Survey Shows Increased Ridership, Areas of Need, and Diverse Reasons for Choosing Bus Transit

Public transit moves Connecticut: in 2014, buses provided over 43 million passenger trips in our state. Transit operators run buses all over the state, taking workers to their jobs, getting people to appointments, carrying kids to school and lessons, enabling families to live without cars...and generating economic growth while keeping harmful automobile emissions out of our air. A recent survey of the state’s transit operators showed that while ridership is up across the state, there are still opportunities to fulfill unmet needs and make our bus network even better.

Across the state, ridership has increased
CTTransit: 1.3%
Milford Transit: 2.5%
HART Transit fixed route: 1.2%
SEAT fixed route: 1%
GBT’s fixed route ridership expected to reach approximately 6 million boarding’s in 2015.
North East Transportation Co. Job Access
Service increase 42% from 2013-2014.

More service is needed
Strategic service expansions will serve Connecticut residents better and grow our economy:
Improved evening and weekend service is a priority, said CTTransit.
Intercity service, for instance between Bridgeport and Danbury, Middletown and New Haven, Northwest CT and New York City, northeast and southeast CT.
Greater service for employment centers would help, said Greater Bridgeport, Eastern CT, and Milford Transit.

Why do people use public transit?
To get to work: 84% of HART fixed route riders and 10% of demand response riders use HART to get to their jobs.
To get to medical appointments and other services: Greater Hartford and Central Connecticut said their customers use ADA, para-transit, and fixed route.
To connect to rail stations: In Norwalk Transit’s service area, buses connect residents to commuter and regional train service.
To save money: Middletown Area Transit said its users keep costs down by choosing bus transit.

What can be done to improve service?
Transit is a good investment—studies show every dollar spent on transit is returned four-fold in economic benefits.
Support a five-year investment plan that has the potential to increase bus ridership by 64%.
Increase the state’s investment in bus operating expenses by $15.5 million per year and the state’s capital investment by $46.9 million per year for five years.

Bus transit is vital to Connecticut’s economy and environment, and quality of life for all residents!

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