



Cynthia Scherr leads inspiring, practical strategic planning processes and leadership development programs for organizations with complex challenges. Cynthia begins with exploring desired outcomes, asking incisive questions and candidly exploring sacred cows. Clients describe her as high energy, focused on results and a supportive thought partner.

Cynthia holds an MBA from the Stanford Graduate School of Business, an MTS from Harvard Divinity School and a BA from Oberlin College.

Cynthia also serves as an executive coach and trusted advisor for business leaders, helping them identify their learning edge, set priorities, and advance toward their goals. Partnering with other coaches, she manages large-scale leadership development initiatives that use 360° feedback surveys and development plans. She continues to chair a CEO peer group that she founded nearly 20 years ago.

Recent clients include Lithia Motors, Alaska Air Group, Ascentron, Ausland Construction, Bell Hardware, Commercial Property Management, Hellgate Jetboats, Oregon Shakespeare Festival, Southern Oregon Public Television, Oregon Public Broadcasting, La Clinica del Valle, Jackson Care Connect, The Ford Family Foundation and Living Opportunities, Inc.

Cynthia teaches *Organizational Leadership* and *Presentation Skills for the Professional* as an adjunct faculty member in the Southern Oregon University Masters in Management Program. Cynthia has taught for SOU at the University of Guanajuato, Mexico and at the SOU/RCC Higher Education Center in Medford.

Prior to starting Scherr Management Consulting in 1996, Cynthia was the Director of Marketing and Strategic Planning for Teaching Strategies, Inc. in Washington, D.C. She was an Associate at Calvert Social Venture Partners, and was a member of the Strategic Planning team for the Commission on National and Community Service. Cynthia received a post-graduate fellowship to teach and study in Southern India for a year and speaks enough Tamil to buy vegetables at the market.

Cynthia's community involvement includes serving on the Board of Trustees for the Pacific School of Religion and as past President of the Southern Oregon University Foundation Board. She was a Director of publically-held People's Bank of Commerce for five years and on the Executive Committee of the Sustainable Valley Technology Group for three years. Cynthia is a member of the Northern California chapter of Women Corporate Directors and sits on the Advisory Board for the SOU School of Business. In her free time, she enjoys trail running, singing with the Southern Oregon Repertory Singers and exploring the world with her family.

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