

GSES Communication Framework
Framework for Facebook, Sunday Send Out & Wednesday Folders

SSO (Public Information)	Wednesday Folders & GSES FB Page (Public)	“Official” FB Parent Group (Closed)	“Official” FB Grade Level Group (Closed)
<ul style="list-style-type: none"> • PTA Calendar Items • ‘This Week’s Dates’ only contains items from official school calendar • Any additional dates can be added in the ‘Shout Out’ section or other small areas • CPs Highlighted according to the CP agreement • Only activities sponsored by HCS, GSES, or PTA 	<ul style="list-style-type: none"> • Community partners as delineated in CP agreement • District-approved flyers • School-related information coming from GSES or PTA • Feeder pattern information • No community events or outside organizations unless mandated by HCS <p style="text-align: center;">*Only School, PTA, District, Feeder Pattern, & CP</p>	<ul style="list-style-type: none"> • Posts apply to and serve our students • Promotes a sense of community • Informational ‘Shout-Outs’ to organizations, companies, or people for a service or donation given to the school • Posts must relate to the students at GSES • No sales or ads • No political posts unless it is a ‘Shout-Out’ for something donated or given to the school (ex: Rep. gives money for supplies) • Community events/ organizations that apply to elementary school students can be posted. Ex: Sports, FCA, scouts, and charity events. 	<ul style="list-style-type: none"> • Posts should apply to and serve GSES students in a specific grade. • Should be specific to individual grades or priority school information that needs to reach as many parents as possible. • Posts should be respectful of all faculty and staff members. • Not all teachers are in the grade-level groups so some class-specific issues maybe better addressed through an email to the teacher.