



Fact Sheet

WNY Children's Book Expo (WNYCBE)

Buffalo Niagara Convention Center • Saturday, November 11, 2017 • 10:00 a.m. - 3:00 p.m.

Admission & Parking

Admission is free for all ages. Activities target readers ages 3 - 12. FREE parking is available at Fernberg Parking Ramp located, 2000 Pearl Street, Buffalo, NY.

Event Summary *Seven Days to explore the power of books*

WNY Children's Book EXPO is Buffalo's premier literary event for children. The event is comprised of two parts: *KidsLit Week*, and *EXPO Saturday*. During *KidsLit Week*, nearly 40 internationally acclaimed authors will visit area schools, libraries, museums and other cultural venues. The visits, scheduled Monday, 11/06/17 - Friday, 11/10/17, aim at inspiring a love of books in students grades pre-K through middle school. *EXPO Saturday* is a day-long dynamic showcase of new and beloved books written for kids. Here, local, national and international authors interact directly with children through readings, book-signings, presentations and demonstrations. In only its third year, the annual event has outgrown the exhibit space formerly provided by Kleinhans Music Hall. The coming EXPO will be held in the center city at Buffalo Niagara Convention Center. Nearly 4000 visitors are expected.

Founders

Kim Krug and Kathleen Skoog, Owners, Monkey See Monkey Do...Children's Bookstore.

Presenting Sponsors

Monkey See Monkey Do...Children's Bookstore and BlueCross & BlueShield of Western New York.

Collaborators

Read to Succeed Buffalo and Medaille College.

Major Sponsors

Buffalo News, WGRZ-TV, Rich Products, Buffalo Lodging Associates, Wegmans, Western New York Family Magazine, Northtown Automotive Companies, Wm. D. Lorenz Construction, Inc., Cold Spring Construction, Fun 4 Kids in Buffalo, Lee Family Trust, Lamar Advertising, Help Me Grow WNY. *Grants:* Garman Family Foundation.

Community Impact, Part 1: *KidsLit Week, Author Visits Outreach*

Approximately 20,500 elementary school students, teachers and administrators benefited from direct author visits in 2016. Additionally, 40 Buffalo Public Elementary Schools "tuned-in" to a live-feed of featured presentations. This year outreach is expected to increase by 20%.

Community Impact, Part 2: *EXPO Day Attendance*

In 2016, 2,300 children and adults attended, an increase of 1500 visitors over 2015 totals. This year, more than 4,000 attendees are expected.

Organizational Support

A 12 member planning committee, and approximately 85 volunteers contributing nearly 2500 work-hours have donated their time and talents to making the WNYCBE a success.

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