 AM, 1210 Gov. Nicholls St., followed by a Gospel Concert from 11:30 a.m. to 1:30 p.m.

TARGET OUTREACH: Family-oriented celebration
Local, State, National, and International attendees

2017 JOB CREATION: 100 paid jobs (Music/Stage & Festival Managers, Musicians, Stage Hands, Artists, Craft & Food Vendors, Laborers, and Youth Apprenticeships)

TREME FALL FESTIVAL

2017 Sponsorship Package

Title Stage Sponsor – \$20,000

- Provide large stage top banner with business name and logo
- Business name on all media and promotional materials
- Business name and logo on tremefest.org website (Extra large)
- Business Ad in HFTA's "Tremé on the Move" newsletter (1/4 page)
- 10 tickets to the Patron Party
- 10 back stage/VIP Passes for street festival

Festival Sponsor – \$10,000

- Business name and logo on Stage side banner
- Business name and logo on tremefest.org website (Large)
- Business Ad in HFTA's "Tremé on the Move" newsletter (1/8 page)
- 8 tickets to the Patron Party

Jazz Sponsor – \$5000

- Business name and logo on Stage side banner
- Business name and logo on tremefest.org website (Medium)
- Business membership to HFTA
- 6 tickets to the Patron Party

Second-liner Sponsor – \$2500

- Business name and logo on Stage side banner
- Business name and logo on tremefest.org website (Small)
- Business membership to HFTA
- 4 tickets to PatronParty

Culture Sponsor – \$1000

- Business name and logo on Stage banner
- Business name on all media and promotional materials
- Business name on tremefest.org website
- 2 tickets to Patron Party

TREME FALL FESTIVAL

2017 Sponsorship Package Selection

It is with great pleasure that I / we have agreed to sponsor the Tremé Festival, benefitting St. Augustine Church and other cultural non-profits in Tremé. I/we recognize that the community of Tremé and its great historical gems are not only vital to the City of New Orleans, but to the nation and the world. It is with this notion that I/we support the Tremé Festival produced by the Historic Faubourg Tremé Association, designed to benefit the upkeep and preservation of St. Augustine Church and other cultural and historical non-profits in historic Tremé.

Print Name _____ Signature _____

Contact _____ Business _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Level of Sponsorship:

Title Stage Sponsor (\$20,000) _____

Festival Sponsor (\$10,000) _____

Jazz Sponsor (\$5,000) _____

Second-liner (\$2,500) _____

Culture (\$1,000) _____

Please make check payable to:

HFTA (Tremé Fall Festival)
P.O. Box 50181
New Orleans, LA 70150-0181

Thank you very much!