



Moving Solano Forward Phase II Working Paper

Task 5.1 – Website Design Overview

Date: May 2016

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Perception Survey

Perception Survey Key Take Aways

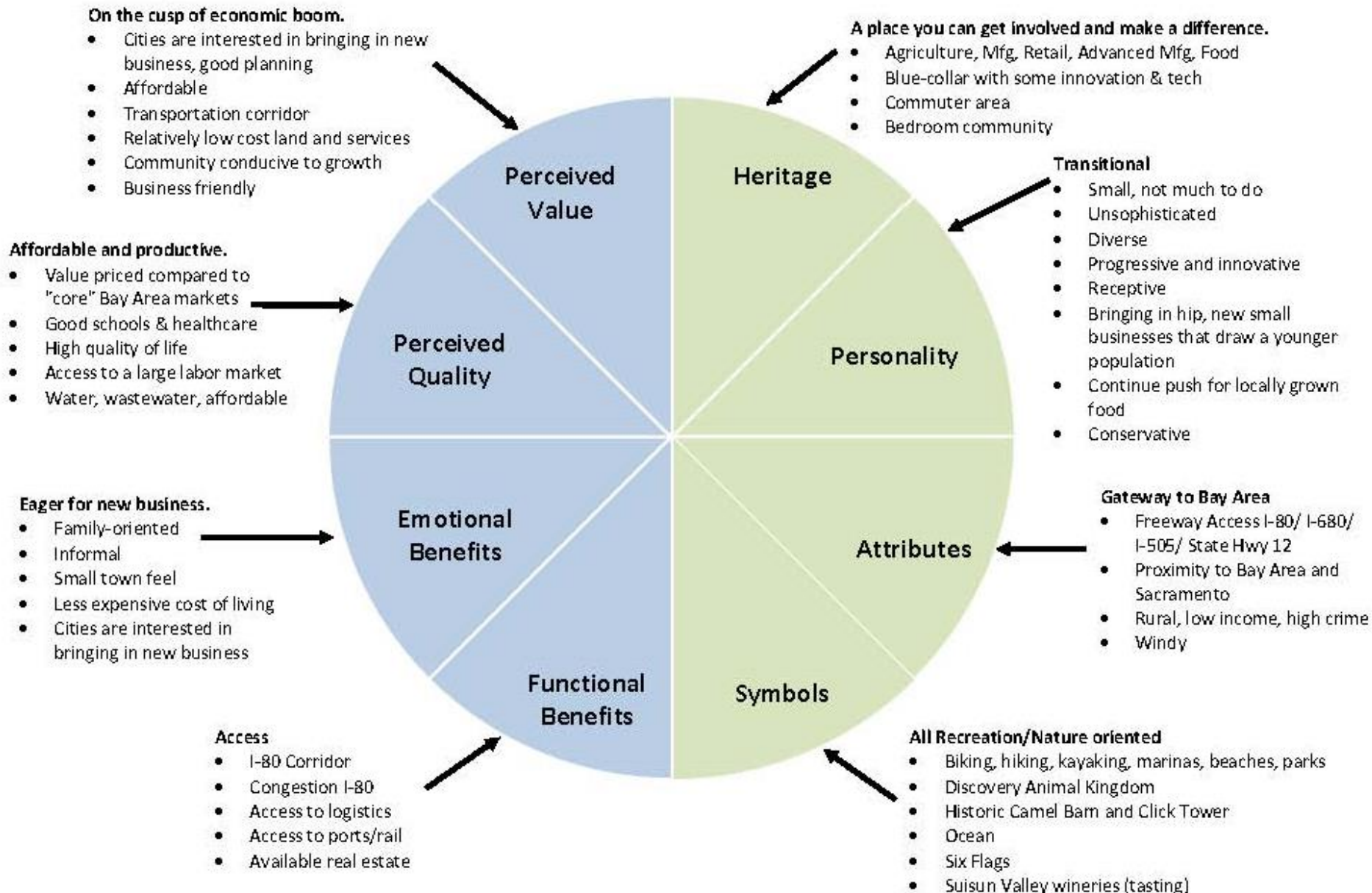
The perception survey provided insights to key areas to drive the look, feel and messaging:

- Need to change negative perceptions
- No key thing describes Solano County
- Storytelling - *Need to tell Solano's Story*
 - Diversity . Geography . Businesses . Beauty
 - Proximity . Trade Corridors . Readiness
 - Value . Good Planning . Affordability
- Graphic depictions of place and diversity
- Value proposition will need proof points
- Use the “unknown” and “drive thru”
 - *Maybe there was a reason we didn't want you to know about us*
 - *You've been driving thru, we have been busy*

Identity Pie

Value

Identity



Site Map Structure

Solano County North Bay's Trade Corridors Web Application

Search

Contact Us

News

About Us

- Mission
- Members
- Public Partners
- Staff
- What we do

Location

- Market Access (Solano geographic location)
- Did you know?
- Trade Corridors
- Transportation
- Capital Improvements Projects
- Location Assistance

Property

- Search Database
 - Solano County
 - By Cities
 - By Corridor
 - By Business Parks
 - By Facility Type
 - Megasites
 - Buildings
 - By Cluster
 - Map Overlays
 - Data Sheets

