Cambridge Nationals Creative iMedia

Unit R081 Pre Production Skills Resource Pack
Research, review and answer the following questions below:

1. Give two examples of the use of a mood board
2. Give two advantages for visual diagram when producing pre-production document
3. Explain the purpose of a script within pre-production
4. Give four items associated with using a script when producing a pre-production document
5. Explain how Voiceover and video production are used?
6. Name three different types of camera shots
7. Name three different types of camera angles
8. Name four types of camera movement
9. What two factors are associated with lighting?
10 Give three types of camera types that can be used in a pre-production.
11. State two advantages for using storyboard
12. State two advantages for a visual diagram
13. Explain the difference between a visual diagram and mood board
14. Give two factors associated with using sound
15. Explain how dialogue can be used in a script
16. Explain how emotions can be used as a dialogue
17. Give an example of a dialogue which includes emotion
18. State two factors associated with direction within a script
19. Explain why camera movement is important
20. Name three factors used in a virtual camera

TASKS

1. Research and bookmark websites that you have found relating to potential exam questions
2. Answer the above questions, making notes of each answer
3. Create a revision list of the main points of the exam
Research, review and answer the following questions below:

1. State four factors associated with client requirements for a pre-production
2. Explain the purpose of a target audience
3. Name four factors for a specific brief
4. Give two reasons for a client discussion
5. Explain when primary sources are used
6. Explain how secondary sources can be collected
7. State two differences between primary and secondary sources
8. State differences between target audience and end user requirements
9. Explain the purpose of timescale
10. Give two advantages for having an appropriate timescale
11. Name four factors associated with a work plan
12. Explain the purpose of a milestone
13. Explain the purpose of contingencies
14. State four factors associated with target audience categorization
15. Explain accessibility and how it is used
16. State two differences between paper based documents and electron documents
17. Give two advantages for using electronic pre-production documents
18. State two health and safety considerations when creating digital media
19. Explain copyright
20. What are trademarks?
21. Give two differences between privacy and defamation
22. How is certification and classification used?
23. Name two types of sources needed when researching working for a target audience
24. Name one source of information that must be sourced
25. Name one action needed to when using copyright material
26. Explain how copyright law affects how material is used

Tasks

1. Research and bookmark websites that you have found relating to potential exam questions
2. Answer the above questions, making notes of each answer
3. Create a revision list of the main points of the revision questions
## 1.2 PURPOSE AND USE PRE-PRODUCTION

**ACTIVITY**

Explain the features of design methods and give an example of its purpose:

<table>
<thead>
<tr>
<th>FEATURES</th>
<th>PURPOSE</th>
<th>USE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mood Boards</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mind Maps</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visualisation Diagrams</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Storyboards and Scripts</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
1.3 Designs Types

Activity

The content of:
- mood boards and mind maps/spider diagrams
- visualisation diagrams, i.e.: images, graphics, logos, text,

Questions

1. Explain the purpose of designing a pre-production document:

2. Explain the following design types:
   Moodboard

3. Explain the purpose of visual diagrams:

4. What is the difference between a mood board and a visualisation diagram?
You have been asked to complete a mind map for a DVD trailer of the latest movie. Complete the mind map below which an appropriate features/titles.
### 1.5 FEATURES OF PRE-PRODUCTION DESIGN

**ACTIVITY**

Explain the features of pre-production design and give an example of its purpose: [5]

<table>
<thead>
<tr>
<th>FEATURES</th>
<th>CONTENT</th>
<th>FEATURES</th>
</tr>
</thead>
<tbody>
<tr>
<td>MOOD BOARDS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VISUALISATION DIAGRAMS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>STORYBOARDS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SCRIPTS</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>