# HEED Consulting

# Capability Statement

Higher Education Evaluation and Development (HEED) Consulting is a collaboration between highly experienced nationally and internationally respected educators.

Based in Australia, we have worked for universities and private higher education providers in Australasia, Latin America, Europe, Africa and East Asia. In the past year, we have supported educational initiatives from South Africa to Sri Lanka, Chile to China and, of course, throughout Australia.

We offer consultancy services in

* Evaluation and review
* Institutional planning and strategy for teaching quality
* Academic and educational development
* Course and program review
* Curriculum planning and evaluation
* Assessment design and implementation
* Academic integrity
* Scholarly activity and Scholarship of Teaching and Learning (SoTL)
* National and international teaching awards and grants
* Academic governance

## Evaluation and Review

We have extensive international and national experience in reviewing organisational units, educational programs and initiatives, providing concise reports and recommendations to support the future directions of organisations and initiatives. We have considerable experience serving as Chairs and panel members of organisational reviews throughout Australia and internationally, e.g. Sweden, Hong Kong, New Zealand and Mauritius.

Effective evaluation requires appropriate and targeted indicators.

HEED can

* design and implement effective educational indicators with clients to inform teachers, programs of study, schools and institutions on the impact of their teaching and the effectiveness of the schools and institutions in supporting their students’ learning and engagement
* establish indicators of effectiveness and impact for professional development programs and initiatives from planning through to review
* chair or act as panel members of institutional, departmental, program and course reviews
* work with clients to respond to evaluation and review recommendations, including those from national quality agencies (such as TEQSA in Australia)

## Institutional planning and strategy for teaching quality

We have considerable expertise in working with institutions to design strategic interventions for enhancing teaching quality informed by sectoral best practice and benchmarked against robust indicators. Our Senior Consultants have worked with public and private institutions across Australia and internationally.

HEED

* assesses academic planning and review processes to ensure for teaching quality improvement
* supports and develops academic leadership to respond to current and future challenges

## Academic and Educational Development

Our Senior Consultants have established and run centres for teaching and learning for leading Australian universities and have worked with all levels in universities and higher education institutions to support teaching, curriculum planning, and deliver professional development for Deputy Vice Chancellors, Deans, Associate Deans, course and unit coordinators, lecturers, tutors and academic developers.

HEED provides

* institutional strategies for developing academic criteria and standards
* strategies and programs to promote student engagement and success
* strategy and resources for academics to evidence their practice, engage in peer review and build teaching portfolios
* support, mentoring and development for sessional staff and early career academics
* planning for institution- and program-wide curriculum renewal
* learning and teaching plans for all levels of an organisation
* institutional professional development with robust indicators of effectiveness and impact

## Course and Program Review

We have served as course and program reviewers for universities and private higher education courses throughout Australia and internationally including Hong Kong and New Zealand.

HEED has expertise in reviewing courses across all disciplines

* against national and international benchmarks
* to meet Australian Higher Education Standards
* learning outcomes and pedagogy

We also have specialist knowledge in disciplines such as criminology, socio-legal studies, sociology, education.

## Curriculum Planning and Evaluation

We have substantial experience leading and working with curriculum teams inside and outside Australia to plan and design curriculum that has robust learning outcomes, powerful and consequential assessment and feedback and teaching and learning activities that engage students actively in- and out-of-class and online.

HEED

* plans for ongoing evaluation to monitor and review the effectiveness of the curriculum and its ongoing development
* helps identify and embed indicators
* ensures a feedback loop is established to inform students, teachers, coordinators and Schools

## Assessment Design and Implementation

We have worked with higher education providers to design and implement assessment at unit, program and institutional levels.

HEED offers expertise in

* mapping assessments against AQF and other professional standards
* ensuring constructive alignment of courses
* providing opportunities for enhanced student learning through the regular provision of feedback

## Academic Integrity

We have developed and supported academic integrity initiatives at school, faculty, institution and national levels.

HEED can

* advise on whole-of-institution policy and programs to promote academic integrity
* incorporate integrity and ethics capacity building into undergraduate and postgraduate curricula
* link academic integrity and research integrity initiatives

## Scholarly Activity and Scholarship of Teaching and Learning (SoTL)

We have established, led and supported initiatives for Scholarship of Teaching and Learning (SoTL) groups for universities and private higher education institutions seeking to meet the requirements of scholarly activity. We have worked with the Australasian Human Research Ethics Consultancy Services to produce a [resource manual](https://www.ahrecs.com/previous-projects/sotl-resource-booklets) for the Australian Government Office for Learning and Teaching to support the ethical decision making of SoTL researchers that it funded. We have also created the Scholarship of Teaching and Learning in Law group ([SoTL-in-Law](http://www.law.uwa.edu.au/research/SoTL-in-Law)) at the University of Western Australia, developed a unit on scholarly activity for the Higher Education Leadership Institute, Australia, produced a major SoTL resource for the Higher Education Research and Development Society of Australasia ([HERDSA](http://herdsa.org.au/)), and published extensively as active contributors to SoTL.

HEED can work with institutions to

* establish programs to enhance SoTL
* mentor and support colleagues to engage and publish in SoTL
* advise on research ethics in relation to SoTL

## National and International Teaching Awards and Grants

We have contributed significantly to policy and procedures for institutional and national teaching awards and grants and have led, supported and written our own successful applications.

Our Senior Consultants have: been responsible for leading policies, processes and reviews of national teaching awards and fellowships on behalf of the Australian government; [reviewed the operations of the national teaching awards](http://www.olt.gov.au/altc-teaching-fellow-mark-israel) in Australia as part of an Australian government-funded fellowship; been members of the Australian government national committees for teaching awards; served as reviewers of national awards, fellowships and grants in Australia and the United Kingdom; had considerable success as leaders and members of competitive grants, and been recognised for our work through national citations, awards, fellowships and grants, and international awards and teaching fellowships.

HEED

* advises and supports individual, program and institutional applicants
* devises institutional strategies that promote success in applying for grants and awards and ensures staff can build on the opportunities that flow from applying

## Academic Governance

We have extensive experience as advisors and in senior roles in academic governance as chairs, deputy chairs and members of Academic Boards of universities and private higher education institutions.

HEED

* advises on policy and good practice in relation to academic governance
* supports the work of institutional and disciplinary learning and teaching committees by providing mentoring and independent membership
* contributes to the induction and training of Academic Board members in the private higher education sector, introducing them to the Australian Higher Education Standards Framework and the work of Academic Boards in enhancing academic governance

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