



2018 Corporate and Foundation Sponsorship Levels and Benefits

Premier Sponsorship Level —\$20,000

- Provides mentorship and financial support to 40 high school and college scholars
- We will write an article about your support and share it on our blog and social media
- We will mention your support in all media marketing including print and online
- Your company name, logo and a link to your website will be listed on our website
- Your team will receive 20 tickets to our annual awards dinner, The Daniel Trust Awards
- We will give you the opportunity to speak to 300 guests at The Daniel Trust Awards

Platinum Sponsorship Level —\$15,000

- Provides mentorship and financial support to 30 high school and college scholars
- We will write an article about your support and share it on our blog and social media
- We will mention your support in all media marketing including print and online
- Your company logo, name and a link to your website will be listed on our website
- Your team will receive 15 tickets to our annual awards dinner, The Daniel Trust Awards

Gold Sponsorship Level —\$10,000

- Provides mentorship and financial support to 20 high school and college scholars
- We will write an article about your support and share it on our blog and social media
- We will mention your support in all media marketing including print and online
- Your company name, logo and a link to your website will be listed on our website
- Your team will receive 10 tickets to our annual awards dinner, The Daniel Trust Awards

Silver Sponsorship Level —\$5,000

- Provides mentorship and financial support to 10 high school and college scholars
- We will write an article about your support and share it on our blog and social media
- We will mention your support in all media marketing including print and online
- Your company name, logo and a link to your website will be listed on our website
- Your team will receive 5 tickets to our annual awards dinner, The Daniel Trust Awards

Bronze Sponsorship Level —\$2,500

- Provides mentorship and financial support to 5 high school and college scholars
- We will write an article about your support and share it on our blog and social media
- We will mention your support in all media marketing including print and online
- Your company name, logo and a link to your website will be listed on our website
- Your team will receive 2 tickets to our annual awards dinner, The Daniel Trust Awards



2018 Individual Sponsorship Levels and Benefits

4-Year Scholarship Sponsor —\$2,000

- Provides mentorship, guidance and financial support to 1 college scholar for 4 years
- We will write an article about your support and share it on our blog and social media
- You will be listed as a student and scholarship sponsor on our website for 4 years
- You will receive 4 tickets to our annual awards dinner, The Daniel Trust Awards
- Daniel Trust will recognize you as a scholarship sponsor at our annual awards dinner
- Your name and sponsorship level will be listed in our annual awards dinner program
- You will have the opportunity to take exclusive photos with scholars at the dinner

3-Year Scholarship Sponsor —\$1,500

- Provides mentorship and financial support to 1 college scholar for 3 years
- We will write an article about your support and share it on our blog and social media
- You will be listed as a student and scholarship sponsor on our website for 3 years
- You will receive 3 tickets to our annual awards dinner, The Daniel Trust Awards
- Daniel Trust will recognize you as a scholarship sponsor at our annual awards dinner
- Your name and sponsorship level will be listed in our annual awards dinner program
- You will have the opportunity to take exclusive photos with scholars at the dinner

2-Year Scholarship Sponsor —\$1,000

- Provides mentorship and financial support to 1 college scholar for 2 years
- We will write an article about your support and share it on our blog and social media
- You will be listed as a student and scholarship sponsor on our website for 2 years
- You will receive 2 tickets to our annual awards dinner, The Daniel Trust Awards
- Daniel Trust will recognize you as a scholarship sponsor at our annual awards dinner
- Your name and sponsorship level will be listed in our annual awards dinner program
- You will have the opportunity to take exclusive photos with scholars at the dinner

1-Year Scholarship Sponsor —\$500

- Provides mentorship and financial support to 1 college scholar for 1 year
- We will write an article about your support and share it on our blog and social media
- You will be listed as a student and scholarship sponsor on our website for 1 year
- You will receive 1 ticket to our annual awards dinner, The Daniel Trust Awards
- Daniel Trust will recognize you as a scholarship sponsor at our annual awards dinner
- Your name and sponsorship level will be listed in our annual awards dinner program
- You will have the opportunity to take exclusive photos with scholars at the dinner



Why We Do What We Do

- **30%** of students in New York City and **32%** in Bridgeport, Connecticut live in poverty.
- Research shows that low-income students score lower on the SATs than their wealthier peers.
- College textbooks are expensive. College students spend **\$1,000 - 1,200** per year on textbooks.
- The cost of college continues to rise and **70%** of students are graduating with student loan debt.
- On average teachers spend **\$500** per year on school supplies and 1 in 10 spend **\$1,000** or more.

About The Foundation —Daniel Trust Foundation is a 501(c)(3) nonprofit organization. The Foundation invests in and supports low-income students with their educational and professional goals. The Foundation also honors teachers who are making a difference in the lives of their students and communities in which they teach. The Foundation accomplishes its mission through 3-targeted programs towards the needs of the community. These programs are: (1) a high school mentoring program for juniors and seniors, (2) a college scholarship program for graduates of the mentoring program and (3) a teacher recognition program.

High School Mentoring Program —The high school mentoring program is an intensive 30-week academic program. Enrolled students participate in a weekly class for 15 weeks in their junior year focusing on SAT prep and 15 weeks in their senior year focusing on College Readiness, Career Preparation and Financial Literacy. Why SAT Prep? “It’s one of the most glaring indicators of inequity in the nation’s education system: Students from low-income families tested 166 points below the average on the 2015 SAT test and 396 points behind than their wealthiest peers.” —Chris Peak via NationSwell.

College Scholarship Program —Once students graduate from our high school mentoring program, they receive a \$2,000 scholarship (\$500 per year for 4 years) to help them pay for their college textbooks and other related college expenses. The Daniel Trust Foundation Scholarship, while significant, only covers 42% of the student's needs. We wish we could do more.

Teacher Recognition Program —One of the things that makes the Daniel Trust Foundation unique is that we ask our scholarship recipients to nominate and honor teachers who have made a big impact in their lives. Teachers who are nominated by our students receive an achievement award and a \$250 honorarium to help them supplement out of pocket expenses. Why honor teachers? “On average, teachers spent \$500 for supplies and one in 10 spent \$1,000 or more. For teachers in lower-income districts, the burden can be even higher.” —Martha C. White via TIME.

The Foundation’s Impact —In 2018, Daniel Trust Foundation will provide mentorship and financial support to **72** high school and college students. Of the 72 students, **20** are juniors and **12** are seniors who will graduate from our high school mentoring program and become scholars in our college scholarship program at The 5th Annual Daniel Trust Awards on June 7, 2018. And finally, **35** students are returning college scholars and **5** college scholars—Jocelyn Mendez, Anmol Tabassum, Diamond Allen, Natalie Ortiz and Micheline Amisi—will graduate from American University, Fairfield University, North Carolina Wesleyan College, University of Bridgeport and University of North Carolina, Chapel Hill. Since 2014, Daniel Trust Foundation has awarded **\$46,000** to our college scholars and **\$11,000** to educators.

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