

CYDNEY ADAMS

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MULTIMEDIA EXPERIENCE

CBS News | New York City, NY

Coordinating Broadcast Producer

Oct. 2015 – Present

- Manage all components on the CBS Evening News webpage, including web extras and extended videos
- Serve as liaison between CBS Evening News broadcast and CBSNews.com
- Write and edit between 10-15 articles per week coordinating with CBS Evening News broadcast and a weekly history series
- Assist CBS News social media team with special projects, political event coverage, and original video editing

Digital Broadcast Associate

Nov. 2014 – Oct. 2015

- Managed CBS Evening News social media channels including Facebook, Twitter, Instagram, Snapchat and Periscope
- Provided daily reports to executive producers about trending and top-performing stories on social media, including gains of 160,000+ Facebook likes in 11 months
- Edited short videos and infographics to share across platforms to complement CBS Evening News stories
- Utilized social media to discover story ideas, research and gather visual elements, and promote the show

Research Broadcast Associate

Aug. 2014 – Nov. 2014

- Wrote and produced business and/or political chats for Weekend News broadcasts; edited teasers and voiceovers
- Collaborated with producers as the sole Weekend News researcher; fact-checked entire Saturday and Sunday broadcasts

News Associate

July 2014 – Aug. 2014

- Assisted producers by gathering visual elements, clearing third party material, feeding video, transcribing interviews, producing teasers and voiceovers

Grady NewSource | Athens, GA

Reporter/Producer

Aug. 2013 – May 2014

- Served as on-camera talent for daily newscast, wrote and edited voiceovers, created rundown for broadcast
- Operated JVC GC PX-100 camera in high definition; researched, filmed, scripted, and edited hard news packages

Showtime Networks | Atlanta, Georgia

Marketing and Sales Intern

June 2013 – Aug. 2013

- Developed tagline used on the Homeland series promotional direct mail piece
- Presented competitor social media updates for daily marketing meetings
- Collaborated with marketing team for Showtime national college campus visits

EDUCATION

The University of Georgia, May 2014

Bachelor of Arts in Journalism, Digital and Broadcast News

Political Science Minor

RELEVANT SKILLS

Adobe Premiere Pro, Photoshop, After Effects; Socialflow; Sprinklr; Google, Facebook, and Twitter Analytics