Industry Clusters

- Cluster Map
- Industry Sectors
- Existing Business
- Business Videos

Data Center

- County Profile
- IEDC Data Bank
- Other

Workforce

- Laborshed Area & Commute Patterns
 - Laborshed Maps
 - Commuter Maps
 - Drive Time Maps
- Laborforce, Unemployment, Labor Participation
- Employment by Occupational Group
- State Labor Laws

Resources & Services

- Financing
- Utilities
- Energy Watch
- Manex
- Development & Regulatory Process
- State Programs
- Local Programs



Samples – mohavedevelopment.org



1200 Miles of Coastline

3 Growing Cities

205K Regional Population

300+ Days of Sunshine

ABOUT

MOHAVE COUNTY

SITE SELECTION

DATA CENTER

MAJOR INDUSTRIES

BUSINESS SERVICES

LIVE & PLAY

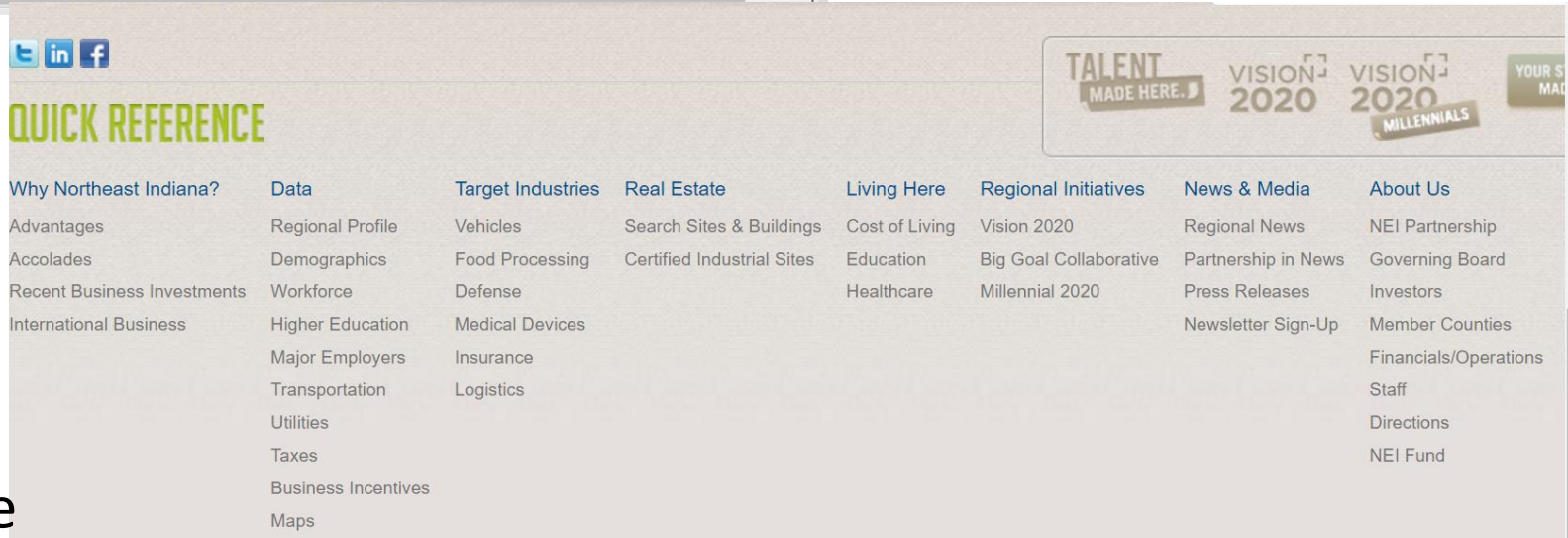


Easy to navigate. Robust data....business services (how they assist business)

Neindiana.com



Robust date, need shopping cart.



Site Map
Reference

Great initiatives with partners

Upstatescalliance.com – Sector Focus

Phone: 864.283.2300 | Email: development@upstatealliance.com

Search Keyword

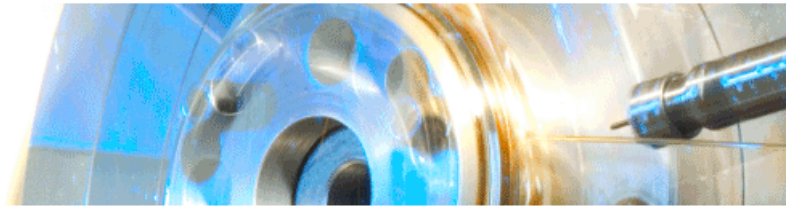


[ABOUT THE UPSTATE](#)

[FOCUS AREAS](#)

[NEWS & EVENTS](#)

[ABOUT US](#)



ADVANCED MATERIALS

AEROSPACE

AUTOMOTIVE

BIOSCIENCE

ENERGY

GLOBAL CITIES



[Home](#) » [Focus Areas](#)

FOCUS AREAS

The strength and quality of the existing industry in the Upstate, coupled with the region's [highly skilled workforce](#), comprehensive [infrastructure](#), and vibrant [quality of life](#), make Upstate South Carolina the ideal location for corporate expansion.

