

Dear Triangle Women in STEM advocates,



We are thrilled that you are interested in working together to help make the Triangle Community the destination for Women in STEM! There is a great deal of positive momentum moving forward from the IBM Leadership and Collaboration Workshop hosted recently at the Fidelity campus.

The Workshop had 67 attendees, representing 18 companies, 6 universities and 10 nonprofits/government organizations. The Workshop survey was completed by 87 percent of the attendees, and 98 percent of those attendees are interested in playing a role in the initiative. This response rate and level of enthusiasm are exciting!

We are using your input from the Workshop to move forward with an exciting organizational structure that will allow us all to help play a role in shaping this initiative and delivering real change to our community.

Based on your input, we have created five "Focus Working Groups" to guide our efforts. These groups are based on your priorities and include:

- Career Advancement**
- Community Engagement**
- Diversity and Inclusion**
- Workforce Development**
- Marketing and Branding**

Now it is your turn to help us keep this initiative moving forward.

Please reply to this email with your contact information and the Focus Working Groups that you are most interested in actively participating in.

For a detailed description of each working group, see below.

We look forward to working with you to make the Triangle the destination for Women in STEM!

Career Advancement

- Internships
- Mentoring
- Entrepreneurship
- Leadership development

Diversity and Inclusion

- K12 Outreach
- Mentoring
- Awareness and strategy training
- Dissemination of best practices

Marketing and Branding

- Communications plan
- Brand, vision and mission
- Web hub
- Organize information/website

Community Engagement

- Volunteering
- Communities and clubs
- Healthy lifestyle
- Financial wellness

Workforce Development

- Attracting, retaining, and developing
- Supporting all stages of education and careers
- Identify and promoting existing resources
- Creating new resources where gaps exist