

DESERTEC Foundation: 100603-01 Max Schön appointed to the Council for Sustainable Development of the German Federal Government

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Hamburg - Yesterday, the Federal Government announced the new appointment of the Council for Sustainable Development. Among the new members of the council is Max Schön, the recently elected Chairman of the DESERTEC Foundation and President of the German chapter of the Club of Rome.

"I am delighted with the appointment and hope that the council can offer a valuable contribution to the work of the federal government and a longer-term influence on policy in general" commented Max Schön.

The entrepreneur started his commitment to the environment and a sustainable economy in the late 80's. As board member of the Federation of Young Entrepreneurs (today: The Young Entrepreneurs - BJU) he helped to launch an unusual cooperation with the BUND (German Federation for the protection of environment and nature) for an environmental, social market economy. In his capacity as President of the German chapter of the Club of Rome he was significantly involved in the establishment of the Desertec Foundation. In April 2010 he was appointed Chairman of the Supervisory Board of the Foundation.

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