Click on the industry category below that most interests you to find out more.



AUTOMOTIVE.

Driving the future of the Upstate.

Upstate South Carolina, with more than [150 automotive-related companies](#) and a [250-acre automotive research center](#), is making an international name as a fast-growing region for automotive excellence.

Blountindustry.com – Services

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Support



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Resource Room

This customized data bank has been developed to provide you with a "one stop shop" for all your information needs. Please visit our Resource Room and print out the materials you need for your report / appraisal etc. and at the appropriate time give us a call, or drop us an e-mail with your additional requirements and areas of specific research need. That is when the Blount County team springs in to action to work with you, goes the "extra mile" to support your inquiry and meet your business needs!



Demographics



Households



Cost of Living



Maps





Strategic Location





Transportation


Southcentralky.com –Training Consortium

 Training Consortium of SCK

 Motorsports in South Central Kentucky


SouthCentralKentucky
Central For Business. Southern For Living.

 Contact Us

 Property Search

About UsWhy SCKYCommunity InfoSite SelectionTargeted SectorsExisting IndustriesMediaJobsOn Track


Business Services
Councils
International Companies
Largest Employers
Training Consortium

Find: **Buildings**

Square Feet
Min SizeMax Size
☐ For Sale☐ For Lease
Select Types
☐ Office
☐ Industrial
☐ Retail
☐ Warehouse

☒ City☐ County
Select Location:
Select a city

Advanced Manufacturing
Automotive
Fabricated Metals
Food Packaging
Plastics
Transportation and Logistics
Wood Products

**Training Consortium**
SOUTH CENTRAL KENTUCKY

The Training Consortium of South Central Kentucky

CLICK HERE TO REGISTER FOR COURSES

About the Consortium

The Training Consortium of South Central Kentucky is a membership organization that provides high-quality and cost-effective training to regional companies. The Consortium is governed by a Board of Directors made up of company representatives, as well as, individuals from the Bowling Green Area Chamber of Commerce, Western Kentucky University and Southcentral Kentucky Community and Technical College that set the Consortium's policies and build training schedules based on pre-identified needs of businesses.

Mission

The mission of the Training Consortium of South Central Kentucky is to enhance the local economic development infrastructure by providing affordable, customized and flexible training options for the current and future workforce.

Nashvilleareainfo.com – Industry Reports

Advanced Manufacturing

Advanced manufacturing thrives in Nashville because of the abundance of advantages that allow our celebrated manufacturing base to operate more efficiently and at a lower cost than almost anywhere in America. A skilled workforce, low cost of doing business and outstanding transportation connections are only a few reasons why Middle Tennessee is one of the best places to establish or relocate a manufacturing operation.

"Tennessee's supportive business environment and the Nashville region's location are two major advantages for our Middle Tennessee operations. Our ability to attract professionals is another big plus."

Tony Evans
VP of corporate communications
Electrolux

Resources:

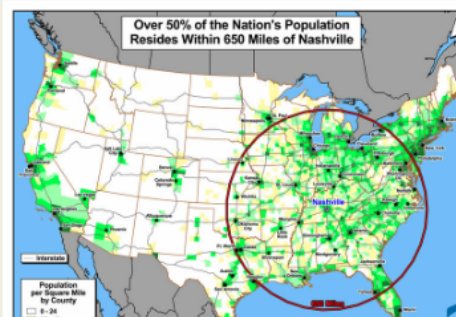


[Download our advanced manufacturing brochure.](#)

Promote Market Proximity

Manufacturing in Nashville

- Nissan North America
- Electrolux
- Dell, Inc
- Bridgestone
- Tyson



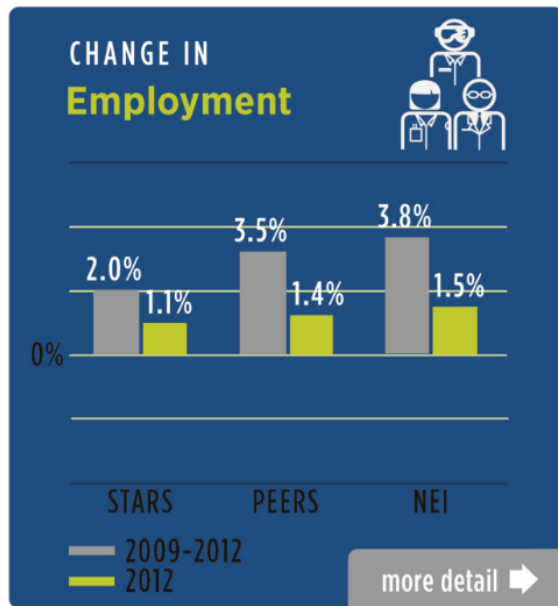
Manufacturing Advantages

- 3 interstates converge
- Low labor costs
- Skilled workforce
- Available workforce
- Transportation hub

