



115 W. Allegan, Suite 710  
Lansing, MI 48933  
mieibc.org  
mieibc@mieibc.org

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CONTACT: Liesl Eichler Clark  
517-243-2860

## **Michigan EIBC applauds Michigan Public Service Commission's Announcement of Electric Vehicle Technical Conference**

LANSING - The Michigan Energy Innovation Business Council (Michigan EIBC) applauds today's announcement by the Michigan Public Service Commission that it would be convening a technical conference to discuss issues associated with the deployment of plug-in electric vehicles.

"Michigan EIBC applauds today's Michigan Public Service Commission announcement of a technical conference to discuss issues associated with the deployment of plug-in electric vehicles," said Michigan EIBC President Liesl Eichler Clark. "Leveraging historic strengths in the energy storage and automotive sectors, Michigan has positioned itself as a global leader in the emerging mobility space. This growing industry currently counts 27,898 jobs in the advanced transportation sector, and Michigan is one of the top ten states for electric vehicle deployment. As home to many member energy storage businesses and a growing network of independent vehicle charging companies, we look forward to partnering with other stakeholders to develop a thoughtful, strategic course of action to leverage these strengths and unlock additional opportunities around mobility and vehicle electrification."

The announcement was included in the Commission's Order in case number U-17990, a request from Consumers Energy Company to increase its electric rates. According to the [Commission's press release](#) announcing the Order, the creation of this technical conference is intended to allow an opportunity for "various stakeholders, including utilities, auto manufacturers, third-party suppliers of charging equipment, transportation planners and others to discuss issues associated with the deployment of plug-in electric vehicle (PEV) charging."

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**ABOUT MICHIGAN EIBC:** Michigan EIBC is a business trade association representing advanced energy companies doing business in Michigan. Michigan EIBC's mission is to grow Michigan's advanced energy economy by fostering opportunities for innovation and business growth and offering a unified voice in creating a business-friendly environment for the advanced energy industry in Michigan. Michigan EIBC serves the objectives of its member companies by strengthening Michigan's network of advanced energy businesses, engaging the public and policymakers around policy and regulatory initiatives, creating partnerships to expand business opportunities, and advancing energy innovation.