

BECKY BLALOCK

Speaker, Best Selling Author

“DARE provides an empowering road map for anyone who wants to break through professional or personal glass ceilings that can hold us back from long-term success. DARE is a chance to learn from some of the best.”

—STACEY D. STEWART, U. S. PRESIDENT, UNITED WAY WORLDWIDE



A PROVEN LEADER

Becky Blalock is a trailblazer to the C-suite, a thought leader in multiple industries, author and a sought after speaker. Her consulting firm, Advisory Capital, delivers strategic insight and expertise to companies involved in the energy, information technology and medical industries.

During her 33-year career at Southern Company, a Fortune 200 utility company, Becky rose to become CIO in a traditionally male-dominated industry. In her best selling book, *DARE Straight Talk on Confidence, Courage and Career for WOMEN IN CHARGE* (Wiley), Becky couples her own hard-won advice with guidance and mentoring lessons from (a diverse set of) twenty-eight top executives from across the country.

Becky's unique perspective and insights on business, confidence, career, diversity, technology and relationships make her a sought-after speaker at industry associations, corporate meetings and forums. She is often asked to speaker at business schools and industry think-tanks.

Leveraging her real-world corporate experience, Becky imparts proven advice, practical ideas and tips for achieving greater success in the workplace. Based on your organizational goals, Becky's speaking engagements can be structured as a keynote, a conversational fireside chat /

Q&A or an interactive workshop spanning several hours to multiple days.

Attendees will take away concrete advice and proven concepts on how to gain confidence, step outside their comfort zone, find mentors, bounce back from failure, build a network of allies, manage others – and ultimately dare to reach the highest tier of leadership and C-suite positions. Senior leaders will come away with ideas on how to manage, attract, groom and retain talent—and how to spread the conversation internally and externally.

SPEAKING TOPICS

Becky's core messages revolve around taking charge of your career, knowing yourself, being bold, building your confidence, and investing in relationships.

DARE: Straight Talk on Confidence, Courage and Career

DARE to Make Your Dreams Come True

Leadership is Taken . . . not Given

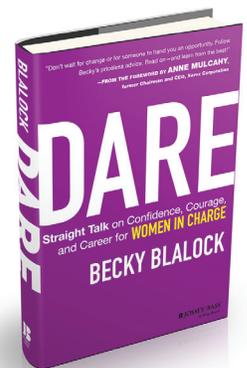
DARE to Evolve

Where Are The Women?

Other topics available upon request

BOOKS

Bulk purchases of Becky's bestselling *DARE* book can be arranged through 800-CEO-READ at a wholesale pricing to support speaking events. The book makes an excellent gift for attendees to reinforce the key messages. Clients often add bookplates or bookmarks to commemorate the program.



SAMPLE CLIENTS

Accenture • Cisco • Dallas Chamber • Federal Reserve • GE • Georgia Power
Hubbell • IBM • IHG • INPO • KPMG • Lockheed Martin • New York Power
Red Cross • Teradata • Turner • Union Pacific • United Way • UPS

TESTIMONIALS FROM RECENT SPEAKING ENGAGEMENTS

Becky's speaking engagements garner rave reviews from male and female attendees. Her proven career advice, candid and humorous speaking style and insightful take-aways wow audiences.

Becky's keynote for our women's business resource group was a huge success. Her advice and wisdom was taken in by all levels of leaders and everyone walked away with several nuggets. It was a huge success. Becky's honest, transparent and fun approach to sharing her leadership journey really resonated with the audience. I'm still getting emails and stopped in the hallway and they all say they same thing...Becky is a gem of a speaker...one special lady!

—Veronica Sheehan, SVP, Turner Broadcasting Systems, Inc.

Our Diversity and Inclusion team invited Becky to speak during Women's History Month. Not only did she pack the auditorium, she gave the attendees an inspiring and engaging presentation on taking charge of your career. Becky's speaking style is a combination of candor, charm and humor with stories and take-aways liberally sprinkled throughout. She received a much-deserved standing ovation and the positive comments and requests for her book continue!

—Maureen Darcey, Assistant To Vice President of Diversity and Inclusion, Georgia Power

Whether you are in a leadership position or just beginning your career, Becky Blalock is an inspiring speaker whose success in business offers guidance that can be used in the corporate world and in our daily lives. (Blalock was the Fall Commencement Speaker)

—Ricardo Azziz, President, Georgia Regents University

Months later, we are still receiving positive feedback on Becky's inspiring keynote address at our Women's Business Conference. Attendees found her straight-talk on confidence, courage, and career refreshing and packed with actionable suggestions for women executives at all levels of their career.

—Shannon Nail, Vice President, Member Engagement, Dallas Regional Chamber

Becky Blalock is the 'real deal'. She is an engaging presenter who relates the ins and outs of her 'real life' climb to the top in a way that's genuine and inspiring. Her book and presentation combines humor, anecdotes, research and lessons culled from the hard won successes and character-building setbacks of many high achieving women. We're so glad she dared to share with us.

—Cheryl Strickland 2013 President, Commercial Real Estate Women (CREW) Atlanta

Becky's passion for and commitment to making the community a better place for all is not just a chapter in her book but a lived experience. Her words and presence serve as an inspiration and challenge to women (and men) to "give back."

Becky truly understands the importance of integrating philanthropy into one's life – personally and professionally.

—Kim Hearn, Director, Women's Leadership, United Way of Greater Atlanta

SHORT BIOGRAPHY

Rebecca (Becky) Blalock
Trailblazer to the C-Suite, Speaker, Author
Managing Partner, Advisory Capital

Becky Blalock has over 30 years of executive management and board level experience. During her career with Southern Company, she held a variety of leadership positions in various organizations including accounting, finance, marketing, corporate communications, external affairs, and customer service.

As the former Senior Vice President and Chief Information Officer for Southern Company, she spent almost a decade directing IT strategy and operations across the nine subsidiaries of Southern Company. Under her leadership, Southern Company invested more than a billion dollars in new technology initiatives and was recognized as one of the utility industries most innovative companies and one of the best places to work in IT.

Ms. Blalock is recognized as a thought leader in several industries and is the recipient of numerous honors, including CIO of the year in the utility industry, a Premier IT Leader by Computerworld magazine, Agenda Magazine's Digital 50, a CIO Lifetime Achievement Award and the Legacy Award from Women in Technology.

She is currently the Managing Partner at Advisory Capital, a consulting firm providing strategic insight for companies involved in the energy, information technology, and medical industries. In 2013, her bestselling book *DARE: Straight Talk on Confidence, Courage, and Career for Women in Charge* (Wiley) was published. Ms. Blalock is a sought-after speaker for corporate, community and philanthropic events. Ms. Blalock is an advocate for women and children, and chairs board committees for The Community Foundation of Greater Atlanta.

Ms. Blalock is on the board of the Electric Power Research Institute. She Chairs, the Emory Healthcare Advisory Board and serves on the Advisory Boards of Catavolt, Gigabark and SolAmerica Energy.

Becky Blalock can be found online: Website: www.beckyblalock.com • Twitter: @Becky_Blalock • Facebook: www.facebook.com/DAREforWomen