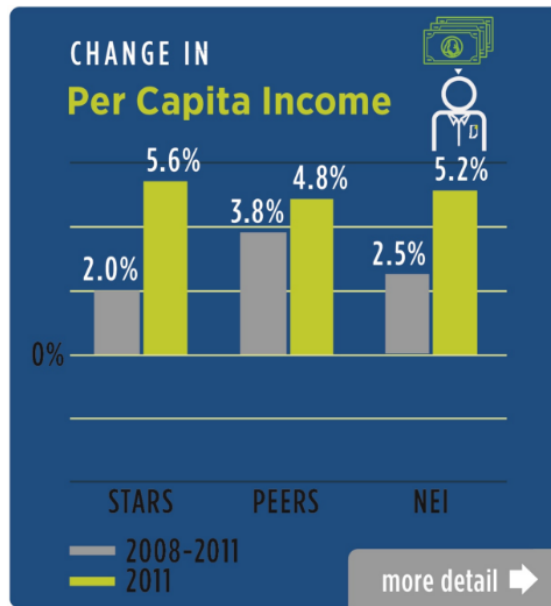
Neindiana.com - Dashboard

Top Five Regional Growth Measures

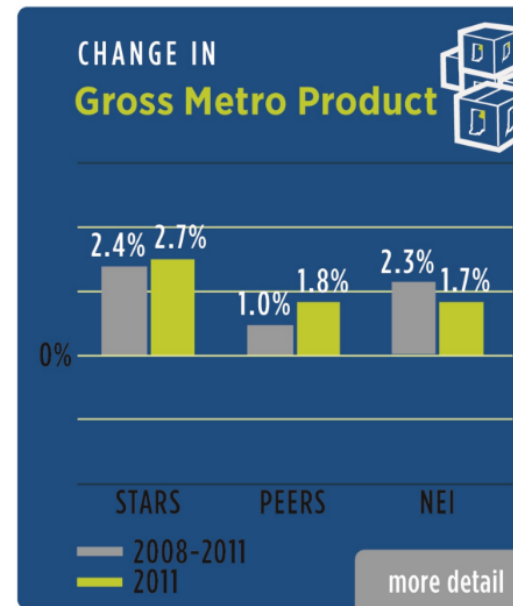
The goal of Vision 2020 is to transform the economy of Northeast Indiana. The baseline status of a region's economy can be determined through the evaluation of the five major economic growth measures shown below:



Many regions are still recovering from the recent recessions, and Northeast Indiana is no exception.



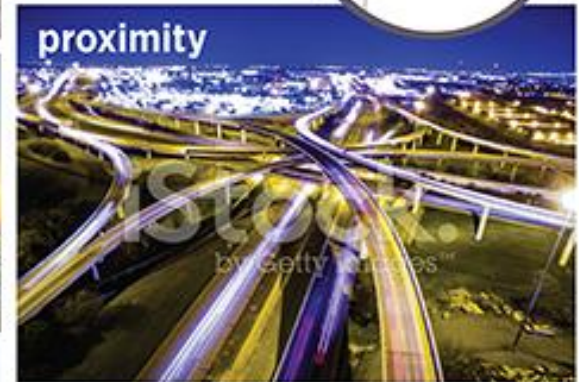
When measured in terms of Change in Per Capita Income, the region's growth was one of the weakest in



Northeast Indiana ranks in the middle of the S and Peers with an increase of Gross Regional

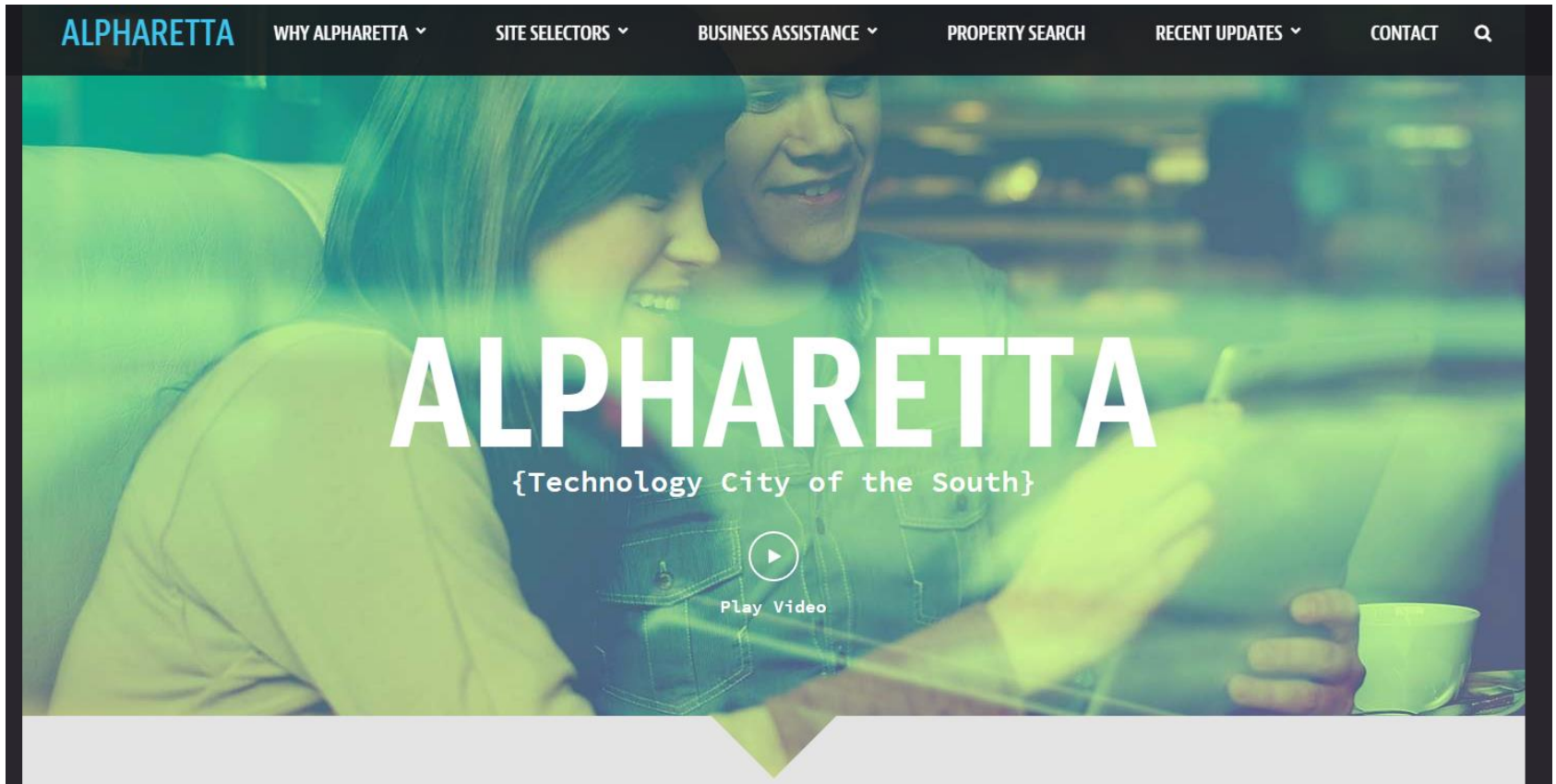
Mood Board & Sample Videos Tell the Story

