

NEW ONLINE DENTAL TOOLS

For a better customer experience

At Cigna, we are committed to helping customers maximize their dental plans and avoid costly surprises. We think customers should have access to some of the information they may be accustomed to, conveniences like appointment scheduling, insightful customer reviews and transparent pricing.

All at their fingertips

We are bringing our dental customers new tools and enhanced features on myCigna.com with our partner Brighter, including:

- › **Brighter Score™**, which compares dentists. Each score is derived from factors such as affordability, patient experience and professional history.
- › **Dental office reviews and comparisons** where customers can find detailed information like dentist profiles, many with pictures and video content. They can read patient reviews and submit their own reviews after their appointment.
- › **Online appointment scheduling** so customers can easily book appointments with participating dentists at their convenience*.
- › **Enhanced searches and transparent pricing**, that allows customers to find a dentist by procedure or group of procedures. Information is personalized for their plans and shows pricing, including coinsurance, copays and deductibles.
- › **Easy access** to information anytime, anywhere – from a computer, smartphone or tablet.

Customers will see many of the new tools and enhancements starting in Spring 2016. Additional features like appointment scheduling and updates to the eligibility, benefits and claims screens will be available in Summer 2016.

* Appointment scheduling feature may not be available on all Cigna dental plans and requires individual dentist participation. Scheduling will be available soon after the initial launch.

Customers will need to be registered at myCigna.com to use these new tools.

For more information call **800.Cigna.24** (800.244.6224).

Brokers can call **877.Cigna.15** (877.244.6215).

Together, all the way.®