Mood Board – Diversity - Colors

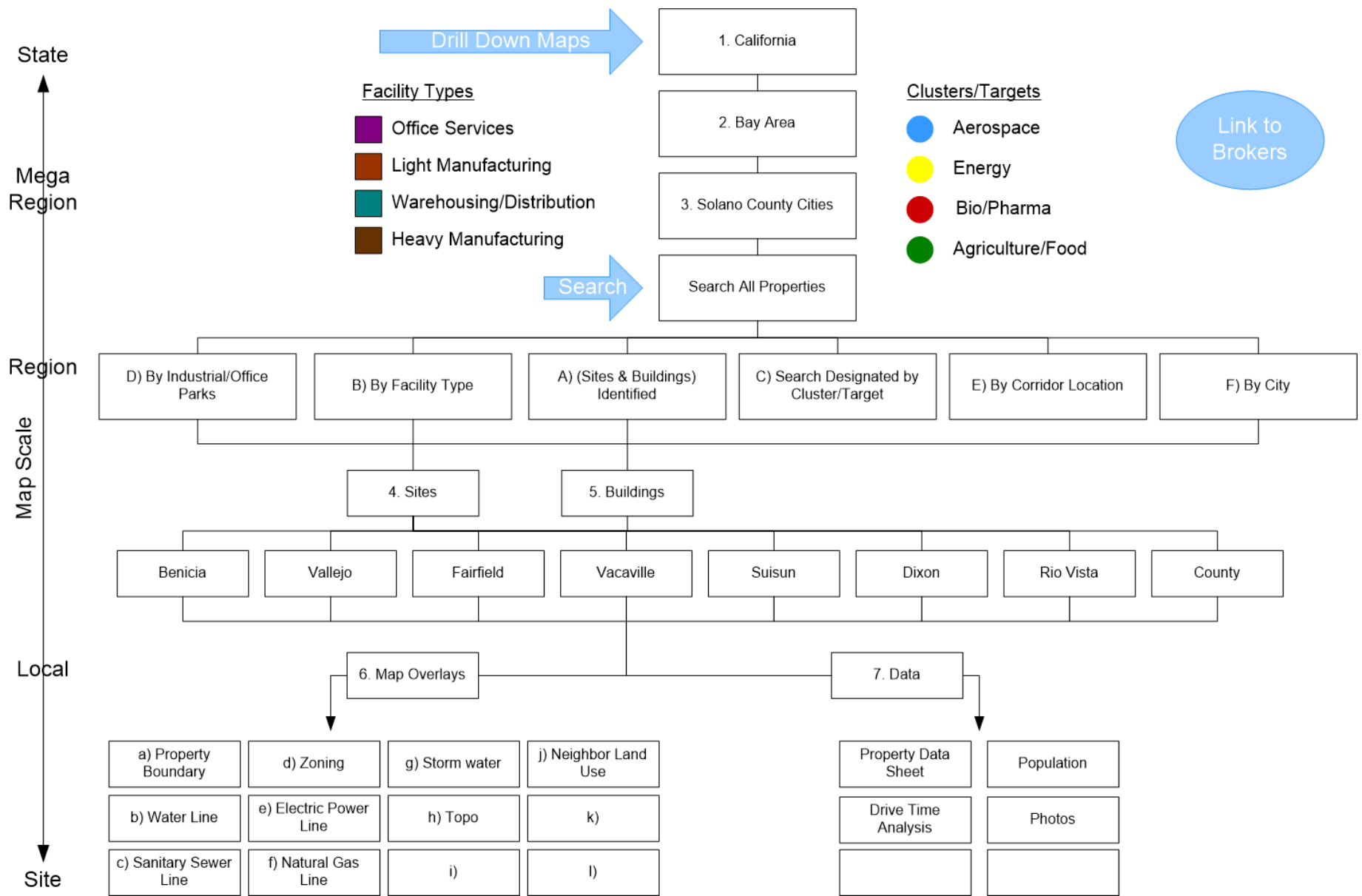


Video Sample to support story

<http://growalpharetta.com/>



Property Search Design Concept

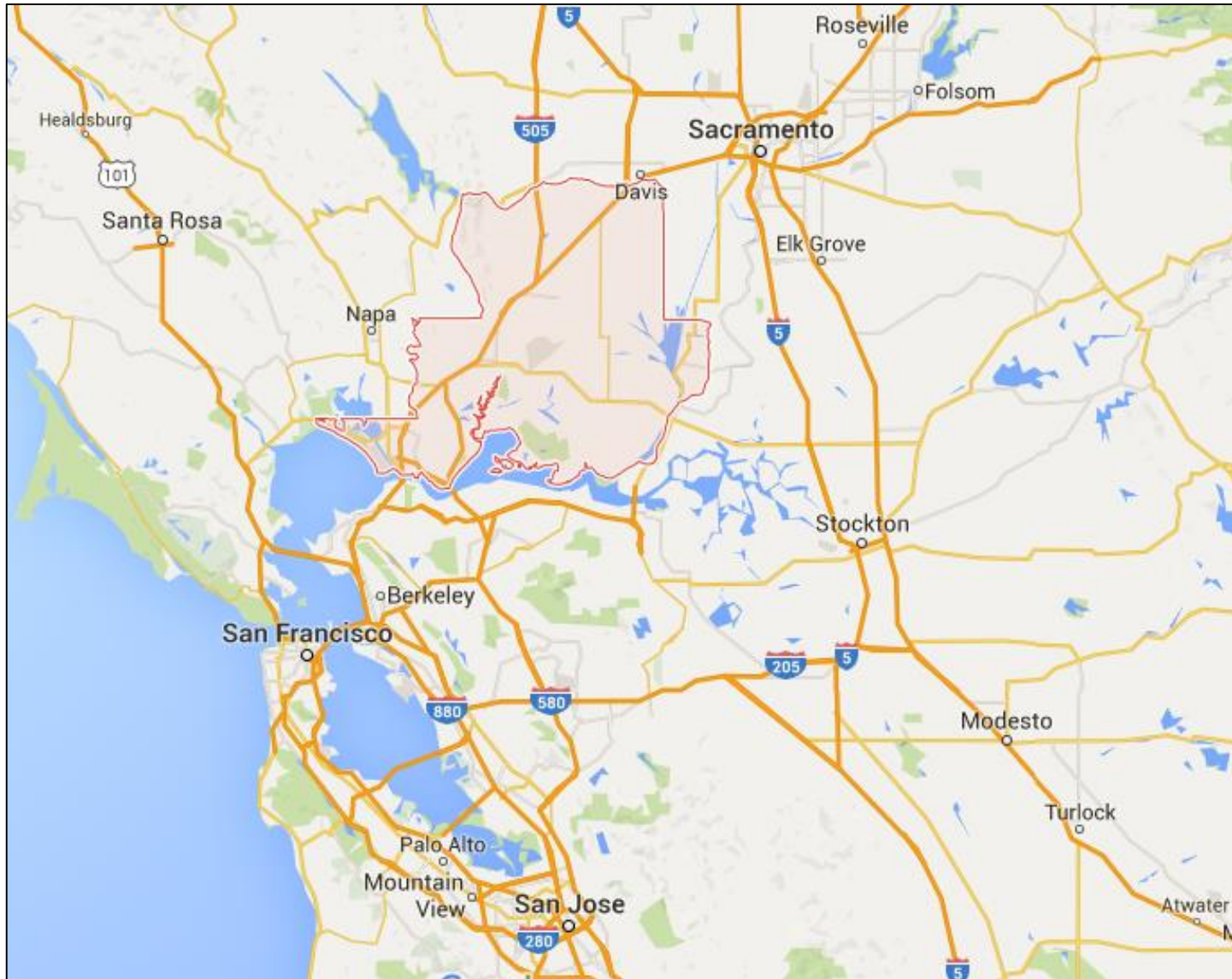


Drill Down - State View

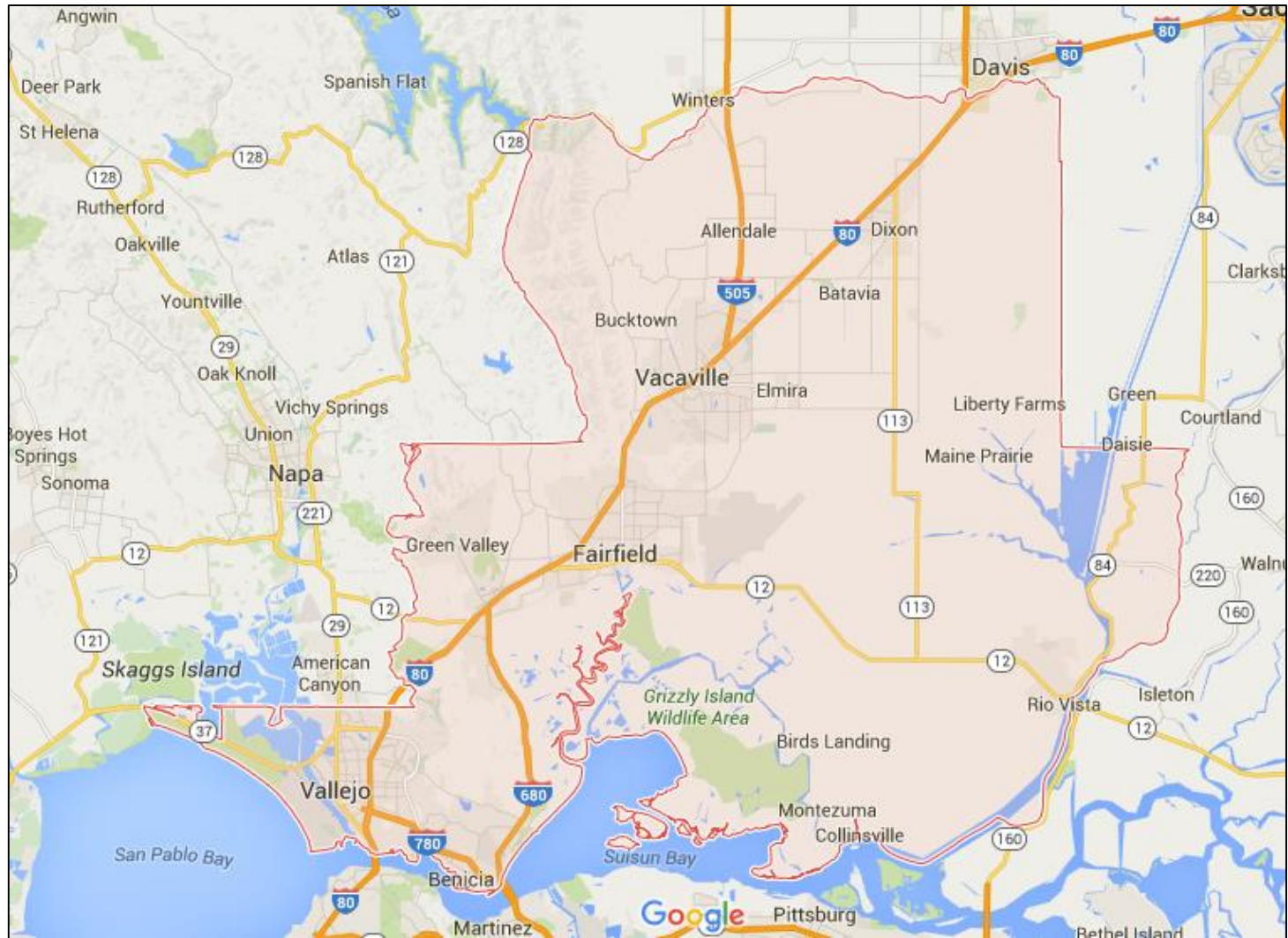


Demo: <https://invis.io/HG693CCZT>

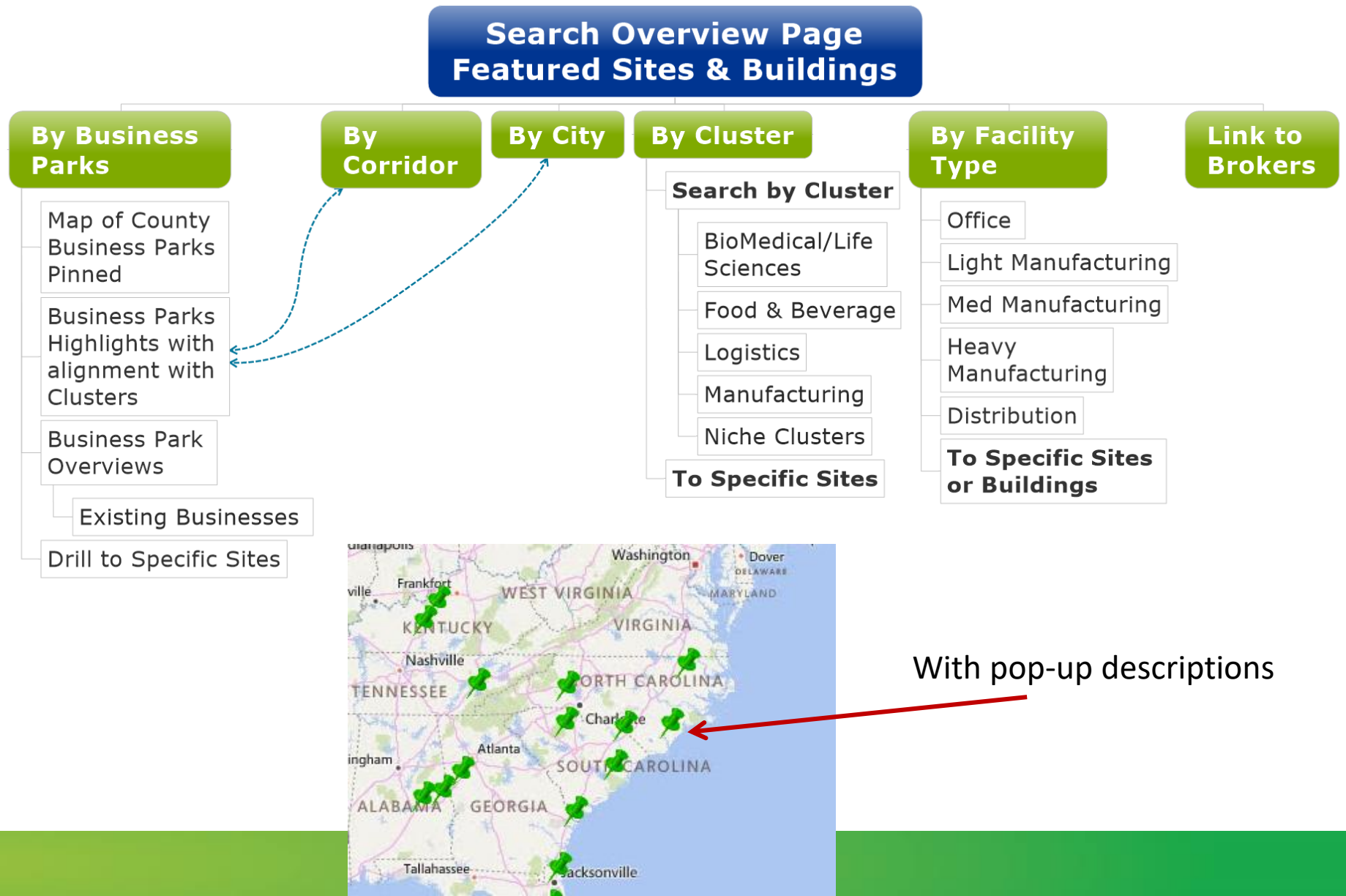
Regional View – Highlight Proximity



Solano County View – county outlined, cites shaded within boundaries



Search Capabilities

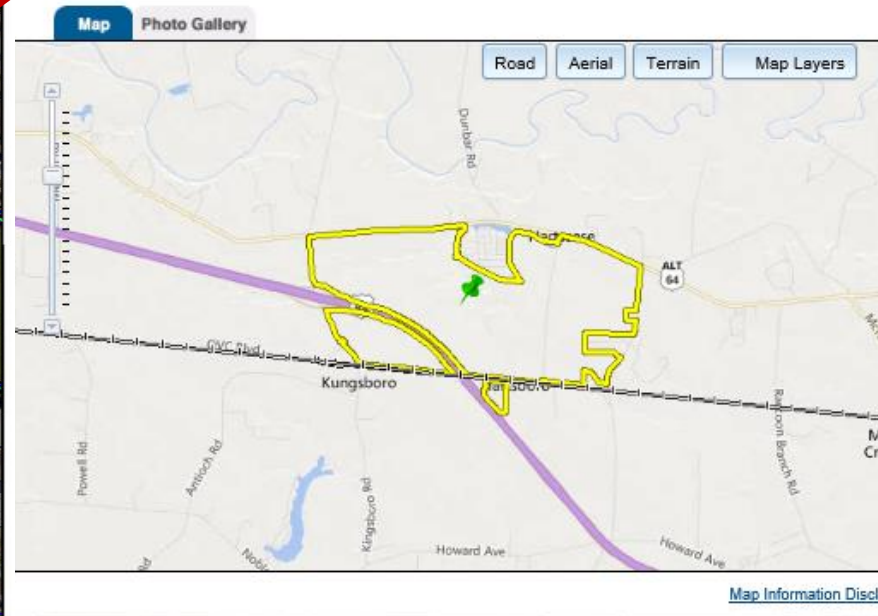


Business Park – Drill to Site Detail

BUSCH CORPORATE CENTER



Show Existing Businesses



Site Specific



- GIS Maps with infrastructure
- Future plans in area
- Topo Maps
- Site Details including infrastructure capacity
- Ingress/Egress
- Photos
- Readiness
- Processing Time
- Potential Financing

| Site Details | |
|----------------------|--|
| Price | \$ 40,000 per acre |
| Land Area | 306 acres |
| Zoning | PUD / Industrial |
| Road Access | U.S. Highway 17 (2.0 mi) |
| Highway Access | Interstate 95 (Exit 87) (5.0 mi) |
| Location Information | From Interstate 95 (Exit 87) follow U.S. Highway 17 south |

| Site Utilities | |
|------------------|-----------------------|
| Electricity | Coastal EMC |
| - Line 1 Voltage | 25 kV |
| - Line 2 Voltage | 115 kV |
| Natural Gas | Atlanta Gas Light |
| - Line 1 Size | 6 inches |
| Water | City of Richmond Hill |
| - Line 1 Size | 12 inches |

PDF Download Available



WHY SOLANO?